



2024 College Bookstore BTS Incentive Program



VISA GIFT Card Program



BIC Incentive Program	Retail Order Value	Gift Card Value
Level 1	\$1,500 - \$2,999	\$50.00
Level 2	\$3,000 - \$3,999	\$100.00
Level 3	\$4,000- \$6,499	\$150.00
Level 4	\$6,500- \$9,999	\$250.00
Level 5	\$10,000 - \$14,999	\$350.00
Level 6	\$15000 +	\$450.00

