



SPRING 2015

K-12

CONNECTION



Upgrade to **next-generation calculation** from Texas Instruments

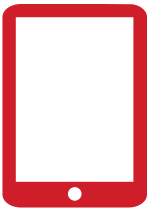


Powerful device protection from Trident



New and improved mobile device carts from Spectrum





81% of students agree that using tablets in the classroom lets them learn in a way that's best for them.

Source: Pearson



THE DOUGLAS STEWART COMPANY

Phone 800.279.2795 | Fax 608.221.5217 | Web www.dstewart.com

Introducing New Mobile Device Carts from Spectrum Cost-Effective Charging and Storing Solutions

Spectrum Industries specializes in manufacturing laptop, tablet, and Chromebook storage carts for the classroom. Connect your customers with Spectrum Carts today to provide them with sturdy, durable mobile device management at a competitive price point!



**InTouch32™
Tablet Cart**

Designed to store, charge, and transport 32 tablet computers, including iPads®



**Cloud32™
Chromebook Cart**

Designed to store, charge, and transport 32 Chromebook computers



**Cloud40™
Chromebook Cart**

Designed to store, charge, and transport 40 Chromebook computers



**Pro32™
Notebook Cart**

Designed to store, transport, and charge up to 32 notebooks or laptops of nearly any design



**InTouch42™
Tablet Cart**

Designed to store, charge, and transport 42 tablet computers, including iPads®

Model	Wheel Type	DSC#	SRP	Cost
InTouch32	2 Swivel, 2 Rigid Caster Balloon Wheels	68513	\$1,223.00	\$1,090.39
InTouch32	Twin Wheels	68514	\$1,148.00	\$1,023.52
InTouch42	Balloon Wheels	68515	\$1,369.00	\$1,220.55
Cloud32	Balloon Wheels	68516	\$1,299.00	\$1,158.14
Cloud32	Twin Wheels	68517	\$1,244.00	\$1,109.11
Cloud32	Balloon Wheels with timer	68518	\$1,449.00	\$1,291.88
Cloud32	Twin Wheels with timer	68519	\$1,374.00	\$1,225.01
Cloud40	Balloon Wheels	68520	\$1,549.00	\$1,381.04
Pro32	Balloon Wheels	68521	\$1,649.00	\$1,470.31

33% of K-12 teachers report a lack of visibility into whether their students are on task when using technology.

Source: digedu.com



K-12 CONNECTION SPRING 2015



The Worldwide Leader in Classroom Management Software

Netop software connects more than 6 million teachers and students, helping schools transform education and improve learning outcomes with tools that make teaching with technology easier and more effective. Netop software helps teachers engage students, ignite their interest, focus attention and guide learning, and has been proven to improve learning outcomes



NETOP® Vision™ & Vision™ Pro Classroom Management Software

The easiest and most effective way to teach with technology, Vision is the popular classroom management software proven to improve student performance. Whether students use iPads® or PCs, Vision provides on-screen demonstration and teaching tools that ignite interest, focus attention and improve learning outcomes. With Vision Pro, users add class-wide remote login, Learning Center, and Vision Mobile.

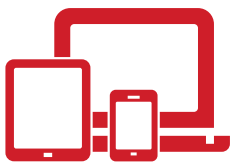
NETOP® Vision™ ME iPad® Classroom Management App

Vision ME equips teachers with the tools to inspire and communicate with students learning on an iPad. Demonstrate lessons, chat, and share files to improve classroom workflow and advance learning outcomes.



Description	DSC#	SRP	Cost
Vision Pro Class Kit 1 Teacher: 15 Students	VPCK15-B	\$649.00	\$576.89
Vision Pro Class Kit 1 Teacher: UNL Students	VPCKUN-B	\$973.00	\$864.89
Vision Class Kit 1 Teacher: 15 Students	VCK15-850	\$499.00	\$443.56
Vision Class Kit 1 Teacher: UNL Students	VCKUN-850	\$749.00	\$665.78
Vision ME 1 year subscription: 1-49 students	VISION-ME-1	\$7.50	\$6.67
Vision ME 1 year subscription: 250-499 students	VISION-ME-250	\$5.40	\$4.80





71% of elementary schools students, 67% of middle school students, and 56% of high school students would like to use mobile devices more often in the classroom.

Source: Pearson



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Find the Right Solution for Managing Mobile Devices with LocknCharge

Flexible, Modular, and Truly Universal Cart Solutions



The Carrier Family of Carts was created with consideration for classroom needs. Managing Chromebook, iPad®, or tablet security and deployment has never been easier than when partnered with the Carrier 40 Cart™ or the Carrier 30 Cart™ from LocknCharge. Whether your customers are pursuing BYOD, 1:1 programs, or anything in between, LocknCharge has the solution to make their lives easier.



The Carrier 30 Cart is designed to store, charge, secure, and transport up to 30 Chromebooks, tablets, iPad devices, and a wide range of other devices. Features (6) 5-unit removable baskets, a highly secure two-point locking system, and a lifetime warranty.

Carrier 30 – Charge

DSC# 57857 | SRP \$1,799.00 | Cost \$1,476.09

Carrier 30 – Sync & Charge

DSC# 57859 | SRP \$2,799.00 | Cost \$2,254.33



The Carrier 40 Cart is designed to store, charge, secure, and transport up to 40 Chromebooks, tablets, iPad devices, and a wide range of other devices. Features (8) 5-unit removable baskets, a highly secure two-point locking system, and a lifetime warranty.

Carrier 40 – Charge

DSC# 38086 | SRP \$1,999.00 | Cost \$1,592.12

Carrier 40 – Sync & Charge

DSC# 56662 | SRP \$3,799.00 | Cost \$2,903.69



93% of K-12 teachers report that technology has a positive effect on student engagement.

Source: digedu.com



K-12 CONNECTION SPRING 2015



Introducing the New TI-84 Plus CE Graphing Calculator

TI's next-generation teaching and learning tool

The new TI-84 Plus CE delivers familiar TI-84 Plus functionality in a sleek new design that features a full-color, high-resolution screen.

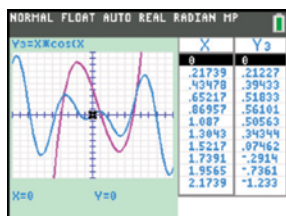
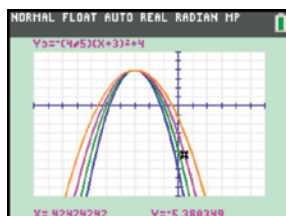
Great new look

- Sleek design that is 30% lighter and thinner than earlier generation TI-84 models
- Vibrant backlit, high-resolution color screen
- Available in a variety of fun colors

Key Features

- Familiar TI-84 Plus functionality and keyboard layout
- Efficient and convenient TI Rechargeable Battery
- Ability to import and use images with TI Connect Computer Software—supported file types include: .bmp, .gif, .jpg, .png, and .tif
- Hundreds of FREE downloadable lessons and activities for middle grades through high school mathematics
- Permitted on the SAT, ACT, AP, and IB exams

Denim, Pink, and Radical Red TI-84 Plus CE calculators in stock while supplies last this June!



Recharge up to ten TI-84 Plus CE graphic calculators at a time with the TI Charging Station CE!

Description	DSC#	Vendor #	SRP
TI-84 Plus CE Graphing Calculator (Black)	68221	84PLCE/TBL/1L1	\$149.99
TI-84 Plus CE Graphing Calculator (Pink)	69878	84PLCE/TBL/1L1	\$149.99
TI-84 Plus CE Graphing Calculator (Denim)	69879	84PLCE/TBL/1L1/G	\$149.99
TI-84 Plus CE Graphing Calculator (Red)	69880	84PLCE/TBL/1L1/J	\$149.99
TI-84 Plus CE Graphing Calculator Charging Station	68345	84CEDS/PWB/2L1	\$75.00
TI-84 Plus CE Graphing Calculator EZ Spot Teacher Pack (with Charging Station)	68344	84PLCE/TPK/2L1	\$1575.00



THE MOBILE MOVEMENT IN K-12

The U.S. education system is having its mobile moment, with some form of mobile device now in the majority of schools and more predicted in the next 1-2 years. As funding allows, and at different paces using different models, districts across the country are making the digital transition and working to provide students with 21st century teaching and learning.

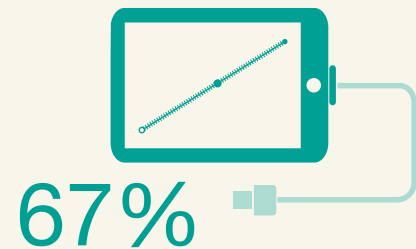
MOBILE TECHNOLOGY MOVES TO THE CLASSROOM

Research shows that mobile technology's substantial presence in schools is expanding and will only continue to grow in the next few years.

71% of districts surveyed in 2014 reported that at least a quarter of their schools have adopted mobile technology, up from **60%** in 2013.



12% had not adopted mobile technology in any of their schools, down from **21%** of 2013.



67% of those with no mobile technology at present said they were likely, very likely, or somewhat likely to adopt in the next 1-2 years.

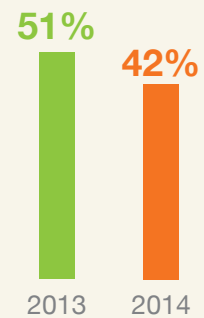
CARTS STILL DOMINATE, BUT 1:1 IS ON THE RISE

While the most common mobile device deployment strategy remains a shared set among multiple classrooms, more schools are moving towards 1:1 programs.

82% of school districts are **HIGHLY INTERESTED** in implementing or expanding a district-wide **1:1 mobile device** solution within the **next two years**, if budgets allow.

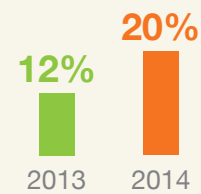


Carts with class set



42% reported that multiple classrooms share a cart with a classroom set of mobile devices, down from **51%** in 2013.

1:1 Programs

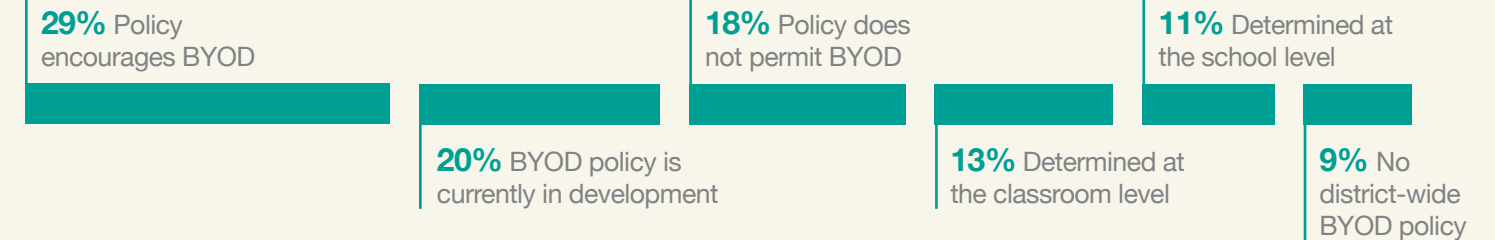


20% reported their classrooms have a 1:1 ratio of mobile devices to students, up from **12%** in 2013.

GROWTH OF BYOD POLICIES

More districts have BYOD policies in 2014 than in 2013, and those policies range wildly.

Regarding BYOD policies, respondents said:

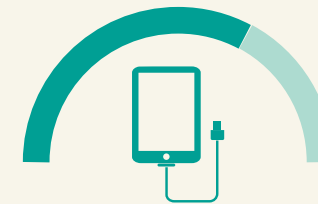


EXTRA HELP REQUIRED

Implementing schoolwide mobile tech initiatives isn't without its challenges. Respondents from districts that adopted mobile technology reported the following difficulties:



70% Lack of professional development and support for teachers



60% Managing a large fleet of devices



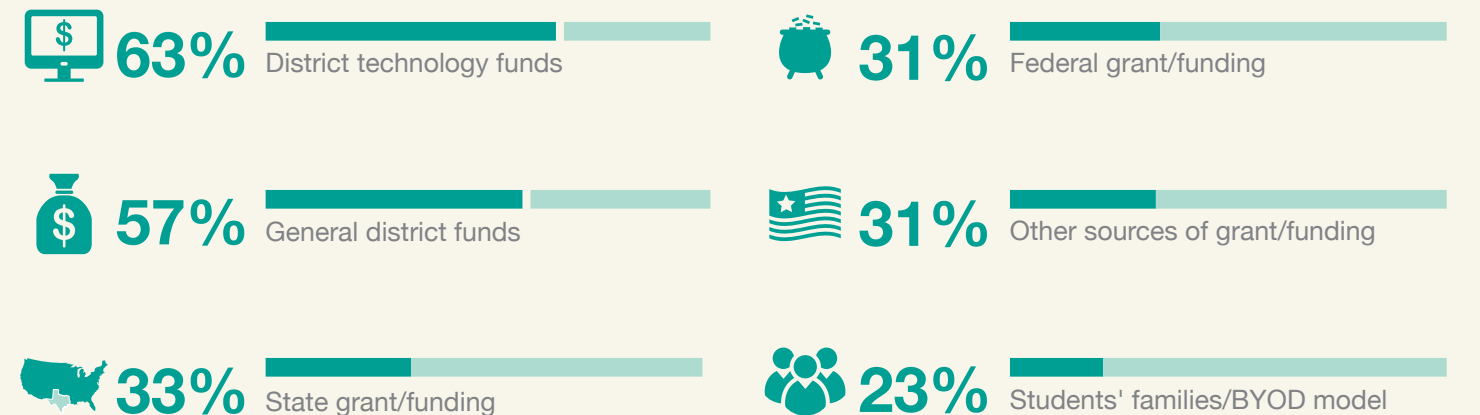
55% Bandwidth, WiFi connectivity, and/or technology infrastructure



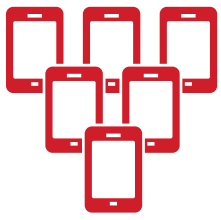
45% Breakage, device damage, repair

FUNDING SOURCES

Financial sources for mobile tech hardware purchases include:



Source: "2014 National Survey On Mobile Technology for K-12 Education, Educator Edition," published by Interactive Educational Systems Design in collaboration with Stem Market Impact.



44% of K-12 schools allow students to bring their own devices.

Source: EdTech Magazine



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Great choice. Great service. Great value.

Since every school has different needs, LapCabby has designed a whole range of innovative carts so teachers can choose the one that's right for them.

Three excellent reasons to choose LapCabby for storing, charging, and transporting mobile devices:

They look great – unlike other cart manufacturers LapCabby makes sure their units are stylish!

The price is right – leads the market for value!

They do more – it accommodates a variety of devices (even in protective cases).

That's why there's nothing like a LapCabby.



TabCabby
Charges and syncs 32 tablets



LapCabby Mini
Stores and charges 20/32 netbooks/Chromebooks/tablets



LapCabby Horizontal
Stores and charges 16/32 laptops



LapCabby Vertical
Stores and charges 10/16/20 laptops



GoCabby
Portable case to charge and sync 16 tablets



Boost+
Portable unit charges and syncs 16 tablets

Model	DSC#	SRP	Cost	Model	DSC#	SRP	Cost
LapCabby 10V	42231-42235	\$999.99	\$662.12	LapCabby Mini 32V	42266-42270	\$1,595.00	\$1,017.72
LapCabby 16H	42241-42245	\$1,869.99	\$1,250.38	TabCabby 32H	42271-42275	\$1,595.00	\$1,075.77
LapCabby 16V	42246-42250	\$1,249.99	\$831.72	TabCabby 32H Charge & Sync	42276-42280	\$2,500.00	\$1,700.00
LapCabby 20V	42251-42255	\$1,459.99	\$980.13	GoCabby	42281	\$1,679.00	\$1,152.75
LapCabby 32H	42256-42260	\$2,829.99	\$1,893.95	Boost+	69870	\$799.00	\$689.12
LapCabby Mini 20V	42261-42265	\$1,200.00	\$794.76				

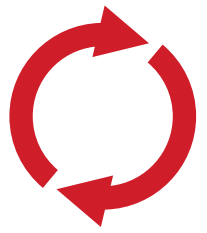
Available colors include Blue, Lime, Orange, Charcoal, and Purple.

LapCabby

New thinking in IT storage

60% of students say a flipped classroom would be a good way for them to learn.

Source: Project Tomorrow



K-12 CONNECTION SPRING 2015

Improve Skills and Accelerate Learning with Swivl

The Complete Classroom Collaboration Solution

Swivl is a robotic mobile accessory, app, and cloud service made to help educators use video to create and share content, get feedback on skills, and collaborate remotely. Swivl allows teachers and students to capture hands-free video, following their every move and recording their every word with a wireless microphone.



Thousands of schools around the globe use Swivl for:



Flipped Classrooms

With Swivl, educators can teach the way they've always taught, capture it on video, and turn it into sharable, measurable learning content.



Professional Development

Swivl helps improve the effectiveness of professional development by increasing the regularity of review and feedback by mentors and administrators.



Student Projects

Swivl helps students learn skills by allowing them to hear and see themselves. This provides students a low-anxiety path to start using video to capture presentations, collaborate, and build skills for learning new things.

Description	DSC#	Vendor#	SRP	Cost
Robotic Cameraman	41970	SW2782	\$399.00	\$311.37
SA - Organize and Protect Bundle	59866	SW2782SA	\$429.00	\$334.78
SC - Organize and Charge Bundle	59868	SW2782SC	\$499.00	\$389.41





45.3% of principals have network security concerns.

Source: MCH Strategic Data

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GoGuardian: Monitoring, Filtering, and Anti-Theft for Chromebooks

GoGuardian allows your customers to seamlessly monitor, filter, and protect their Chromebooks. GoGuardian's dashboard feature allows users to access all of the information they need—including every search performed, video watched, and document edited—easier than ever. With GoGuardian, you can provide your customers absolute peace of mind.

Features include:

Monitor and Guide Student Behavior

GoGuardian allows schools/districts to understand how Chromebooks are being used on all levels including broad usage trends, unique organizational units, and granular per-student browsing behavior

Recover Stolen Chromebooks

Track and recover individual Chromebooks with a powerful feature set including: keylog data, geolocation, webcam pictures, and screenshots

A Better Blacklist

Use BlackCat: GoGuardian's CIPA-compliant category-based blacklist or your customers can customize it with their own domains. Combined with flagged activity tracking, BlackCat grows and improves in ways traditional proxies and content filters cannot

Dynamic Activity Flagging

The Flagged Activity Engine intelligently analyzes the contents of pages as they load, combining an unparalleled level of insight and control with real-time alerts to let educators know when inappropriate content is accessed by students

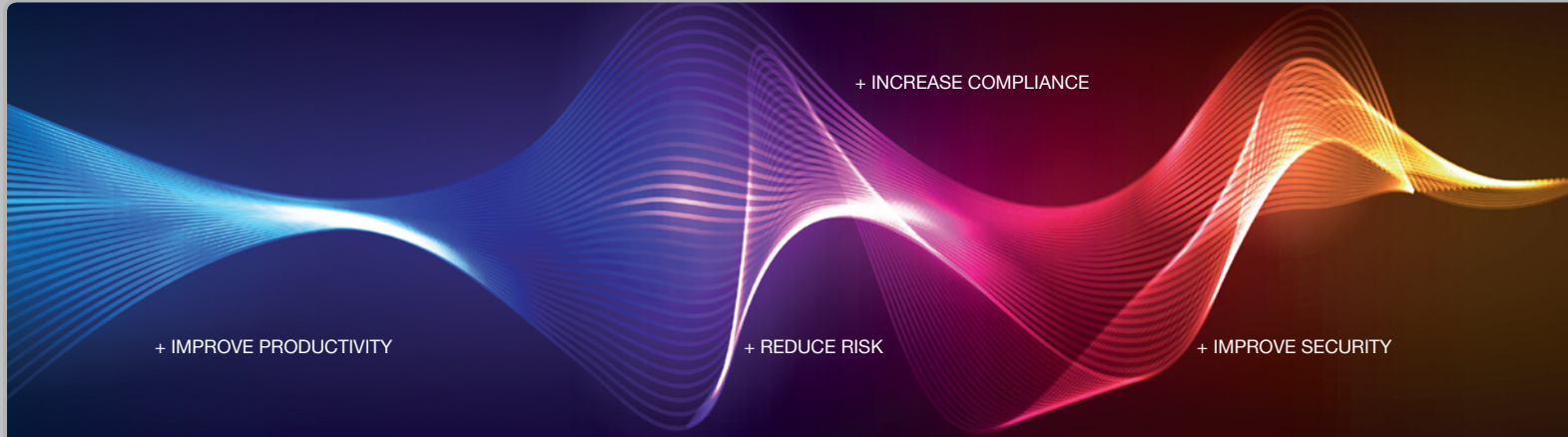
For more information on GoGuardian or to request a quote, please contact Customer Service at 800-279-2795.

The highest ed-tech growth area is instructional support, recording a **30%** increase generated mostly by the testing and assessment category.

Source: Software & Information Industry Association



K-12 CONNECTION **SPRING 2015**



+ IMPROVE PRODUCTIVITY

+ INCREASE COMPLIANCE

+ REDUCE RISK

+ IMPROVE SECURITY

Nothing Protects Like Tru-View Technology

Patent Protected Web Content Filtering

With over 100 websites created every minute it's important your students are protected with tomorrow's technology today.



Powerful Protection from Trident Now Available for iPad Air® 2



Kraken A.M.S. Case for iPad Air 2
Provides maximum protection with a shock-absorbing silicone inner layer, a hardened polycarbonate outer-casing, and built-in screen protector.

Color	DSC#
Black	68950
Blue	68951
Pink	68952
Green	68953
White	68954

Cyclops Case for iPad Air 2
Features a slim design while providing outstanding protection against impacts with two layers of protection.

Color	DSC#
Black	68955
Blue	68956
Pink	68957
Green	68958
White	68959

The Kraken and Cyclops Cases From Trident Meet Military Standards for Drop Protection (MIL-STD-810F).





2402 Advance Road
Madison, WI 53718

PRESORTED
FIRST CLASS
U.S. POSTAGE
PAID
MADISON, WI
PERMIT NO. 1042

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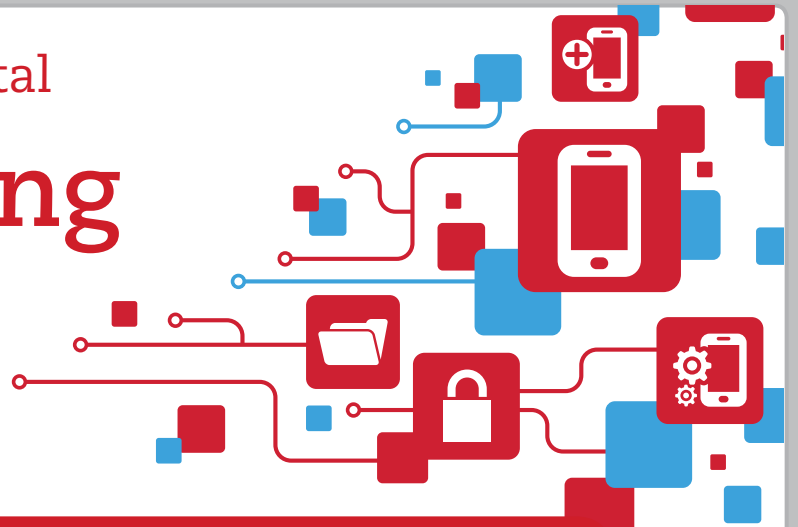
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Visit the Mobile Learning Portal

Mobile Learning Made Easy

www.dstewart.com/mobile-learning



Visit the Meru Partner Portal at www.dstewart.com to get authorized to sell wireless solutions from Meru!



MERU
NETWORKS®

The best wireless partner for education

Log in to get authorized and find out about lucrative deal registration opportunities!
www.dstewart.com/meru-vlp