



# **New to Licensing!**



# The Latest in Licensing from The Douglas Stewart Company

# What's Inside:

- » Bloxx Web Filter keeps students on task at Chino Valley Unified School District
- » Adobe Document Cloud and Creative Cloud for education
- » Edit like a pro with Avid Media Composer
- » Introducing Dragon Dictate v5 from Nuance
- » New Parallels Desktop 11 for Mac





#### **Bloxx Customer Story**

#### **Setting**

- Chino Valley Unified School District
- · Chino Valley, AZ
- · -Four Schools

#### **Challenges**

- Students bypassing web filter
- Anonymous proxies not being added, allowing students to access blocked sites
- No full HTTPS inspection

#### **Bloxx Solution**

Bloxx Web Filter

#### Results

- Students unable to bypass filter
- Real-time anonymous proxy elimination
- Full HTTPS inspection
- Students and faculty increasing productivity

# Chino Valley Increases Productivity with the Bloxx Web Filter

Chino Valley Unified School District consists of two elementary schools, one middle school, and one high school. The district innovatively provides for the learning needs of all, offering a comprehensive academic education that includes the arts and an extensive extracurricular program.



#### The Challenge

Chino Valley Unified School District, had previously used a Web filtering solution that enabled students to easily bypass the filter. Anonymous proxies that had not been added to the previous Web filter's URL database, were allowing access to blocked sites, reducing productivity of the students and leaving the network and other users exposed to risk and threats.

This previous solution was unable to provide full HTTPS inspection, causing many sites to not be filtered at all. As a result, "There was a lot of fooling around by students on the old filter," says Network Administrator Larry Fullmer.

This and other limitations led Larry to search for a new Web filter.

#### **The Solution**

The district installed a Bloxx Web filtering appliance at the end of 2012 to take advantage of Bloxx's unique Tru-View Technology (TVT) and gain complete control over the browsing activity of its students. Bloxx's Internationally patented TVT allows the district to seamlessly block students from using anonymous proxies by categorizing the pages at the network edge, rather than waiting for the sites to be added to a URL database.

Larry was delighted with the ease of deployment of the Bloxx solution, saying "Bloxx

support is great. The installation process was much better than the last solution I had". Bloxx detects Anonymous Proxy sites at the point-of-request, meaning there is no delay in identifying attempted bypassing, and instantly prevents access to content deemed inappropriate.

Bloxx does a way better job of filtering the internet. It works. Students are really good at getting around web filters, not with Bloxx. I have better control of what is happening on the Internet with Bloxx. Full HTTPS inspection is taking place, and TVT is killing the proxy sites. Our Web filtering is the best it's ever been."

- Larry Fullmer, Network Administrator

#### The Results

After struggling with their previous Web filter, Larry hoped that Bloxx would provide a higher level of filtering. "I expected to actually filter the Internet traffic," he says, "as too much was getting through before." With the increased coverage of the web that the Bloxx filter provides, students and faculty are able to increase their productivity by not spending time on wasteful websites. "The most significant impact the Bloxx filter has had is to help keep students on task," says Larry, adding that "in lab environments especially it helps keep students on task."



Bloxx's granular reporting suite allows Larry to create reports on students' browsing activity and share those reports with the district's administration. Larry has the ability to create reports for various departments and users within the district's five sites. He can run these reports on the user groups identified to provide visibility into the use of the Internet by students and faculty.

Overall, Larry has been thrilled with the Bloxx Web filter and the functionalities his old solution was unable to offer.





Media Composer is the most proven video editing software in the industry, trusted by professional editors in every segment of film, television, and broadcast. Designed to handle high volumes of disparate file-based media, Media Composer delivers accelerated high-res-to-HD workflows, real-time collaboration, and powerful media management, eliminating time-consuming tasks so users can focus on telling a great story.

#### **Annual Subscription**

The Media Composer for Education Annual Subscription provides students and institutions with access to the latest Media

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Institution Subscription

DSC#54921 | SRP\$479.88 | Cost\$409.66

If your customers need multiple seats with cost savings and flexibility, ask **licensing@dstewart.com** about floating licenses.

"These tools allow us to really get past the drudgery of the [technical] process and just let [the storytelling] flow"

> Dan Lebental, editor (Thor: The Dark World, Iron Man 2, Cowboys & Aliens)





# WHY PARTNER WITH BLOXX?

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- Bolster eSafety
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- Secure eRate
- Simplify BYOD and 1:1
- Monitor and control social media
- Provide zero second protection

...and much more!

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800-279-2795

#### **NEW!**

#### Parallels Desktop 11 for Mac

# Designed to be Faster, Easier, and More Powerful

Parallels is the easiest, fastest, and most powerful solution for running Windows on a Mac without rebooting. The #1 choice of Mac users for over 8 years, with over 5 million copies sold.



#### What's new?



# Compatable with Windows 10 and El Capitan

Run Windows® 10 and OS X® El Capitan with ease. Users can even upgrade their virtual machine from Windows 7 or 8 to Windows 10.



#### Lightning Fast Performance

For Windows 8.1 and Windows 10, boot time and shut down time can be as much as 50% faster. Battery life is extended up to 15%, virtual machines suspend up to 20% faster, and many tasks in Windows are up to 25% faster.



#### Always on Cortona®

Use Cortana, the Microsoft speech enabled virtual assistant, even when Windows 10 is not the forefront application.



#### **Improved Battery Life**

New "Travel Mode" temporarily shuts down resource intensive services in order to extend battery life while away from a power source.



#### Notification Center Comes to Mac

While in Coherence Mode, quickly view notifications through an icon located in the OS X menu bar.



#### Windows Printing made Easy

No need to install a print driver in Windows; printing from the virtual machine now opens the native OS X printer dialog to print to the OS X configured printer.



# Quickly Switch into Coherence Mode

Quickly switch into Coherence Mode, maintaining the look and feel of OS X for Windows apps.



#### Improved File Associations

Right click on a file in OS X and choose to have the files open in the virtual machine, and remember that choice for all operations with the extension.



#### Real-Time Location

Mapping applications like Google Earth now receive location data in real time from OS X.

#### DSC# 36443 | SRP \$39.99 | Cost \$34.99

Parallels offers a simple and flexible approach to acquire the latest Parallels technology. Please contact licensing@dstewart.com to learn more.





### Help All Students Reach Their Full Potential



#### Dragon Speech Recognition Software from Nuance

Dragon speech recognition software has gained broad acceptance as a costeffective accessibility tool for students with physical disabilities. In computer labs and classrooms across the country, speech recognition software is increasingly becoming a productivity tool for students of all abilities.

#### With Dragon, educators can:

- Turn frustration into accomplishment. Dragon can read back transcribed text to ensure material is truly what the user intended to say. Students can also use Dragon to read aloud other text such as homework instructions or emails.
- Eliminate the barrier of typing. Dragon provides students an easier way to control a computer that is less physically and cognitively taxing. Simply speak and the words appear on the computer screen transcribing up to 160 words a minute. Or use simple voice commands to conduct research.
- Manage communication more effectively. Send email and IMs to collaborate on group or classroom projects entirely by voice. Compose and send emails to colleagues, administrators, parents and students.
- Quickly and easily prepare lesson plans. Dictate three times faster than typing with up to 99% accuracy. Prepare lesson plans, syllabi, reading lists, worksheets, and faster than ever before.
- **Provide more detailed assessments.** Provide more detailed feedback when assessing student work from papers through research projects to tests with unprecedented speed and ease, simply by speaking.

#### Pricing to fit your customers' needs:

- The Open License Program (OLP), offers significant education discounts on Dragon Professional Group and Dragon for Mac.
- The Dragon Academic Lab Pack, is ideal for deployments in computer labs or classrooms.
   Packs of 5 and 20 licenses are available.





• The Dragon K-12 School License Program allows schools to install Dragon Professional Group and/or Dragon for Mac on up to 250 school-owned or school-leased computers at a single location.

Contact licensing@dstewart.com for a quote or to learn more about Nuance's Volume Licensing programs.

# The Ultimate Visual Learning Tools for Education

#### Transform the Classroom with TechSmith

TechSmith helps bring a human side to digital learning by allowing teachers to spend more quality time working with their students. TechSmith helps change the way students learn and understand what's being taught by:



### Helping Students at Home

Offer students the same help teachers give in the classroom when they are at home. It's easy to create study aides, reminder videos, and even record lessons.



#### **Assessing Students**

Help students progress and understand where they need help. Users can check for understanding on homework assignments by adding questions to images and videos.



# Flipping Professional Development

Schools can create a culture of shared knowledge and professional development among teachers, instructors, and staff.



**Snagit** Screen capture and so much more

Communicate with images and quick videos using Snagit's dynamic screen capture and editing tools. With Snagit, educators can create one-take video lessons, grade assignments, narrate feedback, build engaging handouts, and more.

DSC# 54729 | SRP \$49.95 | Cost \$42.21

Camtasia Screen recording and video editing

Create professional-quality videos with Camtasia's powerful screen recording and video editing tools. Camtasia allows users to make powerful video lessons, add interactivity for personalized learning, access learning on-the-spot with formative and summative quizzes, and add captions.

DSC# 15998 | SRP \$179.00 | Cost \$151.27

TechSmith offers a wide variety of purchasing options designed for schools and institutions – contact licensing@dstewart.com to learn more.



# The Complete Solution for Education

#### Save with Licensing Programs from FileMaker



The FileMaker Platform helps schools collect, manage, and report on student and administrative data. Over 10,000 schools use FileMaker in their data-driven decision making processes to achieve greater operational efficiency, easily comply with federal and state reporting requirements, advance teacher development, and monitor student performance.

#### FileMaker 14 allows schools to:

- Easily import and export data, create customized reports, and easily centralize and analyze student information
- Gain greater visibility into staffing needs and resources, and helps teachers optimize their performance
- Prepare and organize information to better meet the needs of students and expectations of parents
- Easily comply with constantly changing federal and state regulatory requirements for special education
- Manage the business side of education by tracking assets, Increase the quality and accessibility of curricular resources

Custom Licensing Programs are available, please contact your Account Manager at 800-279-2795 or email licensing@dstewart.com to learn more.



# Discover 3 Reasons for Your Schools to Go With: Adobe Acrobat Document Cloud

Streamline workflows for a paperless school year.

Work between platforms with ease.

While many schools offer 1:1 programs, students may use different devices throughout the course of the school day and still others.

devices throughout the course of the school day, and still others when they get home.

CreativeSync, a mix of existing and new sync technologies, lets users seamlessly switch between desktop software and mobile apps, bringing with them all of the necessary files, photos, fonts, settings and other design elements.

E-signatures revolutionize contracts.

Using Adobe's Document Cloud, users can take a picture of any paper form, edit it on a smartphone or a tablet and then deliver it electronically. Information on the user that's stored securely in the Document Cloud allows common information, such as name, address and even signature, to be filled in with just a few clicks.

Harness the power of mobility.

The Document Cloud is a cloud-based repository for documents and images, making them easy to access across Adobe's software suite. And a recent upgrade to Adobe's Creative Cloud software suite has made the company's flagship products more mobile-friendly. Photos can be edited on the fly using Adobe Photoshop Mix on smartphones. Those files can then be seamlessly taken into other apps and incorporated into presentations or movies, all from a smartphone or a tablet. Or that work can be moved to a desktop environment that has more robust editing features.

Source: Ed Tech Magazine

Contact the Adobe Licensing Team at 800-356-8370 or email AdobeLicensing@dstewart.com to receive more information about Acrobat DC.



#### **Adobe Creative Cloud**



# Experience the Seamless Integration of Adobe Creative Cloud 2015

Customers save up to 55%\* for a limited time.

#### Creative Cloud is Integral to Your Institutions' Success



Creative expression and collaboration are vital to student success



Access to industry-leading creative apps plus online services



Flexible campus deployment solutions for any size institution

#### Creative Cloud Benefits for Education Customers



Access to the world's best creative apps and services for educators, staff and students



A web-based Admin Console that makes it easy to centrally manage and deploy apps



**Budget predictability** and cost savings with one annual or multiyear contract



Flexible licensing options to meet the needs of any institution

#### 2015 Limited-Time Promotion Extended

Act now to offer your customers 25% off when you place your VIP order for new seats by November 27, 2015. Plus, take advantage of this same low price for up to three years when they renew.

#### **VIP Site Licenses** now available in K12

Bring Adobe Creative Cloud to K12 schools with a new, affordable, easy-to-manage site licensing option.

> Contact our licensing team to learn more!

In addition to its limited-time promotion, Adobe will con-

tinue to reward its loyal education Cumulative Licensing Program (CLP) customers by offering the opportunity for CLP customers to qualify for up to 40% savings over a two-year period when they enroll in the Value Incentive Plan (VIP).

Contact Adobe Licensing at 800-356-8370 or email AdobeLicensing@dstewart.com and place your orders by 11/27/2015 to take advantage of Adobe's 2015 promotion.

VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

Adobe is providing a migration discount to channel partners for current Adobe Cumulative Licensing Program (CLP) education customers ("Qualified Customers") that migrate to Creative Cloud for education (device and named-user licensing, Complete or Single-App annual membership). Adobe is offering the migration discount to channel partners for Qualified Customers for the initial Value Inc titue Plan (VIP) license term and the first-year renewal. Channel partner may avail itself of the migration discount when a Qualified Customer licenses Creative Cloud for education and enrolls in the VIP. For a limited time (June 16-November 27, 2015), CLP education and Transactional Licensing Program (TLP) education and nonprofit customers who purchase Creative Cloud for education (device and named-user licensing, Complete or Single-App annual membership) through VIP qualify for 25% off.

Qualified Customers may contact an authorized channel partner for partner's migration discount for the initial VIP education license term and the first-year renewal. Adobe does not set the pricing that channel partner drapes and cannot guarantee any particular discount or price to customer. Channel partner will determine actual license fees for Qualified Customers. Adobe does not make any guarantees with respect to pricing offered by channel partners if a customer elects to change to a different partner.

Applicable taxes and duties may apply, Additional terms and conditions may apply. Residents or persons in embargoed countries or countries subject to U.S. or local export restrictions are not eligible.