



WINTER 2025 NEW VENDOR GUIDE

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RETAIL

VAR

Three Brands – Endless Options

The Fesco Group is the perfect vendor for tech-savvy consumers. Offering three distinct brands, each with high-quality products, the Fesco Group makes day-to-day life easier with modern solutions for modern needs. ChargeWorx, Coby Audio, and Slide Innovations are available now at Douglas Stewart.

charge  worx®

COBY®

 **SLIDE**
INNOVATIONS™



 **SLIDE**
INNOVATIONS™

Tech for Doers

Slide Innovations High-Performance Smart Watch Ultra

The SW475 is a high-performance, lightweight, and fashionable smartwatch designed to control a phone remotely, help users learn more about their health, and provide professional fitness guidance. Includes features such as heart rate monitoring, body temperature tracking, workout monitoring, and more.



charge  worx®



Chargeworx Nylon Tuff PD60 USB Cable

Take advantage of 60W power delivery to charge a fully-drained device to 50% in 30 minutes.

COBY®



Coby Mini True Wireless Earbuds

Small in size, BIG on playtime! Coby Mini True wireless earbuds have up to 12 hours of total playtime.

2025 RETAIL TREND PREDICTIONS



As we gear up for the new year, here are some 2025 trend predictions to help with your store planning.

Enhanced Omnichannel Experience

Retailers will continue to integrate online and offline experiences, offering seamless shopping across various platforms. This will include sophisticated click-and-collect services, unified inventory systems, and personalized marketing.

Social Commerce

Social media platforms will become even more integral to the shopping experience, with increased integration of shopping features. Influencer marketing and shoppable posts will drive sales directly from social media.

Health and Wellness Focus

The retail sector will see a rise in products and services that cater to health and wellness, driven by increased consumer awareness of physical and mental well-being. This will include everything from organic foods to fitness equipment and mental health apps.

Experiential Retail

Physical stores will focus on providing unique, memorable experiences that cannot be replicated online. This could include interactive displays, events, workshops, and personalized services that engage customers on a deeper level.

BEST-SELLING FALL LAUNCHES

ESPN



GET THE BALL ROLLING

High quality material means consumers can play anything from anywhere. Students can turn dorm rooms into basketball courts or living rooms into dart-throwing parties! The fun never ends inside or out with long-lasting, sturdy sports gear from Primetime Sports.



Classic Over-the-Door Hoop with 2 Mini Basketballs, Pump & Foldable Rim



Over-the-Door Mini Basketballs 4 Pack & Pump

BEST-SELLING SUMMER LAUNCHES



Rechargeable batteries offer better performance, reliability, convenience, and ease-of-use while helping the environment.

Bestsellers:



Lithium Ion
Rechargeable
AA Batteries



Lithium Ion
Rechargeable
AAA Batteries



Lithium Ion
Rechargeable
9V Batteries



Work hard, play hard, and party harder with Pit Vipers that stay snug while going H.A.M.

Bestsellers:



The Original
Narrow The Miami
Nights



The 2000s The
Monster Bull



The 2000s The
Hail Sagan

BEST-SELLING SPRING LAUNCHES

Fuse AUDIO

Tap into professional analog sound that musicians love and engineers trust.

Bestsellers:



Fuse Audio ANDLE Portable Bluetooth Speaker with Handle Strap



Fuse Audio ZIDE Bluetooth Speaker with AM/FM Radio



Fuse Audio RAD Vintage Retro AM/FM Radio with Bluetooth

MG innovations

Curate a perfect cozy vibe and lighten up any living space.

Bestsellers:



Flower String Lights



Dog Squishy Color Changing Touch Light



LED Curtain Lights

Define

Organize classes, homework, projects, and more with Define's 12-month monthly and weekly planner.

Bestsellers:



Empty Counter Display



12-Month Undated Monthly & Weekly Planner



Define Weekly Desk Planner

Brea Reese
FINE ART MADE EASY

Unleash creativity through art with sketching, drawing, and coloring kits for artists of any skill level.

Bestsellers:



Beginner Sketch and Drawing Set



Nature Scratch Art Paper Pad



Floral Fern Scratch Art Paper Pad

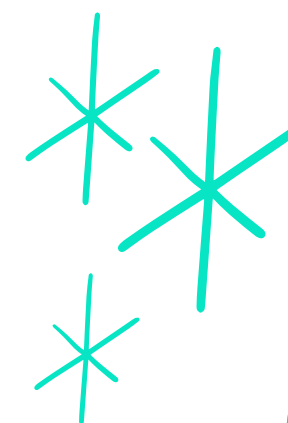
Create Custom 3D Printed Toys

AOSEED allows kids to discover the futuristic power of 3D printing and build STEAM skills at the same time. With more than 15 programs to create custom toys for wireless 3D printing, AOSEED empowers students to learn coding, create designs, and print their own unique creations from scratch! The free digital toy catalog comes with more than 1,500 design ideas, ensuring that learning will never end.



Easy & Inclusive Music Lessons

Digit Music's music creator tool kit and accessories allow educators to teach music to students with easy-to-use electronic tools as instruments. Teachers of any background can provide music lessons and promote musical development to all types of students. Make music class easy, fun, and inclusive with Digit Music.



CMPSR Music
Creator Tool Kit



Tool Kit with
Perform Pack



Perform Pack
CMPSR Music Creator



GETTING READY FOR SPRING ASSESSMENTS

Getting students prepared for spring assessments can help empower them and help take away some pressure the exams create. Here are some ways to prepare for spring assessments.

Use Engaging Lessons and Activities

Using content knowledge with real-life situations aid in transferring knowledge rather than memorizing it. Having hands-on and realistic lesson plans and activities can help students tackle solving complex problems and retain information better, being able to adapt to new questions they might see during assessments. Plenty of Douglas Stewart partners have pre-made lesson plans and hands-on activities to help teachers.

Use Practice Tests

Practice testing has been proven to be one of the most effective learning techniques. Mixed-format practice tests proved to be the most effective, using students' cognitive processes to answer questions and retain information. Multiple-choice practice tests emerged as the most effective

single format, being less cognitively demanding and easier to focus on a simple task. The benefits of practice testing were greater when the practice test and the final test formats were identical rather than dissimilar, so finding out the format of the official assessment can help teachers pick what practice tests to use.

Positive Mindset and Goal Setting

Try to help students mitigate their stress around test taking with a positive mindset. Together, collaborate on some classroom mantras to post around the room. Practice deep breathing or modeling how to stimulate pressure points to help students find their center in a moment of stress. Another thing teachers can do to help relieve stress is have students create studying and testing goals. Students can have predetermined rewards to help motivate and stick to helpful habits.

BEST-SELLING FALL LAUNCHES

thinc
PRODUCTS



LockBoxx 40 Bay Phone Locker

Work smarter, not harder, with Thinc Products' innovative classroom management tools to help any teacher better engage their students on a day-to-day basis. Assisting teachers since 2016, Thinc Products focuses on helping educators lead a more efficient and effective classroom environment so they can do what they love with less hassle.

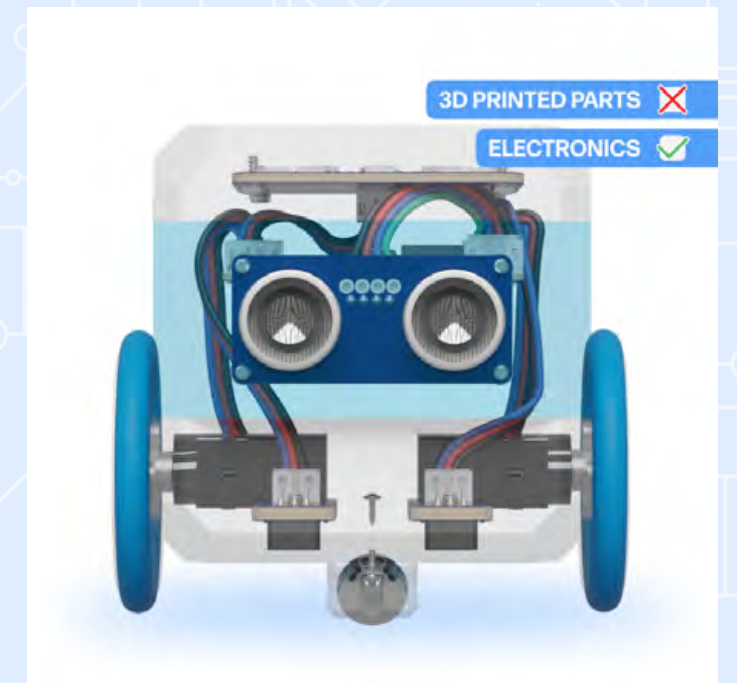
BEST-SELLING SUMMER LAUNCHES



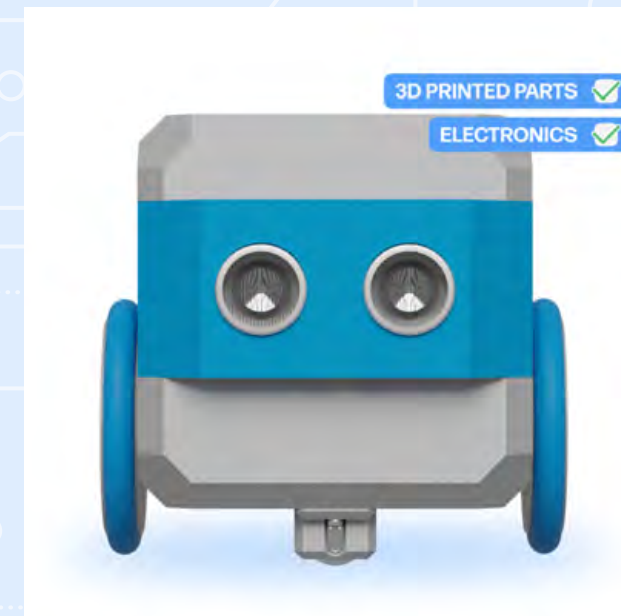
Take students 8 and older on a STEAM adventure as they cover designing, 3D printing, building, and programming their first functional robot.

Bestsellers:

HP Otto Starter Creator Kit.



HP Otto Starter Builder Kit.



BEST-SELLING SPRING LAUNCHES



Students can learn to code in Python and bring a robot to life with project-based curriculum on the CodeSpace web platform.

Bestsellers:



CodeBot with Python Kit



Lift-Off! with CodeX Kit

Tech Protect^{US}

Lightweight and protective with two-layer bumper shock absorbers, this case will protect your Microsoft Surface laptop from just about anything.



**TechProtectus ShockProof Hardshell
Microsoft Surface Laptop**



**Stay up to date on educational
trends by following us on social media**