



DEAR VALUED EMPLOYER,

FIND OUT HOW THANKING YOUR
EMPLOYEES CAN BOOST MORALE AND
INCREASE PRODUCTIVITY.

The Smartest Pen
Available
Page 4

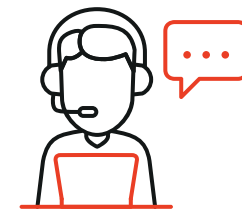
Add Ambience to
Any Room
Page 6

Make Memories
Page 16



When asked what leaders could do more of to improve engagement, 58% of respondents replied "give recognition."

Source: tinypulse.com



27% of workers strongly agree that the feedback they currently receive helps them do their work better.

Source: visix.com



Stay Informed on Retail Connection

A Blog by The Douglas Stewart Company



Check it out at: retailconnection.dstewart.com

Stay up-to-date on trending topics and learn innovative tactics to drive sales in your stores with Retail Connection. This blog is your resource for relevant information that will help make your stores successful.

Categories we regularly cover:

- Customer Service Tips
- Helpful How To's
- Social Media Explained
- Best Practices
- Marketing Tips
- Retail Trends and Tips
- Merchandising Solutions

These articles and infographics are an easy way to stay informed, with no shortage of realistic tips and tricks you can try in your own store.

Don't Know Where to Start? Here are 5 Must-Read Articles

- 15 Memorable Student Appreciation Ideas
- How To: Make Your Store a Destination
- Tips and Tricks: Social Media Sites Explained
- Love it or Hate it: the Pros and Cons of Self-Checkout Kiosks
- The Purchasing Power of College Students



Get the Newest Versions of Microsoft Office!

Essentials to get it all done



Office 365 Business Premium

Give students access to the latest versions of: Word, Excel, PowerPoint, Outlook, SharePoint, OneDrive, OneNote, Microsoft Teams, Publisher (PC Only) and Access (PC Only). Students can enjoy a fully installed Office experience across PCs, Macs, Windows tablets, iPad® and Android tablets, and most mobile devices. Each user can install Office on 5 devices including, PCs, Macs, tablets (Windows, iPad, and Android), and phones. They can share documents with others inside and outside their organization and control who can see and edit each file. Students get a 50 GB mailbox per user and can send attachments up to 150 MB.

DSC# 124511 | Vendor# KLQ-00218
SRP \$182.16 | Cost \$165.84



Office Home & Business 2019

This version includes: Word 2019, Excel 2019, PowerPoint 2019, OneNote 2019 and Outlook 2019. The applications are not automatically updated; to get the latest version, the user must purchase Office again when the new version becomes available.

DSC# 124512 | Vendor# T5D-03190
SRP \$324.63 | Cost \$296.58



Office Home & Student 2019

This is perfect for students who want classic Office apps including Word, Excel, and PowerPoint, plus OneNote for Windows 10. This one-time purchase can be installed on 1 PC or Mac for use at home or school. The applications are not automatically updated; to get the latest version, students must purchase Office again when the new version becomes available.

DSC# 124513 | Vendor# 79G-05011
SRP \$171.98 | Cost \$157.76

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82% of employees think it's better to give someone praise than a gift.

Source: interact-intranet.com



Greater job satisfaction leads to more productivity.

Source: globoforce.com



Introducing the Smartest Way to Take Notes

Change up the way your students take notes



The AEGIR smartpen delivers the traditional benefits of pen and paper combined with the power of digital notes.

How does it work? It uses Bluetooth® to automatically sync your students' handwritten data to either an iOS or Android mobile device and a Windows desktop using the free Livescribe+ companion app. Everything the Aegir smartpen writes on Livescribe paper is digitally captured and stored on the pen.



Storage for up to 1,200 pages of handwritten notes

The Aegir smartpen will store up to 1,200 pages of notes and copy them over to the Livescribe+ app the next time it connects.



Voice can be added to notes

Used with the Aegir smartpen, the Livescribe+ app records audio in sync with handwritten notes.



Handwritten notes can be made searchable

Students can use the search function in the Livescribe+ app to quickly search their handwritten notes across several notebooks.



Auto-sync handwritten notes to cloud services

Users can sync their OneNote/ Evernote/Google Drive/Dropbox account and watch their notes become available across the cloud service they use.



Users can share notes in the format they need



Recognize and transcribe notes from 22 languages



The lightest and slimmest Livescribe smartpen yet

DSC#	Edition	Color	Vendor#
123755	Marlin	Teal	APX-00031
123756	Dolphin	Teal	APX-00032
123757	Marlin	Purple	APX-00033
123758	Dolphin	Purple	APX-00034

SRP \$131.36
Cost \$104.75

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Research Smarter

EndNote X9 can help your students research smarter.



With EndNote X9, students can leave behind the tedious work of formatting bibliographies, finding full text, and searching for references. EndNote moves your students through the research process as they search, organize, write, publish, and share.



Why is EndNote X9 perfect for students and researchers?

- Search hundreds of online resources for references and PDFs
- Share a library or just a portion with new group collaboration options
- Read, review, annotate, and search PDFs
- Track teammates' changes and view their activity on the shared library
- Create rules to automatically organize references as the work is done
- Access research from a desktop, online, or an iPad®
- Keep data accurate with automatic reference and link updating

Description	DSC#	Vendor#	SRP	Cost
EndNote X9 Commercial Upgrade	122285	42527971	\$131.36	\$122.42
EndNote X9 Student Edition	122286	42527970	\$152.39	\$128.32
EndNote X9 Commercial	122284	42527973	\$328.51	\$244.85

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Contact your Account Manager at 800-279-2795 to place your order.



75% of employees receiving at least monthly recognition (even if informal) are satisfied with their job

Source: visix.com



When asked which recognition initiatives have the biggest impact on employee engagement, HR pros cited performance awards (33%), and anniversary awards (20%).

Source: visix.com

Stock Up on These Essentials for Second Semester!

Cables and cords aplenty!

14' Cat5e Ethernet Cable

- 26 AWG Conductors
- Reinforced PVC Boot

DSC# 95973 | Vendor# ZKEGEB14 | Min 1 | SRP \$21.02 | Cost \$4.72

10' USB 2.0 USB-A to USB-B Printer Cable

- Connects printers and scanners to USB-A host device or computer
- Fast data transfer

DSC# 95977 | Vendor# ZKEGUBB10 | Min 1 | SRP \$19.70 | Cost \$5.21

6' HDMI 2.0 Cable

- Backwards compatible with older versions of HDMI specification
- HDR enabled
- 4K: 4X the clarity of 1080p
- Highest audio fidelity

DSC# 95975 | Vendor# ZKEGH20B06 | Min 1 | SRP \$26.27 | Cost \$8.90



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LIMITLESS
INNOVATIONS

Speakers that Can Light Up the Room

TikiTunes Wireless Speaker & Ambient Light

A party? A casual get together? A pick-me-up from hours of studying? No matter what situation your students are in, TikiTunes can add an element of fun to any setting.

This portable 5-watt speaker offers 6 hours of continuous playtime and a built-in 2000 mAh rechargeable battery. Students can connect up to two speakers using dual sync capabilities from a maximum surround of 60 feet. The LED Tiki Torch Light emits a warm, flickering, atmospheric light providing the perfect ambiance. With an IP65 rating, this device is dust-tight and protected from water, making it perfect for outdoor and indoor use!

DSC# 124009 | Vendor# TIKITUNES-001 | Min 1 | SRP \$52.56 | Cost \$29.86



Engineered to Win



LS25 Wireless Gaming Headset

Whether your students are gaming online or at a tournament, the LS25 is designed for the competitive gamer with an over-ear design offering immersive sound isolation and impressive acoustics. Designed for next generation gamers, the LS25 delivers high-fidelity audio, crystal-clear chat, and advanced gaming control with intuitive design.

DSC# 115489

Black/Red | Vendor# LS25
SRP \$105.13 | Cost \$75.22



LS31GY Wireless Gaming Headset

Built for this generation of gamers, the LS31 is engineered to win with precision audio, crystal clear chat, and exceptional comfort. No more fumbling around for audio controls with the LS31's revolutionary control system, which allows quick volume adjustments. Your students and their friends will be able to clearly hear each other with the innovative dual microphone system.

DSC# 123171

Gray | Vendor# LS31GY
SRP \$197.13 | Cost \$139.39



LS35X Wireless Gaming Headset

Xbox Wireless allows the headset to connect to the Xbox One without any additional cables or a base station and automatically configures the Xbox for super-simple setup.

DSC# 123170

Black | Vendor# LS35X
SRP \$236.56 | Cost \$172.57

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67% of employees are happier and more productive when managers focus on the positive aspects of their performance.

Source: visix.com



91% of workers say they feel motivated to do their best when they have leadership support.

Source: visix.com



Let Your Students **SET THEIR OWN RULES**

Accessories for the serious gamer



HORDE MEMBRANE 2.0 GAMING KEYBOARD

This keyboard executes gaming essentials to absolute perfection. The game-changing ace in the hole is the key technology which brings mechanical and membrane technology together for the first time ever.

DSC# 124213 | Vendor# ROC-12-301-BK | SRP \$91.99 | Cost \$72.27



HORDE AIMO MEMBRANE 2.0 RGB GAMING KEYBOARD

This keyboard boasts quick-fire macro keys, a configurable Tuning Wheel and keys, and multi-zone RGB illumination customizable in 16.8m colors to make it the most feature-rich keyboard on the market.

DSC# 124216 | Vendor# ROC-12-351-WE | SRP \$118.27 | Cost \$92.92



KONE PURE OWL-EYE OPTICAL RGB GAMING MOUSE

Featuring a Pro-Grip surface for maximum mouse control, its champion-grade ergonomics make it a top choice for gamers who take their peripherals seriously and like to game hard.

DSC# 124214 | Vendor# ROC-11-725-WE | SRP \$78.84 | Cost \$67.19

SCORE IN-EAR GAMING HEADSET

For active gamers who expect their in-ear headphones to produce the same nuanced sound as their big brothers. A unique dual-driver design allows for a full spectrum of sound. Students can immerse themselves into the powerful bass and crisp, clear mids and highs.

DSC# 124217 | Vendor# ROC-14-220 | SRP \$91.99 | Cost \$67.11

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Charge Up To 2.5x Faster

DANE

USB-C Delivery 3.0 Wall Charger

This dual-port wall charger has one USB-A port that supports a maximum output of 12W, and one USB-C port that supports Power Delivery (PD) 3.0 output of 45W. Students can charge their iPhone 8/X/XS/XR/XS Max to 50% power in 30 minutes by using a USB-C to Lightning® Cable. It also supports Apple MacBook, Google Chrome, Lenovo, and Dell. This wall charger has the capability of charging speeds that are almost 3 times the traditional wall charger.

DSC# 125121 | Vendor# GS-PD-6570B-R | Min 1 | SRP \$39.42 | Cost \$30.34



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DUST-OFF DIRT!

Safely clean computers, household items, cameras, and more. These 10 oz dusters are 100% ozone safe with a bitterant added.

Falcon Dust-Off Gas Duster Multi 10oz Can

DSC# 99884 | Vendor# DPSXL | SRP \$6.56 | Cost \$2.96

Falcon Dust-Off Gaming Duster Multi 10oz Can

DSC# 99886 | Vendor# DFG1052 | SRP \$6.56 | Cost \$2.96

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Safe to use in labs!



DEAR VALUED EMPLOYER,

Money doesn't always buy happiness. It's important to show your employees some love.

Does an employee who's doing their job right deserve gratitude? Studies have shown that the answer is **YES**. Your employees are the heart of your business and they want to feel appreciated. Don't make your employees feel like just a number. Get your employees to work harder for you by showing them you appreciate them. People want to work somewhere where the company values their employees. The easiest way to keep your employees engaged is by showing gratitude.



STRATEGIC RECOGNITION DRIVES ENGAGEMENT

SAY "THANK YOU" TO YOUR EMPLOYEES AND WATCH THEM THRIVE.



14%

Organizations where recognition occurs have **14% better employee engagement**, productivity, and customer service than those without.

LACK OF RECOGNITION DRIVES TURNOVER

IGNORE YOUR EMPLOYEES AND WATCH THEM WALK OUT THE DOOR.

AWARDS, RECOGNITION, & PRAISE

Awards, recognition, and praise might just be the single most cost-effective way to maintain a happy productive workforce.



EMPLOYEES WANT TO BE APPRECIATED

Appreciation and recognition are major drivers of employee job satisfaction and happiness.

78% OF PEOPLE WOULD WORK HARDER IN THEIR JOBS IF THEY WERE RECOGNIZED.

65% OF WORKING AMERICANS SAY THEY RECEIVE NO PRAISE OR RECOGNITION ON THE JOB.

WHO IS JOB SEARCHING?



60%

of those who **do not feel** appreciated are **looking** for a job.



80%

of those who **feel appreciated** are **staying** put.

EMPLOYEES ARE MOTIVATED BY



- 1 67% PRAISE FROM MANAGER
- 2 63% ATTENTION FROM LEADERS
- 3 62% OPPORTUNITIES TO LEAD
- 4 60% CASH BONUS
- 5 52% INCREASE IN PAY
- 6 35% STOCK/OPTIONS

ENGAGEMENT DRIVES ROI.



Study after study shows that high employee engagement is linked to better business results.

ENGAGED EMPLOYEES ARE MORE PRODUCTIVE EMPLOYEES

Research has shown that engaged employees are more productive employees. The research also shows that engaged employees are more profitable, more customer focused, safer, and more likely to withstand temptations to leave.

INCREASES OPERATING MARGIN

Workforces with high sustainable engagement had one-year operating margins 3x that of companies with disengaged workforces.

Source: <https://resources.globoforce.com/globoforce-blog/infographic-the-business-value-of-thank-you>





Employees who report feeling valued by their employer are 60% more motivated to do their very best for their employer.

Source: visix.com



Engagement plummets to 2% among teams with managers who ignore their employees, compared to 61% for teams led by managers who focus on strengths

Source: slideshare.net

phoneruit®
SANTA MONICA

GIVE YOUR STUDENTS THE POWER THIS SEMESTER!

FlexCard Keychain Pocket Charger

The FlexCard Pocket Charger Mini Battery Pack provides the power your students need for all of their mobile devices. Integrating a powerful 2600 mAh rechargeable battery and a full USB output port for charging, the FlexCard easily fits in their pocket, purse, or bag for wherever they may take it. Students can charge their iPhone® Xs, iPhone Xs Max, iPhone X, iPhone 8, iPhone 8 Plus, iPhone 7, Samsung Galaxy S8, Google Pixel, Bluetooth® headphones, speakers, and more!

Description	DSC#	Vendor#
Black	110772	PS-FLXCRD-26-BLK
Rose Gold	119064	PS-FLXCRD-26-ROS
Blue	119061	PS-FLXCRD-26-BLU

SRP \$26.27 | Cost \$14.10



Qi Wireless Energy Core Charging Pad

Designed to seamlessly blend in with your students' modern style. The high-quality zinc alloy base provides a luxurious feel, substantial weight, and charging pad stability. Students can simply lay their iPhone on the charge pad and start charging their device at the fastest 10 Watt speeds.

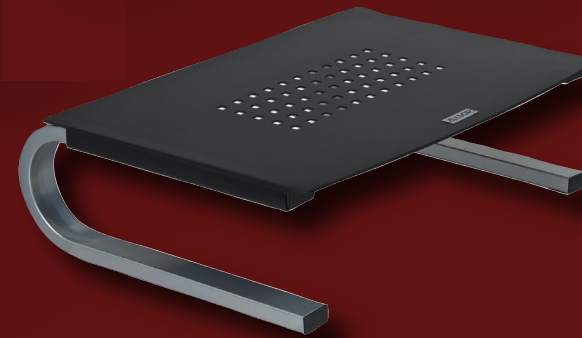
DSC# 119058 | Vendor# PS-WIRPAD-02 | Black | SRP \$52.56 | Cost \$23.89



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ALLSOP®

ALL FUNCTION. ALL COMFORT. ALL DAY.



Redmond Adjustable Monitor Stand

This monitor stand instantly adds 4.2 inches of elevation to your students' monitor, giving them the perfect viewing angle. They can neatly store their keyboard underneath the stand.

DSC# 68640 | Vendor# 29248 | Min 1
SRP \$45.99 | Cost \$29.65



Metal Art Jr

Holds up to 40lbs! Students can raise their laptop or monitor to a comfortable viewing height. The sturdy design of this makes it perfect for monitors, laptops, printers, TVs, and gaming consoles.

DSC# 68625 | Vendor# 30165 | Min 1
SRP \$32.84 | Cost \$20.78

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50% of employees believe being thanked by managers improves their relationship and builds trust with their higher-ups.

Source: eadion.com



Companies with good recognition programs have 31% lower voluntary employee turnover.

Source: interact-intranet.com

SUPERIOR QUALITY AT AN AFFORDABLE PRICE



Charge MAXX products have a high volume sale through rate backed with a 100% guarantee. Their line of superior quality accessories will provide your students with everything they need.



Braided Type-C USB Cable, 6ft

- Fast charge
- Type-C to USB cable
- 6ft durable braided cable

DSC# 118962 | Vendor# BR6-TYPEC-BK | Min 1
SRP \$17.07 | Cost \$8.45

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HQ Earbuds

- 4ft in length
- Dynamic bass
- Built-in volume control
- Ability to answer/end calls
- Additional silicone earbuds included for proper fit

DSC# 118963 | Vendor# EB-HQ-GRY | Min 1
SRP \$26.27 | Cost \$13.48



Innovative Powering Solutions Powered by Inspiration



ChargeTower Pro

Students can simplify their life with the Atomi ChargeTower Pro. Featuring six full-speed USB charging ports, the Charge Tower Pro is the ideal solution for anyone who loves to stay connected. Just plug the extra long, 5-foot cord into any wall socket and then plug in any smartphones, tablets, e-readers, or most other USB supported devices.

DSC# 104780 | Vendor# AT799 | Min 1
SRP \$39.42 | Cost \$28.54



Charge Station

Students can charge up to 3 devices using the Atomi Charge Station. Offering surge-protected charging, this space-saving charger is a great way to keep phones and more charged whether at home or at the office.

DSC# 104781 | Vendor# AT740 | Min 1
SRP \$39.42 | Cost \$23.78

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The number one reason most Americans leave their jobs is lack of appreciation. In fact, 65% of people surveyed said they received no recognition for good work last year.

Source: invespcro.com



70% of employees feel that gamification of their jobs would not be a positive addition to recognition.

Source: globoforce.com



Make Memories and Print Them Too

The perfect blend of nostalgia and modern technology



Polaroid Snap Instant Digital Camera

Polaroid is recreating the magic and fun of classic instant photography with the Polaroid Snap for your students. This handheld camera makes it easy to snap, print, and share the best moments in life – instantly.

DSC# 99775 | Vendor# POLSP01BK | SRP \$118.27 | Cost \$106.20

Polaroid ZIP Mobile Printer

From snapshots to selfies, this pocket-sized portable printer turns smart phone images into tangible 2x3in photos that print in less than a minute. The waterproof and smudge-proof prints are easy and fun to share – plus they feature a peel-off sticky back, so students can print and post their pictures anywhere!

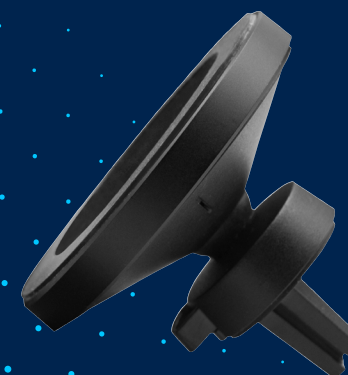
DSC# 68983 | Vendor# POLMP01W | SRP \$131.42 | Cost \$110.62

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Quick. Easy. Effortless.

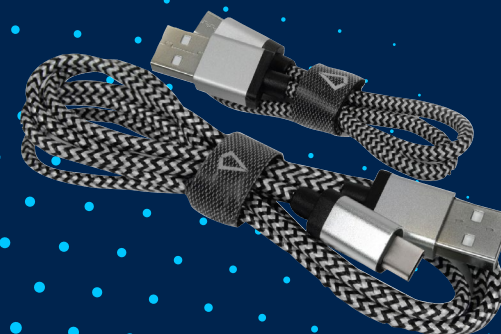
Charging Solutions for Students on the Go!



Wireless Vent Car Charger

This Magnetic Phone Charger makes driving easier and gives students total freedom on the road. Students can effortlessly charge Qi-compatible phones wirelessly. A micro-USB cable is included.

DSC# 120083 | Vendor# MAGVWCH
SRP \$59.13 | Cost \$22.33



Braided Charging Cables, 3 ft and 1 ft

This 3+1 USB-C cable set features a 3-foot and 1-foot cable, perfect for students on the go. These thick-knitted Lightning® cables are durable and students can charge from any USB outlet or sync with their device. They will never have to worry about tangled cables because these cables are knot-free.

DSC# 115467 | Vendor# LBT083
SRP \$43.36 | Cost \$15.47

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26% of Millennials say recognition motivates them to do their best at work.

Source: visix.com

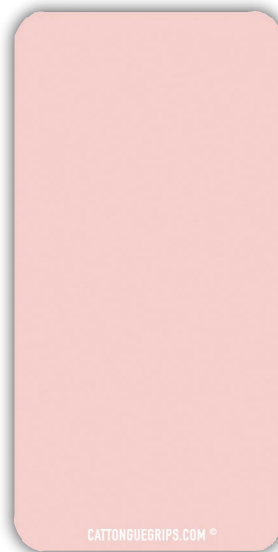
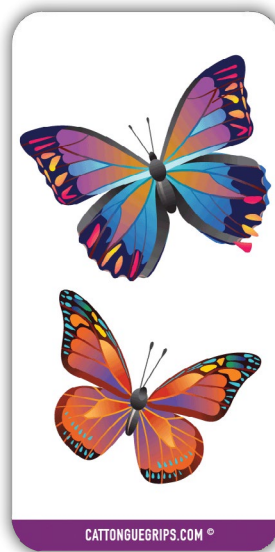
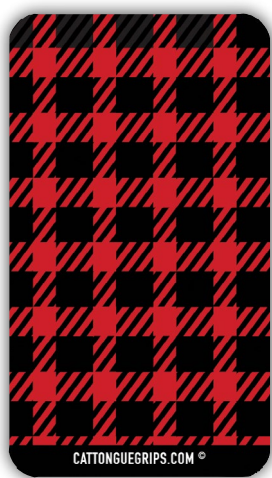
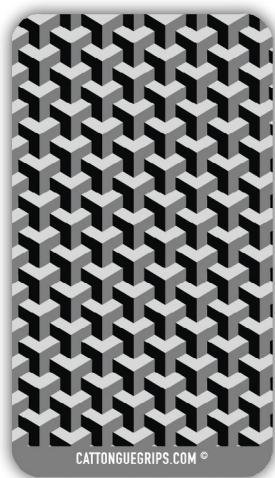


35% of employees don't think their employers care about them as a team member or person.

Source: visix.com



Get a LICK at this!



These adhesive non-slip grips can be applied to your students' mobile device or case to provide a layer of 'GRIPTION' in their everyday life: in the car, in their hand, or on the go. Available in 2 sizes: Kitty Cat measures 2.25 (W) x 4.0 (H) in and Tom Cat measures 2.5 (W) x 5.0 (H) in.

Description	DSC#	Vendor#
Don't Block Me	120662	KC17-00019
Mad for Plaid	120664	KC17-00029
Missy's Butterfly	120682	TC17-00081
Rose Bouquet	120686	TC17-00090

SRP \$17.07
Cost \$8.66

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Easy to apply: Just PEEL, STICK, & GRIP!

POPSOCKETS

Stock up on the Most Popular Mobile Accessory!



Mount

This surface mount allows students to attach their mobile device anywhere there's a vertical surface. It's the perfect accessory for a PopSockets grip.

DSC# 112501 | Size 1.5in | Vendor# 20100



PopGrip

Students can add a single PopSocket, or a pair of PopSockets, to the back of almost any mobile device to transform its capabilities. PopSockets "pop" whenever they need a grip, a stand, an earbud-management system, or just something to play with.



Description	DSC#	Vendor#
Black	112098	101000
Blue Nebula	112210	101106
Blue Marble	112211	101444

SRP \$13.13 | Cost \$5.47

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99701 3037.12.2018



HYDRATION FOR THE HEALTHY MINDED STUDENT

INSULATED STAINLESS STEEL BOTTLES FOR ALL-DAY HOT OR COLD BEVERAGES

This is the perfect bottle for any student. Takeya bottles can keep your students' favorite drink ice cold for up to 24 hours or steaming hot for up to 12 hours. Crafted from food grade 18/8 stainless steel, these bottles also feature a sweat-free double-wall design and a wide mouth to fit ice and allow for easy cleaning.

Keep your students hydrated through all their adventures—big and small.



Color	Description	DSC#	Vendor#	SRP	Cost
Arctic	18oz	122062	51062	\$39.42	\$21.53
Blush	24oz	122084	51054	\$43.36	\$21.68
Violet	32oz	122091	51027	\$45.99	\$25.11
Onyx	40oz	122096	51000	\$52.56	\$28.70

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