

# CONSUMER ELECTRONICS TECHNOLOGY GUIDE

2023 Summer Edition



**HARDWARE**

**AUDIO &  
HEADPHONES**

**ACCESSORIES &  
CHARGING**



# INSPIRE PRODUCTIVITY THIS SEMESTER

Microsoft Surface has your students covered

## Surface Pro 9

### 2-in-1 versatility

Surface Pro 9 has the flexibility of a tablet with the performance of a laptop—all in one.

### The most powerful Pro

Intel® Evo™ 12th Gen processor delivers blazing fast performance, making it perfect for full desktop productivity and local gaming.

### Flex from zero to hero

Get the perfect viewing angle with the adjustable built-in kickstand.

## Surface Laptop 5

### Blazing fast

Snappy multitasking with powerful 12th Gen Intel® Core™ i5/i7 processors built on the Intel® Evo™ platform.

### Sleek, thin, light

Super-lightweight laptop starting at 2.80 lbs (1,272 g) with an exceptionally comfortable keyboard.

### Battery life for real life

Unplug with up to 17 hours of battery life.



## Who is it for?

- » Students and faculty
- » IT departments
- » Administration



## Why it fits

- » Runs commonly used software in the education channel
- » Lightweight and portable
- » Exceptional battery life



## Why it's great

- » Operates Windows 11
- » 1-Year Warranty
- » Fast processing speed



## How it compares

- » Household name
- » State-of-the-art craftsmanship, innovation, and connectivity



### Who is it for?

- » Students and Faculty
- » Audiophiles



### Why it fits

- » 4 unique colorways
- » Accompanied by Urbanista App



### Why it's great

- » 8 hours of playtime per charge
- » Hybrid active noise cancellation
- » Intuitive touch controls and multipoint connectivity



### How it compares

- » Stylish and affordable
- » 1-year warranty

urbanista

# RHYTHM, ENERGY, SOUND, STYLE

## NEW Atlanta Earbuds

The new Urbanista Atlanta advanced true wireless earbuds provide total music listening with deep bass and detailed sound.

### Find your rhythm

Atlanta's active noise cancelling technology delivers a powerful and precise audio experience.

### Find your energy

Enjoy 8 hours of playtime off a single charge, and up to 34 hours total listening time with the wireless charging case.

### Find your sound

Customize the sound experience in the Urbanista's mobile app.

### Find your style

Atlanta's 4 vibrant colorways carry the city's energetic style with confidence.



POPSOCKETS

# VERSATILITY & CONVENIENCE

## MagSafe Wallets and Grips

PopSockets MagSafe Grips and Wallets securely attach to MagSafe-compatible cases for maximum grip and stand utility, while simply sliding off (when needed) for MagSafe charging.

### Grip and stand

Text with one hand, snap, and watch videos hands-free.

### Removable

Easily removes from the phone for MagSafe wireless charging.

### Mount compatible

Just snap the grip into a non-MagSafe PopSockets mount.

### Magnetic Attachment

Built-in magnets securely attach to MagSafe-compatible cases.

### Works with

- Any MagSafe compatible phone cases for iPhone® 12 and later
- Any swappable PopTop
- Any Non-MagSafe Mount



### Who is it for?

- » Students and faculty
- » Fashionistas



### Why it fits

- » Popular among 18-24 demographic
- » Perfect for self-expression



### Why it's great

- » Customizable designs
- » Easy to remove, install, or reposition at any time
- » Provides one-handed phone grip



### How it compares

- » Popular with celebrities like Gigi Hadid, Jared Leto, Michael Phelps, Nicole Williams, and Serena Williams
- » Supports leading nonprofit organizations focusing on social and environmental impact through product collaborations and partnerships
- » Honored as one of Fast Company's World's Most Innovative Companies in 2021



### Who is it for?

- » Students and faculty
- » Outdoorsman
- » Athletes



### Why it fits

- » Drop tested
- » Slim and lightweight
- » Smart folio cover



### Why it's great

- » Featherlight composite construction
- » Impact resistant soft core



### How it compares

- » The first company to throw phones out of a moving vehicle (120 MPH) and have it survive
- » The first major case brand to have all products third-party certified to Military Standards (MIL-STD 810G 516.6)



# FEATHER-LIGHT, IMPACT-RESISTANT

## Urban Armor Gear Cases

### Metropolis Series

- Featherlight composite construction
- Adjustable stand with auto wake/sleep folio cover
- Apple Pencil holder and compatible with Apple Pencil Pairing/Charging
- Tactical grip and meets military drop-test standards (MIL STD 810G-516.6)

naztech® HYPERGEAR®

# 50% CHARGE IN 30 MINUTES

## Naztech and HyperGear Charging Cables

Upgrade everyday charging cables to fast charge solutions.

### Naztech Fast Charge USB-C to MFi Lightning Cable

#### Ready for the fast lane

Connect to high-speed USB-C PD chargers and go from 0 to 50% in just 30 minutes.

#### Perfect length

12ft reach, ideal for dorms, classes, and libraries with limited outlets.

### HyperGear Flexi USB-C to MFi Lightning Flat Cable

#### Built to last

Featuring a tangle-free flexi design, reinforced stress points and thick gauge wiring, proven to last 20X longer than standard cables.

#### Fast charge

Supporting up to 60W of Power Delivery fast charging, this cable seamlessly brings the latest iPhones from 0% to 50% in just 30 minutes.



### Who is it for?

- » Students and faculty
- » Administrators



### Why it fits

- » Available in black and white
- » High-speed charge & sync
- » Stronger than standard cables



### Why it's great

- » Naztech Lifetime Warranty
- » HyperGear One-Year Warranty
- » Performance tested



### How it compares

- » Heavy-duty construction, reinforced stress points and thick gauge wiring deliver unmatched durability
- » Proven to last up to 20X longer than standard cables



### Who is it for?

- » Students and faculty
- » Administrators



### Why it fits

- » Light and compact
- » Low price point



### Why it's great

- » Dual port can charge multiple devices including laptops
- » Advanced, Fast-charging technology (PPS and PD)



### How it compares

- » Compact and lightweight design
- » 2-year warranty



# MAXIMUM CHARGE IN A COMPACT SIZE

## LBT Ultra-Fast Mini Wall Chargers

LBT's Ultra-Fast mini line up introduces GaN technology to improve charging speeds while keeping devices safe from overheating.

## Ultra-Fast Mini Dual-Port GaN PD Wall Charger (35W, 42W and 65W)

### Efficiency and safety

Wall chargers feature smart safety features to protect from overcharging and overheating.

### Minimized carbon footprint

Gallium Nitride (GaN) produces less heat, reducing the carbon footprint by 30% per product while producing the same power output.

### Travel-friendly

GaN Chargers travel lightly with their 30% smaller form factor and have foldable prongs for easy portability.





# HOT NEW STYLUS FOR BACK-TO-SCHOOL

## Adonit Dash 4 Stylus

Perfect for notetaking and creativity, Adonit's Dash 4 stylus is compatible with all Apple and Android devices. Ideal for students looking for a natural writing experience.

### Dash 4 Stylus

#### Native palm recognition

Rest your hand naturally on the screen while writing.

#### Magnetic charging

Port-less design and equipped with an exclusive magnetic USB-C charging stand for a full charge in 1 hour.

#### Extra-long standby time

Increased battery power for up to 15 hours of use.

#### Portable and lightweight

Weighing just 15g, the delicate matte pen body and dark metal clip create an unparalleled fashion texture.



### Who is it for?

- » Students and faculty
- » Art and design departments



### Why it fits

- » Replaceable tip
- » No Bluetooth pairing needed



### Why it's great

- » Perfect for all Apple and Android devices
- » 1mm fine tip point



### How it compares

- » Supports a wide range of tablets and touchscreen-enabled devices
- » Pen-like, natural stylus

