

MERCHANDISING GUIDE

FALL 2016



Presenting easy merchandising solutions to draw consumers to your space, encourage browsing, and focus their attention including:

- Floor fixtures
- Permanent installations
- Temporary fixtures
- Counter top displays
- Interactive displays
- Demos

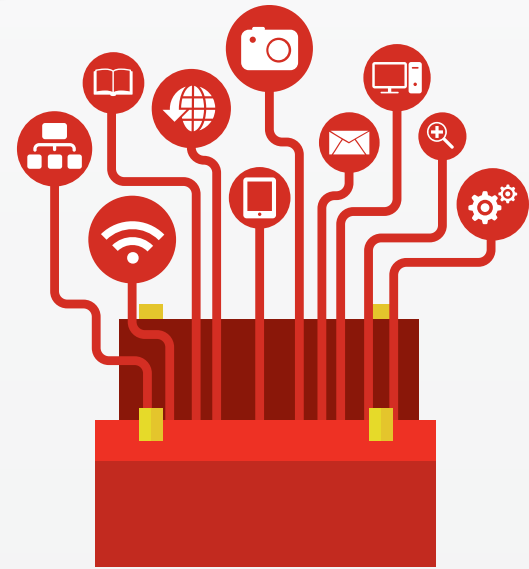
And more...

TAKE A LOOK

- Eye-Catching Counter Displays from **XY Find It** Page 1
- Limited Time **OnHand** Promotion.....Page 2
- Merchandiser & a Demo From **Wraps**.....Page 3

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Featuring:

- The Douglas Stewart Company Retail Publications and Product Guides
- Marketing Assets
- Vendor Information Centers
- Merchandising Kits and Displays
- Trainings and Webinars
- And Additional Resources!

Do you need log in credentials?

Please set up a new account via dstewartcanada.com or contact us at custserv@dstewart.com and start searching today!

Never Lose Anything Again!



Ready, Set, CHARGE!



Receive a **FREE** Merchandising Support Kit when you purchase **The People's Pack.**

OR



4 out of 5 purchases still are made in a physical store. POP displays, store fixtures, digital signage and interactive kiosks are solutions that offer differing advantages to in-store purchases. Many of these choices provide a window into other sales channels, such as the Internet and social media, allowing shoppers to access outside resources while in store.

Source: Frank Mayer and Associates



Discover Your **SOLUTION**[™]

WEAR YOUR SOUND

NITE IZE[®]

wraps
WRISTBAND HEADPHONES

PURE MONSTER SOUND®



Think of your store as a story: each display or aisle should lead the customer to the next chapter or department in the store. Retailers can create more visual blend by setting aisles at an angle as opposed to straight off the back wall.

Source: Peak Retail Group

 **MONSTER®**

Your Go-To Guide on the

Best Gifts for Holiday 2016

Bonus student guide! Download and send it to your customers to promote the best products for the season.

Plus, holiday shopping tips and tricks.