

LOOK INSIDE FOR NEW PRODUCTS!



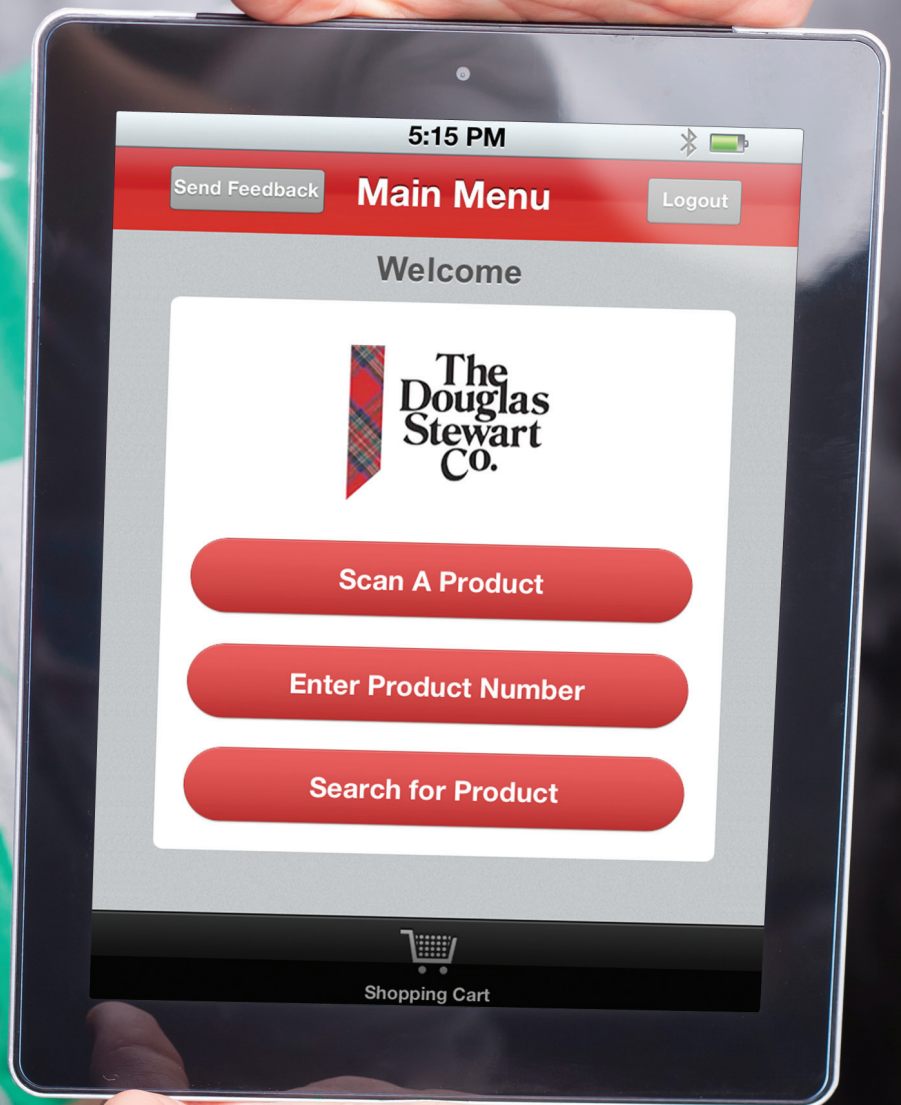
reseller's **EDGE**

JUNE
2012

Shop Anytime, Anywhere

WITH THE

Shop **DSC** App



Inside: Livescribe • Texas Instruments • Skullcandy • Adobe • Incase

Maximize Your Sales for Back-to-School

Check out the Back-to-School Headquarters on www.dstewart.com where you will find an overview of everything you need for your planning — including specials and promotions, category solutions, new brands, and tons of new products you won't want to miss.

Interactive Notes on the Go!



Livescribe® Echo™ Smartpen

Creating Interactive Notes Via a Pencil to Your iPad®, iPhone® or iPod® Touch

What is a Pencil?

A digital version of your notes and audio come to life as an interactive document called a pencil. Pencils allow you to hear, see and relive notes exactly as they were captured.

Use Livescribe Connect™ to easily send pencils to people and destinations of your choice - all from your paper or Livescribe Desktop.

Contact your Account Manager at 800-279-2795 for more information.

* Requires Livescribe Pencil Player app for Apple iPad, iPhone or iPod touch



Echo Smartpen – 4GB

Records 400 (4GB) to 800 (8GB) hours of audio and thousands of pages of notes. Replay the recorded audio by tapping directly on notes. Save notes to the computer and search for words within the notes. Share notes and recordings as a pencil, PDF, or audio file. Customize the Smartpen with downloadable apps including dictionaries, translators, productivity tools, games, and more.

DSC# 98771
Vendor# APA-00006
SRP \$149.95
Cost \$123.29



Echo Smartpens

Product	DSC#	Vendor#	SRP	Cost
2GB	98825	APX-00008	\$119.95	\$106.62
8GB	98772	APA-00007	\$179.95	\$147.96

Introducing the New Shop DSC Mobile App

Put over 15,000 products in your back pocket

Shop Anytime, Anywhere

Save time and take the hassle out of ordering inventory by downloading the Shop DSC app. An associate from The Douglas Stewart Company will verify your ordering eligibility. Once you're verified, you're ready to start shopping.*

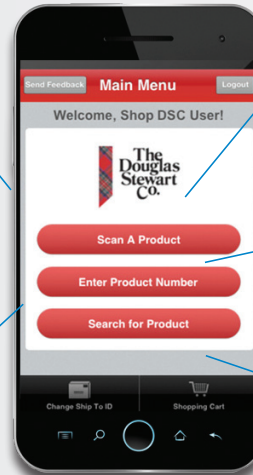
Download it now!



*Requires an Internet connection.

Shop DSC App

Free for iPhone®, iPad® and Android®



Shop Anywhere

No more having to run back to your computer to order products - simply scan barcodes on your sales floor to quickly reorder products

Tune In

Enter a DSC# to directly access a product

Enhance Customer Service

Access individual product pages to quickly get product details and answer your customers' questions

Point & Shoot

Scan any barcode for product info, cost or availability

Power Shop

Browse thousands of products using common keywords



New Streamlined Hesh

Designed for Powerful Acoustics and Lasting Comfort

- Supreme Sound delivers Attacking Bass, Natural Vocals and Precision Highs.
- Soft leather touch ear pillows for precision fit and acoustics.
- Detachable cable for mobility.
- Satin travel bag for safe, stylish storage.



Product Info				
Model Name	DSC#	Vendor#	SRP	Cost
Hesh 2.0 Carbon/Red w/Mic	96701	S6HSDY-120	\$69.99	\$36.05
Hesh 2.0 Galactica Luca Skull w/Mic	96702	S6HSDY-122	\$69.99	\$36.05
Hesh 2.0 Blue w/Mic	96703	S6HSDY-208	\$69.99	\$36.05
Hesh 2.0 Purple w/Mic	96698	S6HSDY-210	\$69.99	\$36.05
Hesh Scout Frontier w/Mic	92864	S6HSDY-222	\$69.99	\$36.05
Hesh 2.0 Gridlock w/Mic	96699	S6HSDZ-224	\$69.99	\$36.05

C2ES Highlights

C2ES 2012 has come and gone and we hope you were able to take back valuable information to your business. There was a lot of information at this year's show so if you need a refresher or were not able to attend but want to see how the show went, be sure to check out the C2ES website at c2es.dstewart.com for a recap, pictures and to view the session recordings.



Adobe® Creative Suite® 6: Redefining Creativity

Adobe CS 6 software delivers a whole new experience in digital media creation by enabling lightning-fast creativity with seamless output to virtually all the latest devices. Now, ideation and creativity can flow at the speed of the imagination.

TOP REASONS TO BUY THE ADOBE CREATIVE SUITE 6 FAMILY:



- » **Designing without limits**—Tackle any creative challenge that comes along using the ultimate professional design toolkit. Hundreds of new features in Adobe Photoshop®, Illustrator®, InDesign®, and Adobe Premiere® Pro help users create stunning designs for print, web, and video.
- » **Working at the speed of your imagination**—Work fluidly on the most complex projects with new 64-bit native support and GPU acceleration for unprecedented power across core components. Plus, dozens of reengineered features help users create with significantly fewer steps for maximum efficiency.
- » **Delivering virtually anywhere**—Reach more people in more places by designing to the latest web, mobile, and video standards. Create stunning, responsive experiences that adapt to virtually all screen sizes and form factors.
- » **Low education pricing**—Whether it's volume licensing for institutions or individual-use pricing for students and educators, your customers can save big on CS6.

For more information about Adobe CS 6, please contact your Account Manager at 800-279-2795.

Product	System	DSC#	Vendor#	ESP
Adobe® Creative Suite® 6 Master Collection Student and Teacher Edition	MacOSX	22989	65167979	\$799.00
	Win XP/Vista/7	22988	65167980	\$799.00
Adobe® Creative Suite® 6 Production Premium Student and Teacher Edition	MacOSX	22987	65176433	\$449.00
	Win XP/Vista/7	22986	65176457	\$449.00
Adobe® Creative Suite® 6 Design & Web Premium Student and Teacher Edition	Win XP/Vista/7	22990	65177779	\$449.00
	MacOSX	22991	65177812	\$449.00
Adobe® Creative Suite® 6 Design Standard Student and Teacher Edition	Win XP/Vista/7	22992	65163558	\$349.00
	MacOSX	22993	65163557	\$349.00

Check Out Our Publications Online!

Don't forget that all publications from The Douglas Stewart Company are available for you to download and review online shortly after they mail. Go to www.dstewart.com and click the "View Our Publications" button located on the right side of the page to browse our publications.



AVAILABLE
WHILE
SUPPLIES
LAST

NEW COLORS!

TI SCIENTIFIC CALCULATORS

2-line scientific calculator with advanced features. No.1 brand used by students. Easily scroll, review and edit current or previous entries. Perform a variety of conversions and advanced calculations. See both equation and answer. Solar and battery powered. Built to last. Slide-on case included. Appropriate for: General Math, Pre-Algebra, Algebra 1&2, Geometry, Trigonometry, Statistics, Science, and Biology.

TI 30X IIS Scientific Calculator Raspberry

DSC# 10043 | Vendor# 30XIIS/TBL/1L1/AQ | SRP \$18.00 | Cost \$10.83

TI 30X IIS Scientific Calculator Blue

DSC# 10025 | Vendor# 30XIIS/TBL/1L1/AP | SRP \$18.00 | Cost \$10.83

TI 30X IIS Scientific Calculator Lime

DSC# 10011 | Vendor# 30XIIS/TBL/1L1/AR | SRP \$18.00 | Cost \$10.83



Magazine Jacket, Book Jacket Select and Book Jacket Revolution

for iPad 3rd generation

Description	DSC#	Vendor#	SRP	Cost
Magazine Jacket-Black	99585	CL60128	\$49.95	\$24.98
Book Jacket Select-Dark Cranberry/Gray	99579	CL60127	\$59.95	\$29.98
Book Jacket Revolution-Black	99586	CL60131	\$69.95	\$34.98