



WEBINAR
April 2024

AVID focuses on evolving audio edtech solutions to create enriched learning experiences for the minds of the future. From learning in any environment to testing and assessment requirements, AVID continues to be the leader for reliable and accessible audio solutions and services.

AVID has been proudly partnered with Douglas Stewart for close to a decade, connecting students and teachers across the globe.

During this webinar you will get to know AVID, their solutions and how they can support your efforts for success!



Presenter
Justin Kahle
Director of Sales, K-12

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Connecting students and educators across the country
with essential audio solutions for success!



TOPICS we will cover today:

- Who is AVID?
- Influence of audio
- Audio Solutions with Purpose
- Questions/Discussion

The AVID logo is displayed in a bold, sans-serif font. The letter 'A' is filled with a light green color, while the letters 'V', 'I', and 'D' are white. The logo is set against a dark blue background that features a decorative pattern of thin, light green lines forming a complex, overlapping grid or wave-like structure on the right side.

AVID

Innovative audio since 1953

Amplifying your future

Audio is more important than ever. In this digital age, it's the most intimate and direct connection we have with the new digital frontier.

We're here to empower that connection with mindful, innovative, and accessible audio solutions for listeners of all kinds on their life-long listening journey.



Our mission

As a company, we've committed to products, systems, and services that are:

Mindful

Meeting the needs of those we serve in a thoughtful, empathetic way.

Innovative

Creating proactive solutions for a greater impact.

Accessible

Providing opportunities for all to have essential tools they need for their learning journey.



ESOP with a purpose

- ✓ 100% employee-owned with a culture of growth and innovation
- ✓ Over 70 years experience developing audio solutions
- ✓ In the 1960's partnered with TWA to develop the first in-flight headphone
- ✓ Added healthcare and Education 10 years ago



Audio Transcends, and so do we

Education

In school/remote/hybrid learning, Testing and Assessments, University Campus, Museums, Libraries

Healthcare

Patient rooms, Dialysis, Oncology, Plasma Centers, Telemedicine

Hospitality

Hotels, Cruise lines, Spas

Enterprise

Call Centers, Business Offices, Training/Testing Centers

Travel

Airline Inflight entertainment, Train, Bus

and MORE!



Our impact

- Taking pride in doing all we can to make a positive environmental impact. Our product team pays close attention to meeting all requirements of relevant laws and regulations, while also exploring new innovative ideas and safe materials to leverage.
- Through our partnership with TERRA and their Done With IT program, you can recycle any brand of headsets, headphones, and earbuds at no cost to you. Partnering for a better future and to make a difference today, visit our [Recycling Program](#).





Award-winning audio solutions for Education

AVID is a 100% Employee-owned company providing affordable high-quality audio solutions designed for success in any learning environment and for all ages groups.





New York City Department of Education
IDEA Schools
Plano ISD
Baltimore City Public Schools
Chicago Public Schools
Arlington Public Schools
Admas 12 Five Star Schools
Akron Public Schools
Birmingham City BOE
Canton City SD
DeKalb County Schools
Charlestown County SD
Hillsboro School District
Charter Schools USA
Pasadena Unified School District
Dearborn Public Schools
Decatur Public Schools
Harrisonburg City Public Schools
Lincoln Public Schools
Marion School District

Rochester Public Schools
School District of Philadelphia
Santa Rosa City Schools
Seminole County Public Schools
University of Georgia
Washoe County School District
Prince George's County Public Schools
Prince William County Schools
Omaha Public Schools
Mineola Union Free School District
Lubbock ISD
KIPP Connect Primary School
Jefferson County Public Schools
Santa Fe ISD
Seminole County Public Schools
Fort Worth ISD
DeKalb County School District
Clarke County BOE
Alexandria City Public Schools
Twin Rivers PSD

Fayetteville School District
K12, Inc.
Seattle School District No. 1
Springfield Public Schools MA
Tempe School District #3
Orange County Dept of Ed - CA
Hazelwood School District
Garden City Public Schools
Denver CSD
Chino Valley Unified School District
Polk School District
Sioux City Community School District
St. Louis Public Schools
Twin Peaks Charter Academy
Upper Merion Area School District
Holy Trinity Catholic School
Jefferson County Board of Ed
Katy Independent SD
Dayton Public Schools
Irvington Board of Education
Tacoma School District

Cambridge Public Schools
Cleveland Municipal School District
Eugene Public Schools
Palm Springs Unified School District
San Diego Unified School District
Warren County Public Schools
Broken Arrow Public Schools
Keller Independent School District
Birmingham City BOE
Burbank School District 111
Charleston County BOE
Culver City Unified SD
First Christian Academy
Glendale United Schools
Grand Rapids Public Schools
Mount Vernon City Schools
Wake County Public Schools
and many more!

*We are proud to be connecting MILLIONS
of students and educators for success across the country*

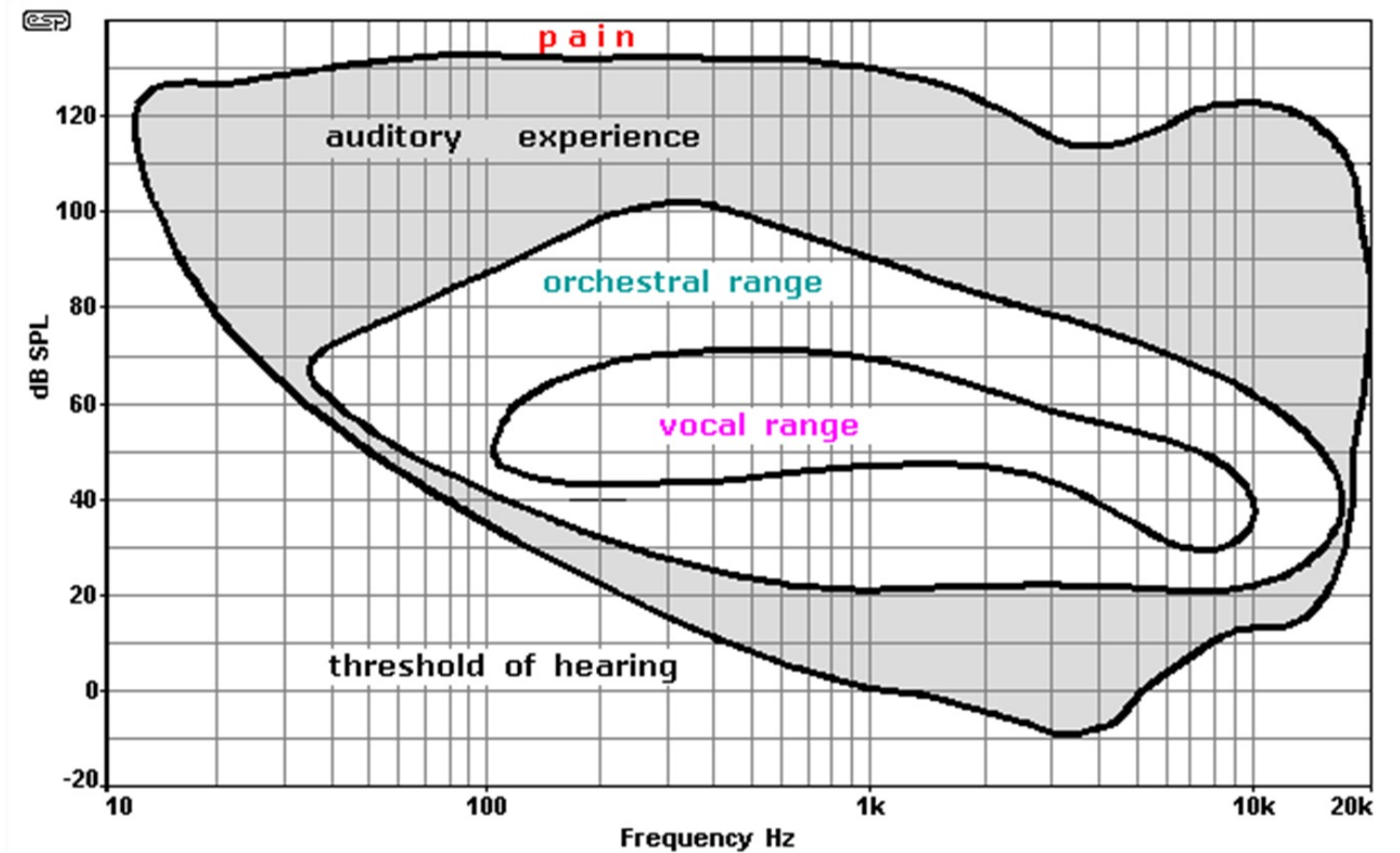
The image features the AVID logo in a bold, white, sans-serif font. The letter 'A' is partially filled with a light teal color. The logo is set against a dark blue background with a complex, abstract graphic of overlapping teal lines that form a wave-like pattern on the right side.

AVID

Why does audio matter in the K-12 space?

Aspect of human hearing

- Sound is a **physical phenomenon** that we perceive with our two ears, brain, and sometimes our whole body. We don't necessarily perceive all the details of the physical sound.
- The human ear is only sensitive to sounds varying at frequencies from approximately 20 cycles per second (Hz) to 22,000 cycles per seconds or 22 kHz (kilo-hertz). **It is why we analyze the speaker frequency response between 20 Hz and 22kHz.**



Audio sparks imagination...no screen needed



How can audio influence the brain?

- Evoke emotions
- Trigger memories
- Enhance Concentration
- Induce Relaxion

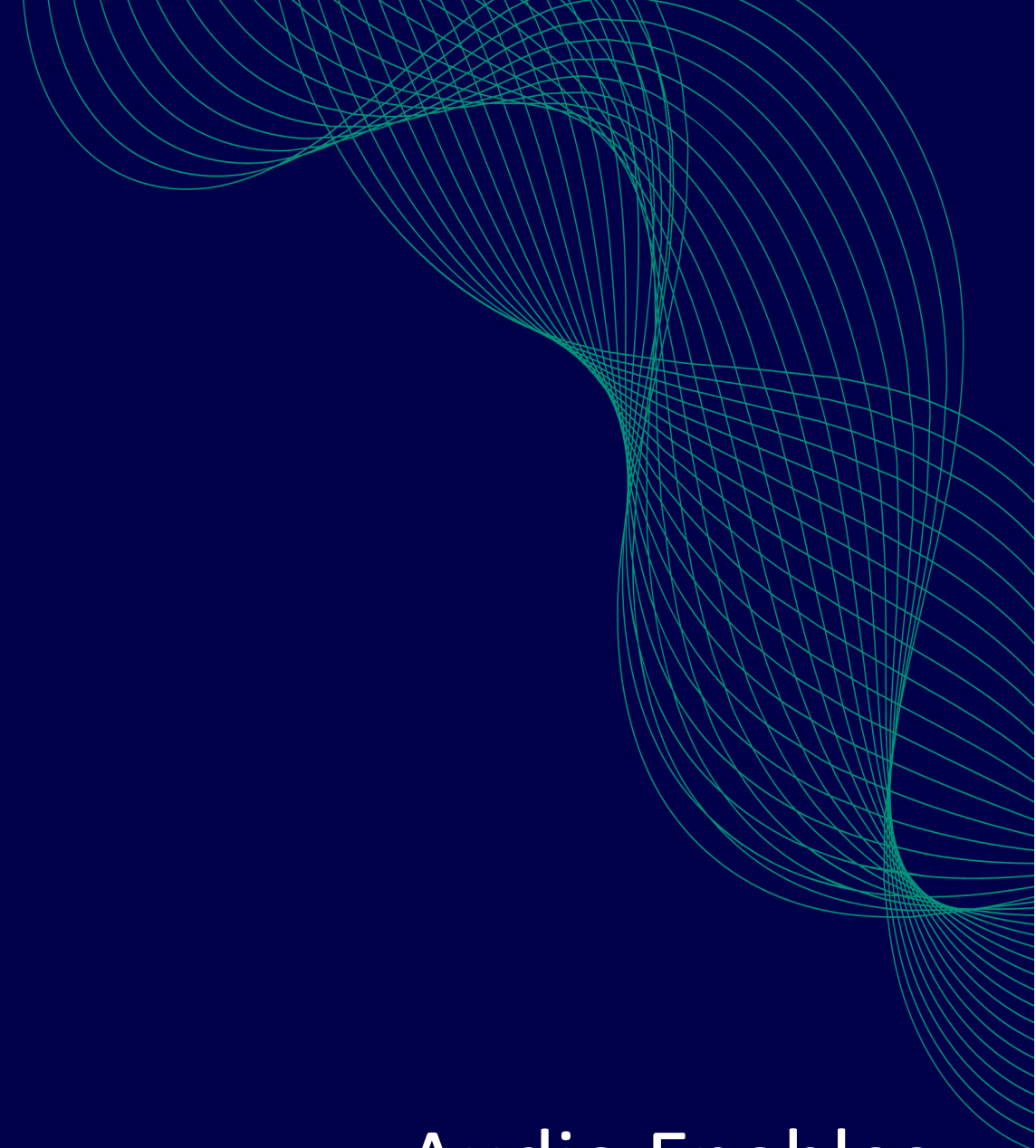


The AVID logo is displayed in a bold, sans-serif font. The letter 'A' is white with a light green shadow effect behind it. The letters 'V', 'I', and 'D' are solid white. The background features a dark blue field with a complex, glowing green wireframe pattern of overlapping circles and lines that creates a sense of depth and movement, particularly on the right side of the frame.

AVID

Audio Solutions with Purpose

Over 70 years of experience in the audio industry, we deliver award-winning, high-quality audio and connection solutions at an accessible price.



Audio Enables.
Audio Empowers.
Audio Transcends.

1:1 Education

Reduce Stress

Assessments

Lifelong Learning

Speech to Text

Remote

ELL

Training

Improve Engagement

Early Learning

Testing

ESL

SEL

Classrooms

Clear Communication

eGaming

Esports

Hybrid

Screen Free

Enhance Focus

Health Benefits

Virtual Settings

Typical audio connection types

Types of 3.5mm device connections



TS provides mono output of sound

TRS provides stereo output of sound

TRRS provides stereo output with microphone



Electronic Device port



Audio Device Connection

3.5mm

USB

USB-C

Understanding the **intended use** and **connection types**, allows you to provide the **best option for success**.



Tested and certified to meet strict regulations



PROP 65



CE UK CA FCC



...and many more

***Essential to providing
peace of mind safety for all ages***

State Assessment organizations that recognize us



- ✓ Texas English Language Proficiency Assessment System
- ✓ We are in Dallas ISD & many others SD in Texas

- ✓ Northwest Evaluation Association assessments are used by over 9,373 school districts in 149 countries. 16.2M students, 50,348 schools, 9 state systems



-  Virginia Department of Education Approved MAP Growth as an alternative to the Virginia Growth Assessment to inform instruction. Senate Bill 435, 2024-2026 school years



- ✓ World –class Instructional Design and Assessment, is a consortium of states in the U.S. that are dedicated to design, and implementation of standards, and opportunities for English language learners.
- ✓ In 40 states and 400 international schools

Award Winning AE-25 with SAFER SOUND



Sized for Young Learners
Perfect in ALL Environments

Adjustable padded
headband
provides
extra comfort

Safer Listening

Designed to
keep sound levels
below 85dB



Around the ear, form
fitting, soft earpads
designed to reduce
surrounding noise

Bidirectional
Noise-canceling microphone
for clear communication

AVID



SideKick™
AVID's Exclusive
Microphone
Management System

Rotating boom
for perfect
placement

4-foot chew resistant
nylon braided cord
with strain relief
Available in 3.5mm
connection type





Easy to clean leatherette earcups provide extra comfort

Adjustable padded headband for the perfect fit and prolonged comfort

Rotating boom for the accurate placement

6-foot chew resistant nylon braided cord with strain relief.

Bidirectional noise-canceling microphone for clear communication

Available in 3.5mm, USB and USB-C connection types

Award Winning 30 Series

Now available with Noise-canceling Microphone

Perfect for Primary to Middle School, Libraries and more!



Adjustable with padded headband for the perfect fit and prolonged comfort

Easy to clean leatherette earcups provide extra comfort

Bi-directional noise-canceling microphone for clear communication

Rotating boom for the accurate placement

6-foot chew resistant nylon braided cord with strain relief

USB-C Connection

USB-C 30 Series

Headset and headphone models available now!

Award Winning Universal 50 Series

Ideal for Middle to
High School, Libraries,
eGaming and much more!



Soft padded
leatherette earcups
provide extra comfort

Bidirectional noise-canceling microphone
for clear communication

Adjustable
headband for
the perfect fit



Ambidextrous
Design with
270° rotation

6-foot chew resistant
nylon braided cord
with strain relief.

Available in 3.5mm or
USB connection types



70 Series

Affordable
Esports
Solution

PROUD SPONSOR OF



NASEF

Game. Grow. Learn. Lead.



Introducing WonderEars™

- **Sized** for young children in grades K – 3 (ages 4 – 9)
- Highly **durable** to withstand abuse from young students
- NEW AVID industrial design tailored for early learners
 - On-ear style to block noise and help young students focus on content
 - Adjustable, padded headband and soft ear cushions for a comfortable fit.
- Good **quality audio** that **clearly delivers the spoken voice.**
- Fixed microphone on the left earcup (KidCom).
 - Fixed in place for reliable voice pick-up and to prevent playing with a mic boom.
- SPL limited to **85 dB** to help protect young ears from hearing damage
- 6-foot chew-resistant braided cord cover and strain relief system
- Two wired connection variants to work with any device in the classroom (tablet, laptop, Chromebook)
 - 3.5mm TRRS or USB-C
- **Easy to clean** for good classroom hygiene
- Passes safety compliance requirements in US, CA & EU
 - CA Prop 65, CPSIA, SOR, ROHS, REACH, POP, TCPA



The image features the word "AVID" in a bold, white, sans-serif font. The letter "A" is partially filled with a light teal color. To the right of the text, there is a decorative graphic consisting of numerous thin, teal-colored lines that form a series of overlapping, wavy, and circular patterns, resembling a stylized wave or a complex geometric design. The background is a solid, dark blue color.

AVID

Why us?



Focus on mutual success

- Call Blitz!
- Dedicated AVID Sales Rep
- Online Deal Registration
- Product Experience Samples
- Online File Share
- Lead Sharing
- Product Warranty
- Promotions
- Tradeshow Support

AVID

Reduce the noise and get in the zone
Clarity without cost!

AVID

Discover your next essential audio companion

Quality audio, durable, safe, and comfortable—the award-winning AE-36 delivers on all fronts

Best in Class
Safe Product

Designed to improve focus, communication, and collaboration.

Whether you're working in a classroom or at home, the AE-36 has you covered. It delivers clear, noise-canceling, adjustable boom mic to ensure the softest-spoken student to be heard.

- Mid-sized earpads can provide a comfortable fit, accommodating a wide range of head sizes.
- A lightweight design can be worn for long listening sessions, as they can be used for extended periods.

BOOM MICROPHONE
Noise-canceling mic minimizes surrounding noise to properly capture your voice.

The Student Learning Journey
FROM THE FIRST DAY OF SCHOOL ALL THE WAY TO GRADUATION AND BEYOND



Complete your digital classroom with AVID audio solutions. Focus, efficiency, and collaboration are key to success in the digital age.

The **AVID 70 Series** expertly designed headset provides a connected effort to overcome any environment. It is designed to meet the needs of students and educators.

- Designed for all day use
- Tailored to meet the needs of an 8-hour workday

The learning journey begins with connecting students and educators to technology. AVID provides mindful and universal award-winning audio solutions that improve focus and engagement in any learning environment. AVID focuses on ever evolving edtech solutions and the positive outcomes an enriched educational experience can have on the minds of the future.

Learn more at avidproducts.com/education

The Impact of Audio on Teaching & Learning

HOW TO CREATE AUDIO LEARNING ENVIRONMENTS THAT EMPOWER AND BENEFIT ALL LEARNERS



AVID
avidproducts.com

Improve your gaming experience

WITH A QUALITY AUDIO SOLUTION

Forming bonds with teammates, working on strategies, and succeeding at competitions are all part of the educational esports experience. Whether you need clear communication or superior sound clarity to improve your gameplay, investing in a reliable and quality headset is essential.

Benefits of using a gaming headset

- Superior sound quality for an immersive experience
- Block external distraction with passive noise reduction
- Clear communication with team players when using noise-canceling microphone
- Deluxe comfort padding for prolonged use

71% of K12 schools are considering introducing competitive gaming to its curriculum. 21% already have esports program*



401.846.1300 | sales@avidproducts.com | avidproducts.com

Exclusive Listening Station
Put on your AVID Audio Solution | Choose Any Experience

<p>Immersive Audio</p> <ul style="list-style-type: none"> Audio Portation with Live Music Zoom with Spatial Audio 3D Audio Music Binaural Audio London Leicester Square 	<p>Podcasts & Relaxation</p> <ul style="list-style-type: none"> Don't Break the Rules Podcast (Pinna) The Golden Hour Relaxation (Myndstream) Speech to Text Demo (Requires AVID Headset and Internet Connection) 	<p>Gaming & Stereo</p> <ul style="list-style-type: none"> eGaming Esports Audio Example Don't Stop Believing (Digital Music Recording)
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Question #1:

What is the #1 need your customers have when ordering audio products like headphones/headsets?

Question #2:

What trends are you seeing within the K-12 audio solution market today?

Question #3:

Have you thought about bundling headsets with Chromebooks, tablets, or desktops?

Any questions or additional topics I can assist with today?





THANK YOU!

Join us in our mission to connect all students and teachers with the audio solutions they need for success!

Please feel free to contact your DSC representative, or Justin Kahle directly with any questions.

#togetherwesucceed



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