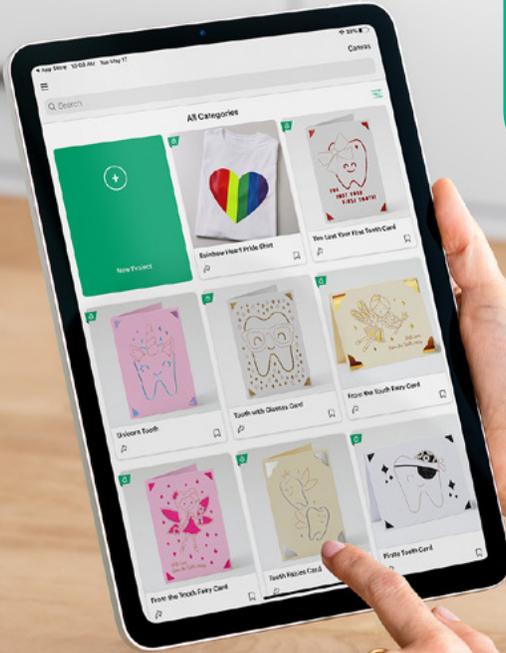


cricut
FOR SCHOOLS



What is Cricut®?

Cricut makes smart cutting machines that work with an easy-to-use app to help you design and personalize almost anything.



cricut
FOR SCHOOLS

The Powerful “Design & Make” Platform for Schools that Inspires Learning, Promotes Creative Expression, and Builds Community.



K12 Classroom
Teachers



Media Center
& Makerspace
Educators



Club Sponsors
& Coaches



Fundraising &
PTO Supporters



K12 Classroom Teachers

Create Inspiring Learning Spaces & Lessons

Visually inspiring classrooms make learning more memorable and fun. Create classroom decorations, learning aids, games, themed wearables, bulletin board artwork, storage container labels, personalized name stickers, customized posters, and more.

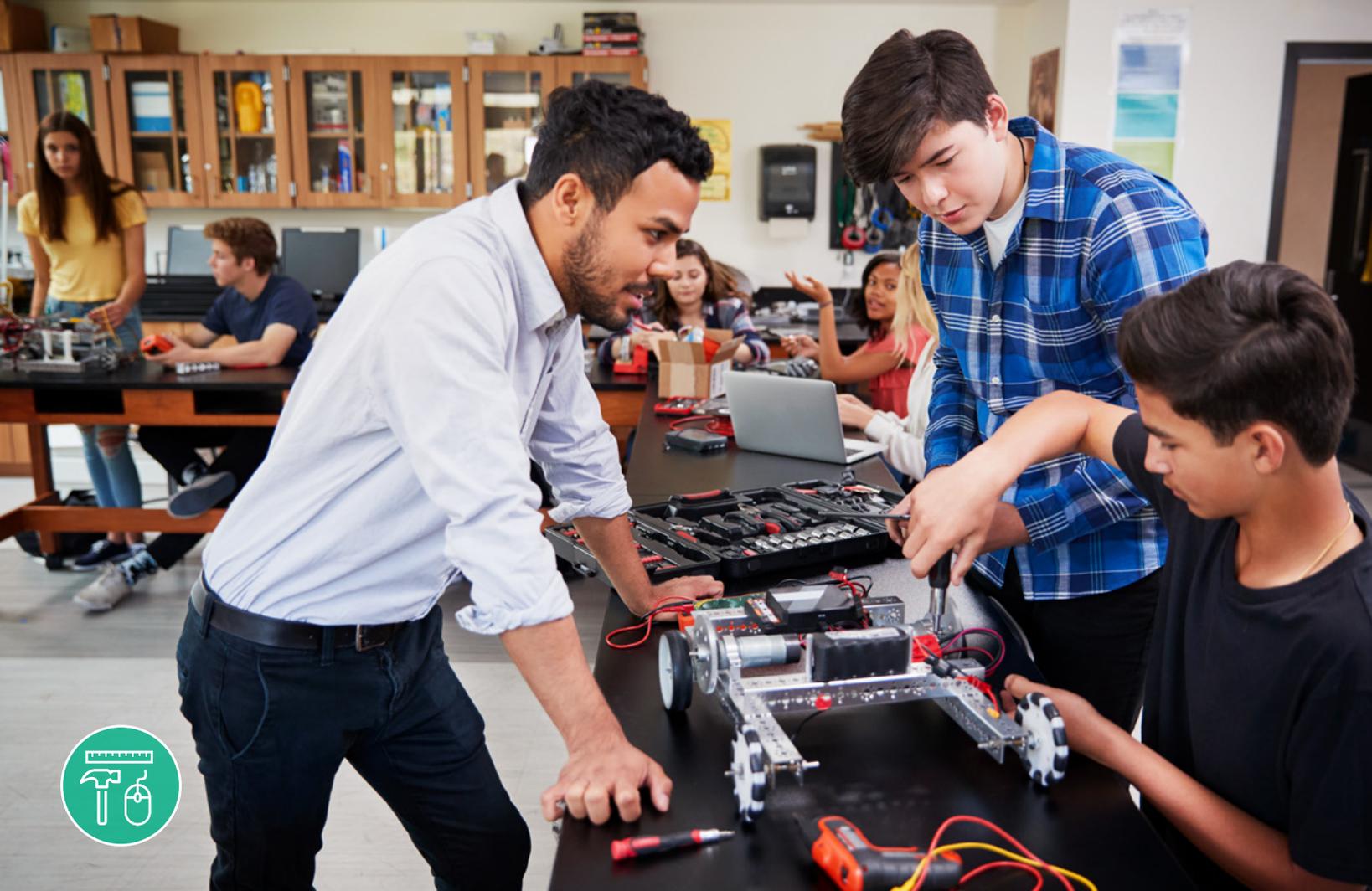
Promote Creative Expression and Hands-On Learning

Help students foster creativity, showcase their work, and build portfolios. With Cricut, teachers can add special flair to help showcase student artwork, display boards and projects.

Support STEM Education

Incorporate Cricut into lesson plans for math, science, and technology to let students see how technology can be used in real-world applications.



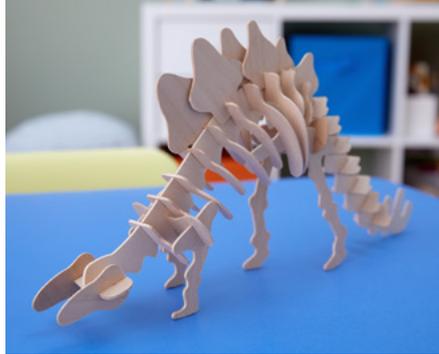


Media Center & Makerspace Educators

Create Accurate Patterns and Precise Cuts for science experiments and other STEM projects such as robotics, coding, and engineering models.

Cut a Wide Range of Materials including vinyl, paper, cardstock, leather, fabric, and more. This versatility allows makerspace educators to scale workshops and classes on a variety of different projects and materials, which can appeal to a wide range of students with different interests.

Promote Design Instruction & Collaboration Makerspace educators can use Cricut to plan projects that solicit design input from multiple people while also teaching members about design, software, cutting, and fabrication.





Club Sponsors & Coaches

Promote School Spirit

Make customized school signs, banners, t-shirts, tote bags, water bottles, and more to celebrate organizations, teams, graduations, and other special events.

Create Personalized Awards and Certificates

Recognize students who lead and achieve excellence. Create awards that can be displayed in classrooms or given out at school assemblies.

Showcase Student-Created Designs & Themes

Celebrate class milestones & special occasions with customized, themed, and personalized items.





Fundraising & PTO Supporters

Personalize Faculty & Staff Gifts

Create personalized gifts to celebrate teachers and show appreciation for donors and hardworking volunteers.

Show Appreciation for Donors, Volunteers & Alumni

Make personalized car decals, posters, and thank-you cards with personalized messages of gratitude.

Create Fundraising Items

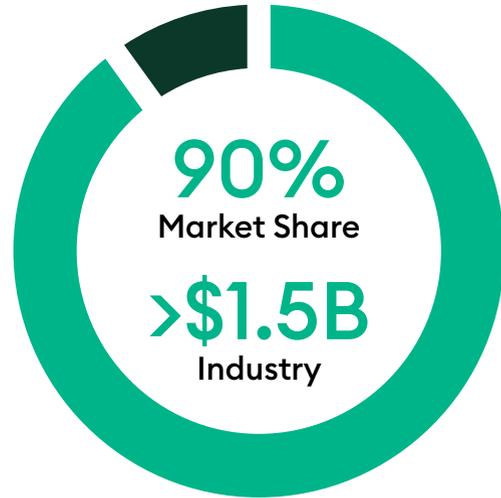
Sell specially designed items at events or online to raise funds for school trips, clubs, teams, and parent-teacher organizations.





Cricut is the World's #1 Brand of Smart Cutting Machines

Cutting Machine Market Share



■ Cricut ■ Other

Cricut by the Numbers

6.1M

Social Media Followers

FaceBook, Instagram, TikTok, YouTube & Pinterest

250,000

Members of Cricut for Teachers Social Media Groups

8.5B

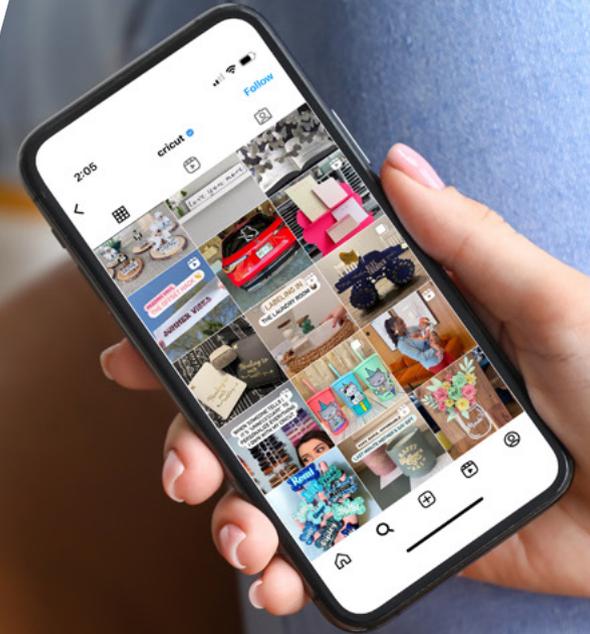
Views on Top 5 Cricut hashtags

#cricut #cricutprojects #cricuthacks #cricutmaker #cricutmade

25%

of Teachers have access to a Cricut at School

Cricut Teacher Research; March 2022



Cutting Machines

Media Center & Makerspace Educators
Club Sponsors & Coaches
Fundraising & PTO Supporters

K12 Classroom Teachers



cricut joy

5.5 in width
4' max cut length

50+ Materials
Smart Materials



cricut joy xtra

9.5 in width
Print Then Cut
4' max cut length

50+ Materials
Smart Materials



cricut explore 3

13 in width
Dual Carriage
Fast Speeds
12' max cut length

100+ Materials
Smart Materials



cricut maker 3

13 in width
Dual Carriage
Fast Speeds
12' max cut length
Adaptive tool system
10x power

300+ Materials
Smart Materials



cricut venture

25 in width
Professional Quality
Professional Speeds
Dual Carriage

100+ Materials
Smart Materials

Heat Presses



cricut mug press

Ideal for making personalized mugs in minutes. Dishwasher and microwave safe.

- Heat Press for Sublimation Mug Projects
- One-Touch Setting
- For Infusible Ink Materials & Mug Blanks 11 oz - 16 oz (Sold Separately)
- Includes Auto-Off Safety Feature



cricut easypress mini

Ideal for small projects like shoes, stuffed animals, and more.

- 3 heat settings
- 2 color options



cricut easypress 3

Ideal basic T-Shirts, tote bags, pillows, sweatshirts, aprons, and more.

- Heat range up to 400°F
- Precise temperature settings
- Built in timer
- Bluetooth with Heat App
- 2 sizes (9"x9" & 10"x12")
- 1 color option



cricut autopress

Ideal for higher production quantities of T-shirts, tote bags, pillows & sweatshirts.

- Heat range up to 400°F
- Precise temperature settings
- Built in timer
- Automatic pressure settings
- 2 finger Zero Effort™ operation
- 1 color option



Project-Making Essentials Portfolio

Cricut offers a complete range of specially-made project-making tools that make it easy to design & personalize almost anything.

- Cutting Mats** reusable surface that holds your material in place during cutting
- Cutting Blades** to cut different materials with varying levels of precision
- Pens & Markers** to turn your cutting machine into a writing and drawing companion
- Weeding tools** to remove excess material from your design
- Scraper tools** to remove scrap pieces from the cutting mat, or burnish material onto your project
- Brayer** to adhere the material to the cutting mat
- Spatula** for lifting material from the mat
- Tweezers** for removing or placing small pieces
- Scoring tools** to add fold lines to a project
- Craft knife** for trimming materials or finishing cuts
- Paper trimmer** for cutting large sheets of material down to size
- Rotary tool** to cut out apparel or quilting patterns or crafting projects



Every Cricut Material is Carefully Designed to Work Specifically with your Cricut Machine.

Vinyl & Transfer Tape

Permanent & Removable vinyl. Lasts for 3 Years. Works great in any weather condition or environment (indoor or outdoor). Fade-proof/UV-resistant, dishwasher friendly.



Iron-On

Cricut Everyday Iron-On **works with the widest variety of base materials**, including wood! Intricate designs are simple to cut and you'll weed with ease for flawless application.



Infusible Inks

Cricut Infusible Ink is an ink transfer material that allows you to create professional level projects. The ink **becomes one with fibers of your material**, meaning no peeling, no cracking, and it's washer-proof!



Smart Materials

Work **without a cutting mat**, just load the material directly into your machine and go! Smart Materials make crafting convenient and quick! This also allows you to **create long cuts** since you don't have to use a cutting mat.



Cricut Original Materials: Designed Together to Work Together

Cricut materials and machines are pre-calibrated for compatibility

Cricut machines and materials get tested together by our Quality Assurance (QA) team throughout the product development process. These tests allow for the thorough review and optimization of cut pressure, cut depth, tool type, and other factors to make sure that find the best cut settings for each specific material.

Stress-tested for performance and durability

Cricut materials must pass an average of 20-25 tests in our quality assurance process before they are brought to market. Cricut standards based on practices from authorities such as ASTM International and ISO to qualify our products.

SMART Materials for every occasion - just load and go!

Smart Materials use a tear-resistant Polyethylene Terephthalate (PET) liner that can be fed through compatible Cricut cutting machines without needing a machine mat. The sensors in compatible machines pre-measure your Smart Material before cutting so that you can be sure there's enough material for your project.

Attention to safety and compliance

Cricut is committed to safe and ethical operations and follows all applicable regulations for manufacturing operations. We caution you to be mindful in selecting materials you use because non-Cricut materials may include harmful chemicals or additives like unnecessary leads, phthalates, or cadmium.



Get in Touch

To learn more about Cricut for Schools, visit our website at
cricutforschools.com

To schedule a virtual briefing session for your school district, contact us at
schools@cricut.com



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