

# RESELLER'S EDGE

SEPTEMBER 2020





#### About 37,573 criminal offences were reported in 2018.

Source: side-line.com



**There were 958 total hate crimes** reported on college campuses in 2017. The most common hate crime was destruction, damage, and vandalism.

Source: NCES



# **Clarivate** □

# Research Smarter.

As a researcher, your students are constantly juggling different roles and demands on their time.



Share selected groups of references, manage team access, and track activity and changes

Sync EndNote and EndNote
 Web libraries so all references,
 attachments, and groups in one can
be accessed from the other



Uncover the impact of references and find the best-fit journal for their papers



- Track references and find their favorites with new rating and status tools
- See more with the expanded layout options to make better use of their screen



Automatically create, format, and update bibliographies, with the convenience of remote access

- eir favorites

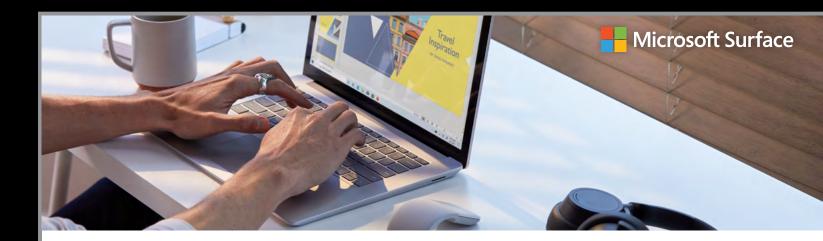
   Email a reference, including file and figure attachments with one click
  - Use the PubMed direct export format to import records in fewer steps

Allows for one account but can be installed on up to 3 devices.

#### Buy EndNote X9 today and be upgraded to EndNote 20 for free when it launches later this year.

| DESCRIPTION              | DSC#   | <b>VENDOR#</b> | SRP      | COST     |
|--------------------------|--------|----------------|----------|----------|
| Student Edition (ESD)    | 122286 | 42527970       | \$115.95 | \$96.67  |
| Student Edition          | 121906 | 42527982       | \$125.95 | \$103.12 |
| Commercial (ESD)         | 122284 | 42527973       | \$249.95 | \$184.44 |
| Commercial               | 121904 | 42527986       | \$299.95 | \$192.63 |
| Commercial Upgrade (ESD) | 122285 | 42527971       | \$99.95  | \$92.22  |
| Commercial Upgrade       | 121905 | 42527988       | \$109.95 | \$98.58  |
|                          |        |                |          |          |





## Stand Out from the Ordinary

Exceptional performance wherever they are studying

Help your students work smart and be productive with hardware designed to keep students connected and get things done they way they want to.



#### Surface Pro 7

Surface Pro 7 is the endlessly adaptable partner, now with faster processing and more connections. Students can work and play virtually anywhere with all-day battery life. This device adapts to your students with USB-C and USB-A ports. Plus, it's ultra-slim and light.

12.3in Platinum i5/16/256GB DSC# 139266 | Vendor# PVS-00001-EDU | SRP \$1,349.99



#### Surface Laptop 3

Whether students are creating, catching up, or chilling out, Surface Laptop 3 gives them more power, industry-leading processors, greater multitasking performance, Instant On, and Fast Charging. This laptop has up to 11.5 hours of battery life and includes both USB-C and USB-A ports.

13.5in Platinum i5/16/256GB DSC# 141492 | Vendor# RYH-00001-EDU | SRP \$1,449.99

15.0in Platinum i5/8/256GB DSC# 139309 | Vendor# RDZ-00001-EDU | SRP \$1,499.99



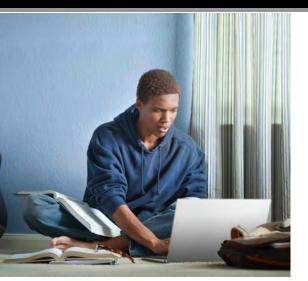
COVID-19 Update: Data collected from nearly 3,000 higher education institutions states that 880 campuses are either fully or partially online, 433 are hybrid, and 689 are fully or partial in person for fall 2020.

Source: The Chronical for Higher Education



31% of crimes reported on campuses in 2016 were sex offenses.

Source: NCES





## Set Your Students Up for Success

Whether they are learning on campus or from home. Dell has the laptops to keep their productivity strong.



#### Dell XPS 13 (9300) Laptop

PROCESSOR 10th Generation Intel® Core™ i5-1035G1

DISPLAY 13.4-inch FHD+ (1920x1200) InfinityEdge Anti-Glare 500-Nit

HARD DRIVE 256GB M.2 PCle NVMe Solid State Drive

MEMORY 8GB LPDDR4x 3733MHz

**OPERATING SYSTEM** Windows 10 Home (64bit)

**GRAPHICS CARD** Intel UHD Graphics with Shared Graphics Memory

DSC# 140627 | Vendor# 210-AWGO | SRP \$1,099.99 | Cost \$1,020.20



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#### Dell XPS 15 (9500) Laptop

PROCESSOR 10th Generation Intel® Core™ i7-10750H

DISPLAY 15.6-inch FHD+ (1920x1200) InfinityEdge Anti-Glare 500-nits

HARD DRIVE 512GB M.2 PCle NVMe Solid State Drive

MEMORY 16GB DDR4 2933MHz

**OPERATING SYSTEM** Windows 10 Home (64-Bit)

**GRAPHICS CARD** NVIDIA GeForce GTX 1650 Ti (Max-Q) with 4GB GDDR6

DSC# 144106 | Vendor# 210-AWMO | SRP \$1,699.99 | Cost \$1,574.75



#### FLI CHARGE Power Hub for All Their Devices

The patented FLI Charge ecosystem simultaneously powers and charges multiple devices such as smartphones, tablets, laptops, and audio products. FLI Charge can evolve and change as your students' devices change. Check out how FLI Charge works.



#### Start with the FLIhub

FLI Charge replaces the standard power strip. The FLIhub includes a 60-watt powered surface that includes a Qi-enabled platform and magnetic strips for ultimate charging flexibility.









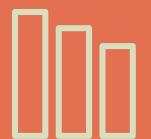
#### Add wired, wireless, or conductive modules to charge any device

By adding the FLIcube, FLIbank, or FLIqi to the FLIhub, students will have a fully customized charging experience allowing them to simultaneously charge their laptop, smartphone, tablet, headphones, speaker, and more. They can add one or more modules to grow and expand their FLI Charge ecosystem.

| DESCRIPTION               | DSC#   | VENDOR#  | SRP      | COST    |
|---------------------------|--------|----------|----------|---------|
| FLIhub Bundle             | 143281 | 10010201 | \$119.99 | \$94.50 |
| FLIcube Module            | 143283 | 10020201 | \$29.99  | \$20.25 |
| FLIcube PD Module         | 143284 | 10030201 | \$39.99  | \$27.00 |
| FLIbank Power Bank Module | 143286 | 10050201 | \$44.99  | \$30.38 |

# KEEPING STUDENTS SAFE ON CAMPUS

This year, campus safety doesn't only refer to physical and mental safety, it also includes keeping students safe from illness. In observance of National Campus Safety Month, here are ways that your store can be a resource to keep students safe.



Overall college campus crime has decreased in the last two decades



29% of students surveyed feel safe on campus

# WAYS YOU CAN HELP

Bring awareness to campus safety services such as counselling, walk buddies, campus police, emergency blue light phones, or other programs on your campus.

Provide handouts to students coming to your store so they have information on campus safety

Include pepper spray, safety alarms, face masks, and hand sanitizer at your checkouts so customers can easily find safety products





## PERSONAL SAFETY APPS

Circle of 6 – contacts 6 of their closest friends and allows the user to prompt them to call the user when in trouble

Campus Safe – notifies campus of the student's location and connects to counseling and healthcare services

**EmergenSee** – records video and audio which can be shared with family, friends, and authorities

Scream Alarm – with the push of a button, phone will sound an ear-piercing shriek



# CAMPUS SAFETY TIPS

#### APARTMENT AND DORM TIPS

Doors and windows should be kept locked at all times

Sleep safely in a locked room or apartment

Report defective locks immediately to apartment landlord or dorm residence life

After losing a key, have locks changed. If living on campus, notify residence life

Do not allow strangers to into residence hall or apartment complex



# **VEHICLE TIPS**

Lock vehicles and keep windows closed

Park in well-lit area to decrease likelihood of people approaching the car Lock valuables in the trunk or hide them in the glove

Keep a record of the VIN #, registration plate number, and other important information

compartment



#### **BELONGING TIPS**

Invest in a sturdy bicycle lock and always lock bicycle to something immovable

Take part in property registration. Report serial codes and descriptions to campus police



with at least 60% alcohol

Avoid close contact and keep 6 feet apart Use a mask if unable to stay 6 feet apart

Cover coughs and sneezes

Clean and disinfect frequently touched surfaces

Monitor health for fever, cough, shortness of breath



Source: Protection1, CDC, CSS, NCES

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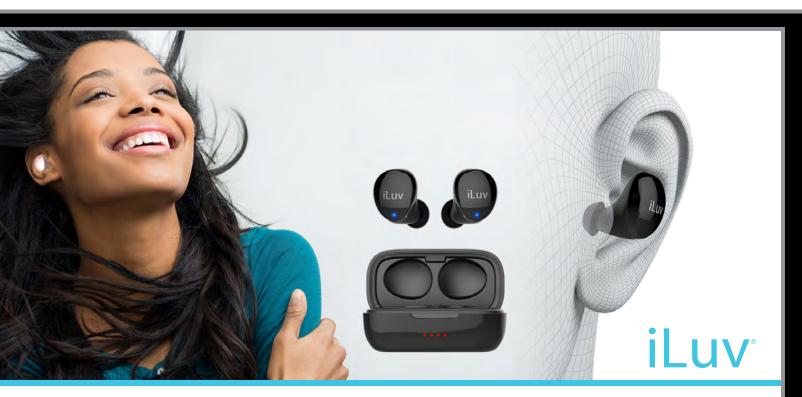
Suicide is the 3rd leading cause for death on college campuses.

Source: NAMI



50% of young adults who stopped attending college due to a mental heath reason did not seek help or support.

Source: NAMI



### True Wireless Earbuds for the Joy of Listening

Bubble Gum True Wireless provides premium sound at an affordable price.







One Step Pairing Simple and Easy Control All Day Listening Power – 20 Hours in Total IPx6 Rated Waterproof - Resistant to heavy rain and water splash Ergonomic Design Bluetooth 5.0®

| Color                      | DSC#   | Vendor#     |  |  |
|----------------------------|--------|-------------|--|--|
| Black                      | 139904 | BBGTWSAIRBK |  |  |
| White                      | 139907 | BBGTWSAIRWH |  |  |
| Rose Gold                  | 139906 | BBGTWSAIRRG |  |  |
| Blue                       | 139905 | BBGTWSAIRBL |  |  |
| SRP \$39.99   Cost \$18.74 |        |             |  |  |

# 1MORE ColorBuds

Hear In Color

If your students are craving a more immersive listening experience then look no further. Tuned by a master sound engineer, the driver delivers higher definition, higher sensitivity, and abundant details across the entire frequency range in a compact design. And four microphones combined with ENC technology ensures they are heard loud and clear for class discussions, talking to their friends and family, or whenever they need to be heard.

#### **Available in 4 Stylish Colors**











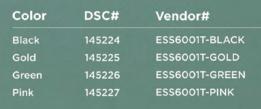




Auto Pause/Play







SRP \$99.99

Cost \$58.24



Source: Protection1





#### Changing the Way Your Students Wirelessly Charge

Coupling their industry leading, patented Sticky Pad™ Technology with Qi™ certified charging components, Numi's chargers and mounts make charging faster, viewing safer, and securing devices easier. All their mounts contour and stick to almost every surface without adhesive and can be reused over and over.



Numi Power Mat 10W Mouse Pad DSC# 143492 | Vendor# 76022 SRP \$44.99 | Cost \$26.90



10W Mouse Pad
DSC# 143493 | Vendor# 76027
SRP \$69.99 | Cost \$40.76

Numi Power Mat Plus



Numi Power Stand 10W Metal Desk Stand

Silver DSC# 143495 | Vendor# 76025 SRP \$49.99 | Cost \$30.28

Black DSC# 143494 | Vendor# 76026 SRP \$49.99 | Cost \$30.28