



nuo™



**GET THE ONHAND DISPLAY MERCHANDISERS CREATED TO BOOST STUDENT ENGAGEMENT WHILE THEY SHOP IN STORE** Page 1

**BREFFO: ONE OF THE WORLD'S BEST-SELLING MOBILE ACCESSORIES ON THE MARKET IS NOW AVAILABLE** Page 2

**JAMMYPACK: QUIRKY, THROWBACK STYLE IS DISCOVERED IN AN AWESOME AUDIO PACKAGE!** Page 3

**Back-to-college spending for the 2013-2014 school year totaled over \$45 BILLION, according to Deloitte Consulting LLP.**

# BACK-TO-SCHOOL PRODUCT GUIDE

# 2014



# Power to the Students

## Universal Charging Station Merchandisers—Now Available!



The Charging Station is a totally new offering to the retail space and a true innovation for the collegiate bookstore market. This merchandiser is designed to help stores attract more customers, and to help keep their customers engaged and in the store longer to boost tech sales.

### Sleek Design

The world's first Charging Station Merchandiser looks great and attracts attention to the new tech accessories in your store.

### Offer Free Charging

Drive in-store foot traffic with a free service that everyone can plug into. Charging Stations also increase the average time customers spend in your store.

### Create Customer Engagement

Each Charging Station includes two Bluetooth® speakers and three charging cable product demos for customers to test.

### Charging Station Features

Choose from three pre-packed merchandising options:

#### The Starter Pack – 72 pieces

DSC# 43554 • Vendor# START-CSMOH

SRP \$1,564.28 • Cost \$889.53

**Price for OnHand orders over \$1,000 — \$800.58**

#### The Merchant Pack – 120 pieces

DSC# 43555 • Vendor# MERCH-CSMOH

SRP \$2,623.80 • Cost \$1,505.32

**Price for OnHand orders over \$1,000 — \$1,354.79**

#### The Back-to-School Pack – 192 pieces

DSC# 43556 • Vendor# B2S-CSMOH

SRP \$4,303.08 • Cost \$2,459.79

**Price for OnHand orders over \$1,000 — \$2,213.81**

From now until August 31, 2014, save 10% on all OnHand orders of \$1,000 or more.

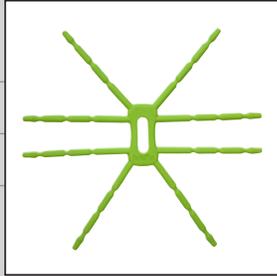
**Charging Stations ship free from The Douglas Stewart Company!**

## Top seller at CAMEX 2014!

Make sure that your store is incorporating one of these essential merchandisers for back-to-school.

Contact your Account Manager at 800-279-2795 with questions and to place your order.

# BRITISH DESIGN: MODERN ADVENTURE FOR YOUR DEVICES

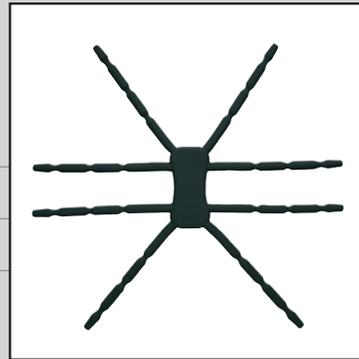


## Breffo Spiderpodium

Designed with today's portable handheld consumer electronics in mind, the 'take it everywhere, use it anywhere' Spiderpodium portable dock and podium is a universal, multi-purpose gadget grip, holster, dock, and display podium which is compatible with most all compact handheld devices including smartphones, portable phones, portable movie players, mp3/4 players, gaming systems, SatNavs, camcorders, portable projectors, compact cameras, e-readers and more!

Color	DSC#	Vendor
White	43538	SPOWHT
Blue	43536	SPOBLU
Graphite	43537	SPOGRA
Pink	43539	SPOPNK
Purple	43540	SPOPUR
Black	43541	SPOBLK
Green	43542	SPOGRN

Min 1 | SRP \$24.99 | Cost \$14.61



## Breffo Spiderpodium Tablet

The Spiderpodium Tablet is designed to fit virtually all tablet PCs. It's the most functional tablet stand in the world! Any position. Any angle. Anywhere. The Spiderpodium Tablet's extremely flexible legs mean the grip can be positioned off the screen so that it in no way impedes using the device and is compatible with all tablet devices.

Color	DSC#	Vendor
Black	43543	SPTBLK
Graphite	43544	SPTGRA

Min 1 | SRP \$34.99 | Cost \$20.43



## Breffo Adventure Camera Kit

Possibly the most versatile tripod in the world, the Breffo Adventure Camera Kit securely attaches to virtually any surface in any position, allowing far more versatility than a standard camera tripod. The Adventure Camera Kit, with advanced soft touch rubber coating, protects the camera or camcorder while providing a very secure grip and hold on both camera and whatever surface or location positioned. The Camera Kit attaches to almost every camera, camcorder, or action cam available via an adaptor with a standard screw.

Color	DSC#	Vendor
White	43546	ADVWHT
Black	43545	ADVBLK

Min 1 | SRP \$29.99 | Cost \$17.53



## Breffo Cordwrap Tidy

Breffo Cordwrap allows easy storage of unsightly or lengthy earphone cables. Simply wrap the earphone cable around the body of the Tidy and secure in place on either end via the non-slip hole grip.

Color	DSC#	Vendor
White	43549	TDYWHT
Blue	43547	TDYBLU
Graphite	43548	TDYGRA
Pink	43550	TDYPNK
Purple	43551	TDYPUR
Black	43552	TDYBLK
Green	43553	TDYGRN

Min 1 | SRP \$9.99 | Cost \$5.84

# breffo®

# THE NEXT GENERATION OF PORTABLE MUSIC GOES RETRO



## Jammypack Freez-Dom Ringer Cooler

EVERYBODY FREEEEEEEEZEE! We took our #1 item, the freedom ringer, and made it coooler! We're bringing you dual 5 watt drivers with an oversized speaker box to ensure you bring the party to your next tailgate, beach mob, pub crawl, \_\_\_\_\_(insert place here). This lady of liberty will hold 18 while belting your favorites. Fully detachable USB speaker (as always). Let there be music. Together we are loud. Red/White/Blue.

**DSC# 43764 | Vendor# ICE001**  
**Min 1 | SRP \$59.95 | Cost \$34.62**



## Jammypack Urbanpack

The world's first 2.1 stereo backpack. With the body of a classic backpack, and sound of a '63 Impala cruising down Crenshaw Blvd, this urban backpack is perfect for all your needs. With 2 side cargo pockets, a lap top sleeve and 2 inner mesh pockets this bag can hold all the necessities. Listen to it with the flap over the speakers or rolled down for optimum volume and sound.

Color	DSC#	Vendor#	Min	SRP	Cost
Camo	43761	BP007	1	\$79.95	\$41.03
Black	43760	BP006	1	\$99.95	\$51.28
Aztec	43762	BP008	1	\$99.95	\$51.28
Flamingo	43763	BP009	1	\$99.95	\$51.28



## Jammypack Cyclavia

This bodacious bike bag is perfectly mounted to your handle bars either pointed forward or right up at you for maximum loudness. We've been told "it's perfect!" by numerous hardcore LA riders. Good for beach cruisers and fixies alike!

Color	DSC#	Vendor#	Min	SRP	Cost
Black	43757	CYC001	1	\$49.50	\$28.21
Aztec	43758	CYC002	1	\$59.50	\$32.05
Tropical	43759	CYC003	1	\$59.50	\$32.05



## Jammypack

Inspired by classic styles, vintage canvases, and with an easy-access front pocket. All JammyPacks allow the electronics to zip completely off and are powered by a USB plug.

Color	DSC#	Vendor#	Min	SRP	Cost
Chubby Checker	43741	R69001	1	\$49.95	\$28.21
Jammyblank	43742	R69004	1	\$49.95	\$28.21
Paint Splatter	43743	R69018	1	\$49.95	\$28.21
Blackedout	43744	R69019	1	\$49.95	\$28.21
Mr Pink	43745	R69020	1	\$49.95	\$28.21
Life Red 2	43746	R69025	1	\$49.95	\$28.21
Freedom Ringer	43747	R69031	1	\$54.00	\$32.05
Tropicamo	43748	R69033	1	\$54.00	\$32.05
Paddle N' Out	43749	R69034	1	\$59.95	\$33.97
Palm	43750	R69035	1	\$59.95	\$33.97
Neon Indian	43751	R69038	1	\$59.95	\$33.97
Earth Aztec	43752	R69039	1	\$59.95	\$33.97
Spaced Out	43753	R69045	1	\$59.95	\$33.97
Ventura	43754	E69021	1	\$59.95	\$33.97
Super Diamond	43755	R69054	1	\$59.95	\$33.97
Fry Dye Teal	43756	R69055	1	\$59.95	\$33.97

**JAMMYPACK**  
 let there be music.

# Feel Your Music.



## Damson Limited Twist Bluetooth Speaker

Twist is a sleek and innovative portable Bluetooth speaker unlike any speaker you have ever heard before. Twist uses Damson's Incisor Diffusion Technology to amplify sound by using almost any surface you place it on. Twist can be mounted on glass, has a 8-hour battery life and comes in 4 colors.

Color	DSC#	Vendor#
Black	39066	DAC102-BK
Blue	39068	DAC102-BL
Red	39069	DAC102-RE
Silver	39067	DAC102-SI

Min 1 | SRP \$59.99 | Cost \$36.65



## Premium Leather Protection for iPad



## rooCASE Dual-View Folio Case

Premium leather with micro suede interior for Apple iPad® 4/3/2. Magnetic front cover supports auto sleep and wake function. Detachable inner sleeve for handheld operation; sleeve reattaches to the folio with Velcro for landscape or portrait viewing. 3 grooves for multi-angle viewing. Access to all ports and controls. Product dimensions: 9.7 x 7.8 x 0.8 inches. Product weight: 10 ounces.

Color	DSC#	Vendor#
Black	38150	RC-IPD2-DV-BK
Red	38154	RC-IPD2-DV-RD
Green	38151	RC-IPD2-DV-GR
Magenta	38152	RC-IPD2-DV-MA
Purple	38153	RC-IPD2-DV-PR

Min 1 | SRP \$29.99 | Cost \$18.07



# Headphones FINE TUNED for Women



## KNOCKOUT HEADPHONES WITH MIC

Designed for Women: enjoy a more comfortable and tightly tuned audio experience designed just for you. Ergonomically tweaked designs paired with a custom tuned sound profile mean you can listen clearer, louder, and longer. Keep it Clean: our antimicrobial ear pads fight the spread of unwanted oils and bacteria on your face and skin. Take it To Go: our multi-purpose zipper wristlet stores your goods safely, or can act as a small clutch with room to spare for your make up or spare change. Features: Supreme Sound, Mic3+ remote, REX driver, ergonomic design, soft leather touch ear pillows, detachable cable, and travel bag.

Color	DSC#	Vendor#
Robin	41654	S5AVGM-396
Floral	41655	S5AVGM-395
Quilted Black	41656	S5AVGM-400

Min 1 | SRP \$99.99 | Cost \$51.50

## DIME EARBUDS WITH MIC

Designed for Women: enjoy a more comfortable and tightly tuned audio experience designed just for you. Ergonomically tweaked designs paired with a custom tuned sound profile mean you can listen clearer, louder, and longer. Keep it Clean: our antimicrobial ear pads fight the spread of unwanted oils and bacteria on your face and skin. Take it To Go: our smartly designed cinch bag stores your earphones safely with room to spare for your keys or other essentials. Features: Supreme Sound, Mic1+ remote, flat cable, silicone gel tips, off-axis technology, and travel bag.

Color	DSC#	Vendor#
Robin	41626	S2PGGY-397
Floral	41627	S2PGGY-419
Geo Black	41628	S2PGGY-380

Min 1 | SRP \$29.99 | Cost \$15.43

## BOMBSHELL EARBUD HEADPHONES WITH MIC

Designed for Women: enjoy a more comfortable and tightly tuned audio experience designed just for you. Ergonomically tweaked designs paired with a custom tuned sound profile mean you can listen clearer, louder, and longer. Keep it Clean: our antimicrobial ear pads fight the spread of unwanted oils and bacteria on your face and skin. Take it To Go: our multi-purpose zipper wristlet stores your goods safely, or can act as a small clutch with room to spare for your make up or spare change. Features: Supreme Sound, Mic3+ remote, REX driver, ergonomic design, soft leather touch ear pillows, detachable cable, and travel bag.

Color	DSC#	Vendor#
Geo Black	41612	S2FXGM-412
Robin	41613	S2FXGM-396
Floral	41614	S2FXGM-432

Min 1 | SRP \$49.99 | Cost \$25.75

**PRE-ORDER NOW FOR 2ND SEMESTER!**

# SKULLCANDY WOMANIZED



Online [www.dstewart.com](http://www.dstewart.com) | Phone 800.279.2795 | Fax 608.221.5217

BACK-TO-SCHOOL PRODUCT GUIDE 2014



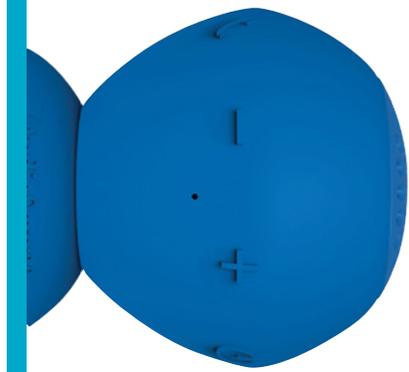
# Functional. Resilient. Urban. The Magnum Backpack.

Backpack made in resistant fabric with melange weave for a metropolitan effect. The main inner compartment has extra padding to safely carry latest generation laptops and devices. Accessed through a little side zipper, this detail has been designed to satisfy handiness needs of the modern end user. In the second compartment there is a useful divider to store books, documents and accessories. On the outer side there is a quick access vertical zipped pocket and two side pockets to store little objects. The back panel and the shoulder strap have extra padding for the best comfort. Compatible with MacBook Pro 15", MacBook Pro 15" Retina, Notebook 15.6" / Ultrabook 15.6", and iPad/tablet.

Color	Size	DSC#	Vendor#
Black	15in	41828	BKMAG15
Gray	15in	41829	BKMAG15-G
Red	15in	41830	BKMAG15-R

Min 1 | SRP \$59.99 | Cost \$28.59

 **TUCANO**  
TECH & STYLE MILANO



# Your music... anywhere!

## AudioSource Sound pOp Bluetooth Speaker

Strong suction cup that sticks to any smooth surface. Completely water resistant. Built-in Mic with one-touch talk. Great for use in shower, hot tub, and rain. Adds great sound where you want it. Bluetooth 4.0 with Hands-Free Protocol HFP v1.6.

Color	DSC#	Vendor#
Navy Blue	37307	SP6P
Royal Purple	37328	SP7P
Black	37329	SP0E
Bubble Gum	37332	SP2S
Hot Pink	37333	SP2N
Red	37330	SP2E
White	37331	SP9E

**Min 1 | SRP \$49.99  
Cost \$25.64**



# ATTENTION FASHIONISTAS: Presenting The Chloe Dao for Nuo Collection

## Nuo Chloe Dao Satchel

From Project Runway winner Chloe Dao, experience the best of fashion and function with the Chloe Dao for Nuo™ Satchel. This modern handbag-inspired tote features Chloe's signature exterior "kangaroo" organizer pockets, 14in handle drop for maximum comfort and plenty of interior pockets for all your personal accessories. Includes a fully padded laptop compartment and a rear pocket that doubles as a pass through for luggage handles for easy transport. Fits most 15.6in screen laptops. Lotus.

**DSC# 37430 | Vendor# 102108  
Min 1 | SRP \$63.99 | Cost \$41.03**



## Nuo Chloe Dao Attaché

The Attaché features water-resistant, high-density polyester with synthetic leather trim. Includes a large front zipper pocket and organizer to store all your accessories and is perfect for that fashionista on the go! Fits most 15.6in screen laptops. Lotus.

**DSC# 37431 | Vendor# 102087  
Min 1 | SRP \$31.99 | Cost \$20.51**



## Nuo Chloe Dao Slim Laptop Brief

From Project Runway winner Chloe Dao, this sleek and lightweight laptop brief features shock-absorbing molded foam construction for maximum protection.

Description	DSC#	Vendor#	Min	SRP	Cost
10in Lotus	30699	102125	1	\$31.99	\$20.51
13in Lotus	34173	102088	1	\$31.99	\$20.51
15in Lotus	30694	102083	1	\$35.99	\$23.08
15in Pinstripe	30693	102070	1	\$35.99	\$23.08
15in Chevron	30695	102132	1	\$35.99	\$23.08



Lotus



Pinstripe

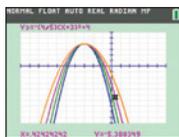


Chevron



# TI-84 Plus C Silver Edition Graphing Calculator

## Key Features:



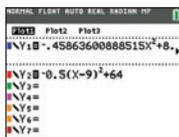
### Color screen creates colorful learning

Math comes to life with the full-color, high-resolution screen. Backlit and easy to read, the screen uses a range of vivid colors to distinguish between multiple graphs and plots.



### Convenient rechargeable battery

The TI-84 Plus C Silver Edition comes with its own TI rechargeable battery, which can be recharged using a USB computer cable, wall charger or TI-84 Plus C Charging Station (pictured).



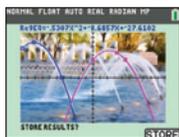
### Seamless functionality

The TI-84 Plus C Silver Edition features an intuitive menu structure, navigation and applications similar to the popular TI-84 Plus family.



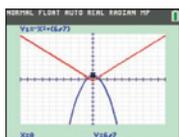
### Import photos for increased understanding

Deepen student comprehension of math concepts by graphing on top of real-world photos that can be imported from a computer to the TI-84 Plus C Silver Edition using free TI Connect™ software.



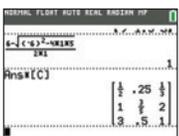
### Create custom plots

Easily drop data points on a graph to create a custom plot using QuickPlot & Fit Equation. Fit a regression equation to a set of user-defined points on a graph; fit data points and regression equations to images.



### Grid lines make great graphs

Make graphs easier to read by adding grids that can be customized.



### MathPrint™ Feature

Students can see familiar math notations in many contexts using this useful feature.

## A Complete Learning Resource



The TI-84 Plus C Silver Edition offers enhanced full-color capabilities with even more powerful features. These applications extend the functionality of the calculator, allowing for the performance of specific math and science functions and a deeper understanding of concepts.

The result? Thrilled teachers. Happy students. Smiling parents.

### TI-84 Plus C Silver Edition Graphing Calculator

DSC# 20347

Vendor# 84PLSEC/TBL/1LI

Min 1 • SRP \$180.00

Cost \$121.03



# Your workouts, unbound.

The New Stereo Bluetooth® Sport Earphones.

College shoppers spent an average of \$203 on electronics in 2013.

Source: 2013 Deloitte Back-to-School Studies



## Inspire Bluetooth Sport Earbuds

Cut the cords and unleash your inner athlete with the Inspire Limited Edition Wireless Sport Earphones. These stereo Bluetooth earphones lock into place and give you the ultimate freedom to move. Black.

DSC# 41760 | Vendor# 30003 | Min 1 | SRP \$129.99 | Cost \$78.31



## Focus Bluetooth Sport Earbuds

Cut the cords and unleash your inner athlete with the Focus Limited Edition Wireless Sport Earphones. These stereo Bluetooth earphones lock into place and give you the ultimate freedom to move. Black.

DSC# 41759 | Vendor# 30002 | Min 1 | SRP \$129.99 | Cost \$78.31

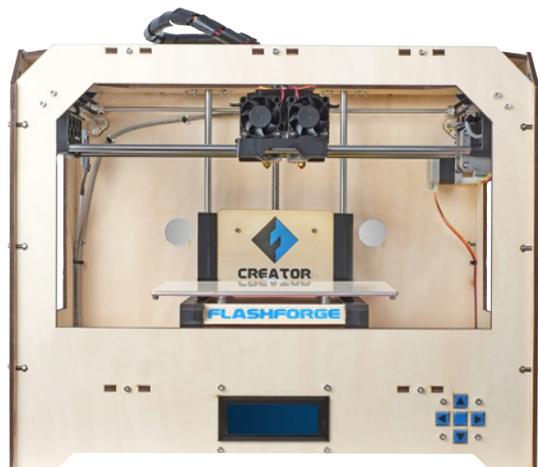


According to Forbes' 2014 tech trend predictions, 3D printing will see a huge rise this year thanks to more affordability and an endless amount of possibilities. Students should be using this technology in the classroom to acquire hands-on training and foster critical thinking.

Source: Forbes

# Infinite Possibilities...

The FLASHFORGE Creator Professional Desktop 3D Printer



## EZDupe FLASHFORGE Creator Professional Desktop 3D Printer

The FLASHFORGE Creator is a high-quality dual-extrusion, personal-use desktop 3D printer that allows you to instantly print professional-grade 3D objects. FLASHFORGE Creator provides you with an experience like no other 3D printer on the market with its ultra-flat heated build plate, variety of filament materials, bright LCD screen, high print resolution at 100 microns, and pre-assembled chassis.

Anyone can start printing their creative designs in minutes! Experienced users will appreciate the FLASHFORGE Creator's exceptional quality compared to other \$100,000+ 3D printer models. Accepts a wide range of affordable building materials (ABS, PLA, PVA).

Includes: FLASHFORGE Creator (Dual-Extruder), User-friendly 3D software, (1) spool of 2.2lb of ABS filament, (1) spool of 2.2lb of PLA filament, accessories and extra spare parts, SD card, USB cable, and user manual. Build size: 9"x6"x6".

**DSC# 41503 | Vendor# 3D-FFG-CREWO**

**Min 1 | SRP \$1,199.99 | Cost \$777.78**



Last year, over 62% of college shoppers planned to shop in-store vs. online for some of their items.

Source: 2013 National Retail Federation – Back-to-School Study

# THE FIRST WASH & WEAR HEADPHONE



## HUMLAN HEADPHONES

Humlan is another brand-new concept in headphones from Urbanears. Just like your favorite t-shirt, Humlan's headband and ear cushions can be removed and thrown in with the wash. Your listening experience is guaranteed to be fresh and clean, even if the music you listen to is not. Because Humlan belongs to the Urbanears family, it also comes with some handy features like the ZoundPlug for instant music sharing and a microphone and remote for picking up calls and hands-free talking.

Color	DSC#	Vendor#
Black	38268	04090123
Dark Gray	38269	04090124
Tomato	38270	04090125
Indigo	38271	04090126
Pumpkin	38272	04090127
Coral	38273	04090128
Lilac	38274	04090129
Clover	38275	04090130
Cobalt	38276	04090131
True White	40522	04090122
Julep	40528	04090825
Forgetmenot	40529	04090831
Citrus	40527	04090837

Min 1 | SRP \$50.00 | Cost \$30.92

# URBANEARS™

# MAKE A STATEMENT.

## The El Camino Collection.



### El Camino STUFF Sleeve

An updated version of our STUFF Sleeve. Still an ultra-portable sleeve, with large zippered front pocket for pens, keys, etc., and high-density padded compartments big enough for your tablet, netbook or laptop and some extra papers, but now with a 1680D nylon surround to beef it up and give it a more structured shape. It also features a new low-profile logo and the sleek hidden handle which lets you rock this bad boy in comfort and style. 13in STUFF sleeve will accommodate up to 14in laptops in the main compartment, as well as an iPad with the cover. 13in MacBook Pro/Air.

Color	DSC#	Vendor#
Orange	41452	PKG LS01-EC-13-ORNG
Black	41450	PKG LS01-EC-13-BLK
Blue	41453	PKG LS01-EC-13-BLUE

Min 1 | SRP \$45.00 | Cost \$23.08



### El Camino SLIP Sleeve

The SLIP Sleeve is a slim and simple way to carry and protect your laptop. Carry it on its own or throw it in your favorite bag, the SLIP features durable outer fabrics and a custom lining, while utilizing high-density foam to keep your laptop safe from harm. Available in 13in. MacBook Pro/Air.

Color	DSC#	Vendor#
Black	40998	PKG LS02-EC-13-BLK
Orange	41000	PKG LS02-EC-13-ORNG
Blue	41004	PKG LS02-EC-13-BLUE

Min 1 | SRP \$45.00 | Cost \$23.08



### El Camino Grab Bag

This versatile carry-all is sized for 13in laptops, but can be opened and expanded to fit a great deal more. Fold the top, lock it down and carry it as a slim sleeve, or open the top, snap it closed and carry it as a larger volume tote. The LS03 features lightweight fabrics, a reinforced handle, high-density foam padding and an external zipper pocket on the back to stash charge cables, wallets, sun glasses, keys or the like. Available in 13in. MacBook Pro/Air.

Color	DSC#	Vendor#
Blue	40997	PKG LS03-EC-13-BLUE
Yellow	40995	PKG LS03-EC-13-YELL
Black	40994	PKG LS03-EC-13-BLK

Min 1 | SRP \$50.00 | Cost \$25.64



### El Camino Dip & Slide Tablet Folio

The Dip & Slide for iPad is a folio case that was built around the principles of simplicity, versatility and fashionable design. Modeled after a traditional bound paper book and featuring a rugged exterior fabric and a microfibre interior, the Dip & Slide was designed for iPad users at both work and play. Key features include a wrapped tab closure, 3-position viewing, an extra internal pocket for papers, etc., a camera cutout for photos and an auto sleep function when closed. iPad Air.

Color	DSC#	Vendor#
Black	40982	PKG TF01-EC-10-BLK
Yellow	40983	PKG TF01-EC-10-YELL
Orange	40984	PKG TF01-EC-10-ORNG
Blue	40985	PKG TF01-EC-10-BLUE

Min 1 | SRP \$55.00 | Cost \$28.21

Seasonal Collection, Available While Supplies Last



Online [www.dstewart.com](http://www.dstewart.com) | Phone 800.279.2795 | Fax 608.221.5217

BACK-TO-SCHOOL  
PRODUCT GUIDE 2014

The  
Douglas  
Stewart  
Co.



## Consumer Electronics Technology Guide

SUMMER 2014

## THE 2014 CONSUMER ELECTRONICS TECHNOLOGY GUIDE

Your reference guide to CE products needed for  
the 2014-2015 school year

The 2014 Consumer Electronics Technology Guide is coming soon to [dstewart.com](http://dstewart.com). Download the guide from the Toolbox tab and use this piece—now available with product specs, pricing, and images—as a training and reference tool on a large assortment of tech products and CE vendors. The guide is updated with each vendor's most current offerings so look for regular announcements of updates to the guide and stay informed.

**Contact your Account Manager at 800-279-2795 for any questions about the products and offerings you see in this guide.**