

JBL Go 3 Eco

Description/Social Media Copy

JBL Go 3 features bold styling and rich JBL Pro Sound. Your tunes will lift you up with JBL Pro Sound, it's IP67 waterproof and dustproof so you can keep listening rain or shine, and with its integrated loop, you can carry it anywhere. #JBL

Sustainability Positioning

Made with up to 90% post-consumer recycled plastics with 100% recycled fabric for speaker grille. #JBL #Sustainable

Product Images

Click the link at the bottom of the page to download more product images.

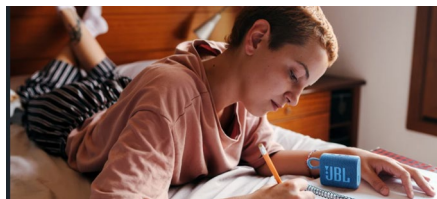


Lifestyle Images

Examples of positioning. Click on the link at the bottom of the page to download lifestyle images.



Original JBL Pro Sound.



Bold Style and Ultra-Portable Design.



IPX67 Dustproof & Waterproof

Video

Click on the link at the bottom of the page to download marketing videos.



Product Assets

Click on the link to download.

Link: [JBL Go 3 Eco](#)

JBL Clip 4 Eco



Description/Social Media Copy

The compact JBL Clip 4 Eco packs 10 hours of playtime and big bass performance into a compact and convenient speaker. The integrated clip can take whatever life throws at it, so hook it onto a backpack or bike as the Clip 4 Eco supplies the soundtrack for all adventures. #JBL

Sustainability Positioning

Created using 90% PCR plastic (Post-Consumer Recycled) for the main construction with 100% recycled fabric on the speaker grille, the Clip 4 Eco also arrives in JBL's most sustainable packaging yet. #JBL #Sustainable

Product Images

Click the link at the bottom of the page to download more product images.



1. Hero

2. Front

3. Back

4. Right Side

5. Top

Lifestyle Images

Examples of positioning. Click on the link at the bottom of the page to download lifestyle images.



Rich, JBL Original Pro Sound.



Bold Style and Ultra-Portable Design.



Updated, Integrated Carabiner

Video

Click on the link at the bottom of the page to download marketing videos.



Product Assets

Click on the link to download.

Link: [JBL Clip 4 Eco](#)

JBL Boombox 3



Description/Social Media Copy

Enjoy your music with massive JBL Original Pro Sound. The new 3-way speakers deliver higher sensitivity of our acoustic design sharpens clarity while lowering distortion for monstrous bass and a rich audio spectrum—no matter how high you turn up the volume. #JBL

Product Images

Click the link at the bottom of the page to download more product images.



Lifestyle Images

Examples of positioning. Click on the link at the bottom of the page to download lifestyle images.



Massive sound and deepest bass.



24 hour of playtime



IPX67 Dustproof & Waterproof



Strong, bold design

Video

Click on the link at the bottom of the page to download marketing videos.



Product Assets

Click on the link to download.

Link: [JBL Boombox 3](#)



JBL QUANTUM TWS AIR



Description/Social Media Copy

Play anywhere and hear everything with JBL Quantum TWS. True Adaptive Noise Cancelling limits distractions as you immerse yourself in accurate surround sound. The JBL Quantum TWS earbuds are compatible with all Bluetooth enabled devices, such as smartphones and tablets. #JBL

Product Images

Click the link at the bottom of the page to download more product images.



1. Hero

2. Mic Up

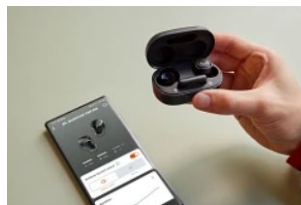
3. Front

4. Back

5. Case Open

Lifestyle Images

Examples of positioning. Click on the link at the bottom of the page to download lifestyle images.



Video

Click on the link at the bottom of the page to download marketing videos.



Product Assets

Click on the link to download.

Link: [JBL Quantum TWS Air](#)



JBL PartyBox Encore Essential



Description/Social Media Copy

The portable JBL PartyBox Encore Essential speaker gives you up to 6 hours of non-stop fun. With an easy grab-and-go handle and splash proof design, you can always take the party with you. Dancing on the beach? Chilling by the pool? Keep the music pumping anywhere with amazing JBL Original Pro Sound and deep bass. Let the cool built-in light show set the mood or use True Wireless Stereo technology to pair up speakers for an even bigger sound. #JBL

Product Images

Click the link at the bottom of the page to download more product images.



1. Hero



2. Front



3. Connections



4. Top



5. Right Side

Lifestyle Images

Examples of positioning. Click on the link at the bottom of the page to download lifestyle images.



Amazing JBL Original Pro Sound.



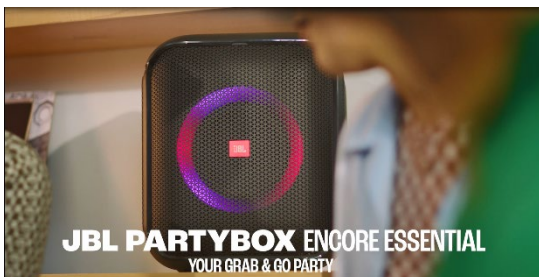
A lightshow that syncs to the beat.



6 hours of playtime.

Video

Click on the link at the bottom of the page to download marketing videos.



Product Assets

Click on the link to download.

Link: [JBL Partybox Encore Essential](#)

