



New Vendor

November 2014

Product Guide

Get premium wireless sound
with **NEW AUDIO** from Jaybird

AMAZING photos are now available with
sleek, portable iPhone lenses from olloclip

ASSISTED LEARNING comes from Claro
with reading and writing support tools

Missed out on past **NEW
VENDOR ANNOUNCEMENTS?**
Check out our recaps to see
recent newcomers!

New Vendors!



Healthy Habits All Start With One Choice

iChoice—Your Personal Path to Fitness

iChoice Star

Wireless Activity and Sleep Tracker

iChoice's well-designed accessories increase its portability. The fitness tracker wirelessly syncs to a smartphone. Users will see real-time progress and have the ability to share their success with friends through the free iChoice app. Each iChoice includes (3) Wristbands and (1) Clip. Wristbands are Black, Blue, and Orange.

DSC# 58799 | Vendor# A30 Min 1
SRP \$49.99 | Cost \$26.47

Synchronize data

Recorded data automatically synchronizes to the user's mobile phone, anytime and anywhere. Offers users a convenient way to understand their bodies and form healthy life habits.

Determine sleep quality

Analyze sleep quality, record sleep efficiency, and track the length of sleep cycles.

Get perfect performance and accurate calculation



Clock

Shows current time



Step

Record daily steps



Distance

Shows the total distance traveled



Calories Burned

Shows total calories burned based on the user's daily activities



Fat Burned

Shows the total fat grams burned based on daily activities



Goal

Set goals and display daily goal efficiency



Sleep

Record and analyze sleep quality



Power Supply
Battery backup 7-10 days



COMPATIBLE WITH:

iPhone 4s+

iPod Touch 5th gen +

Smartphones with

Android BT 4.0

ChoiceMMed
AMERICA



Fits in Your Pocket— and Your Life

Award-winning photo lenses for iDevice

Now students can take their iPhone photos to amazing new depths with portable lenses from Olloclip. These award-winning photo lenses work seamlessly with Facebook, Instagram, Flickr, and every other student-loved photo and video app!



4-IN-1 iPad Photo Lens

This versatile 4-In-1 Photo Lens is designed for the iPad Air, iPad mini with Retina display, or iPad mini. It clips on and off your device in seconds and features 4 quick-change lenses (Fisheye, Wide-Angle and two Macros—10x and 15x) in one convenient, easy-to-use package. So you can take stunning photos and video anytime and anywhere. Silver/Black

DSC# 58093 | Vendor# OCEU-IPA-FW2M-SB | Min 1 | SRP \$69.99 | Cost \$49.07

4-IN-1 iPhone Photo Lens

The olloclip 4-IN-1 is a quick-connect lens solution for the iPhone that includes Fisheye, Wide-Angle and 2 Macro lenses in one small, convenient package that easily fits in your pocket—and the palm of your hand. It connects to the iPhone within seconds so you'll be sure to capture the image you want. If you don't see the picture you're looking for, just flip it over to switch lenses.

Color	DSC#	Vendor#	Min	SRP	Cost
Gold/White	58090	OCEU-IPH5-FW2M-GDW	12	\$69.99	\$49.07
Red/Black	58091	OCEU-IPH5-FW2M-RB	1	\$69.99	\$49.07
Silver/Black	58092	OCEU-IPH5-FW2M-SB	12	\$69.99	\$49.07



4-IN-1 iPhone Photo Lens + Quick Flip Case

The olloclip 4-IN-1 is a quick-connect lens solution for the iPhone that includes Fisheye, Wide-Angle and 2 Macro lenses in one small, convenient package that easily fits in a pocket. It connects to the iPhone within seconds. If you don't see the picture you're looking for, just flip it over to switch lenses. The Quick-Flip turns your iPhone into a mobile photo studio. Designed for the iPhone 5/5S and the 4/4S. Quick-Flip corner rotates so an olloclip lens can easily be attached and becomes a dedicated shutter release. Includes a removable Pro-Photo Adapter for mounting the device to a tripod or other photographic accessories. Special adapter makes the case compatible with the iPod touch 5th Generation.

Color	DSC#	Vendor#	Min	Cost	Cost
Red/Black/Clear	58087	OCEU-IPH5-FW2M-RB-C	1	\$99.99	\$70.11
Silver/Black/Clear	58088	OCEU-IPH5-FW2M-SB-C	12	\$99.99	\$70.11

Macro 3-IN-1 Lens

olloclip uses precision ground, coated glass multi-element optics for the lenses. The barrels are made from aircraft grade aluminum using a CNC machine and then anodized. The iPhone attachment is made from a soft plastic material to ensure a secure fit every time. While high quality components like these are expensive to make, we believe our users appreciate a quality product that provides excellent results and is a pleasure to use. Black/Black.

DSC# 58084 | Vendor# OCEU-IPH5-M3-BB | Min 1 | SRP \$69.99 | Cost \$49.07

Telephoto iPhone Lens + Circular Polarizer

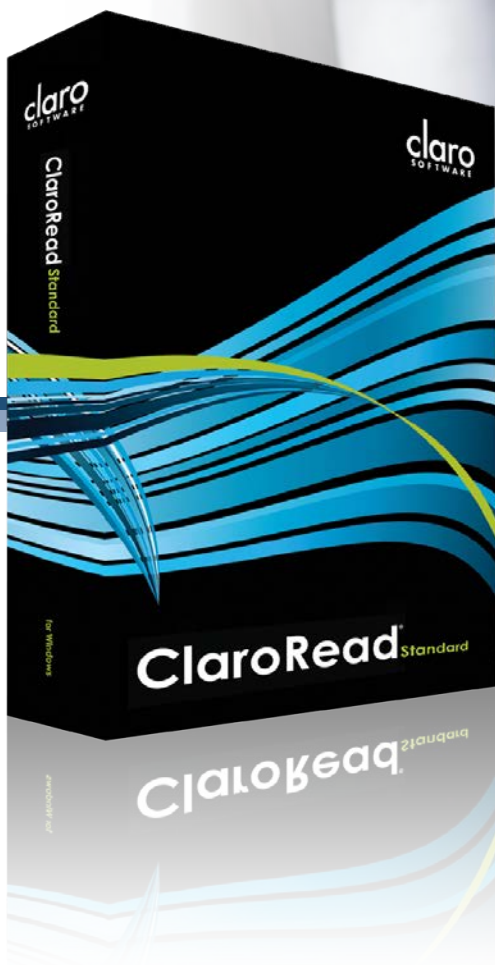
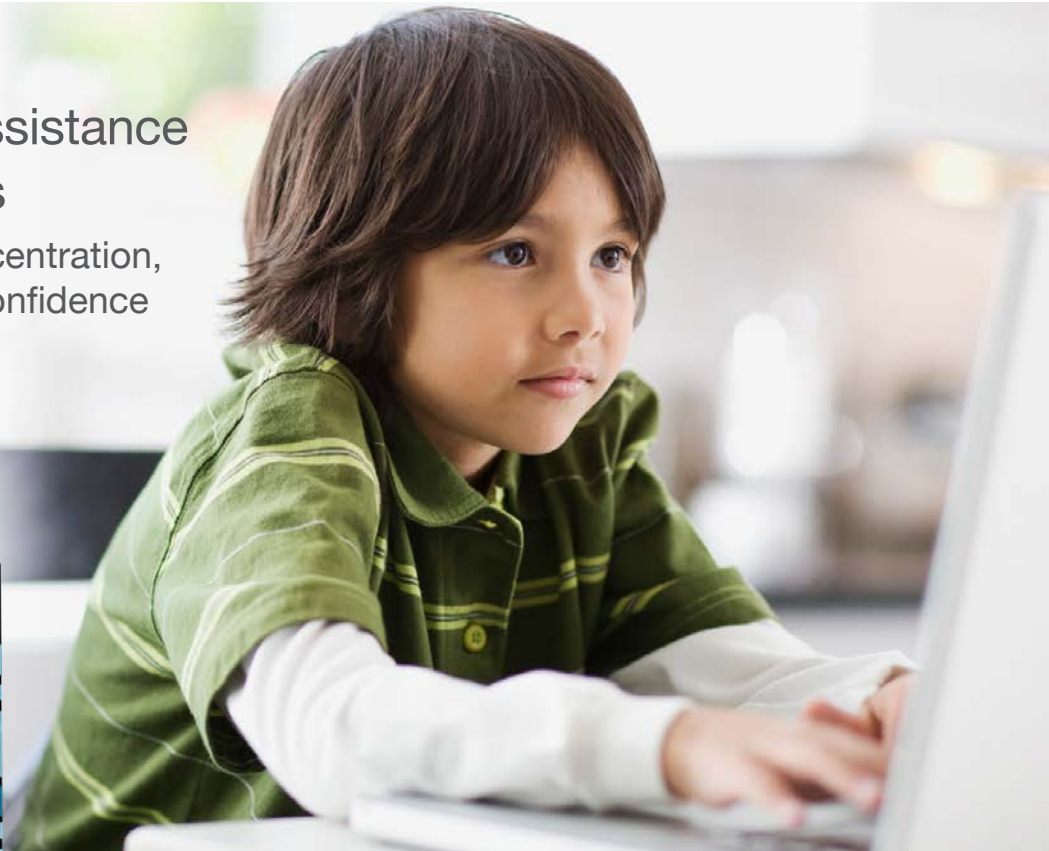
The olloclip Telephoto + Circular Polarizing Lens is a quick-connect lens solution for the iPhone and iPod touch that fits in the palm of your hand. This lens was designed for the iPhone or iPod touch. Need to get closer to the action? The Telephoto Lens does just that with 2x optical magnification. Need to reduce or remove glare or really make the colors stand out? Simply switch sides and the CPL has what you need. Additionally the CPL can be used with the Telephoto Lens as well as the Fisheye and Wide-Angle Lenses of the original olloclip 3-IN-1 Lens System. Black.

DSC# 58101 | Vendor# OCEU-IPH5-TCP-B | Min 1 | SRP \$99.99 | Cost \$70.11



Reading and Writing Assistance for Students of All Ages

Support software to aid in concentration, assist learners, and increase confidence



ClaroRead is a highly effective, multi-sensory software solution for supporting reading and writing and is designed with maximum simplicity and flexibility for all ages and abilities.

ClaroRead can speak practically any on-screen text out loud, and is perfectly integrated with Microsoft Word. With ClaroRead Plus and Pro, scanned books and documents are also read back with complete clarity. A wide range of visual tools are included to help improve written accuracy. ClaroRead is easily customized to suit individual needs – making it the ideal companion for learning and working.

ClaroRead Pro

ClaroRead Pro includes powerful new technology that will scan and convert any publication into an editable PDF that can be read out loud with color highlighting. ClaroRead Pro ensures that any scanned or inaccessible document will be perfectly reproduced with all pictures, diagrams, columns, and text intact.

Format	DSC#	Vendor#	Min	SRP	Cost
DVD	39314	76238	1	\$329.00	\$237.61
DVD	39315	76076	1	\$295.00	\$213.06
USB	39317	76077	1	\$395.00	\$285.28
USB	39319	76075	1	\$195.00	\$140.83
DVD	39321	76074	1	\$195.00	\$140.83

claro
SOFTWARE





POWER YOUR PASSION

The Perfection of Wireless Sound

BLUEBUDS X



WIRELESS MUSIC + CALLS WITH COMPLETE REMOTE CONTROLS



SIGNALPLUS™ FOR SKIP-FREE MUSIC OUTDOORS – USE MUSIC DEVICE ANYWHERE ON YOUR BODY



PATENTED SECURE FIT FOR SPORT



X-FIT™ OVER/UNDER-EAR FIT OPTIONS



SHIFT™ PREMIUM BLUETOOTH AUDIO PREMIUM SOUND & WARM BASS, OUTPERFORMS MOST WIRED HEADPHONES



JENNA™ VOICE PROMPTS FOR EASY USE



8 HOUR SUPER-CAPACITY BATTERY HD™



LIFETIME WARRANTY AGAINST SWEAT

Color	DSC#	Vendor#	
Black	59872	BBX1MB	
White	59873	BBX1SW	Min 1 SRP \$169.99 Cost \$96.59



LiquiPEL
Protected by LiquiPEL Sweet
Repellent Nano Technology

Bluetooth

FREEDOM SPRINT



WIRELESS MUSIC + CALLS WITH COMPLETE REMOTE CONTROLS



4.5 HOUR MUSIC & CALLS



PATENTED SECURE FIT FOR SPORT



LIFETIME WARRANTY AGAINST SWEAT

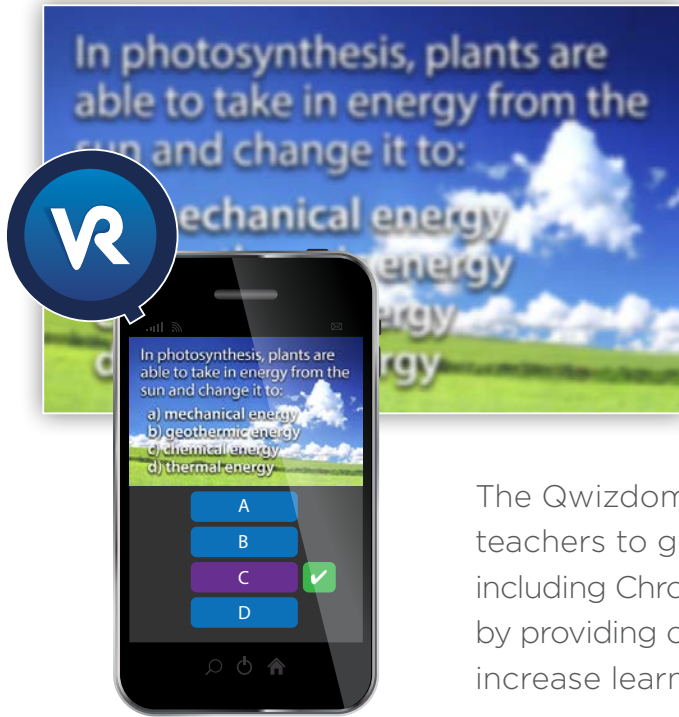


GREAT SOUND WITH A WARM BASS

Color	DSC#	Vendor#	
Black	59874	JF4MBL	
White	59875	JF4SW	Min 1 SRP \$99.99 Cost \$56.82



Bluetooth



Get the most out of BYOD and 1:1

The Qwizdom Virtual Response (QVR) Solution allows teachers to get the most out of Web-enabled devices, including Chromebooks, iPad® devices, laptops, and tablets, by providing curriculum and assessment tools proven to increase learning outcomes.

Deal Registration is available! The minimum order is \$2,500 and the payout percentage is 10%. Contact your Account Manager for more information.

Present & Create

Qwizdom Virtual Response solutions can be bundled with one year of ReadySet curriculum. These standards-aligned lessons show step-by-step solutions and explanations, plus diagnostic assessments of those standards.

Create a presentation or load any existing presentation using Qwizdom software on your Mac or PC.

Engage

Use Qwizdom Connect or PowerPoint presentations to present fun and engaging lessons that adapt to a variety of learning styles with a whole class, a small group, or individual students. Virtual response (QVR) allows teachers to extend learning.

Respond

Whether using Chromebooks, iPads, laptops, tablets, or smartphones, students can respond to posed questions.

Collect

All results are gathered instantly and can be viewed in real time or post-session in a variety of reporting formats, including pdf and csv. With these options, teachers can assess understanding in real time or track student performance across time.

“Qwizdom has provided an easy way to provide students with opportunities for interactive activities, particularly in large group settings. QVR has extended our ability to offer these opportunities across the institution.”
- Kate Wright
e-Learning Team
Aberystwyth University

Contact your Account Manager at 800-279-2795 for more information about the Qwizdom Virtual Response system.





FLIPPER iPad CASE

Combines a hard backshell with a built-in smart front flip. The flip doubles as a duo-position stand—offers both comfortable viewing and typing positions. The Flipper comes in a variety of vibrant colors and it protects the iPad Air from every angle. The flip is embedded with the on/off feature and the shell is lined with soft, microfiber lining. In terms of protection, Flipper is the ideal choice.

Color	DSC#	Vendor#
Chrome	58148	iPD5-FP-CHM
Champagne	58147	iPD5-FP-CHP
Min 1	SRP \$39.99	Cost \$21.47



SKECHBOOK iPad AIR CASE & SKECHBOOK iPad MINI CASE

Slender and striking, the SkechBook is the perfectly proportioned artist journal-style case for the iPad Air or iPad Mini. From the texture to the fit, SkechBook has been modeled exactly like a sketchpad. The case is light and thin, yet protects the iPad where it needs it most. The cover, which is embedded with the on/off feature also doubles as a multi-position stand for a variety of viewing positions. Creativity in a case. Imagine That!

iPad Air Pink
DSC# 58146 | Vendor# iPD5-SB-PNK
Min 1 | SRP \$39.99 | Cost \$19.71

iPad Mini

Color	DSC#	Vendor#
Turquoise	58144	MiDR-SB-TRQ
Pink	58143	MiDR-SB-PNK
Min 1	SRP \$34.99	Cost \$16.18



PORTER iPad AIR CASE

The Porter is a superb case with excellent features. It's highly protective of your iPad Air, both inside and out. It has a holding strap and comfortable viewing and typing angles. The Porter is great for those who are on-the-go and need to use their iPad for presentations. The material is plush, luxurious, and very durable. Everyone deserves a Porter.

Black iPad Air
DSC# 62402 | Vendor# iPD5-PT-BLK
Min 1 | SRP \$49.99 | Cost \$24.65

Black iPad Mini with Retina
DSC# 62411 | Vendor# MiDR-PT-BLK
Min 1 | SRP \$44.99 | Cost \$21.76



Inspire Imagination

Introducing the prime edutainment tool for classrooms

Stopmotion Studio™ 4.0

Easy to Learn, Easy to Use!

With Stopmotion Studio students of any age can experience the thrill of hands-on learning by creating their own stop-motion animated video by capturing images of clay, action figures, still photos and drawings.

Create Storyboards

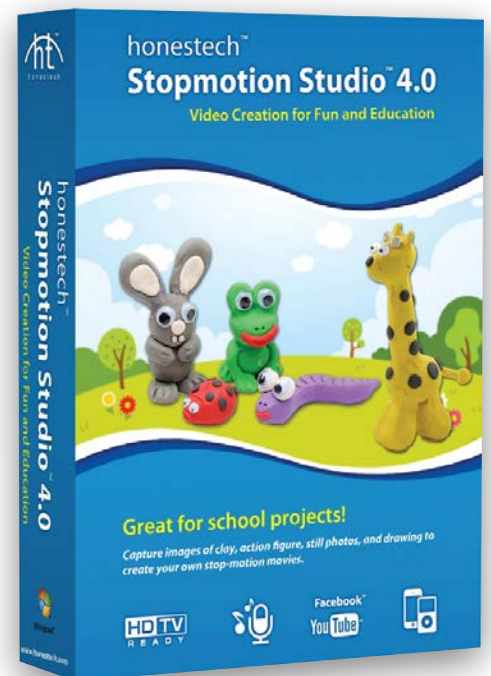
- » View the frames in sequence for easy editing.
- » Add onscreen text, subtitles, sound effects, voice, and background music.
- » Import photos from a digital camera or PC.

Student-Friendly User Interface

- » Capture images using a webcam, camcorder, and more.
- » Students can easily shape or position a figure.
- » Control the speed of the video with adjustable frame rates.
- » Students can preview each piece as they create.

Simplistic Capture Tools

- » Auto capture feature makes capturing images easier and faster than ever.
- » Control brightness and other camera settings.
- » Flip images vertically or horizontally
- » Students can quickly adjust their subjects with easy-to-use tools



DSC# 56820 | Vendor# SMS4AA | Min 1 | SRP \$69.99 | Cost \$45.28

VHS to DVD 7.0 Deluxe

DSC# 56821 | Vendor# VDD7AA | Min 1 | SRP \$69.99 | Cost \$49.40

VIDBOX for Mac

DSC# 56822 | Vendor# VFM1AA | Min 1 | SRP \$69.99 | Cost \$49.40

Audio Recorder 3.0 Plus

DSC# 56823 | Vendor# ARP3AA | Min 1 | SRP \$69.99 | Cost \$49.40

Film Scan & Save

DSC# 56824 | Vendor# FSD2AA | Min 1 | SRP \$129.99 | Cost \$99.40

New Vendors – 2014 Summer Recap



HiTi Digital, Inc., a professional manufacturer and supplier of digital photo products, and is well known for its high-quality and innovative technology. Their wireless photo printer, Pringo, uses WiFi technology to quickly and safely transfer superior images for instant photo prints. HiTi lets users preserve all of life's memorable moments.



JammyPack offers affordable, portable, durable audio designed to storm the beaches, the slopes and anywhere in between. JammyPack's wearable speakers pack water-resistant and stereo-amplified sound into every retro-printed bag, perfect for cruising around campus.



Spectrum Industries specializes in manufacturing laptop, tablet, and Chromebook storage carts for the classroom. Spectrum is laser focused on supporting the mobile devices that are flooding the education space. Connect your customers with Spectrum Carts today to provide them with sturdy, durable mobile device management at a competitive price point!

New Vendors – 2014 Spring Recap



GoFit offers a wide range of home fitness products designed for the individual. Whether your customers, fitness preferences are core training, weight resistance, sports performance or yoga, GoFit has products to fit every skill level, interest, and need.



Offering a wide variety of accessories, tools, and devices made for visibility and to enhance workouts and recreational activities alike. Every product that's offered is designed with creative innovation for superior functionality, manufactured with top-of-the line materials for optimum durability, and here to make your life easier, safer, and a little more fun.



A leader in GPS technology, TomTom now offers fantastic wearable tech items and accessories for a multitude of sports. Using a TomTom GPS Sport Watch is the easiest way to improve your running, cycling or swimming.



What athletes demand, Mueller engineers create. Mueller helps elite athletes and weekend warriors stay in the game, and take their games to the next level. Mueller helps athletes prevent injuries, recover from them, defend against new ones and enhance performance. They've pioneered sports medicine, and represent its cutting edge today, with literally dozens of inventions and industry firsts.



Besides offering over 50 flavors of Jelly Beans, Jelly Belly also has an enormous lineup of gourmet treats and snacks ranging from Jelly Beans, to gummy candies, to Sports Beans.



Network Sentry from Bradford Networks is the first network security offering that can automatically identify and profile all devices and all users on a network, providing complete visibility and control. Unlike vendor-specific network security products, Network Sentry provides a view across all brands of network equipment and connected devices, eliminating the network blind spots that can introduce risk.



When it comes to laptop trolleys for the classroom, LapCabby likes to think a bit differently. They've been manufacturing innovative school furniture for over 25 years and their range of laptop trolleys offer all you need in terms of storage, safety, charging and simplicity with competitive prices.

New Vendors

– 2013 Fall/Winter Recap

AudioSource

AudioSource is a 35-year-old, lifestyle audio company that provides the link between consumers and the music, games, and movies they love. AudioSource enjoys a well-earned reputation for developing and marketing products that are consistently reliable, at affordable prices.

DuneCraft, Inc.

DuneCraft creates unique science and nature products that appeal to all ages. With tons of themed terrariums, mini-gardens, and sprouting kits to choose from, customers have a huge amount of options when they need to demonstrate valuable lessons about natural science, or when they simply want to have some fun!



For customers who use a lot of data on the go, OnHand's wearable USB solutions are the perfect fit. OnHand keeps data on the user's wrist in a fashionable yet discreet form factor, so users have their work and information available when they need it most.



Swivl is a robotic video accessory for mobile devices that records and follows the user's every move!

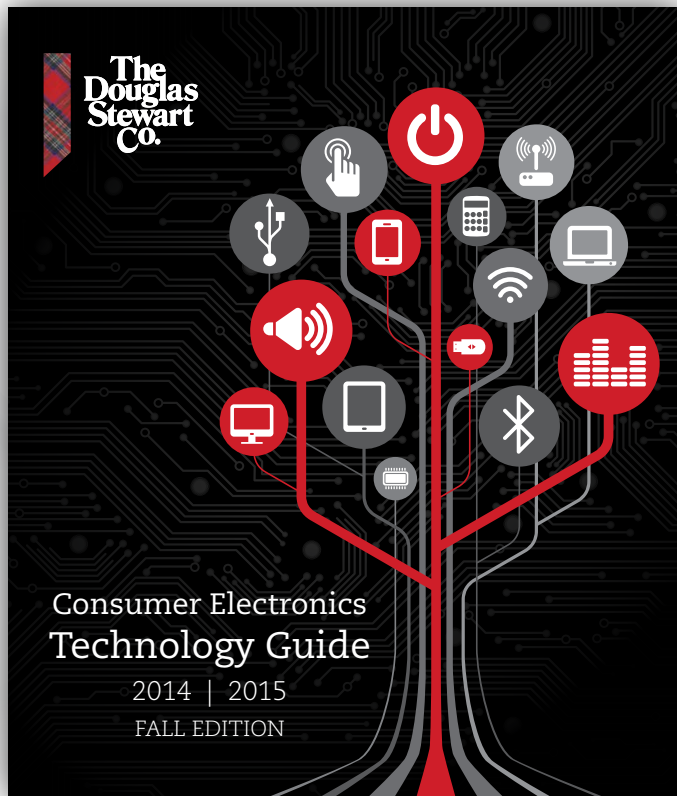


Damson products are designed and engineered to provide ease of use and great sound quality in small speaker packages, the fit and feel of all our products is second to none, and dealers and customers alike comment that these speakers have clearly been designed with high-quality components. Damson believes that great products should not be packaged in plastic and each model comes in top-quality packaging with the accessories a user needs to begin enjoying their speakers.



2402 Advance Road
Madison, WI 53718

New Vendor Product Guide



Presenting the
2014 Fall Update for the
**Consumer Electronics
Technology Guide**

Visit www.dstewart.com and download
your updated consumer electronics
product content now!



New Vendor Product Guide

Phone 800.279.2795
Fax 608.221.5217
Web www.dstewart.com