









Apple Accessories Product Guide

WINTER 2014

Everything you need for Mac®, iPad®, iPod® and iPhone®









CHARGE

Satisfy the Need for Tweed. Distinguished Styles for the Essential Device.



Grab Bag

This versatile carry-all is sized for 13in or 15in Macbook Air and Pro models, but can be opened and expanded to fit a great deal more. Fold the top, lock it down and carry it as a slim sleeve, or open the top, snap it closed and carry it as a larger volume tote. The Grab Bag features lightweight fabrics, a reinforced handle, high-density foam padding, and an external zipper pocket on the back to stash charge cables, wallets, sun glasses, keys, or the like. Available in 13 inch and 15 inch versions. Black/Burgundy. 13in MacBook Air/Pro.

DSC# 38280 | Vendor# PKG GB113-BLBUR SRP \$44.99 | Cost \$23.08



Slip Sleeve

The SLIP Sleeve is a slim and simple way to carry and protect your MacBook Pro or MacBook Air. Carry it on its own or throw it in your favorite bag, the SLIP features durable outer fabrics and a custom striped lining, while utilizing highdensity foam to keep your laptop safe from harm. Available in both 13 inch and 15 inch versions. Brown/Beige. 13 inch MacBook Air/Pro.

DSC# 38285 | Vendor# PKG SLIP113-BKT1 SRP \$44.99 | Cost \$23.08



Universal Stuff Sleeve

The Stuff Sleeve which is universal to both Mac and PC has a hidden handle for briefcase-style carrying. It fits up to a 16 inch laptop and has a striped interior lining. The front zippered pocket can accommodate up to a 10in tablet. Available in 13 inch and 16 inch versions. Black/Burgundy. 16 inch.

DSC# 38294 | Vendor# PKG STUFF516-BLBUR SRP \$39.99 | Cost \$20.51



Slouch Sleeve

Double duty, dual purpose, dual device. Two sleeves, sold in a bundle—one slouch sleeve to carry up to a 16in laptop and a second matching slouch sleeve to carry a tablet/eReader/ cables/charger device. Brown/Chocolate. 15 inch MacBook Pro.

DSC# 38292 | Vendor# PKG SLOUCH15-CKT1 SRP \$49.99 | Cost \$25.64



Write, Sketch, and Go. Your Tools for Creating.



Jot Tote Stylus Carrier

Ideas happen everywhere and you shouldn't be without your tool of choice. Whether it's a quick note or an inspired sketch, Jot Tote is a stylus carrier built to cradle your Jot wherever you go. Now your Jot will always be there when inspiration strikes. The rubber lined slide grip drawer secures and locks your Jot in place. When the Jot is being used, the drawer recedes beautifully back into the body. The semi-matte exterior provides a soft touch while the etched stainless steel wraps seamlessly around your device. **Stylus not included.** iPad® mini.

DSC# 39201 | Vendor# ADJTMM | SRP \$44.99 | Cost \$29.09



Jot Flip

On one side, it's the best digital stylus around. And with a twist of the barrel, a fine-tipped steel pen emerges from the other side. Jot Flip is ready to be your go-to in any situation, and the pen clip makes it perfect on the go. It's for those who like their martinis shaken. It's one pen to rule it all. iPad/iPhone/iPod Touch/Other Touch Screens.

Color DSC# Vendor# Stainless Steel 36650 ADJFDS

Black 36651 ADJFDB SRP \$34.99 | Cost \$22.62



Power Your Life.

Pocket Charger Duo

Portable Pocket Charger. 6800 mAH rechargeable battery with two 2.1 Amp USB charging ports. Charges a tablet and smartphone at the same time. Includes 3-in-1 Universal cable compatible with Apple, Android, and more. Charges a tablet once or smartphone four times on a single charge. White.

DSC# 30543 | Vendor# ADP-21BW BA SRP \$89.99 | Cost \$56.24



The Magic Cable Lightning Duo charging and sync cable features a unique 2-in-1 design that incorporates integrated Micro USB and Apple Lightning connectors, compatible with new Apple Lightning devices including iPhone® 5, iPad® mini, iPad® (4th gen), Android tablets and smartphones, iPods®, MP3 players, and more. The Magic Cable Lightning Duo is the only cable needed to connect to over 10,000 portable devices. White.

DSC# 36404 | Vendor# ADP-121A SRP \$29.99 | Cost \$21.66







Stay Charged and Connected.

Compact USB Power Charger Duo with Charge & Sync Cable

Quickly charge your USB devices on the go with this handy micro-sized USB Car Adapter and Triple USB AC Adapter Duo. Featuring a blue LED power indicator, three USB ports to charge up to three devices at one time, and a sync and charge cable for fast data transfer. Black.

DSC# 30831 | Vendor# iCC264BLK | SRP \$39.99 | Cost \$15.88

MobiSeal Combo Micro-Size USB Car Charger with Charge & Sync Cable

USB Car Charger quick charges your iPad, iPhone or iPod. Micro-size USB car adapter fits a variety of car DC jack orientations and locations. Cable charges and syncs your iPad, iPhone, or iPod. USB 2.0 compatible for fast data transfer. Compatible with most USB wall and car adapters for charging. Cable length: 3-ft. Black.

DSC# 30827 | Vendor# iAD565BLK | SRP \$39.99 | Cost \$12.84





EnergySeal Micro-Size Car Charger with Lightning Connector

Quickly charges your iPod, iPhone and iPad. Integrated Lightning charging cable. Micro-size car adapter fits a variety of car DC jack orientations and locations. Coiled cord for tangle resistance and better cable management. Cable length: 6ft when fully stretched. Black.

DSC# 30832 | Vendor# iAD1530 | SRP \$34.99 | Cost \$21.38

RockWall Combo, Dual USB Wall Charger with Charge & Sync Cable

Two USB ports to fast charge your iPad and iPhone simultaneously. USB port placement allows easy access to plug in iPad/iPhone cables. Swiveling plug base allows flexibility. Input AC: AC 100-240V, 50/60Hz. Output DC: DC 5V, 3.1A. White.

DSC# 30825 | Vendor# iAD730WHT | SRP \$59.99 | Cost \$22.22



Amplify Your Mobile Life.



Chill Pill Chill Box Bluetooth® Speaker

Advanced Bluetooth technology brings outstandingly rich sound and clarity while the design is refreshingly modern with a mix of textures and materials. Features include speaker phone capability and battery level icon for most smartphones.

Color	DSC#	Vendor#
Black	40421	S/CHI11875
Green	40431	S/CHI11882
Blue	40432	S/CHI11899
Purple	40433	S/CHI11905
DSC# \$9	9.99 0	Cost \$64.02





In the 2013 fourth quarter, Apple was ranked as the consumers' preferred brand across multiple CE categories including tablets, laptops, smartphones, desktops, MP3 players, and streaming media devices.

Source: Parks Associates

Ultimate Mobility. Power and Protection for Multiple Devices.



Hardshell Case

Our Hardshell Case features durable, injection-molded construction for excellent notebook coverage and a custom fit. With a frosted hardshell exterior, soft-touch coating, raised rubber feet, thermal vents and unobstructed access to all features, the Hardshell Case is the most sophisticated and discreet option for protecting your MacBook. 13in MacBook Pro.

DSC# Vendor# Color Pink Textured Dot 37878 CL60469 Jade Textured Dot 37880 CL60470 Black Textured Dot 37877 CL60467 Clear Textured Dot 37879 CL60468 SRP \$49.95 | Cost \$25.62

Sync & Charge Cable with Lightning Connector

When you need to sync and charge your iPad, iPhone or iPod, our 8-inch cable gives you a convenient data and power connection in a small package. The compact length is perfect for charging and syncing at your desk or on the go. It connects without any unnecessary tangles or clutter, and it easily fits in a small pocket for the ultimate in mobility. The durable cable coating stands up to the rigors of daily use, while the strain relief collar reduces torque and stress on lightning ports. Sync and charge Apple devices with a lightning dock connector, compact 20.3cm/8in length is perfect for travel. Durable cable coating. Blue. Other colors available!

DSC# 37882 | Vendor# EC20099 SRP \$29.95 | Cost \$15.36

In 2012, Apple iPad and iPhone accessories represented between \$5 billion and \$6 billion, or roughly 14% of the market.

Source: ABI Research



Sports Armband Deluxe

Featuring a detachable protective case and a fully adjustable armband, the Sports Armband Deluxe keeps your iPhone secure, protected and accessible during a run or workout. Unlike many other sports armbands, the protective case doesn't cover the iPhone screen, so you get the same easy fingertip control that you're used to. Black/Silver. iPhone 5/5S.

DSC# 39095 | Vendor# CL69076 SRP \$44.95 | Cost \$23.05



Universal Mini Car Charger

Whether it's a short drive across town or a long road trip, power hungry electronics need charging. The Mini Car Charger plugs into virtually any vehicle's standard 12 volt port or cigarette lighter. The compact lowprofile design effortlessly fits into tight spaces, stays out of the way and stores easily. Even better, a 2.1 Amp capacity ensures the fastest possible charging of even the most power hungry devices. Cable not included. Magenta.

DSC# 39092 | Vendor# EC20083 SRP \$19.95 | Cost \$10.23



Pop Case for iPhone

The Incase Pop Case for iPhone® 5c is a protective hardshell featuring a durable polycarbonate back plate with rubber detailing around the perimeter to provide enhanced shock absorption and flex for easy loading. The minimal design language combined with carefully selected colors and finishes complement the device effortlessly.

Color DSC# Vendor# Clear Matte/Black 39399 CL69380 Clear Matte/Gray 39097 CL69381 SRP \$29.95 | Cost \$15.36



Meta Slider Case

The Meta Slider features a slim design with upgraded protection for your iPhone®. Its microsuede-lined protective cradle provides added protection to the back of the device while a raised bezel with rubberized frame protects the iPhone screen. Black/Slate. iPhone 5/5S.

DSC# 39094 | Vendor# CL69120 SRP \$34.95 | Cost \$17.92



Select Your Solution.

Your Choice of Protective Solutions for iPad Air and iPhone 5c.





VersaCover

Protect your iPad in style with VersaCover's sophisticated design. Inspired by origami, its unique folding cover displays your iPad at all the right angles for typing, reading, and browsing the web. iPad® Air.

Color DSC# Vendor# Green 39391 99MO056903 39392 99MO056904 Pink 39393 99MO056905 Gray 39390 99MO056902 SRP \$60.00 | Cost \$30.36

Buyers who buy in-store also tend to spend more on accessories, almost three times as much as consumers who bought their items online.

Source: NPD Group







Origo Case

Origo wraps your iPhone® 5C in a formfitting dual-tone silicone case that protects it from everyday wear and tear. Its honeycomb structure not only gives it a distinctive look, but also provides extra shock absorption without adding bulk. In addition to complete front and backside protection, iPhone's home button is covered to protect it from collecting dust and debris. Origo is also surface treated to minimize lint buildup while maintaining an excellent grip in hand.

Color DSC# Vendor# Black 38672 99MO050003 White 38673 99MO050103 SRP \$25.00 | Cost \$11.07

iVisor AG

iVisor AG is the next generation screen protector that has been expertly designed to protect your iPad's beautiful display while reducing annoying glare and smudging. Utilizing Moshi's own proprietary technology, iVisor is the only screen protector that is removable and re-usable and can be installed in seconds with absolutely zero bubbles, making it the easiest screen protector to install on the market today.

Color DSC# Vendor# White 39389 99MO020947 39388 99MO020950 Black SRP \$30.00 | Cost \$15.18

iVisor XT

iVisor XT for iPad® Air is an advanced screen protector designed to protect your iPad's gorgeous touchscreen from scratches. Unlike other screen protectors that require a tedious installation process, Moshi's proprietary design allows iVisor to be installed in seconds without any air bubbles.

Color DSC# Vendor# Black 39386 99MO020948 White 39387 99MO020949 SRP \$30.00 | Cost \$15.18



Protect and Polish.



appleJuce Screen & Device Cleaner Kit

The complete appleJuce travel solution. This kit includes a TSA-approved 2oz appleJuce Travel Pump, along with two appleJuce Cleaning Cloths for your device cleaning needs. This kit is small enough to fit in your bag or purse and is cleared for takeoff during air travel.

DSC# 17221 | Vendor# AJ-KIT-2OZ SRP \$12.99 \$6.67



Other colors available! JucePeel Glass

Screen Protector Kit

JucePeel Glass Shield Kit includes: (1) Protective Glass Shield, (1) 2ml appleJuce travel cleaner with cloth, (1) Slim Hard Case and (3) Colored Anodized Aluminum Home Buttons. Red. iPhone 5/5S.

DSC# 36506 | Vendor# JM-KIT-I5RED SRP \$49.99 | Cost \$22.95



JucePeel Glass Screen Protector Kit

JucePeel Glass Shield Kit includes: (1) Protective Glass Shield, (1) 2ml appleJuce travel cleaner with cloth, (1) Slim Hard Case and (3) Colored Anodized Aluminum Home Buttons. Black. iPad mini.

DSC# 36523 | Vendor# JM-KIT-IMBLK SRP \$59.99 | Cost \$34.49



Convenient Cleaning Kits.



iPad Cleaning Kit

Clean, protect, and preserve your new iPad® or iPhone® Retina display with the most recommended screen cleaning products in the world. Our cleaning fluid and polishing cloths are designed with Apple products in mind.

DSC# 29715 | Vendor# iK-iPad SRP \$14.95 | Cost \$5.76

iKlear Complete Kit

Clean, protect, and preserve your new Apple device with the most recommended screen cleaning products in the world.

DSC# 14723 | Vendor# iK-26K SRP \$24.95 | Cost \$14.04







Power and Sync Accessories. Essential Add-Ons to Support the Busy Lifestyle.

TekPower USB AC Charger with Charge & Sync Cable with Lightning Connect

The TP-MFI-325CS AC charger can charge your mobile devices from any AC wall outlet, and sync your iPhone, iPad or iPod with Lightning Connector to your Mac or Windows PC. Black.

DSC# 26001 | Vendor# TP-MFI-325CS | SRP \$39.99 | Cost \$20.74





TekPower USB AC Charger

The TekPower USB AC Charger can charge your iPod, iPhone, or any other USB device from any AC wall outlet. White.

DSC# 29904 | Vendor#TP-MFI-300 | SRP \$19.99 | Cost \$7.95



TekPower USB Car Charger with Sync Cable with Lightning Connector

The TP-MFI-225CS car charger can charge your mobile device on the go, and sync your iPhone, iPad or iPod with Lightning Connector to your Mac or Windows PC. Black.

DSC# 25999 | Vendor# TP-MFI-225CS | SRP \$34.99 | Cost \$18.18



Half of all consumers who bought their phones at a brick-and-mortar store picked up an accessory at the time of purchase.

Source: NPD Group

Clean. Connect. Charge.





Stylus and Cleaning Ball

Write, sketch, play and clean. Capacitive stylus works with all touch screen devices. Draw or write with the precision of a pencil. Soft, flexible tip. Eliminate smudges with easy-to-use ball. Grab & swipe for a sparkling screen. Keep screens clean and fingerprint-free.

Color DSC# Vendor# Lime Green 30765 BF2104 Blue 30763 BF2102

Pink 30764 BF2103 SRP \$17.99 | Cost \$8.00



Lightning Car Charger

Hardwired car charger with Lightning connector. Lightning connector for iPhone 5, iPad mini, and iPad 4. Fast charging with 2.4A. 12 V DC for car.

Color DSC# Vendor# Black 37510 BF8043 Blue 37509 BF8042

Pink 37508 BF8041 SRP \$29.99 | Cost \$20.00



Lightning to USB Coiled 1 Meter Cable

1M Coiled Charge and Sync Cable with Lightning Cable. Connect, charge, and sync your iPhone 5, iPod touch 5G, iPod nano 7G, iPad 4G, or iPad mini. Blue.

DSC# 30758 | Vendor# BF2079 SRP \$29.99 | Cost \$18.67



Eco-Friendly Wear for Your iPad.



Vaquita Bag

For those who carry a tablet and phone and prefer lightweight efficiency, this is the full feature, every day bag for you.

Color	Size	DSC#	Vendor#	SRP	Cost
Black	iPad 1/iPad 2/iPad 3/iPad 4	29800	45321	\$49.95	\$25.62
Charcoal	iPad mini	29799	45312	\$39.95	\$20.49



Neogrene Shapo Sleeve

The GreenSmart Neogrene Shapo Sleeve features a wrap-around zipper for convenient dual access and a fuzzy liner made from 100% recycled plastic bottles. Made from 100% waterbased non-toxic, eco-friendly Neogreene, the sleeve is airport security checkpoint friendly. Fits the iPad mini. Ruby

DSC# 86564 | Vendor# 12824 | SRP \$18.95 | Cost \$12.79



In 2012, Consumers spent between \$40 and \$50 on tablet accessories per device.

Source: ABI Research

The Perfect Travel Companion. Lightweight Craftsmanship for Carrying Your Cargo.



Collins Sleeve Plus

The Collins Sleeve Plus is ideal for those who want the sleek and slim design of a sleeve with the additional convenience of a shoulder strap. 15in Indigo Chambray.

DSC# 39344 | Vendor# 1910 | SRP \$59.95 | Cost \$25.28

Collins Slim Brief

The Collins Slim Brief is lightweight and comfortable with space for all the essentials. Fit for all your daily gear, it's the perfect companion for daily travel. 15in Indigo Chambray.

DSC# 39343 | Vendor# 1911 | SRP \$79.95 | Cost \$43.35





Collins Vertical Messenger

This case is made for the minimalist who seeks protection in a slim design. Custom fit for 13 inch MacBooks with dedicated pockets for additional accessories, it's the perfect companion for the on-the-go professional.

Color	DSC#	Vendor#
Camel Chambray	39347	1924
Indigo Chambray	39345	1918
Charcoal	39346	1899
SRP \$59.95 Cost	\$25.28	



Practical Protection. Innovative Designs to Complement Your Device's Features.







Angolo Folio Case

A protective hard case for iPad Air, with a rigid back shell and a front cover coated in leather-like PU. With a simple gesture Angolo turns into a convenient stand with different positions: to write, surf the Internet, watch movies and view photos. Point-and-shoot: the practical flap is foldable for easy access to the rear camera.

Color DSC# Vendor# Black 38966 IPD5AN Fuchsia 38967 IPD5AN-F

Green 38969 IPD5AN-V DSC# \$39.99 | Cost \$19.06



Uno Snap Case

Tough crystal-clear polycarbonate/rubberized side grip snap case. iPhone 5c. Transparent.

DSC# 39006 | Vendor# IPHC1-TR | Cost \$24.99 | SRP \$11.91





Stand Up to Anything.









StyleFolio for iPad Air

Stunning design with all-around protection. The sleek, stylish way to show off your iPad with an adjustable stand, improved back protection, plus a vegan leather finishing that's smooth to the touch.

Color DSC# Vendor# Black/Slate Gray 39359 SPK-A2137 Dark Poppy Red/Slate Gray 39360 SPK-A2249 Deep Sea Blue/Nickel Gray 39361 SPK-A2250 SPK-A2319 Fuchsia Pink/Nickel Gray 39362 Min 4 | SRP \$39.95 | Cost \$22.99



At the end of 2013, it was estimated that there would be almost 250 million active iOS devices in use.

Source: Business Insider

