

# CONSUMER ELECTRONICS TECHNOLOGY GUIDE

2023 Summer Edition



**HARDWARE**

**AUDIO &  
HEADPHONES**

**ACCESSORIES &  
CHARGING**

**SPORTING  
GOODS**





# GUARANTEED SELLERS FOR BACK-TO-SCHOOL

## G16 7630 Gaming Laptop

### Play in style

Enjoy all the benefits of a portable gaming laptop with a larger 16:10 aspect ratio.

### Remarkably fast refresh rates

Fast reaction times on the 165Hz or 240Hz VRR displays make games feel just right.

### Built to perform

Impressive visual quality is possible with the Intel® Core™ Processors—coupled with a powerful NVIDIA® GeForce RTX™ Laptop GPU.

## XPS 15 9530 Laptop

### Elevated essentials

The XPS 15 features a massive display, a large, comfortable touchpad and an edge-to-edge backlit keyboard with large key caps for maximum productivity.

### Created for creators

XPS configurations badged with Creator Edition have been carefully selected for those with a passion for content creation—be it photography, graphic design, music production or beyond.

### Powerful performance

Unleash inspiration with 13th Gen Intel® processors that deliver high performance for creative apps and DDR5 memory that has up to 50% faster clock speed.



### Who is it for?

- » Students and faculty
- » Art and design students
- » Gamers



### Why it fits

- » Runs commonly used software in the education channel
- » Powerful processors for high performance



### Why it's great

- » Stellar visuals and incredible sound
- » Operates Windows 11
- » 1-Year Warranty



### How it compares

- » Household name
- » State-of-the-art craftsmanship, innovation, and connectivity





### Who is it for?

- » Students and faculty
- » IT departments
- » Administration



### Why it fits

- » Runs commonly used software in the education channel
- » Lightweight and portable
- » Exceptional battery life



### Why it's great

- » Operates Windows 11
- » 1-Year Warranty
- » Fast processing speed



### How it compares

- » Household name
- » State-of-the-art craftsmanship, innovation, and connectivity

Microsoft Surface

# INSPIRE PRODUCTIVITY THIS SEMESTER

Microsoft Surface has your students covered

## Surface Pro 9

### 2-in-1 versatility

Surface Pro 9 has the flexibility of a tablet with the performance of a laptop—all in one.

### The most powerful Pro

Intel® Evo™ 12th Gen processor delivers blazing fast performance, making it perfect for full desktop productivity and local gaming.

### Flex from zero to hero

Get the perfect viewing angle with the adjustable built-in kickstand.

## Surface Laptop 5

### Blazing fast

Snappy multitasking with powerful 12th Gen Intel® Core™ i5/i7 processors built on the Intel® Evo™ platform.

### Sleek, thin, light

Super-lightweight laptop starting at 2.80 lbs (1,272 g) with an exceptionally comfortable keyboard.

### Battery life for real life

Unplug with up to 17 hours of battery life.





**JBL**

# LOUDER, MORE POWERFUL SOUND

## JBL Flip 6

The beat goes on with the JBL Flip 6 2-way speaker system, engineered to deliver loud, crystal clear, powerful sound. Its racetrack-shaped woofer delivers exceptional low frequencies and midrange, while a separate tweeter produces crisp, clear high-frequencies. Flip 6 also features optimized dual passive radiators for deep bass, fine-tuned with using Harman's advanced algorithm.

### Flip 6 Features

#### 12 Hours of playtime

JBL Flip 6 gives you up to 12 hours of playtime on a single charge.

#### Portable fun

This big-sounding, yet easy to carry speaker is waterproof and dustproof.

#### Bold design

Choose from a variety of vibrant colors to fit any design style.



### Who is it for?

- » On-the-go listeners
- » Audiophiles



### Why it fits

- » IP67 waterproof and dustproof
- » Up to 12 hours of playtime on a single charge
- » State of the art technology



### Why it's great

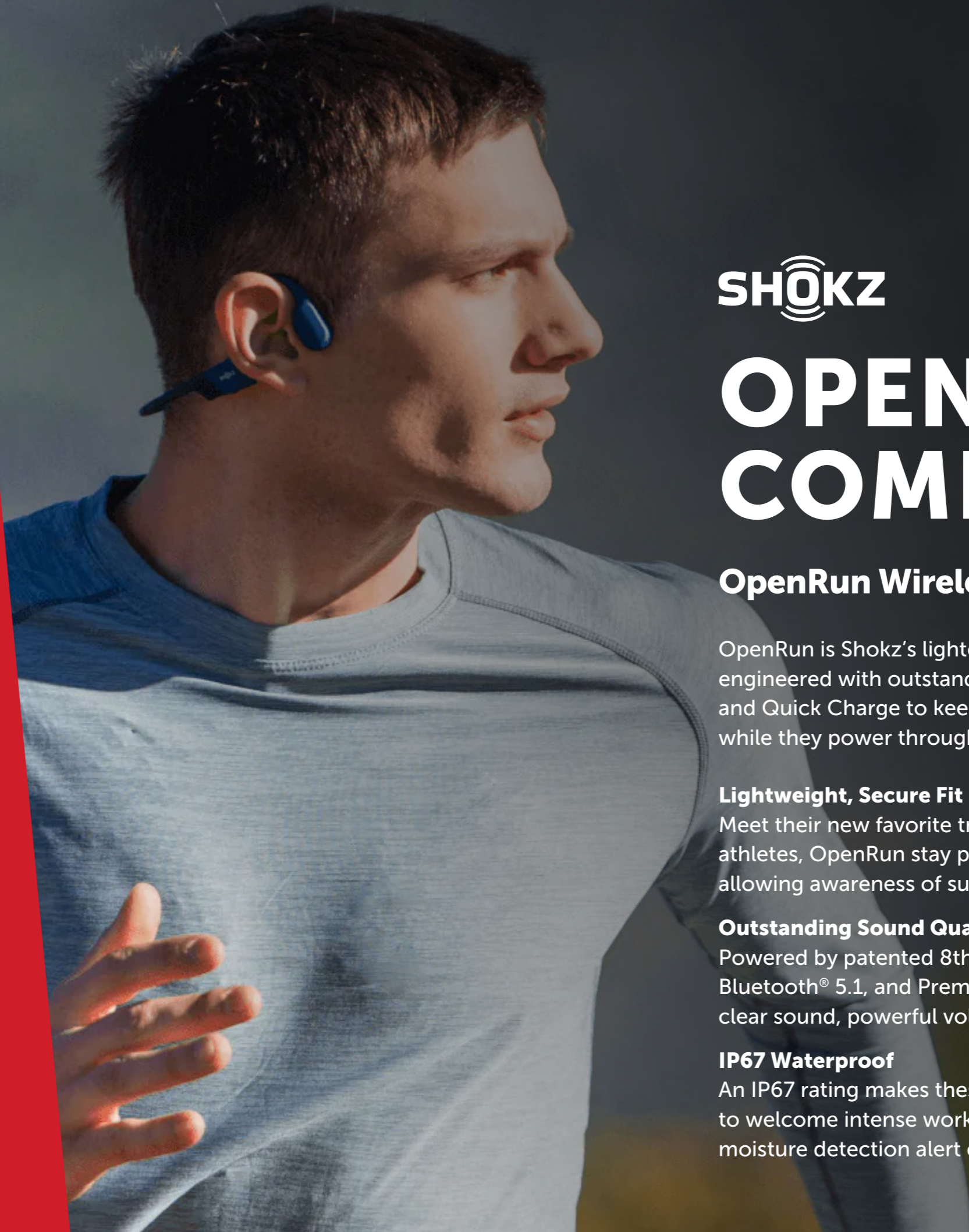
- » Household name
- » High-quality audio products
- » They have a product for every user



### How it compares

- » JBL is under the parent company, Harman
- » JBL has received awards from the Grammys, CES, iFA, redden, & more
- » Featured in The Verge, Tech Radar, CNET, PC Mag, & more





### Who is it for?

- » Students
- » Faculty
- » Athletes



### Why it fits

- » Patented 8th generation bone conduction technology
- » Open ear design perfect for athletes or students who exercise



### Why it's great

- » Lightweight (only 26g)
- » IP67 water and sweat resistant
- » 8-Hour battery life + Quick Charge



### How it compares

- » Cost-effective pricing
- » 2-Year warranty

**SHOKZ**

# OPEN-EAR COMFORT

## OpenRun Wireless Headphones

OpenRun is Shokz's lightest headphones to date and are engineered with outstanding sound, a long-lasting battery, and Quick Charge to keep students aware and motivated while they power through any workout.

### Lightweight, Secure Fit

Meet their new favorite training partner. Designed for athletes, OpenRun stay put for all-day listening while allowing awareness of surroundings.

### Outstanding Sound Quality

Powered by patented 8th generation bone conduction, Bluetooth® 5.1, and PremiumPitch™ 2.0+, OpenRun delivers clear sound, powerful volume, and a rich bass.

### IP67 Waterproof

An IP67 rating makes these completely sweat and waterproof to welcome intense workouts and extreme weather. A moisture detection alert ensures safe charging.



# SONY®

# TREAT STUDENTS TO SUPERIOR SOUND

## Sony Wireless Noise Canceling Headphones

Get students even closer to their favorite music with the exceptional bass performance and noise cancellation of Sony.

### WH-1000XM5 Wireless Noise Cancelling Headphones

- Industry-leading noise cancelling with two high performance processors and eight microphones
- Exceptional sound quality with specially designed 30mm driver unit.
- Superior noise-free calls with 2x2 beamforming microphones and noise reduction system (using AI)

### WH-XB910N Wireless Headphones

- EXTRA BASS™ for deep, punchy sound and Noise Cancelling
- High quality wireless audio with Bluetooth® technology
- Up to 30 hours of battery life and quick charging
- Hands-free calling for convenience

### Wireless Noise Cancelling Headphones

- Sony's lightest Wireless Noise-Cancelling headband ever
- Adjustable ambient sound mode and adaptive sound control
- Up to 35-hour battery life with quick charging
- Hands-free calling and voice assistant with Precise Voice Pickup technology

### Wireless Headphones with Mic

- Lightweight and comfortable for all-day use
- Up to 50-hour battery life and quick charging
- Partially made with recycled plastic and uses plastic-free packaging



### Who is it for?

- » Students & faculty
- » Audiophiles



### Why it fits

- » Industry-leading noise cancellation
- » State of the art technology



### Why it's great

- » Household name
- » High-quality audio products



### How it compares

- » Sony takes a leading role in the development of international accessibility standards
- » Sony focuses on diversity and sustainability efforts





### Who is it for?

- » Students and Faculty
- » Audiophiles



### Why it fits

- » 4 unique colorways
- » Accompanied by Urbanista App



### Why it's great

- » 8 hours of playtime per charge
- » Hybrid active noise cancellation
- » Intuitive touch controls and multipoint connectivity



### How it compares

- » Stylish and affordable
- » 1-year warranty

urbanista

# RHYTHM, ENERGY, SOUND, STYLE

## NEW Atlanta Earbuds

The new Urbanista Atlanta advanced true wireless earbuds provide total music listening with deep bass and detailed sound.

### Find your rhythm

Atlanta's active noise cancelling technology delivers a powerful and precise audio experience.

### Find your energy

Enjoy 8 hours of playtime off a single charge, and up to 34 hours total listening time with the wireless charging case.

### Find your sound

Customize the sound experience in the Urbanista's mobile app.

### Find your style

Atlanta's 4 vibrant colorways carry the city's energetic style with confidence.



POPSOCKETS

# VERSATILITY & CONVENIENCE

## MagSafe Wallets and Grips

PopSockets MagSafe Grips and Wallets securely attach to MagSafe-compatible cases for maximum grip and stand utility, while simply sliding off (when needed) for MagSafe charging.

### Grip and stand

Text with one hand, snap, and watch videos hands-free.

### Removable

Easily removes from the phone for MagSafe wireless charging.

### Mount compatible

Just snap the grip into a non-MagSafe PopSockets mount.

### Magnetic Attachment

Built-in magnets securely attach to MagSafe-compatible cases.

### Works with

- Any MagSafe compatible phone cases for iPhone® 12 and later
- Any swappable PopTop
- Any Non-MagSafe Mount



### Who is it for?

- » Students and faculty
- » Fashionistas



### Why it fits

- » Popular among 18-24 demographic
- » Perfect for self-expression



### Why it's great

- » Customizable designs
- » Easy to remove, install, or reposition at any time
- » Provides one-handed phone grip



### How it compares

- » Popular with celebrities like Gigi Hadid, Jared Leto, Michael Phelps, Nicole Williams, and Serena Williams
- » Supports leading nonprofit organizations focusing on social and environmental impact through product collaborations and partnerships
- » Honored as one of Fast Company's World's Most Innovative Companies in 2021





### Who is it for?

- » Students and faculty
- » Outdoorsman
- » Athletes



### Why it fits

- » Drop tested
- » Slim and lightweight
- » Smart folio cover



### Why it's great

- » Featherlight composite construction
- » Impact resistant soft core



### How it compares

- » The first company to throw phones out of a moving vehicle (120 MPH) and have it survive
- » The first major case brand to have all products third-party certified to Military Standards (MIL-STD 810G 516.6)



# FEATHER-LIGHT, IMPACT-RESISTANT

## Urban Armor Gear Cases

### Metropolis Series

- Featherlight composite construction
- Adjustable stand with auto wake/sleep folio cover
- Apple Pencil holder and compatible with Apple Pencil Pairing/Charging
- Tactical grip and meets military drop-test standards (MIL STD 810G-516.6)



naztech® HYPERGEAR®

# 50% CHARGE IN 30 MINUTES

## Naztech and HyperGear Charging Cables

Upgrade everyday charging cables to fast charge solutions.

### Naztech Fast Charge USB-C to MFi Lightning Cable

#### Ready for the fast lane

Connect to high-speed USB-C PD chargers and go from 0 to 50% in just 30 minutes.

#### Perfect length

12ft reach, ideal for dorms, classes, and libraries with limited outlets.

### HyperGear Flexi USB-C to MFi Lightning Flat Cable

#### Built to last

Featuring a tangle-free flexi design, reinforced stress points and thick gauge wiring, proven to last 20X longer than standard cables.

#### Fast charge

Supporting up to 60W of Power Delivery fast charging, this cable seamlessly brings the latest iPhones from 0% to 50% in just 30 minutes.



### Who is it for?

- » Students and faculty
- » Administrators



### Why it fits

- » Available in black and white
- » High-speed charge & sync
- » Stronger than standard cables



### Why it's great

- » Naztech Lifetime Warranty
- » HyperGear One-Year Warranty
- » Performance tested



### How it compares

- » Heavy-duty construction, reinforced stress points and thick gauge wiring deliver unmatched durability
- » Proven to last up to 20X longer than standard cables





### Who is it for?

- » Students and faculty
- » Administrators



### Why it fits

- » Light and compact
- » Low price point



### Why it's great

- » Dual port can charge multiple devices including laptops
- » Advanced, Fast-charging technology (PPS and PD)



### How it compares

- » Compact and lightweight design
- » 2-year warranty

 LIBRATEL INC

# MAXIMUM CHARGE IN A COMPACT SIZE

## LBT Ultra-Fast Mini Wall Chargers

LBT's Ultra-Fast mini line up introduces GaN technology to improve charging speeds while keeping devices safe from overheating.

## Ultra-Fast Mini Dual-Port GaN PD Wall Charger (35W, 42W and 65W)

### Efficiency and safety

Wall chargers feature smart safety features to protect from overcharging and overheating.

### Minimized carbon footprint

Gallium Nitride (GaN) produces less heat, reducing the carbon footprint by 30% per product while producing the same power output.

### Travel-friendly

GaN Chargers travel lightly with their 30% smaller form factor and have foldable prongs for easy portability.







# HOT NEW STYLUS FOR BACK-TO-SCHOOL

## Adonit Dash 4 Stylus

Perfect for notetaking and creativity, Adonit's Dash 4 stylus is compatible with all Apple and Android devices. Ideal for students looking for a natural writing experience.

### Dash 4 Stylus

#### Native palm recognition

Rest your hand naturally on the screen while writing.

#### Magnetic charging

Port-less design and equipped with an exclusive magnetic USB-C charging stand for a full charge in 1 hour.

#### Extra-long standby time

Increased battery power for up to 15 hours of use.

#### Portable and lightweight

Weighing just 15g, the delicate matte pen body and dark metal clip create an unparalleled fashion texture.



### Who is it for?

- » Students and faculty
- » Art and design departments



### Why it fits

- » Replaceable tip
- » No Bluetooth pairing needed



### Why it's great

- » Perfect for all Apple and Android devices
- » 1mm fine tip point



### How it compares

- » Supports a wide range of tablets and touchscreen-enabled devices
- » Pen-like, natural stylus





### Who is it for?

- » Students and faculty
- » Urban dwellers
- » Eco-conscious shoppers



### Why it fits

- » Convenient alternative to motor vehicles or public transport
- » Stylish and efficient



### Why it's great

- » 1-Year limited warranty
- » Anti-puncture tires
- » Triple breaking system
- » Water resistant



### How it compares

- » Lightweight and portable unlike many other eScooters
- » Various range and speed options
- » Trusted brand



SEGWAY

# PERFECT FOR THEIR COMMUTE

## Segway Ninebot Electric Kick scooters

Whether they're cruising through the neighborhood or racing to class, Segway Ninebot electric scooters will get them where they need to go. These urban electric scooters help students and faculty escape from heavy traffic in a greener, faster way and make quick work of any commute.

### Segway Ninebot Kick scooter Max G30P

- Max speed of 18.6 mph
- Extra-long range of 40.4 miles

### Segway Ninebot Kick scooter E22

- Max speed of 12.4 mph
- Range of 13.6 miles

### Segway Ninebot Kick scooter E25A

- Max speed of 18 mph
- Extended range of 15.5 miles

### Segway Ninebot Kick scooter F25

- Max speed of 15.5 mph
- Range of 12.4 miles





