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June 2015

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What's Inside:

- » Pepperdine University Uses Adobe eSign to Improve Efficiency and Accessibility
- » Award-Winning Software Solutions from Corel
- » Provide Market-Leading Research Management with EndNote X7
- » Inspire Artistic Expression with New Bundles from Sony
- » Netop — The Worldwide Leader in Classroom Management





Pepperdine University— Technology Innovators in Education

Adobe Customer Story

Setting

- Pepperdine University
- 7,700 students

Challenges

- Improving turnaround time for signing documents
- Boosting efficiency related to handling and tracking documents
- Delivering secure and remote access to documents for signatures

Adobe Solution

- Adobe Acrobat
- Adobe Document Cloud

Results

- Accelerated Workflow—Reduced document turnaround times from days or hours to an average of 19 minutes
- Increased Productivity—Enabled dispersed teams and partners to respond faster to more requests
- Mobile Access—Grant applications get signed faster with smartphones and tablets
- Collaboration—Improved collaboration and efficiency by standardizing on Adobe Acrobat

Global Engagement

Pepperdine University is an independent, medium-sized university with close to 8,000 students at its one undergraduate and four graduate schools. With faculty and staff positioned around the world, even getting simple documents such as payroll forms signed and returned to administrative offices could take weeks.

“A lot of forms go through intra-campus mail, but it isn’t the most secure, reliable, or the fastest way to send such information,” says Jonathan See, chief information officer at Pepperdine University. See gathered representatives from all Pepperdine schools and major areas to investigate ways to enhance technology use across the university. Pepperdine was in the process of adopting Adobe Acrobat software as an enterprise-wide tool when it was first introduced to eSign services. After a successful pilot program, Pepperdine knew Adobe Document Cloud eSign services were the right solution to meet its e-signature needs.



Accelerating Turnaround Times

eSign services are automating Pepperdine’s document workflows. With just a few clicks, users can send highly secure documents for signature anywhere in the world. Because users no longer need to scan, fax, or mail papers, documents are signed and returned much faster. Within four months after the initial rollout, eSign services users sent more than 275 documents with an average turnaround time of just 19 minutes. Leveraging the MegaSign feature within eSign services, the Information Technology division also sent 90 of its staff members the university’s Code of Ethics agreements, all of which were returned and signed within one day; a process that took days in previous years.

Responding Quickly to Grant Applications

One of the biggest users of eSign services in Adobe Document Cloud has been Pepperdine’s School of Public Policy. The school frequently hosts speakers from around the world. Leveraging eSign services, the school eliminates multi-step printing, copying, and scanning processes, enabling administrators to send contracts anywhere in the world from their offices. Automatic tracking and routing streamlines workflow and dramatically reduces time spent calling or emailing signers to confirm that they have received documents.

In addition, the School of Public Policy primarily uses eSign services for complex grant applications that can often involve multiple documents, some of which require up to eight signatures from signatories traveling internationally. Using the mobile capabilities of eSign services, stakeholders can now easily sign documents at any time from a tablet or smartphone, just as easily as a computer.

“Missing grant deadlines could cost us hundreds of thousands of dollars,” says Sheryl Covey, assistant dean for administration for the School of Public Policy at Pepperdine University. “eSign services automate document tracking and routing for complete visibility into document status. Since we can sign anywhere in the world, we’re processing authorizations and forms faster than ever while often meeting deadlines.”

Standardizing on Adobe Acrobat and eSign Services

Pepperdine implemented Adobe Acrobat for its high functionality and ease of use. “We trust Adobe Acrobat as a proven solution and an industry standard,” says See. “By standardizing on Acrobat across Pepperdine, we improve collaboration and sharing of documents and workflows across the schools.”

As Pepperdine moves forward with the rollout, See looks forward to leveraging the built-in integration between Acrobat and eSign services, as well as using APIs to integrate eSign services into third-party document management systems and security solutions. “My goal is to have e-signatures used by everyone on campus, and eSign services in Adobe Document Cloud are both simple and powerful enough to encourage adoption,” says See. “eSign services help us cut costs and improve productivity, which gives faculty and staff more time to work on activities that directly benefit students.”

“eSign services help us cut costs and improve productivity, which gives faculty and staff more time to work on activities that directly benefit students.”

— Jonathan See, CIO,
Pepperdine University



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Create. Collaborate. Be Heard.

To be successful, musicians and audio professionals need the right tools, workflow, and connectivity. Pro Tools 12 features more choices with infinite possibilities, fostering more creativity than ever before. Pro Tools 12 offers advanced automation tools to accelerate mixing, new plug-ins, speed up delivery with offline bounce and more! Create, collaborate, and be heard in ways not possible before now. Pro Tools 12 introduces two new features, setting the stage for increased accessibility and collaboration: Avid Cloud Collaboration and Avid Marketplace.



Avid Cloud Collaboration:

- Collaborate easily without fussing with files
- Engage with fellow professionals
- Work from anywhere in real time
- Select which files to share on the cloud

Avid Marketplace:

- Connect with fellow artists, musicians, engineers, and other media professionals
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- Earn recognition and payment
- Simple and convenient access to creative tools

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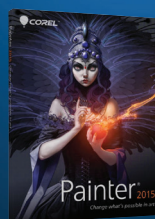
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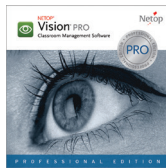
Netop helps schools transform education to improve learning outcomes with tools that make teaching with technology easier and more effective. Netop's software helps teachers engage students, guide learning, and has been proven to improve learning outcomes.



New! Vision™ ME iPad®

Classroom Management App

Vision ME is an iPad® classroom workflow app that simplifies teaching and engages students. Users can present lessons from anywhere, chat, and share files.



Vision™ & Vision™ Pro

Classroom Management Software

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The Learning Center

Web-Based Assessment

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Dragon, the world's best-selling speech recognition software, lets users dictate documents, search the web, email, and more on their computer—quickly and accurately—just by using their voice.

Dragon Naturally Speaking 13

Users control computers with their voice

Talk and watch the computer type. It's that simple with Dragon speech recognition. Thoughts instantly become words so users can get more done in less time, and with 99% accuracy.

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It's easy to master Dragon right out of the box. Users will be up and running in a matter of minutes and amazed at how quickly and accurately they can get things done.



Dragon Dictate for Mac 4.0

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Transcribe voice memos from a smartphone or portable voice recorder, podcasts or an audio file of any single speaker's voice to text.

More control

With just their voice, users create and edit documents in Apple® Pages® 4.3, compose and manage email within Gmail™, surf and search the Web and update their Facebook and Twitter status.



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**For more information on Dragon Naturally Speaking 13,
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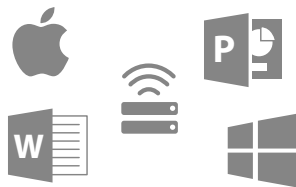
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Adobe Creative Cloud



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June 15 - August 31, 2015

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In order to reward its loyal education Cumulative Licensing Program (CLP) customers, Adobe will continue to offer the opportunity for CLP customers to enroll in the Value Incentive Plan (VIP) based on the following:

- Adobe CLP-1 customers receive **VIP Level 2**
- Adobe CLP-2 customers receive **VIP Level 3**
- Adobe CLP-3 customers receive **VIP Level 4**

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Contact your Account Manager at 800-279-2795 to take advantage of huge savings with the 2015 release of Creative Cloud.

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Adobe is providing a migration discount to channel partners for current Adobe Cumulative Licensing Program (CLP) education customers ("Qualified Customers") that migrate to Creative Cloud for education (device and named-user licensing, Complete or Single-App annual membership). Adobe is offering the migration discount to channel partners for Qualified Customers for the initial Value Incentive Plan (VIP) license term and the first-year renewal. Channel partner may avail itself of the migration discount when a Qualified Customer licenses Creative Cloud for education and enrolls in the VIP.

For a limited time (June 15 --August 31, 2015), CLP education and Transactional Licensing Program (TLP) education and nonprofit customers who purchase Creative Cloud for education (device and named-user licensing, Complete or Single-App annual membership) through VIP and commit a three-year term, paid up front, qualify for 25% off.

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