

# Second Semester Product Guide



7,500  
SEE PAGE 7



19.7  
SEE PAGE 2



8.6  
SEE PAGE 5



119,468  
SEE PAGE 3



1662  
SEE PAGE 7



10  
SEE PAGE 2



4,000  
SEE PAGE 4



10,000,000  
SEE PAGE 6

Check inside to see how these numbers impact you.



# Dry Erase Boards: Gracing the Doors of Dorm Rooms Everywhere



## Black Magnetic Neon Dry Erase Board

Includes: (1) neon dry erase marker and (2) matching magnets. 14in.x14in.

**DSC# 73756**  
**Vendor# 13502UA-4 • Min 4**  
**SRP \$16.99 • Cost \$7.36**



## Color Code Your Life Magnetic Dry Erase Board

Includes: (1) black medium point dry erase marker, (4) assorted mini dry erase markers, and a color coded chart. 14in.x14in.

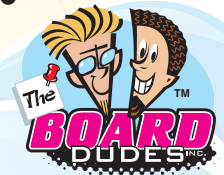
**DSC# 73755**  
**Vendor# 13888UA-4 • Min 4**  
**SRP \$18.99 • Cost \$8.23**



## CorX Magnetic Dry Erase Combo Board

Plastic frame magnetic dry erase board with a cork strip built into the frame. 11in.x14in.

**DSC# 73740**  
**Vendor# 13476UN-4**  
**Min 4 • SRP \$14.00**  
**Cost \$6.07**



In Fall of 2011, **19.7M** students were expected to attend American colleges. That is a lot of dorm rooms.

\*Source: National Center for Education Statistics, Fast Facts, Back-to-School Statistics

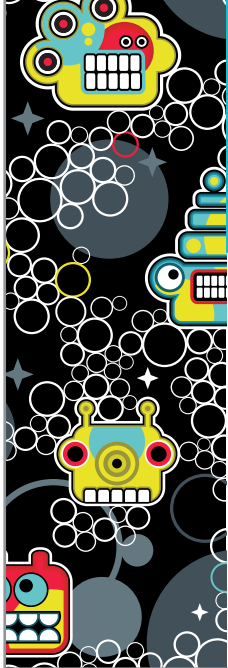
# Devices Rely on Batteries to Function Let Students Rely on You to Provide Long Lasting Power



With the new Duralock Power Preserve™ Technology these batteries are now guaranteed for up to **10 years** in storage.

Size	Count	DSC#	Vendor#	Min	SRP	Cost
AAA	2 Pk	56106	MN2400B2Z	18	\$3.48	\$2.00
AAA	4 Pk	56108	MN2400B4Z	18	\$6.12	\$3.48
AA	2 Pk	56103	MN1500B2Z	14	\$3.48	\$2.00
AA	4 Pk	56104	MN1500B4Z	14	\$6.12	\$3.48
C	2 Pk	56102	MN1400B2Z	8	\$6.12	\$3.72
C	4 Pk	56155	MN1400R4ZX17	6	\$9.19	\$7.06
D	2 Pk	56101	MN1300B2Z	6	\$6.12	\$3.72
D	4 Pk	56157	MN1300B4Z17	12	\$9.19	\$7.06
9V	1 Pk	56105	MN1604B1Z	12	\$6.12	\$3.72
9V	2 Pk	56116	MN1604B2Z	12	\$9.19	\$7.06

# DURACELL®



# College Bathrooms Can Be Scary

Help Your Students Keep Their Bath Products Safe

There are **119,468** bacteria per square inch in the average bathtub near the drain.\*

## Divided Flex Tote

Includes carrying handle, compartment for soap, toothpaste, combs, etc.

DSC# 16121  
Vendor# 79141  
Min 4 • SRP \$12.99  
**Cost \$8.08**



## Rain Basket

Perfect solution for staying organized in small spaces.

DSC# 84856  
Vendor# 51350 • Min 6  
SRP \$9.99 • **Cost \$5.89**



## Plastic Over Door Double Hook

Hook fits most doors.

DSC# 84708  
Vendor# 16101  
Min 6 • SRP \$1.99  
**Cost \$1.11**



**interDesign®**

\*Source: <http://listserve.com/2007/10/50/top-30-spots-for-bacteria-in-the-home/>



# Who Says Organization has to be Boring?

AVERY BRIGHTENS BACKPACKS WITH THESE COLORFUL BINDER ACCESSORIES



## Mini Note Tabs Display

Display includes:  
(12) 1in.x1.5in. NoteTabs Dispenser, (6) 1in.x1.5in. NoteTabs Dispenser,  
(12) 2in.x1.5in. NoteTabs, and (12) 3in.x1.5in. NoteTabs.

DSC# 44205  
Vendor# 59175  
Min 1 • SRP \$221.76  
**Cost \$118.08**



## Binder and Accessories Display

Display includes:  
(8) Translucent write-on dividers, 5 Tab, (8) Protect & Store view binders, and (8) filler paper 100 sheets college ruled.

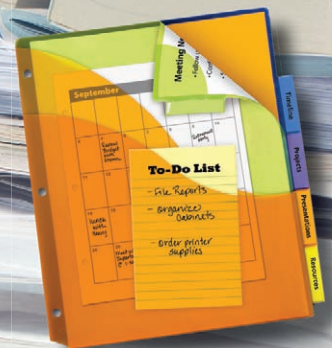
DSC# 70614  
Vendor# 59645  
Min 1 • SRP \$148.24  
**Cost \$78.00**



## Big Tab Three Pocket Plastic Insertable Dividers

Front pocket constructed in durable plastic to accommodate loose papers up to 8.5in.x11in. without folding or punching.

DSC# 44146  
Vendor# 75312  
Min 24 • SRP \$5.88  
**Cost \$3.09**



## Big Tab Three Pocket Insertable Dividers with Corner Lock Tab

The tabs secure indent point keeps inserts from falling out.

DSC# 44147  
Vendor# 11273  
Min 24 • SRP \$9.48  
**Cost \$4.99**



# Stick to the Basics, and Hang in Style with These New Products from 3M

## Post-it Tape Flags Display

Display includes: (2) Clip Strips of (12) each in assorted colors 0.5in. Flags. Total of 100 flags with Bright Blue, Pink, Bright Green, Yellow, and Purple.

DSC# 58350 • Vendor# 683-5CBCLIP • Min 1  
SRP \$86.88 • **Cost \$44.00**

## Scotch Patterned Duct Tape

Everyone knows that the uses for duct tape over the years have grown by leaps and bounds; now you can get the job done in colorful style!

DSC# 17443 • Feeling Bloomy  
Vendor# 910-FLR-C • Min 6  
SRP \$3.99 • **Cost \$2.32**



DSC#	Vendor#	Description	SRP	Cost
17444	910-GFE-C	Safari	\$3.99	\$2.32
17445	910-HRT-C	Love Note	\$3.99	\$2.32
17446	910-LCE-C	Lace Vegas	\$3.99	\$2.32
14573	910-LPS-C	Pucker Up	\$3.99	\$2.32
17447	910-PKP-C	Paisley Princess	\$3.99	\$2.32
14578	910-PPC-C	Purple Peace	\$3.99	\$2.32
17448	910-RBW-C	Sea Blue	\$3.99	\$2.32
17449	910-VTL-C	Tile	\$3.99	\$2.32



## Command Adhesive Hook and Cord Clip Display

27 Count Side Kick Display includes: (4) Wire hooks with clear strips small 9 Pk., (6) Hooks with clear strips medium 2 Pk., (7) Hooks with clear strips mini 6 Pk., (4) Hooks with clear strips small 2 Pk., and (6) Round cord clips clear 10 Pk.

DSC# 16103 • Vendor# 17CLR-SK  
Min 1 • SRP \$116.53 • **Cost \$74.68**

## Post-it Super Sticky Note Display

Display includes: (2) clip strips with (12) each.

DSC# 89145 • Vendor# 3321-SSAN-CP  
Min 1 • SRP \$85.53 • **Cost \$44.00**

Post-it® has over 4,000 unique products, and has become one of the most well-known and beloved brands in the world.\*

\*Source: PostIt.com

# 3M



# Stay On Trend and Stay Ahead In Class

## Five Star Notebook Display

Display includes (72) 1 Subject, (24) 3 Subject, and (24) 5 Subject Notebooks. Assorted colors include: Red, Army Green, Navy, and Black. Asst. 120 Ct.

DSC# 64967  
Vendor# 51266  
Min 1  
SRP \$1,078.80  
Cost \$576.62

**Special \$496.31**



## Five Star Trend Notebook Display

Display contains: (72) 1 Subject Trend, (24) 3 Subject Trend, and (24) 5 Subject Trend Notebooks. Assorted colors include: Pink, Teal, Royal Blue, and Purple.

DSC# 64574  
Vendor# 52020  
Min 1  
SRP \$1,078.80  
Cost \$576.62

**Special \$496.31**



Notebooks are the second most important tool for Millennials to carry in their bag. On a scale of 1-10, females ranked notebooks as **8.6** and males as **8.2**.\*

\*Source: YPulse Report, What's in Your Backpack, 2010

**FIVE STAR**  
mead

# Organized Students Means Happy Professors



## Oxford Color-Coded Index Cards Ruled



Top color bar with matching color rules for quick and efficient filing. Assorted colors include: Red, Orange, Yellow, Green, and Blue. 3in.x5in. or 4in.x6in. 100 Pk.

DSC#	Vendor#	Min	SRP	Cost
58720	04753	10	\$1.75	\$0.77
59180	04752	10	\$2.19	\$1.20

## Oxford GateLock Report Cover



Colorful translucent gate clip binding. Translucent cover provides full view of front page of report. Colors include: Light Blue, Pink, Violet, Orange, and Light Green. 8.5in.x11in. 30 page capacity.

<b>DSC#</b> 58809 • <b>Vendor#</b> 04490
<b>Min</b> 25 • <b>SRP</b> \$1.89 • <b>Cost</b> \$1.13

## Oxford Twin Pocket Folder w/Fastener






Combines the benefits of a pocket folder to hold loose paper plus built-in fasteners to prevent papers from falling out. Holds 135 sheets. Colors include: Light Blue, Light Green, Yellow, Orange, and Red.

<b>DSC#</b> 59614 • <b>Vendor#</b> 57713
<b>Min</b> 25 • <b>SRP</b> \$1.35 • <b>Cost</b> \$0.58

# COLOR CODING IS IN

Make Sure You Have A Good Selection



ITEM	DESCRIPTION	SIZE	DSC#	VENDOR#	MIN	SRP	COST
<b>Value Storage Binder Basic Assortment</b> 	Made from recycled material. Two clear inside pockets with sheet lifters in 2in. and 3in. sizes. Basic assortment includes: Black, Gray, Dark Blue, and Burgundy.	1 in.	48078	11309	12	\$5.50	\$1.61
		1.5 in.	48079	11509	12	\$8.61	\$2.76
<b>Value Storage Binder Fashion Assortment</b> 	Made from recycled material. Two clear inside pockets with sheet lifters in 2in. and 3in. sizes. Fashion colors include: Aqua, Kermit, Plum, and Flamingo.	1 in.	48038	11399	12	\$5.50	\$1.61
		1.5 in.	48039	11599	12	\$8.61	\$2.76
<b>Economy View Recycled Binder</b> 	View binders feature a clear overlay for simple customization front, back and spine with exposed rivets. Two clear inside pockets. Fashion assortment #1 includes: Aqua, Kermit, and Flamingo. Fashion assortment #2 includes: Purple, Green, and Pink.	1 in., Asst. 1	48052	18399	12	\$6.72	\$2.13
		1 in., Asst. 2	48139	18398	12	\$6.72	\$2.13
		1.5 in., Asst. 1	48053	18599	12	\$8.72	\$2.84
		1.5 in., Asst. 2	48140	18598	12	\$8.72	\$2.84

\*Source: <http://www.simoneye.org/blog/how-many-colors-do-we-actually-see>





# Pens, Pencils, and Colors. Oh my!



## Pentel EnerGel NV Recycled Liquid Gel Pen Asst. 72 Ct. Display

Display includes: (24) Black, (12) Red, (12) Blue, (12) Green, and (12) Violet. Asst. .7mm.

**DSC# 68082**  
**Vendor# BL27-6 • Min 1**  
**SRP \$172.80**  
**Cost \$79.78**



## Pentel .e-Sharp Mechanical Pencil Asst. 108 Ct. Display

Display includes: (48) .5mm automatic pencil, assorted colors, (12) .7mm automatic pencil, assorted colors, (12) .5mm lead refills, (12) .7mm lead refills, and (12) eraser refills.

**DSC# 68460**  
**Vendor# AZ1257-108**  
**Min 1 • SRP \$191.88**  
**Cost \$91.42**



## Pentel FINITO! Porous Point Pen Display Asst. Xfine 40 Ct. Display

Display includes: (20) Black, (10) Red, and (10) Blue.

**DSC# 15977**  
**Vendor# SD98-40 • Min 1**  
**SRP \$87.60**  
**Cost \$43.24**

The first mass-produced pencils were created in Nuremberg, Germany in **1662**.\*

\*Source: [www.pencils.com/pencil-history](http://www.pencils.com/pencil-history)

**Pentel®**

# There is a Reason They Call Them [Ink]Joy

Experience Designed Effortless Writing

Most ballpoint pens can draw a line between 4,000 and 7,500 feet long.\*



## Paper Mate InkJoy 700RT Ballpoint Pen Display

Includes: (18) White barrel, Black ink, Medium (12) White barrel, Blue ink Medium, and (6) White barrel, Red ink Medium. 36 Ct. Canister

**DSC# 74284**  
**Vendor# 1792817 • Min 1**  
**SRP \$70.20 • Cost \$37.42**



## Paper Mate InkJoy 500RT Ballpoint Pen Display

Includes: (24) Black, (24) Blue, (24) Red, (24) Purple, (12) Green, (12) Orange, (12) Turquoise, (12) Magenta. 1.0mm 144 Ct.

**DSC# 49836**  
**Vendor# 1817353 • Min 1**  
**SRP \$195.84 • Cost \$104.21**



## InkJoy 700RT Ballpoint Pen Display

Includes: (24) Black ink, White barrel, (24) Blue ink, White barrel, (24) Red ink, White barrel, (24) Black ink, Black barrel, (12) Blue ink, Black barrel, and (24) Red ink, Black barrel. Individually barcoded.

**DSC# 49837**  
**Vendor# 1817354 • Min 1**  
**SRP \$195.84**  
**Cost \$149.68**

**SANFORD®**

\*Source: <http://www.wima.org/FunFacts/tabid/69/Default.aspx>



2402 Advance Road  
Madison, WI 53718

# Second Semester Product Guide 2013

PRESORTED  
FIRST CLASS  
U.S. POSTAGE  
**PAID**  
MADISON, WI  
PERMIT NO. 1042



99731

Need a pen? **BIC's got it.**

Need a highlighter? **BIC's got it.**

Need just about any writing instrument on the planet? **BIC's got it.**



### Atlantis Retractable Ballpoint Pen

Ultimate comfort contoured grip and smooth click action. Black 1.0mm 2 Pk.

**DSC# 74232**  
**Vendor# VCGP21-BLK**  
**Min 6 • SRP \$2.49**  
**Cost \$1.45**



### Brite Liner Highlighter

Features a chisel tip that allows for broad or fine strokes.

**DSC# 74064**  
**Vendor# BLP51W-AST**  
**Min 6 • SRP \$4.49**  
**Cost \$1.96**



### BIC For Her Ballpoint Pen

Sleek pen silhouette and jeweled accents add style. Individually bar coded. 1.0mm 2 Pk.

**DSC# 74287 - Black**  
**DSC# 74288 - Blue**  
**Min 6 • SRP \$5.79**  
**Cost \$3.08**

## Write, Erase, Rewrite with FriXion

### FriXion Point Erasable Gel Pen 72 Ct. Display

Display includes:  
(12) Black Fine,  
(12) Blue Fine,  
(12) Red Fine,  
(12) Pink Fine,  
(12) Purple Fine,  
and (12) Orange Fine. Individually Barcoded. .7mm.

**DSC# 17784**  
**Vendor# 57064**  
**Min 1 • SRP \$189.36**  
**Cost \$93.09**



### FriXion Point Erasable Gel Pen 72 Ct. Display

Display includes:  
(24) Black Xfine,  
(12) Blue Xfine,  
(12) Red Xfine,  
(12) Green Xfine,  
and (12) Purple Xfine. Individually Barcoded. .5mm.

**DSC# 17785 • Vendor# 57066**  
**Min 1 • SRP \$189.36**  
**Cost \$93.41**



### FriXion Light Erasable Highlighter 72 Ct. Display

Display includes:  
(24) Yellow,  
(12) Pink,  
(12) Orange,  
(12) Green,  
and (12) Blue. Individually Barcoded.

**DSC# 17787 • Vendor# 57067**  
**Min 1 • SRP \$108.00**  
**Cost \$53.51**

