

# 2012 BTS Gear Guide

Your guide to the newest and hottest products for Back-to-School





## Complete Notebook Protection, New Seasonal Colors

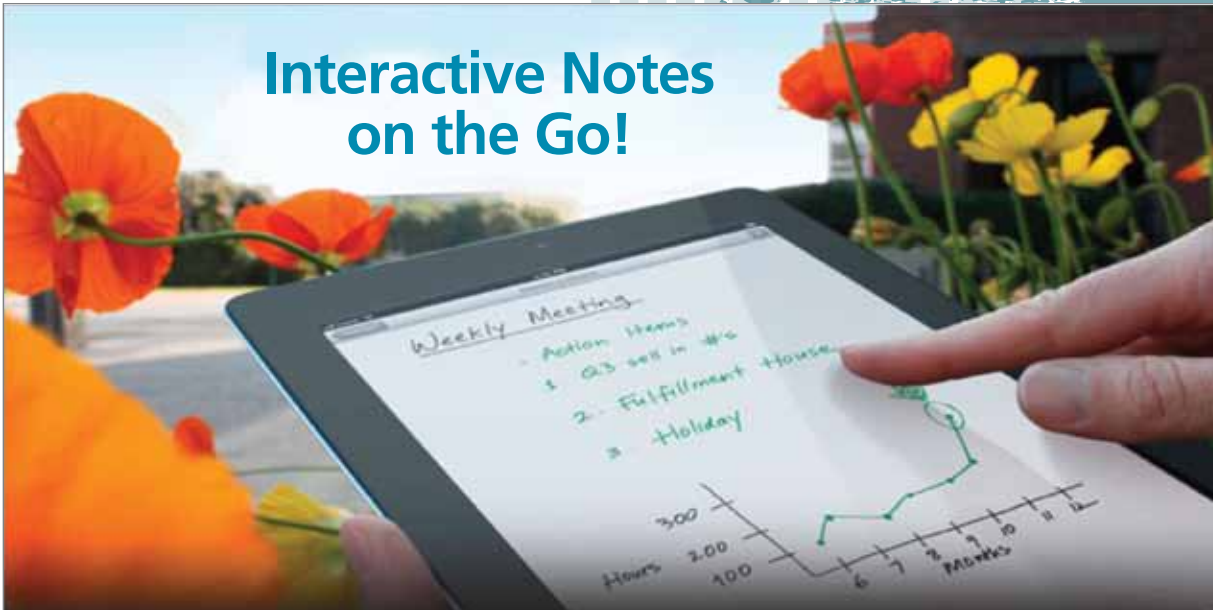
With a durable neoprene exterior, cushioned interior, and perforated trim, the Incase Neoprene Sleeve offers complete notebook protection. Whether utilized as a stand-alone case or placed inside a pack, the Neoprene Sleeve provides exceptional protection and simplicity.



Description	DSC#	Vendor#
Neoprene Sleeve Black 13in.	99000	CL57098
Neoprene Sleeve Black 15in.	99002	CL57099
Neoprene Sleeve Raspberry 13in.	99387	CL57597
Neoprene Sleeve Raspberry 15in.	99388	CL57598
Neoprene Sleeve Purple Haze 13in.	99548	CL60048
Neoprene Sleeve Insignia Blue 13in.	99549	CL60044



## Interactive Notes on the Go!



Ideal solution for assistive learning programs.

### Echo Smartpen – 4GB

Records 400 (4GB) to 800 (8GB) hours of audio and thousands of pages of notes. Replay the recorded audio by tapping directly on notes. Save notes to the computer and search for words within the notes. Share notes and recordings as a podcast, PDF, or audio file. Customize the Smartpen with downloadable apps including dictionaries, translators, productivity tools, games, and more.



DSC# 98771  
Vendor# APA-00006

echo  
smartpen

## Livescribe® Echo™ Smartpen

*Creating Interactive Notes Via a Podcast to Your iPad®, iPhone® or iPod® Touch*

### What is a Podcast?

A digital version of your notes and audio come to life as an interactive document called a podcast. Podcasts allow you to hear, see and relive notes exactly as they were captured.

Use Livescribe Connect™ to easily send podcasts to people and destinations of your choice - all from your paper or Livescribe Desktop.

**Call us at 800-279-2795 for more information.**

\* Requires Livescribe Podcast Player app for Apple iPad, iPhone or iPod touch



# The Sound To SATISFY YOUR SOUL



*Marley delivers quality products made from earth-friendly materials and cause-minded principles*



### Smile Jamaica Jammin' Collection In-Ear Headphones

These affordable, eco-responsible in-ear headphones offer noise isolation, a comfortable fit with three sizes of ear tips and amazing sound quality.

**DSC# 12333**  
**Vendor# EM-JE001-LI**



### People Get Ready Jammin' Collection In-Ear Headphones

These noise-isolating, eco-responsible in-ear headphones provide a comfortable fit with three sizes of ear tips and amazing sound quality.

**DSC# 12341**  
**Vendor# EM-JE010-RO**



### Positive Vibrations Jammin' Collection On-Ear Headphones

Eco-responsible on-ear headphones combine comfort, youthful style and amazing sound quality.

**DSC# 12358**  
**Vendor# EM-JH010-SU**



## Charge, Protect and Save with Third Rail

*Extend battery life without the bulk!*

Third Rail cases have everything a student needs for keeping their iPhone® safe and functional, all in one convenient case. Protect the phone from bumps and bruises, charge it up, and rest easy knowing that the universal backup battery will keep the device going when it is really put to work!

### Slim Case for iPhone 4/4S with Removable Smart Battery

- Ultimate 3 in 1 Solution - sleek protective case always, power case when needed, universal backup battery for your other devices
- Travel Lightly - Unlike traditional bulky power cases, add battery only when you need it and remove it when you don't
- Universal Charger - Use Smart Battery to power 100s of other devices
- Thinnest battery enabled case on the market

Description	DSC#	Vendor#
System	40422	L1980
Case	40425	L1957
Battery	40428	L1955





 DODOcase

**NEW!**

### New iPad® 3 Accessories



The new iPad 3 is here. Make sure you have all the accessories to help students keep their device protected.

Description	DSC#	Vendor#
Black/Red	38812	IP311201
Black/Blue	38813	IP311208
Black/Green	38814	IP311209
Black/Charcoal	38815	IP311211

iConnectivity 

**New Brand**

### Ultra High Speed MIDI Interface



Made for  
 iPod  iPhone  iPad

iConnectivity gives students the ability to easily and seamlessly integrate their mobile device into their recording equipment, whether recording in their dorm or a professional studio. iConnectivity can take students' musical output to the next level!

**DSC# 30116**  
**Vendor# iCM0101**



**INCIPIO®**



**First Class MacBook®  
Protection from Incipio**

Snap an Incipio case onto a MacBook to protect it with personality. Incipio offers a variety of designs and colors, so students can personalize their laptop to fit their own unique style!



**DSC# 35869  
Vendor# 030566**



**DSC# 35873  
Vendor# 030587**



**KB Covers**  
We've got you covered



**Protect and Enhance  
Keyboards with KB Covers**



KB Covers provides high quality keyboard covers for Apple desktop or laptop computers. Whether protecting a keyboard, adding alternative labeling to keys, or just trying a new style, KB covers will fit students' needs.

Description	DSC#	Vendor#
Clear	88496	ClearSkin-M-US
Purple	95807	CB-M-Purple
Green	95805	CB-M-Green
Clear OS X Shortcuts	88522	OSX-M-CC



# LunaTik



## Wear an iPod® Nano with TikTok Watch Straps



TikTok wrist straps convert iPod Nanos into wearable accessories with easy to use, stylish clip-in wrist straps. Available in a number of looks and colors, the TikTok wrist strap is perfect for school, exercise or recreation.

DSC# 35824  
Vendor# 011756  
Black

DSC# 35825  
Vendor# 011756  
White

# M-EDGE



## Style and Protection for E-readers from M-Edge

M-Edge e-reader jackets provide top quality protection and functionality. These sleek and stylish cases allow full access to all ports and buttons, and include internal pockets to store business cards, papers, notes, and even memory cards. M-Edge e-reader jackets are the perfect solution for the active, tech-savvy lifestyle.



**Trip Jacket**  
DSC# 22797  
Vendor# AF1-TR1-C-PK



**Holmes Jacket**  
DSC# 22768  
Vendor# AK4-HLM-MF-FLT





mobee



## Introducing the World's First Inductive Charger for the Apple Magic Mouse

Charge up the Mac experience with a Mobee Magic Charger for the Apple Magic Mouse!

Using inductive charging technology, the Mobee Magic Charger provides battery-free power to the Magic Mouse that lasts for days.

Compact and powered by USB, the Magic Charger is the perfect solution for charging a mouse while users are on the go.



DSC# 12066  
Vendor# MO2212



## Add A Handset to A Mobile Device with POP Phones from Native Union

Whether students are looking for a hands-free solution to accommodate their active lifestyle, or simply an attention-grabbing retro accessory to impress their friends, Native Union POP Phones are a perfect fit!



Description	DSC#	Vendor#
Black	66300	MMPOP-BLK-ST
Purple	66305	MMPOP-PUR-ST
Sky Blue	66307	MMPOP-SKB-ST



## Heavy Duty iPhone® Protection

OtterBox Defender Series cases offer style and superior protection for the iPhone. Each case boasts an exterior layer of impact-absorbing silicone, a high-impact polycarbonate shell, and a clear screen protector to defend against scratches and breaks. With protection like this, worrying about bumps, dust, and drops is a thing of the past!



Description	DSC#	Vendor#
Black	35701	042258
Gray/Green	35702	042259
Yellow/Gray	35703	042260
Blue/Blue	35704	042261
Teal	35705	042262
White/Gray	35706	042263
Pink/Gray	35707	042264



## Ozaki iCoat for iPhone® Fashion

Find fashion and protection with Ozaki iCoat iPhone cases! These protective metallic cases are trimmed with high quality leather and cover the entire iPhone, protecting the mobile device with sleek, professional style.



DSC# 35867  
Vendor# 042308



## Luxury Protection for Mobile Devices

Handcrafted from the finest Italian Napa leather, Sena's protective pouches for the iPhone® provide a high-end, fashion-savvy look for mobile devices. Rigid protection, quilted padding and a soft velvet lining keep a mobile device safe and secure, while the high quality craftsmanship and style keep students chic and stylish!

**Colcha Leather Pouch**  
 iPhone 4/4S Black  
 DSC# 35834  
 Vendor# 042464



## Speck iPad® 3 Cases for iPad Protection

Speck iPad cases have an iPad covered with protection and smart style. Featuring a custom-molded cradle that holds the iPad firmly and safely in place, these cases provide serious padded protection. Fold the case into a stand and convert the iPad into a standing display with multiple angles for typing, video-watching, FaceTime and more.



### Speck FitFolio iPad Case

Description	DSC#	Vendor#
iPad 3 Vegan Leather Black	82095	SPK-A1186
iPad 3 Vegan Leather Peacock	82096	SPK-A1188
iPad 3 Vegan Leather Pomodoro	82097	SPK-A1187



## Rebel Against Ordinary Apple Accessories with SwitchEasy

SwitchEasy CapsuleRebel cases utilize exceptional materials and radical design methods to provide a unique solution for protecting the iPhone®. Using materials that are shock absorbent and dirt resistant, these cases provide clean, extraordinary protection.



DSC# 35750  
Vendor# 041403



DSC# 35754  
Vendor# 041841



## Students Can Make Their Own Tablet with Ten One Design

Ten One Design styluses turn a MacBook® trackpad or touch-sensitive mobile device into a pressure-sensitive tablet, great for sketching or detailed design work. The soft tip glides easily over the surface of the trackpad or display, making it fun and easy to unlock the artistic power of a MacBook or mobile device!



Description	DSC#	Vendor#
pogo Stylus	98232	2000PGSK
inklet Trackpad	98702	2439IPSB



**NEW!**

## Premium Mobile Device Protection from Tribeca

Glide cases from Tribeca encase the iPhone® with a stylish leather exterior and soft interior lining, protecting the gadget and adding artisan flair. Professional and sleek, Tribeca Artisan cases are an excellent choice for iPhone protection.



DSC# 89772  
Vendor# FVA6580



DSC# 89778  
Vendor# LART-CLH04

Descriptions	DSC#	Vendor#
Artisan Red	89779	LART1-CLH04
Artisan Violet	89780	LART3-CLH04
Artisan Turquoise	89781	LART2-CLH04
Wood - Maple	89773	FVA6581
Wood - Black Beech	89774	FVA6582



twelve south



## One-of-a-kind Protection from Twelve South

Uncommon protection and an ultra-cool design set this series of cases apart. Twelve South's BookBook series offers rigid hardback covers, a flexible yet durable spine, and a unique, vintage book appearance for a style that's both fun and discrete.



DSC# 97742  
Vendor# 2274-BKBL



DSC# 97744  
Vendor# 2275-BKRD





## Secure Hard Drive Access, USB Drive Convenience

Access a home computer on the go with the iTwin! The iTwin USB drive acts like a portal to a home file storage system that users can access anywhere, anytime. It's like having their computer in their pocket! Features like secure encryption and remote deactivation protect data from loss or theft, so users can rely on the iTwin for the portability and data security they need.



Green  
DSC# 39950  
Vendor# ITWGLP004

Gray  
DSC# 39951  
Vendor# ITWNL004



## Geek Chic Flash Drives from Mimoco

With characters like Hello Kitty, R2D2 and C-3PO, these flash drives need no introduction. Available in a variety of characters and capacities, these flash drives have something for every discerning techie. Boost sales of Mimoco MIMOBOT flash drives with these fun, trendy Star Wars and Hello Kitty flash drives.



DSC# 36919  
Vendor# HK-Nerd-8GB



DSC# 36926  
Vendor# R2D2-4GB

Description	DSC	Vendor#
Hello Kitty Balloon — 4GB	36914	HK-Balloon-4GB
C-3PO USB — 4GB	36906	C-3PO-4GB
Stormtrooper — 4GB	36928	Stormtrooper-4GB


**PNY™**
**NEW!**

## Attache Compact USB Drives for Top-Notch Storage

New from PNY! Attache USB drives are the ultimate solution for mobile flash storage. These compact and durable drives are perfect for students and professionals alike. Available in 8 or 16GB capacities, the Attache puts data in the palm of the hand.



<b>Blue 16GB</b>	<b>Blue 8GB</b>
<b>DSC# 45609</b>	<b>DSC# 45606</b>
<b>Vendor# P-FD16GCOML-GE</b>	<b>Vendor# P-FD8GBCOMB-GE</b>

Description	DSC#	Vendor#
Purple 8GB	45607	P-FD8GBCOML-GE
Pink 8GB	45608	P-FD8GBCOMP-GE
Purple 16GB	45610	P-FD16GCOMP-GE
Pink 16GB	45612	P-FD16GCOMB-GE


**ROCKY MOUNTAIN RAM**
**NEW!**

## New from Rocky Mountain Ram

Targeting mobile and power users, this RMX comes with the USB 2.0/ FireWire 400/FireWire 800 triple interfaces, offering the most full-featured and in-style storage solution for valuable data, anywhere a user travels. The RMX 2.0/ fire wire features a streamlined heat-resistant case for a more sophisticated look. The RMX 2.0/ fire wire offers users the pocket-sized portable storage solution to carry data files, music and photos everywhere.



**500GB • DSC# 60449**  
**Vendor# RMX2FW4/8-500bk**

**750GB • DSC# 60450**  
**Vendor# RMX2FW4/8-750bk**

**1TB • DSC# 60451**  
**Vendor# MX2FW4/8-1TBbk**



## US DigitalMedia



### Unique Licensed Drives from US Digital Media

Check out this great new line of College USB flash drives where college mascots meet modern portable technology. Students can now be fanatical with their USB in a variety of drive styles and shapes.







## Everything. And More.

*Introducing the XPS 13 Ultrabook™*



- It's artfully crafted, carbon fiber light and perfectly compact at only 13"
- 2nd Generation Intel® Core® Processors
- 13.3" display in a footprint similar to 11" products
- Edge-to-edge Corning® Gorilla® Glass display

**NEW!**





**MONSOON**  
MULTIMEDIA



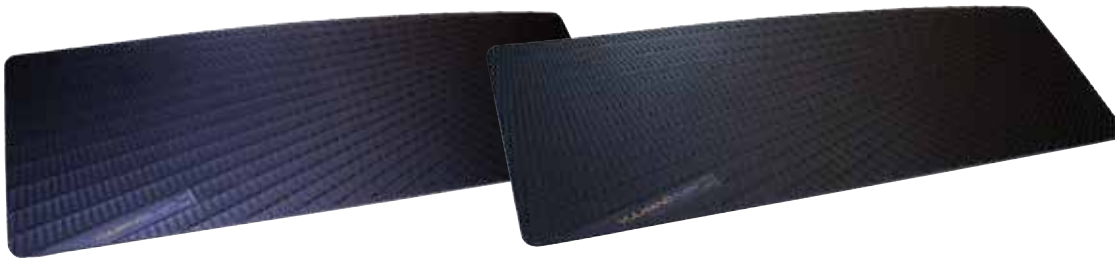
## Watch and Control TV from Anywhere with Monsoon

### Vulkano Blast and Vulkano Flow

- Watch and control TV from anywhere in the world over Wi-Fi or 3G on any mobile device.
- Access web video like YouTube and play favorite clips or HD movies on a TV.
- Schedule and record TV shows, then transfer those recordings to any Smartphone, iPad®, Tablet, PC or Mac®.
- Shoot video and take pictures on a Smartphone then stream them directly from the phone onto the TV.
- Stream TV wirelessly around home to any mobile device.

### Vulkano Lava

- Watch and control a home TV service (Cable, Satellite) from anywhere in the world over Wi-Fi or 3G on any mobile device.
- Watch TV on a PC, Mac, iPad, Tablet, or Smartphone.
- Record favorite TV shows to a PC or Mac hard drive to watch at a later date.
- Watch TV anytime, anywhere on any mobile device.



**Vulkano Blast**  
(Internal 4GB SD card)

**DSC# 39002**  
**Vendor# 010410VB**

**Vulkano Flow**  
(Internal 160GB hard drive)

**DSC# 39001**  
**Vendor# 010410VF**

**Vulkano Lava**  
(Internal 4GB SD card)

**DSC# 39000**  
**Vendor# 010410VL**



wacom®

## New from Wacom - Intuos5 with Touch Pad Capability

Intuos5 delivers a revolutionary new pen tablet experience. Combining the finest pen capabilities with an intuitive multi-touch surface and new productivity features, it is the ideal choice for students and anyone with a serious creative passion in photography, art or design.

**Small — 12.6" x 8.2" x 0.5"**

**DSC# 25620**

**Vendor# PTH450AC**

**Medium — 15" x 10" x 0.5"**

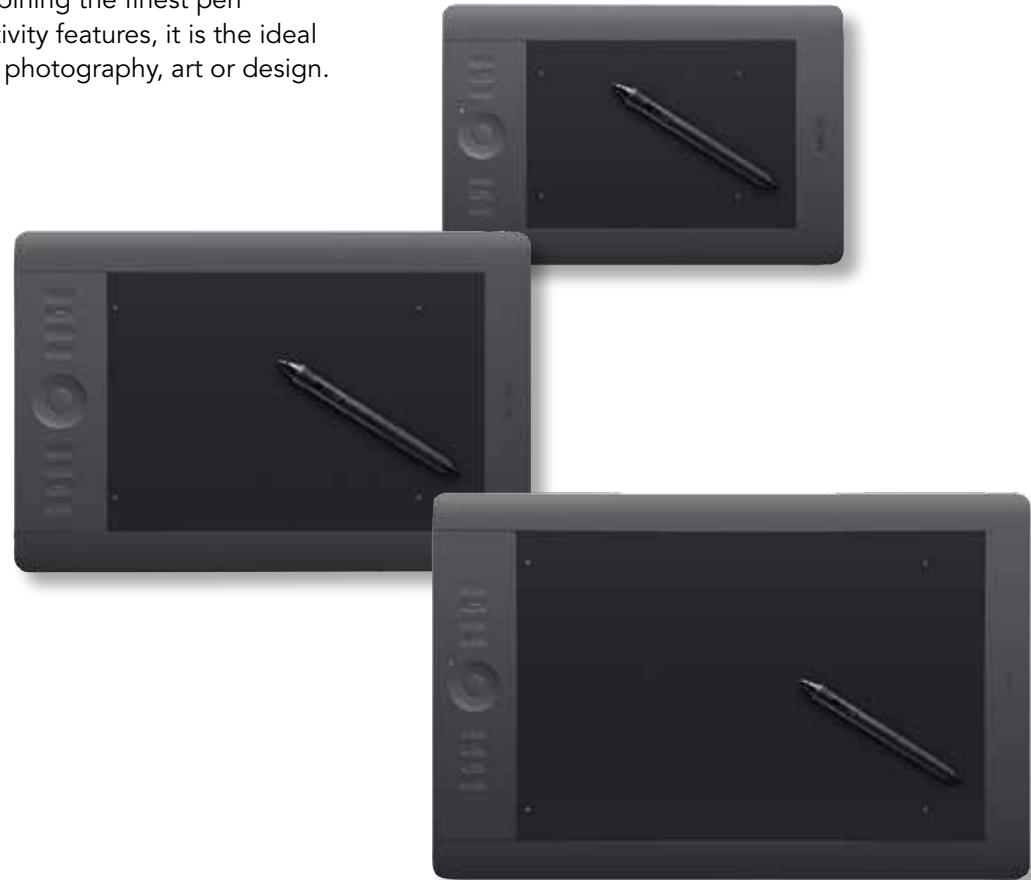
**DSC# 25621**

**Vendor# PTH650AC**

**Large — 19.2" x 12.5" x 0.5"**

**DSC# 25622**

**Vendor# PTH850AC**

**NEW!**



## Pro Quality Performance with a Modern Appeal

*AiAiAi's modern, minimalist headphones deliver clear amplified sound*



### Pipe In-ear Headphone with Mic Black

The Pipe offers impressive sound quality and overall strength in an organic and ergonomic design. Made from lightweight and highly resilient materials, this earphone displays an elegant coherency between the overall design and the individual parts.

**DSC# 51724 • Vendor# 04901**



### Tracks Headphone with Mic Grey

The Tracks headphone is an award-winning, supra-aural headphone with a subtle design, focusing on simple lines and an iconic shape.

**DSC# 51729 • Vendor# 05432**



### TMA-1 Headphone with Mic Black

The TMA-1 has been made in collaboration with 25 professional and renowned DJs (James Murphy, A-Trak, Seth Troxler, Madlib, amongst others). Tested in studios and on tours all over the world – this is a specialized piece of equipment for the hard working musician and audiophiles alike.

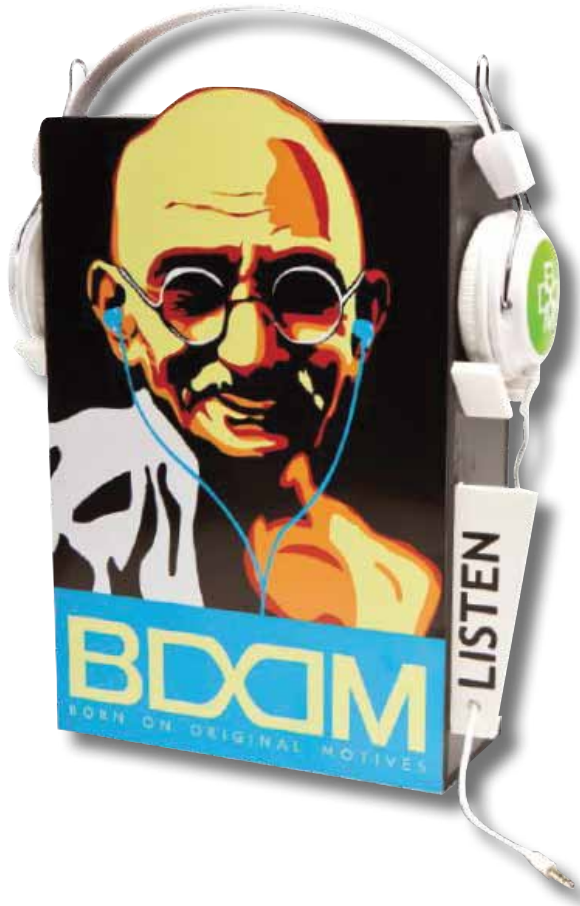
**DSC# 51717 • Vendor# 06801**



**BDOIM**<sup>®</sup>  
BORN ON ORIGINAL MOTIVES

**Sound Inspires. Be Boom.**

**New  
Brand**



**BOOM Gandhi  
Listening Station**

DSC# 30659

Plug & Play with own  
device to sample the  
Renegade model



**BOOM Abe  
Listening Station**

DSC# 30660

Plug & Play with own  
device to sample the  
Renegade model



## Introducing the Mix Master

*Tested, approved, and endorsed by DJ Mix Master Mike.*

Utilizing Skullcandy's proprietary Mylar drivers for outstanding dynamic range and earth-shaking bass, the Mix Master is loaded with gig-friendly functions like dual cable inputs, articulating earcups that trigger single-channel cue control, and a one-touch mute button for easy monitoring. The Mix Master also transitions seamlessly from club use to everyday listening, thanks to ridiculously comfortable plush ear pillows and an interchangeable Mic3 cable.

Features:

- Proprietary Mylar Drivers approved by Mix Master Mike
- Mute Button
- Cue Control/Articulated Cup
- Ambidextrous Cable Inputs
- Interchangeable Cables with Mic



Description	DSC#	Vendor#
Mix Master Black	966681	S6MMFM-003
Mix Master Red	93152	S6MMDM-059



**SMS** AUDIO™



## STREET by 50 Cent

Bring music in luxurious style with STREET by 50 Headphones. Detachable cord for tangle-free street wear and transport, plus enhanced bass and ultra plush memory foam ear pads ensure a comfortable ride.

STREET by 50 Wired Over-Ear Headphones



Black  
DSC# 17028  
Vendor# SMS-WD-BLK

Blue  
DSC# 17029  
Vendor# SMS-WD-BLU

# URBANEARS™



## Bring A POP of Color into Your Store

*Featuring merchandising solutions by Urbanears*



DSC# 35277

DSC# 35276

DSC# 35278



## Introducing Chambers by RZA

*Making ideas and creativity come to life.*

### RZA Street Headphones

Premium headphones with music sharing function. Adjustable headband and molded ear cushions for high level of comfort, foldable hinges for compact portability and storage. 3-touch hands-free unit. Accessories include fabric zipper pouch, twin plug airline system adaptor.

Features:

- Active noise cancellation with a 2-position rotation on/off switch
- LED equalizer with lights that move to the beat of the music
- Music sharing plug that enables users to connect their headphones to their friends' headphones so they can share their music
- 3-touch hands-free unit that allows users to adjust the volume with a simple click, answer and end calls, and record voice memos on supported devices



Blue/Black • DSC# 77537  
Vendor# 0006296-R03



White • DSC# 77536  
Vendor# 0006297-R02



## Developed by Athletes, for Athletes

*Sport earbuds that don't hurt and are guaranteed to never fall out.*



### Inspire Earbud Headphones

Sport earphones offer all the best benefits of Yurbuds at a great price. It combines many of the great features found in our other earphones such as the patented Twist Lock Technology, sweat and water resistance, and a rugged design. Basic meets exceptional.

Black/Red • DSC# 41835



### Focus Earbud Headphones

A great option for fitness enthusiasts preferring behind the ear support. The product features Yurbuds patented twist-lock technology and peace of mind offered by the ear loops. The ear loops are made from soft silicone to ensure comfort and flexibility. The design wraps the ear securely without hanging heavily.

White/Red • DSC# 41840





**NEW!**

## Superior Protection and Impact Absorption, Lifetime Guarantee

The ProStyle Sleeve for MacBook® offers excellent scratch protection in a professional design. Genuine leather touch-points and a convenient easy access phone pocket add convenience and style to this sophisticated sleeve. With a sturdy micro-ballistic nylon exterior, high density foam padding and Brenthaven's signature EZ-Grip handle, the ProStyle Sleeve keeps a MacBook safe.



Description	DSC#	Vendor#
ProStyle Laptop Sleeve Plum 13in.	94219	2176
ProStyle Laptop Sleeve Midnight 15in.	94223	2187
ProStyle Lite Backpack Black 15in.	94227	2133



## New Products from GreenSmart

GreenSmart uses eco-friendly design and materials to distinguish their totes from the rest of the pack. Using recycled materials and sustainable practices, GreenSmart provides a planet-friendly alternative for the conscientious customer.



Description	DSC#	Vendor#
Akepa Sleeve Grape 10in. Netbook	86381	12403
<b>NEW!</b> Shapo Sleeve Black 10in. Netbook	86565	12831
Saola Sleeve Espresso 15in. MacBook	86532	12513



**NEW!**

## Look Sharp: The New Fleet Collection from Hex

Protect laptops with these sleek, compact sleeves from Hex. Outfitted with water-resistant coating, an exterior canvas shell, an internal organizer and a microfleece interior lining, the Fleet Collection is a fully featured solution for laptop protection.



Description	DSC#	Vendor#
Sleeve Black/Gray 13in.	38778	HX1089BYST
Messenger Black/Gray 15in.	38777	HX1085BYST
Laptop Bag Black/Gray 15in.	38780	HX1087BYST

# ivar

**New Brand**

## The Backpack Reinvented

Engineered from the inside out as the most ergonomic and organizational backpack, the IVAR Alta is built with the patent-protected IVAR Shelf System backpack technology, providing users with maximum weight distribution and file-like organization. IVAR's Alta model is defined as the ultimate travel backpack design, providing great capacity for virtually anything from books to recreational items.



Description	DSC#	Vendor#
Revel Backpack Black 17in.	40276	RG2BLK
Alta Daypack Blue 17in.	40274	ALTBLU



# MOBILEEDGE

**NEW!**

## Alienware from Mobile Edge

The Alienware Orion backpack keeps all gear secure and protected on the go. The backpack's heavily padded, subdivided main compartment easily holds up to two 11in. notebooks. A secondary compartment contains 10 other pockets to hold anything from pens to CDs to plane tickets to MP3 players.



Description	DSC#	Vendor#
Neoprene Sleeve Black 14in.	80105	AWNS14
Orion Backpack Black 18in.	80108	AWBP18

# PKG

**New Brand**

## Multi-Purpose Sleeves for Multi-Tasking Devices

This ultra-portable sleeve has high density padded compartments big enough for a tablet, netbook or laptop, and is wrapped in a high quality nylon surround to give it a more structured shape. The sleek hidden handle makes transportation a breeze. Available in a variety of colors and sizes.



Description	DSC#	Vendor#
Stuff Sleeve Poppy 16in.	30728	PKGSTUFF416-FXPOP
Stuff Sleeve Black 16in.	30731	PKGSTUFF316-FXBR
Stuff Sleeve White 16in.	30734	PKGSTUFF416-FXWHT



## Tough Messenger Bags for Staying Power

Looking for a rugged, yet stylish solution for laptop and document transportation? Look no further than Timbuk2 classic messenger bags. These tough bags boast durable construction and compact design that will get the job done.



Description	DSC#	Vendor#
Classic Messenger Black 13in.	32700	12222001
Classic Messenger Indie Plaid 13in.	32703	12242206
Commute Messenger Green 13in.	32718	26927141



## ONE from Tucano - All A Student Needs

New from Tucano, the ONE sleeve! The Tucano ONE sleeve is the all-purpose solution for all of a student's portability needs. Made of durable nylon and equipped to securely hold a MacBook Air®, iPad® and important documents, this sleeve offers flexibility, functionality and style.



Description	DSC#	Vendor#
Black 11in.	26804	BFON11
Black 13in.	26806	BFON13
Black 15in.	26808	BFON15

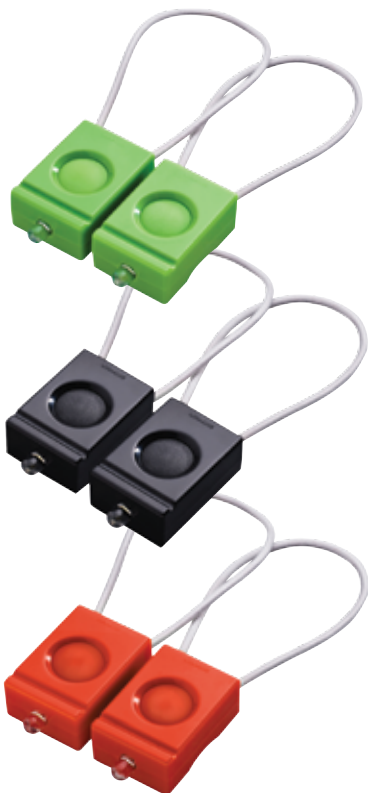


## BOOKMAN



### Provide Students with Safety without Sacrificing Style

Clean modern design bike lights that provide safety while students are out and about.



DSC# 36304  
Vendor# BKL-003

DSC# 36302  
Vendor# BKL-001

DSC# 36301  
Vendor# BKL-006



### Touch Screen Gloves where Form Follows Function through Art-Inspired Designs

Tapping into a deep passion for snowboarding and snowboard gear, Celtek creates innovative touch screen snowboard gloves with unique style.



#### Ruble Touchscreen Glove

DSC# 36354  
Vendor# 12MTRUBBLK2



#### Contact Touchscreen Glove

DSC# 36364  
Vendor# 12MTCNTBLK2



## Nail Polish in All the Latest Fashion Colors and Trends

Color Club nail polish brings innovative, trendsetting products that are vegan, Formaldehyde, Toluene, DBP and paraben-free — and made with the best raw materials. Its polish is made in the USA and is not tested on animals, leaving students to not only look good, but feel good too.



DSC# 36777  
Vendor# 05DMF36R

DSC# 36779  
Vendor# 05DCCNP54

DSC# 36778  
Vendor# 05DTW54



## Conscious Fitness Solutions for Personal Transformation

A complete line of fitness accessories, yoga mats, exercise balls, resistance bands, training videos and more.



DSC #36157  
Vendor# Mat Bin Kit

Available only while supplies last.



life + style



## A Little Something Special for Students

Life + Style produces journals in a wide variety of colors and patterns that let students express their individuality and candles with sweet sentiments and fragrance.



I'm all about Purple  
DSC# 36748

I'm all about Blue  
DSC# 36743

I'm all about Orange  
DSC# 36746

I'm all about Pink  
DSC# 36747

I'm all about Green  
DSC# 36745



## Keep Students Looking Cool, While Staying Warm

Beanies that fit the casual lifestyle of college students.

### neff Assortment with Spinner Rack

DSC# 36884 • Vendor# 36884



The Fold ☺



## Style and Functionality for the Environmentally Conscious Student

Re-usable totes and baggies with color, style and functionality.



Cuff POS Display  
DSC# 31549  
Vendor# 106

Med. POS Display  
DSC# 31547  
Vendor# 7002

Bucket Display  
DSC# 31548  
Vendor# 7016



## Simple, Memorable, Casual and Relaxed Products with Universal Appeal

Lifestyle collection of totes, handbags, mini bags, and rubber rain boots in artist-inspired prints and fabrics.



DSC# 36609  
Vendor# 105248



DSC# 36619  
Vendor# 104955



DSC# 36621  
Vendor# 104821





STANCE 



## Celebrate Bold Expression with Free-Thinking Fabric



Stance socks represent expression and embrace the spirit of individuality through a unique product offering featuring mix-match, 3-of-a-kind, artist series and superior materials.

144 Piece Assortment  
DSC# 39100  
Vendor# 39100

SwypeGear



## Magic in a Student's Fingertips

High quality wool blend gloves that are designed to keep the hands warm with fingertip technology to operate iPhones, Androids and tablets. No more having to take off gloves to keep in touch!

Glove Assortment 120 Ct.  
DSC# 37128  
Vendor# 37128





## Power and Cable Solutions from Bluelounge

Bluelounge provides polished yet efficient solutions for use with an iPhone® or iPod®. With the CableDrop Cable Management System, users can keep cords safe and out of the way, and with the MiniDock USB Charger users can charge their iPod or iPhone without obstructing their workspace. Using the MiniDock or Design CableDrop Cable Management System, users can organize and simplify the iPhone or iPod charging process in a snap!



Description	DSC#	Vendor#
Design Cable Drop Cbl Mgmt Bright	35815	BLUE 030846
Design Cable Drop Cbl Mgmt Blk	35814	BLUE031432
MiniDock USB Charger Grey/W	35818	BLUE 021152



## New from Elgato

The Elgato Thunderbolt™ SSD is the world's first truly portable high-speed drive featuring Thunderbolt technology. Set in a compact, elegant all-metal enclosure, it's the perfect storage solution when you're on the go.

Using a Solid State Drive (SSD), it dramatically outperforms state-of-the-art mobile FireWire or USB drives, without compromising on portability. Its USB-powered operation ensures that your data is always there with you, even when you're not near a power source.



Description	DSC#	Vendor#
Thunderbolt 120GB	79731	10024012
Thunderbolt 240GB	79732	10024024



# Innergie



## Power, Performance and Comprehensive Connectivity from Innergie

Innergie is the leading power innovation solution for over 15 leading brands of laptops and 10,000 portable USB devices. High powered, ultra-fast charging and comprehensive connectivity products from Innergie will increase efficiency and productivity.



### Recommended/Suggested Assortment:

DSC#	Vendor#	Description	Qty	UPC#
70213	ADP-70AB AA	mCube Lite	5	884919000135
70215	ADP-95AB AA	mCube Plus	6	884919000142
70220	ADP-15AB AA	mMini AC 15	10	884919000326
70219	ADP-5AB AA	mMini AC	5	884919000159
70218	TADP-10BB AA	mMini DC 10	10	884919000180
70229	TBP3000A NA	PocketCell	14	884919000463
70225	TADP-10BE AA	mMini Combo Duo Travel	16	884919000524
70223	ADP-15AC AA	mMini Combo Duo USB	8	884919000494
70224	TADP-10BC AA	mMini Combo Duo Car	8	884919000517
70227	TACC-FME70GRAP1	Magic Cable Duo	9	884919000487
70228	TACC-FMD70GRAP1	Magic Cable Trio	9	884919000470



## Extend the Lifespan of a Display or Projector

The Kanex iAdapt is designed to seamlessly and easily integrate newer technology with older technology. Available in VGA, V2, and DVI, the Kanex iAdapt allows students to get more use out of the display interfaces they already own.



Description	DSC#	Vendor#
iAdapt V2 Mini DisplayPort to HDMI Adapter with Audio Support	75694	IADAPT V2
iAdapt DVI to Mini Display-Port to DVI Adapter (No Audio Support)	75695	IADAPT DVI
iAdapt VGA Mini Display-Port to VGA Adapter (No Audio Support)	75696	IADAPT VGA



# Kensington®

**NEW!**

## KeyFolio™ Expert Multi Angle Folio & Keyboard for New iPad®

*Protect and create anywhere*

The Kensington KeyFolio™ Expert is the perfect productivity on-the-go companion for the new iPad® to create content anywhere. The multi-angle folio adjusts from a low-angle to working comfortably while on a lap. The secured frame holds the iPad in place when in use or in transit. The durable and light folio with integrated magnets smartly adjusts to multiple angles and snaps-closed with microfiber interior to protect the tablet from wear and scratches. The one-touch pairing Bluetooth® keyboard delivers seamless operation.



DSC# 14245  
Vendor# K39531US

# maxell

**NEW!**

## AirStash: Increase Storage Capability without Losing Capacity

Break the limits of digital storage with AirStash! There's no need to decide what files to squeeze onto an iPhone® — bring them all with AirStash! Supply a single SD card for storage capacity up to 32GB, or bring along additional SD cards for unlimited storage on the go. Because AirStash is wireless, users can keep using their favorite case and accessories while AirStash sits in their pocket, backpack, or purse.



Description	DSC#	Vendor#
AirStash 8GB Display	57145	666603
SD CARD 8GB CLASS 10	57170	501302



**UCube**<sup>™</sup>  
by UltraLink<sup>®</sup>



### Small Speakers, BIG Sound

UCube loudspeakers are defined by their amazingly open and room-filling output. Remarkable for their size, the UCubes are at home on any desktop and look as great as they sound.



Description	DSC#	Vendor#
UltraLink UCube Compact Portable Digital USB Speakers	95695	UCUBE-DS

**ZAGG**<sup>®</sup>



### Invisible Shield – Tailored Protection

The precision pre-cut invisibleSHIELD applies directly to a device, providing durable, substantial protection. Available for a wide variety of e-readers, tablets, and mobile devices, the invisibleSHIELD has it covered regardless of a users' tech preferences.



DSC#	Description	Vendor#
54011	InvisibleSHIELD iPod Touch	FFAPL6040S
54007	InvisibleSHIELD iPhone 4/4S	FFAPLIPHONE4GSS
54008	InvisibleSHIELD iPhone 3/3GS	FFAPLIPHONE2FR
54013	InvisibleSHIELD Nook Clear	Barnooks
54010	InvisibleSHIELD Kindle Fire	TFAMAFIRES
54009	InvisibleSHIELD iPad	TFAPPIPADTWOS
54012	ZAGGfolio iPad 2	LEACSIPAD2V2