



MAY 2012

# reseller's **EDGE**



THE WAIT IS OVER  
**Adobe® CS® 6 is  
Now Available**



Perfect for Assistive  
Learning Programs



**INTRODUCING**



THE MIX  
MASTER



**TEXAS  
INSTRUMENTS**

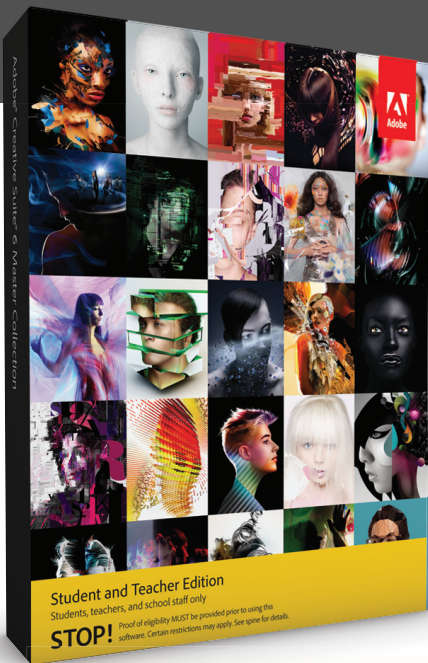
## TI-NSPIRE CX

A COLORFUL WAY TO ENGAGE STUDENTS



# It's Here!

## Adobe® Creative Suite® 6: The new face of creativity



### Adobe® Creative Suite® 6 Master Collection

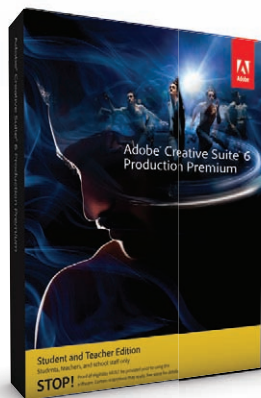
software is the ultimate design environment for realizing creative vision. Use industry-leading tools with unlimited creative possibilities, precision, and power to deliver for print, the web, and the silver screen. Build standards-based websites and applications, design for the latest platforms, and deliver pristine-quality video in native formats. Intuitive interfaces and blazing-fast performance allow swift work on the most complex projects. And it's all for one great price.

#### STUDENT AND TEACHER EDITIONS

DSC# 22988  
Vendor# 65167980  
Win XP/Vista/7  
SRP \$799.00

DSC#22989  
Vendor# 65167979  
MacOSX 10.5 or higher  
SRP \$799.00

- Designing without limits
- Working at the speed of your imagination
- Delivering virtually anywhere
- Low education pricing



Product	System	DSC#	Vendor#	SRP
Adobe® Creative Suite® 6 Production Premium Student and Teacher Edition	MacOSX	22987	65176433	\$449.00
	Win XP/Vista/7	22986	65176457	\$449.00
Adobe® Creative Suite® 6 Design & Web Premium Student and Teacher Edition	Win XP/Vista/7	22990	65177779	\$449.00
	MacOSX	22991	65177812	\$449.00
Adobe® Creative Suite® 6 Design Standard Student and Teacher Edition	Win XP/Vista/7	22992	65163558	\$349.00
	MacOSX	22993	65163557	\$349.00

Contact your Account Manager at 800-279-2795 for more information.



Phone 800.279.2795

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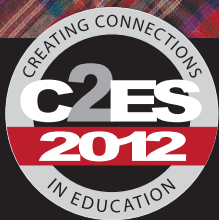
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C2ES 2012 has come and gone and we hope you were able to take back valuable information to your business. There was a lot of information at this year's show so if you need a refresher or were not able to attend but want to see how the show went, be sure to check out the C2ES website at [c2es.dstewart.com](http://c2es.dstewart.com) for a recap, pictures and to view the session recordings.



# Introducing New ShopDSC Mobile App

Save time and take the hassle out of ordering inventory by downloading the ShopDSC app – free for iPhone®, iPad® and Android®. An associate from DSC will verify your ordering eligibility. Once you're verified, you're ready to start shopping.\* Download from the App Store and get the convenience of having over 20,000 products in your pocket! \*Requires a Wi-Fi connection.

## Have you checked out the Back-to-School Headquarters lately?

The Back-to-School Headquarters will be updated regularly throughout the season to bring you:

- Continuously refreshed list of specials and promotions
- Must-have new products and hot new manufacturing partners
- A complete list of category solutions sure to meet all of your customers' needs
- Insight on the latest trends and best-selling products
- The right mix of products to capture the attention of your customers
- Resources to help you sell

### Here's to making this your best Back-to-School season yet!

The screenshot shows the 'Back-to-School Headquarters' website. At the top, there's a navigation bar with icons for various product categories: Apple Compatible Accessories, Laptop Bags, Flash Memory Storage, Hardware, Software, Headphones, Lifestyle, Classroom Solutions, School & Dorm Supplies, and Peripherals. Below this is a 'Deal of the Week' banner for 'Funky and Functional 4GB USB 2.0 Drives from BONE Collection' with a deal price of \$14.99, a regular price of \$18.27, and a suggested retail price of \$29.95. The deal is valid from DSC# 22601 thru 22604 and only from May 7-11, 2012. To the right of the banner are 'General Resources' including 'Specials & Promos', 'Assortments', and 'Line Cards'. Below the banner is a section titled 'Have you checked out The Douglas Stewart Company lately?' with a list of bullet points: 'New categories', 'Must-have new products and hot new manufacturing partners', 'Insight on the latest trends and best-selling products', 'The right mix of products to capture the attention of your customers', and 'Resources to help you sell'. Below this is a promotional message: 'Specials and resources will be updated regularly so check back often. Here's to making this your best Back-to-School season yet!'. At the bottom of the screenshot is a banner for 'C2ES 2012 IN EDUCATION' with the text 'Welcome to C2ES 2012', 'New Date. New Opportunities. More Value.', and 'Tuesday, April 17 - Thursday April 19, 2012 Monona Terrace | Madison, Wis.'. The banner also features a Dell logo and an image of a busy trade show floor.

Login to [www.dstewart.com](http://www.dstewart.com) and check out the Back-to-School Headquarters today.



## Speedy Delivery

Need it fast? Credit-approved orders for in-stock merchandise placed by 4:30 p.m. CST (or 4:30 p.m. PST if ordered from the West warehouse) normally ship the same day.

# Livescribe® Echo™ Smartpen



## The Ideal Solution for Assistive Learning Programs

The Echo Smartpen is a cost-effective assistive technology tool for disability services programs to drive student success.

- Eliminates management and cost of companion note-taker program.
- Improves quality and timeliness of class notes.
- Accommodates different learning styles.
- Places accommodation in students' hands to build academic confidence.
- Transitions with student from an educational setting to the workforce.

**echo**  
smartpen™



### Echo Smartpen – 4GB

Records 400 (4GB) to 800 (8GB) hours of audio and thousands of pages of notes. Replay the recorded audio by tapping directly on notes. Save notes to the computer and search for words within the notes. Share notes and recordings as a podcast, PDF, or audio file. Customize the Smartpen with downloadable apps including dictionaries, translators, productivity tools, games, and more. Includes: Software for Mac or Windows, starter dot paper notebook, micro USB cable, 2 ink cartridges, and 2 Smartpen caps.

**DSC# 98812 • Vendor# APA-00006K12 • SRP \$149.95**  
**Cost \$123.29**

Product	DSC#	Vendor#	SRP	Cost
Echo Smartpen, 2GB	98884	APX-00008K12	\$119.95	\$106.62
Echo Smartpen, 8GB	98813	APA-00007K12	\$179.95	\$147.96

## We're Here to Help

Our Customer Service team is here to help. When you call between 7 a.m. and 7:30 p.m. CST Monday through Friday, you're guaranteed to speak live with one of our friendly, trained team members. Contact Customer Service at 800-279-2795 or email [custserv@dstewart.com](mailto:custserv@dstewart.com) (24/7).

# THE TI-NSPIRE CX

## A COLORFUL MORE ENGAGING WAY TO EXPLORE MATH AND SCIENCE!

**Stay mobile, continue learning** – Transfer class assignments from handheld to computer (PC & Mac®). Complete work outside of school using student software. On the desktop at home, or a laptop on the bus, at the library, coffee shop...wherever.

### Features:

- **Visualize in full color** – Color-code equations, objects, points and lines on the full-color, backlit display. Make faster, stronger connections between equations, graphs and geometric representations on screen.
- **Real-world images\*** – Use digital images or a student's own photos. Overlay and color-code math and science concepts. Discover real-world connections.
- **Recharge with ease** – The TI-Nspire Rechargeable Battery, installed with the handheld, is expected to last up to two weeks of normal use on a single charge. No alkaline batteries needed.
- **Calculate in style** – The sleek TI-Nspire CX handheld is the thinnest and lightest TI graphing calculator model to date. It's also the brightest with a high-resolution, full-color display that makes it easy to see every exponent, variable and line.
- **3D Graphing** – Graph and rotate (manually and automatically) 3D functions. Change the wire or surface color of your 3D graph.

\* TI-Nspire supports the following image types: jpg, jpeg, bmp and png.

COLOR SCREEN,  
THIN DESIGN,  
RECHARGEABLE  
BATTERY

### Nspire CX Graphing Calculator

DSC# 10218 | Vendor# N3/CLM/1L1 | SRP \$175.00 | Cost \$128.21





## MIX MASTER

### Features:

- Proprietary mylar drivers create sound supremacy approved by Mix Master Mike.
- One touch control. Silence the boom, hear the room.
- Hear the true track and the house. Articulated cup movement drives dual channel cue control.
- Ambidextrous audio inputs, run your cable right or left.
- Durable coil cable for professional DJ and the studio gigs. Straight with Skullcandy Mic3 in-line mic and music control for the day to day. Take your calls and control your tracks.
- 90 degree plug for long lasting jack connection durability and minimal cable tension.
- Break the record with plush 3-panel soft-touch, memory foam ear pillows.
- Stash and run, 3-piece foldable design. Nests into a protective pressure-formed collapsible road case.
- Polycarbonate, ABS, stainless steel, aluminum.
- Speaker Diameter: 50mm
- Driver Type: Mylar
- Magnet Type: Neodymium
- Frequency Response: 20-20K Hz
- Impedance: 100 ohms
- Max Input Power: 100mW
- Cable Type: PU Coil, TPE Straight
- Cable Type: 3.5mm Gold Plated
- Includes 6.3mm Gold Plated Adapter

## Introducing Mix Master Headphones

Tested, approved and endorsed  
by DJ Mix Master Mike.

Buy (4) Mix Master Headphones,  
Receive (1) Demo Headphone

One demo per location.



### Product Info

Model Name	DSC#	Vendor#	SRP	Cost
Mix Master Black w/Mic3	96681	SGMMFM003	\$299.99	\$165.00



2402 Advance Road  
Madison, WI 53718

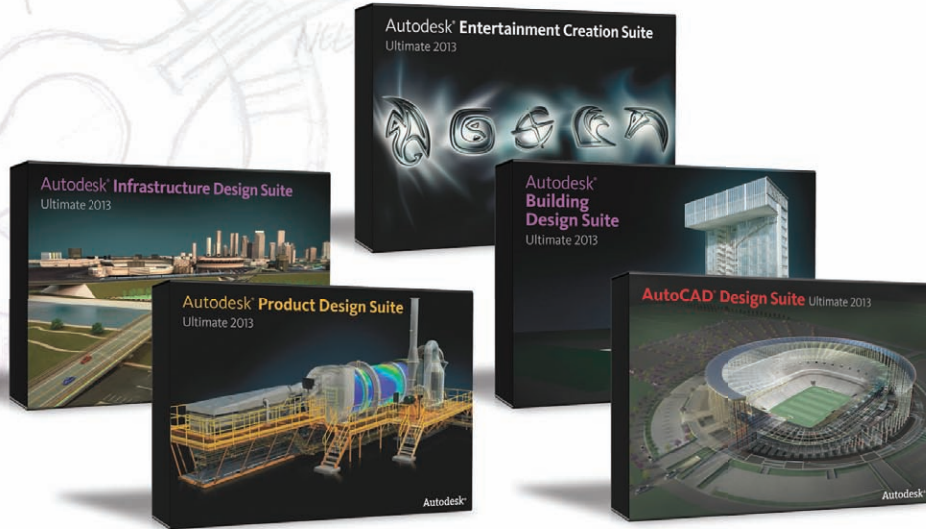
reseller's **EDGE**

PRESORTED  
FIRST CLASS  
U.S. POSTAGE  
**PAID**  
MADISON, WI  
PERMIT NO. 1042



**Autodesk®**

**BLAZE  
YOUR TRAIL.**



**New Autodesk Suites for Students Provide Professional Power on a Student Budget**

**Now Available**

**Autodesk Building Design Suite Ultimate**

Designed for building industry professionals, this comprehensive suite offers a compatible set of tools that address both CAD and Building Information Modeling (BIM) workflows.

DSC# 52145  
Vendor# 766E1-058181-1001  
SRP \$150.00  
**Cost \$132.76**

**AutoCAD Design Suite Ultimate**

A flexible suite for exploring design options and easily conveying design content, featuring the power of AutoCAD® software.

DSC# 52146  
Vendor# 769E1-058181-1001  
SRP \$150.00  
**Cost \$132.76**

**Autodesk Entertainment Creation Suite Ultimate**

Advanced specialized toolsets and comprehensive 3D digital content creation software for 3D artists in film, games, and television.

DSC# 52147  
Vendor# 793E1-05818C-1001  
SRP \$250.00  
**Cost \$221.26**

**Autodesk Product Design Suite Ultimate**

An extensive solution for Digital Prototyping, delivering 3D design, visualization, and simulation tools to complete the entire engineering process.

DSC# 52148  
Vendor# 781E1-058181-1001  
SRP \$150.00  
**Cost \$132.76**

**Autodesk Infrastructure Design Suite Ultimate**

Comprehensive BIM software for planning, designing, building, and managing infrastructure projects.

DSC# 52149  
Vendor# 785E1-058181-1001  
SRP \$150.00  
**Cost \$132.76**

**For more information, please contact your Account Manager or Licensing Specialist at 800-279-2795**