



# SOFTWARE PRODUCT GUIDE

# SPRING 2014



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Software in Education

# Software in Transition

Everyone in the tech industry knows that the Software category is in a state of flux. Rapid developments are revolutionizing the ways that software is distributed and consumed, and customers are looking for guidance in navigating the maze of new sales models.

## So what has changed?



The ubiquity of **mobile platforms** is changing the way software is purchased and distributed. 47% of IT professionals will require changes to their infrastructure for mobile platforms



**Software as a Service** is creating a space for subscription-style payments, which provides more regular income but inhibits lucrative renewal sales. 43% of IT professionals say their policies will have to change to adapt to SaaS.



**Cloud-based software** has reached a stage of legitimacy in the marketplace. 48% of IT professionals indicate their systems need to change to adapt to cloud technology.

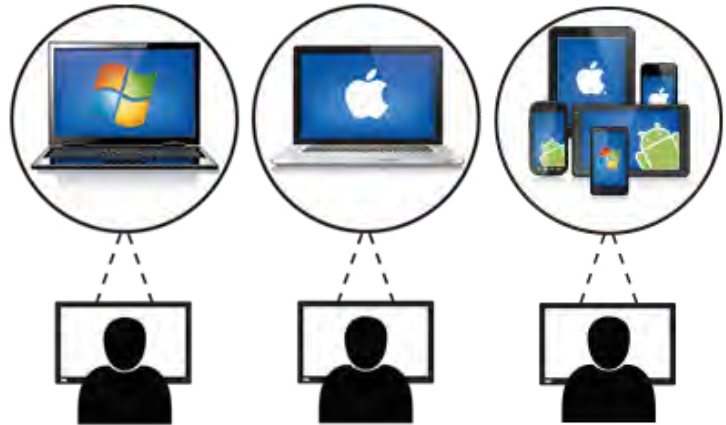


**Cloud storage and virtualization** are also gaining momentum and requiring a host of changes amongst customers. 50% of IT professionals say changes will be required to adapt to virtualization.

**We're here to help**—our Licensing team has 30+ years of combined licensing experience and is adept at weathering transitions in the channel. Our Licensing Specialists are assigned by manufacturer and are experts in navigating complex manufacturer licensing programs—use them as your resource for staying ahead in the rapidly changing Software category. Contact our Licensing team today at 800-279-2003 or email [licensing@dstewart.com](mailto:licensing@dstewart.com) for more information!

# Absolute Manage

Absolute Manage allows schools to persistently manage and secure all of their endpoints from a single console, including PC, Mac, iOS, Android, and Windows Phone devices—perfect for either 1:1 or BYOD programs. Absolute Manage can be deployed as a complete asset management solution as well as a stand-alone solution for Mobile Device Management (MDM).



## Persistence for the Endpoint

With Absolute persistence technology, schools stay connected with each device in their deployment. This persistent connection allows them to monitor status and take proactive and reactive measures regardless of device location or user.

## Cross-Platform Capabilities

Absolute Manage installs easily on existing Mac and Windows servers and hardware components. There is no need to invest in additional infrastructure.

**Contact your Account Manager today at 800-279-2795 to learn more about Absolute Manage.**

**Absolute**<sup>®</sup>  
Software



# New Creative Cloud™ offer from Adobe® for classrooms and labs

Spark creativity, boost engagement, and build career skills

Announcing a new device licensing option for classrooms, labs, and training environments available through Creative Cloud for education! This licensing option is assigned to each computer rather than each user, so that multiple students can interact with the same application on a single computer. Purchase Creative Cloud for education through the Adobe Value Incentive Plan (VIP) program.

**Always up to date**—Licenses include updates to Creative Cloud applications as soon as they're released, so students and faculty will always have the latest creative tools and features.



**Flexible licensing options**—Purchase the complete set of creative apps or just a single one, with or without services.

**Collaboration built in**—With an option to add online services, faculty, staff, small workgroups and teams can collaborate and share with ease.\*

**Easy deployment and management**—A web-based Admin Console makes it easy to purchase additional seats, add users, and manage software updates.\*

*\*Requires named-user licenses.*

## Find a licensing option that fits your customers' needs:

Small workgroups and departments 	Classrooms and labs 
<p><b>Creative Cloud for education</b> Named-user licensing</p> <ul style="list-style-type: none"> <li>• Licenses for each individual user on their institutional computer</li> <li>• Includes complete set of Creative Cloud applications or single-app option</li> <li>• Online services included</li> </ul>	<p><b>Creative Cloud for education</b> Device licensing</p> <ul style="list-style-type: none"> <li>• Licenses for each computer, rather than each user</li> <li>• Includes complete set of Creative Cloud applications or single-app option</li> <li>• Online services not included</li> </ul>
<p>Available through the Adobe Value Incentive Plan (VIP).</p>	<p>Available through the Adobe Value Incentive Plan (VIP).</p>

## Want more information about Creative Cloud for education?

Contact our Adobe Licensing Desk either via email ([adobelicensing@dstewart.com](mailto:adobelicensing@dstewart.com)) or phone at 800-356-8370.





# Sibelius 7.5

The fastest, smartest, easiest way to write music

Writing music is one of the most creative, yet challenging endeavors. The last thing you need is your software getting in the way. That's why top composers, arrangers, and students alike have made easy-to-use Sibelius® the world's best-selling music notation software. And with Sibelius 7.5, you can express, accelerate, and promote your music in more ways than ever before, from perfecting the feel, to sharing your compositions with the world.



Contact your Account Manager at 800-279-2795 for more information about Sibelius!

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## Beyond Features. Experience LaunchPad™

ClassLink LaunchPad™ gives teachers and students access to all their applications and files for anywhere, anytime availability. The only requirement is an Internet connection. ClassLink LaunchPad provides a simple solution for teachers and students to login to their customized desktop and reach all their resources, no matter where they are. Mobile devices are also unrestricted. Whether users work on a PC desktop at school, or a Mac® laptop at home, even from a tablet or smartphone—the ability to connect in real time is here.

### Features:



#### Teacher Apps

- Access through the web
- Supports all major web browsers
- No servers
- No need for massive infrastructure investments like VDI



#### Teacher Files

- Includes secure cloud storage (3GB/user)
- Integrate with School Network Drives
- Integrate with Google Drive
- Integrate with Microsoft Sky Drive
- Integrate with Dropbox
- Search/Copy/Move files from and to anywhere



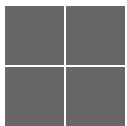
#### Edit Documents on any Device

- Access applications at school or from the cloud
- Access local applications
- Edit cloud documents locally



#### Single Sign-On (SSO) Logins

- Auto login to your web and Windows apps
- Over 150 existing Autologins provided by ClassLink
- ClassLink can create custom connectors for free



#### Remote Windows Apps

- Windows apps through the web
- Works on any computer/tablet/smartphone
- Local drive mapping
- Local printer mapping
- Supports SSH connections for secure access
- RDP7 support

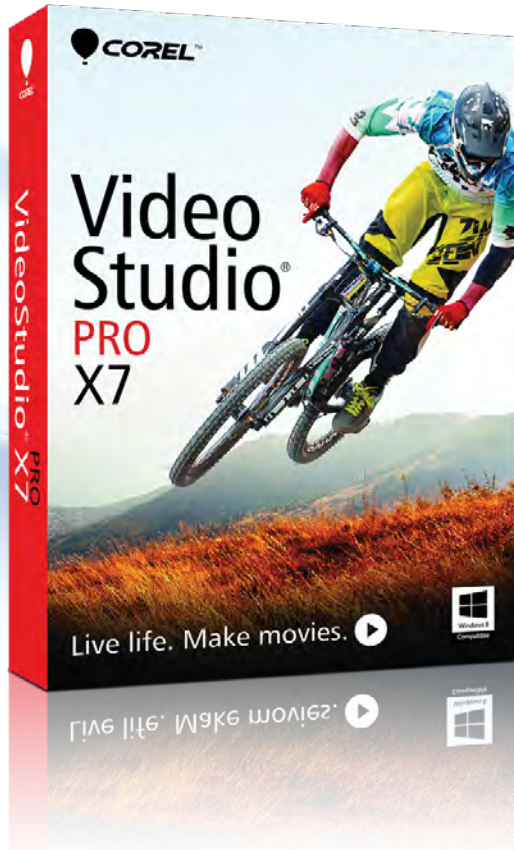


#### Simple to Setup, Update, and Manage

- Integrates with Active Directory/LDAP/eDirectory
- Easily provisions applications to groups of users
- Does not require Active Directory Schema changes

Contact your Account Manager today at 800-279-2795 for more information about ClassLink.





## New! Corel VideoStudio Pro X7

No matter what your customers shoot or what they shoot it with, Corel® VideoStudio® Pro X7 offers the tools they need to make videos quickly and easily. Amaze audiences with stunning Ultra HD video quality and striking visual effects. Use Motion Tracking to follow moving objects on screen and attach graphics and text. Plus, produce unforgettable videos for mobile devices, the web, DVD and Blu-ray Disc™. Shoot, edit, and share all of life's adventures with the all-in-one video editor.

### New Features in VideoStudio Pro X7

- Native 64-bit support
- Ultra HD (4K) performance
- Rendering times are now 5-8x faster
- Acceleration now 2-5x times faster
- UI accessibility improvements
- FastFlick Mode, which allows users to quickly create a movie from photos or other media with titles, custom music, and online sharing through YouTube.

Contact your Account Manager at 800-279-2795 for more information about Corel VideoStudio Pro X7!



## Secure, seamless access to all your mobile learning resources



ETX enables schools to streamline the secure delivery, aggregation and administration of online services. ETX provides end users with immediate, **single sign-on** access to resources from virtually any device, while **automated user provisioning** enables faster, more efficient and more secure administration.

With mobile learning trends driving rapid increases in the use of online educational services and resources, ETX creates an efficient way for K-20 institutions to manage access to online services while saving budget dollars, freeing up valuable instructional time and relieving technical and administrative challenges.

- **Easy to use.** Single sign-on means only one point of access with one login is needed.
- **Easy to deploy and manage.** Hassle-free deployment provides easy installs across web environments and device platforms, and automated user provisioning frees up IT resources.
- **Advanced tracking and reporting.** View detailed reports on usage of web services and resources.
- **Improved security and privacy.** Leverage enhanced password security, centralized management of end-user identities, and secure access from any device.
- **Significant cost savings.** ETX is priced for the education market and provides usage tracking to optimize future purchasing decisions.

Contact your Account Manager at 800-279-2795 for more information about EduTone Xchange!







## New FileMaker 13 Platform

Everywhere your business takes you

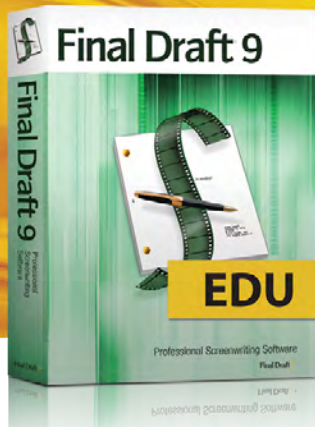
The new FileMaker 13 Platform is a set of tools and technologies used to easily create custom solutions that go everywhere your business takes you. Get more than 50 new features that include breakthrough web technology, flexible design tools, native iOS behaviors, and stronger security.

DSC#	Description	SRP	Cost
39276	FileMaker Pro 13 - English	\$197.00	\$173.63
39277	FileMaker Pro 13 - Spanish	\$197.00	\$173.63
39278	FileMaker Pro 13 - French	\$197.00	\$173.63
39279	FileMaker Pro 13 Advanced - English	\$329.00	\$289.01
39280	FileMaker Pro 13 Advanced - Spanish	\$329.00	\$289.01
39281	FileMaker Pro 13 Advanced - French	\$329.00	\$289.01

Contact your Account Manager at 800-279-2795 for more information about FileMaker and FileMaker Go.



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# The Industry Standard That's Anything But Standard

**Introducing Final Draft 9 EDU** – the latest version of the industry standard for writing professionals. Final Draft helps writers realize their dream of creating and selling million-dollar scripts to Hollywood and Broadway. Nearly all of your Final Draft customers have the dream of writing that great screenplay, winning the Hollywood lottery and achieving fame and fortune. The first step in realizing this dream is to buy a copy of Final Draft 9 EDU, the same software used by nearly every television show, feature film, and theatre production.

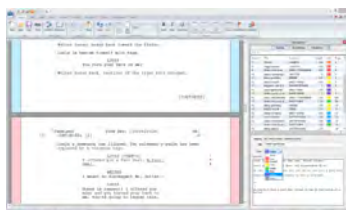
**Using Final Draft is like knowing the insider handshake.** It enables an aspiring writer to create a professional-looking script like those passed around in studio writers' rooms. Scripts for sale are first judged by how they are formatted and how they appear—Final Draft has made it impossible for industry agents to spot the difference between a professional writer and an aspiring one.

*“Final Draft makes it possible to simply imagine the movie in script form.”*

**Tom Hanks**

Writer / Director / Producer / Actor /  
Academy Award® and Emmy® winner

Movies including *The Da Vinci Code*,  
*Forrest Gump*, *That Thing You Do!*



## The Industry Standard

- The number-one selling screenwriting software in the world
- Over 100 templates that format and paginate screenplays, teleplays and stage plays
- Scripts on Windows, Macintosh, or in the Final Draft Writer® app for iPad look exactly the same

## The Choice of Professionals

- Industry giants such as **James Cameron**, **JJ Abrams**, and **Aaron Sorkin** recommend using Final Draft to write your screenplay
- The market leader and the preferred file format of the **Writers Guild of America West Online Script Registration**
- The proud recipient of a **2013 Primetime Engineering Emmy® Award**



## New and Improved in Final Draft 9 EDU:

- New Navigator Features
- Improved Scene Navigator
- New ScriptNotes Navigator
- New Characters Navigator
- Improved Spell Checking
- New Character Highlighting
- New and Improved Mac Enhancements
- New and Improved Windows Enhancements
- New Watermarking in Printing or PDF
- New Replace Character Names Globally
- New Standardized Paper Size
- New Colored Revised Pages

**Final Draft®**  
*Just add words*

Contact your Account Manager at 800-279-2795 for more information about Final Draft 9 EDU!



# Buy 2, Get 1 Free from Knowledge Adventure!

Knowledge Adventure has extended the popular Buy 2 Networks, Get 1 Free promotion! From now through 06/30/14, schools can purchase any two KA networks and receive a third free. Connect your customers with award-winning games from Knowledge Adventure and help their students build skills and develop critical thinking!

- All networks are eligible
- May mix and match titles
- Free title must be of equal or lesser value of others
- Orders must go through The Douglas Stewart Company and mention promotion
- Stand-alone versions are not eligible

**Offer good through 06/30/14.**



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## PROVISION

guest accounts securely

## NOTIFY

your guests by print, email or SMS

## AUTHENTICATE

your guests through a customized branded portal

## REPORT

on guest accounts from creation to activity



## Introducing Identity Manager from Meru Networks

Universally Compatible Platform for Onboarding Guest, Teacher, and Student Devices

- » Works with any wireless infrastructure platform you're currently selling
- » Fully integrated platform for policy- and role-based provisioning of wireless/wired network access
- » Optimized for ease of use for both IT staff and end users
- » Seamless integration with multi-vendor network infrastructure and client platforms
- » Enterprise-strength authentication and encryption
- » Industry's first and most comprehensive activity monitoring and reporting platform

**ANY OS**



Apple Mac OS X and iOS



Android



Windows

**ANY MOBILE DEVICE**



iPad, iPod, iPhone, and Mac



Android phone and tablet



Windows phone and PC

**ANY NETWORK**



Wireless



Wired





# Nuance<sup>®</sup> Dragon<sup>®</sup> Dictate for Mac<sup>®</sup>

**Accurate and fast speech recognition,  
plus versatile transcription capabilities  
all in one.**

Dragon Dictate for Mac is the ultimate productivity tool that enables users to save time and get more done. Dictate, edit, transcribe and control a computer all by using voice. Dragon's accurate speech recognition, customizable capabilities, easy-to-use interface and full transcription flexibility means users get more done—at home, school or work—quickly and accurately.

## Key features and benefits

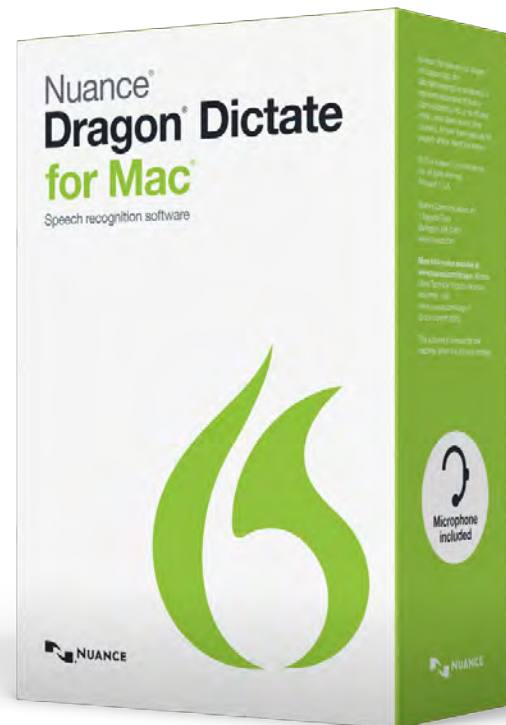
### Flexible voice commands

- » With just their voice, users create and edit documents in Apple<sup>®</sup> Pages<sup>®</sup> 4.3, compose and manage email in Gmail<sup>™</sup>, and more, to get things done quickly.
- » Smart Format Rules automatically adapt to how users want abbreviations, numbers and more to appear, so they don't have to correct it every time.
- » Easily create custom word lists and macros for frequently used text.

### Powerful transcription

- » Full transcription capabilities to easily transcribe voice memos into text.
- » Accurately transcribe an audio file of any single speaker's voice from podcasts or pre-recorded audio files.
- » Up to 99% accurate
- » Make fewer edits and get more done
- » Faster than typing

**Contact your Account Manager at 800-279-2795  
for more information about Nuance!**





## Parallels Desktop® 9 for Mac Student Edition

USE THE MAC YOU LOVE.  
RUN THE WINDOWS APP YOU NEED.

#1 Choice for Mac Users

Run all of the Windows® applications you need for school—even ones for engineering and architecture—without having to reboot. Full functionality made affordable for students. Study hard and play hard with Windows applications on your Mac.



### Indispensable Conveniences

- **New!** Mavericks Multiple Display support extends to Windows so each screen has a menu bar and Dock
- **New!** Mavericks Finder Tabs work with your Windows applications
- **New!** Create a Mavericks VM using the “install OS X Mavericks” app in the Mac App store
- **New!** PowerNap extends to Windows and Windows applications so you’re always up to date
- **New!** Mountain Lion Dictionary gesture works in Windows applications
- **New!** Connect Thunderbolt and Firewire storage devices to either your Mac or your virtual machine—just like you do with USB devices
- **Enhanced!** The New Virtual Machine wizard makes it even easier to create new virtual machines, automatically locating operating systems on your machine or letting you manually select a range of media types to install

DSC# 36443  
SRP \$39.99  
**\$34.49**



### Performance

- **40% better disk performance** than the previous version
- Virtual machines **shut down up to 25% faster** than the previous version
- Virtual machines **suspend up to 20% faster** than the previous version
- **3D graphics and web browsing are 15% faster** than the previous version
- **Battery life improves** when you run on Mavericks



### Peace of Mind

- **New!** Get stuff done in Windows 8 with a “real” Start menu and the ability to run Modern (Metro) apps in a separate window rather than in full screen
- **New!** The Security Center makes it easy for you to be sure all your stuff is secure, both on your Mac and in your Windows virtual machine
- **New!** OS X Mavericks (10.9) and Windows Blue (8.1) support



### Cloud

- iCloud, Dropbox, Google Drive and SkyDrive optimizations eliminate duplication of files locally

Contact your Account Manager at 800-279-2795 for more information about Parallels!

**Parallels®**



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# Think Beyond Ink™

App Studio is the leading cloud-based HTML5 solution that turns print into interactive, award-winning tablet and smartphone experiences.



The App Studio Education Plan includes everything you need to prepare students for the world of digital publishing and differentiate your institution with students, faculty and alumni.

Create tablet newspapers, magazines, brochures and scholarly publications for iPad®, iPhone® and Android devices using software you already know — InDesign and QuarkXPress.

**Prepare students for the world of digital publishing from \$4,995 per year.**

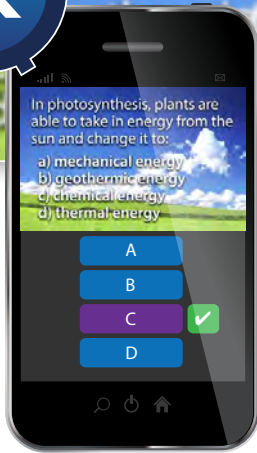
- 250-user subscription to App Studio
- Create up to 100 unique course projects
- 4 Multi-Issue Pro plans
- 1 Multi-Issue Premium plan
- Use InDesign or QuarkXPress for content creation
- Optional 250 QuarkXPress licenses
- Bronze App Studio support
- More than \$200K worth of value\*

\*When compared to list price commercial equivalent products included in plan

**Contact your Account Manager at 800-279-2795 for more information about the Quark App Studio Education Plan!**



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# Get the most out of BYOD and 1:1

The Qwizdom Virtual Response (QVR) Solution allows teachers to get the most out of web-enabled devices, including iPad® devices, laptops, and tablets, by providing curriculum and assessment tools proven to increase learning outcomes.

## Present & Create

Qwizdom Virtual Response solutions include one year of ReadySet curriculum. These standards-aligned lessons show step-by-step solutions and explanations, plus diagnostic assessments of those standards.

Create a presentation or load any existing presentation using Qwizdom software on your Mac or PC.

## Engage

Use Qwizdom Connect or PowerPoint presentations to present fun and engaging lessons that adapt to a variety of learning styles with a whole class, a small group, or individual students. Virtual response (QVR) allows teachers to extend learning.

“Qwizdom has provided an easy way to provide students with opportunities for interactive activities, particularly in large group settings. QVR has extended our ability to offer these opportunities across the institution.”

- Kate Wright  
e-Learning Team  
Aberystwyth University

## Respond

Whether using iPads, laptops, tablets, or smartphones, students can respond to posed questions.

## Collect

All results are gathered instantly and can be viewed in real time or post-session in a variety of reporting formats, including pdf and csv. With these options, teachers can assess understanding in real time or track student performance across time.

Contact your Account Manager at 800-279-2795 for more information about the Qwizdom Virtual Response system.







## Stopping Tomorrow's Targeted Attacks Today

Ready to move beyond selling point products into a more complete—and more profitable—relationship with your clients? Today's targeted attack headlines have put you in a terrific position to accomplish just that—if you have the right solutions to offer.

That's where Symantec comes in. You already know Symantec is a leader in Endpoint, Gateway, and Data Center protection. Now, we're pleased to alert you to some powerful and exclusive new technologies you can offer:



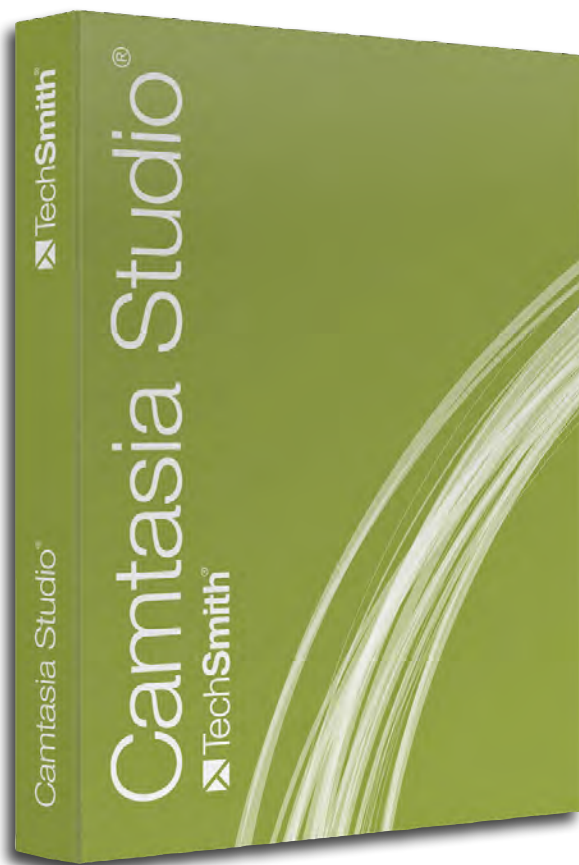
**Disarm in Symantec Messaging Gateway™** – an innovative new technology that prevents never-before-seen threats sent in emails that contain Microsoft Office® and Adobe™ PDF attachments.



**Network Threat Protection in Symantec Endpoint Protection™ for Mac computers** – the perfect deal closer for those Mac-using clients who are still in denial about targeted attacks.

Those are just two of the powerful new tools you can offer your clients right now. If you're serious about taking your relationships beyond simple point products, find out how Symantec can make you the proactive resource your clients will turn to for years to come.

**Contact your Account Manager today at 800-279-2795 for more information about Symantec Endpoint Protection!**



## TechSmith Camtasia Studio 8.0 for Education

DSC# 15998

SRP \$179.00

Cost \$151.27

## Flipping the Classroom with TechSmith

The Flipped Classroom is a reversed teaching model that delivers instruction at home through interactive, teacher-created videos and moves “homework” to the classroom. Using Camtasia Studio 8.0 from TechSmith, both teachers and students can record compelling multimedia Flipped Classroom presentations with ease.

### Benefits:

- Gives teachers more time to spend 1:1 helping students
- Builds stronger student/teacher relationships
- Offers a way for teachers to easily share information with other faculty, substitute teachers, students, parents, and the community
- Provides the ability for students to “rewind” lessons and master topics
- Creates a collaborative learning environment in the classroom



Contact your Account Manager at 800-279-2795 for more information about Camtasia Studio 8.0!



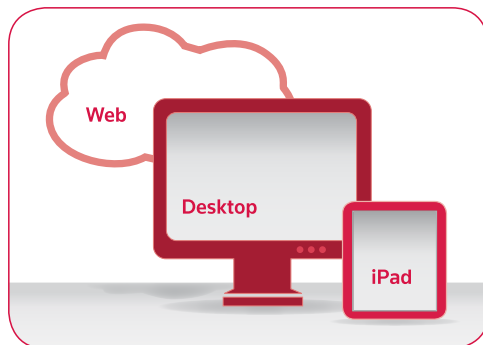
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# ENDNOTE®

## IT'S FOR MORE THAN BIBLIOGRAPHIES.

EndNote® gives you the tools to find, store, create and share research. The only tool of its kind, EndNote makes managing research easy for anyone from the novice researcher publishing their first discovery to the senior professor writing a grant. Create CVs and bibliographies right from within EndNote and use features like 'Find Full Text' and 'Update Records' to automate the process of locating and updating your collection's information, saving you hours of time. With EndNote, your research is accessible from anywhere. Register your online account so you can sync your desktop and online libraries. Then access that library on any computer where EndNote is installed, online, or on your iPad®.

Contact your Account Manager at 800-279-2795 for more information about EndNote.



### REFERENCE AND ATTACHMENT STORAGE

With EndNote online, you get 5 GB of file attachment storage, and unlimited storage for your references.



### SEARCH ONLINE RESOURCES FROM WITHIN ENDNOTE

Search your favorite databases, select the references you want to keep, and use the "Find Full Text" feature to download the matching PDF.



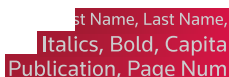
### ONE-CLICK 'FIND FULL TEXT'

EndNote searches your subscriptions and full text freely available online, then automatically downloads and attaches the PDF to your reference.



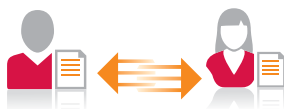
### PDF AUTO IMPORT FOLDER

Designate a folder on your desktop for PDFs and let EndNote automatically search any new files added to match it up with references and attach it.



### BIBLIOGRAPHIC FORMATTING STYLES

Build bibliographies in over 5,000 styles. Create and reformat bibliographies right from within Microsoft Word.



### SHARE YOUR RESEARCH

Give colleagues read/write access to your references and groups.



THOMSON REUTERS

# Mobile Learning Made Easy

Visit our mobile learning portal on [dstewart.com](http://dstewart.com) and learn about our mobile learning ecosystem, the holistic, channel-friendly solution that lets you:

- Make the most of the mobile learning trend in education
- Provide a functional, fully formed suite of mobile learning solutions to your customers
- Avoid wasting time and money by matching your customers with the right solutions



Wireless  
Networking  
Solutions



Security  
Solutions



Mobile Device  
Management  
Solutions



Mobile Device  
Accessories



Content &  
Curriculum  
Solutions



Mobile  
Devices

Login credentials required. Please contact your Account Manager with questions.