

BACK-TO-SCHOOL PRODUCT GUIDE 2021

Get your store ready for Back-to-School Rush.
Check out some of the top-selling products at DSC.





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AUDIO



AFTERSHOKZ

GET THE ULTIMATE LISTENING EXPERIENCE

AfterShokz gives users great sound while staying tuned in to their surroundings. AfterShokz isn't just for working out or going to class—they have a new headphone style with a boom mic that's the ultimate study-from-home companion. Now students can join online classes with a great headset that also keeps them aware of their surroundings.

NEW! OpenComm



HAPPY PLUGS

STYLISH HEADPHONES FOR EVERY BUDGET

Happy Plugs combines style and affordability with their wireless earbuds. Offering a wide variety of active noise canceling or standard earbuds, your students are sure to find the perfect pair to meet their needs.



NEW! Air 1 Zen



Indy Evo Earbuds



LIFE AT FULL VOLUME

With Skullcandy, your students can set their playlist free. From super affordable to fully featured, there is a wide variety of wireless and true wireless earbuds to meet their individual needs.





HEADPHONES BUILT FOR POWER, CLARITY, & COMFORT

Keep your students going with SOUL. SOUL prides themselves in creating cutting edge sound engineering and product design to deliver audio products that audiophiles need. From speakers to headphones, your students are sure to find what they want with SOUL.



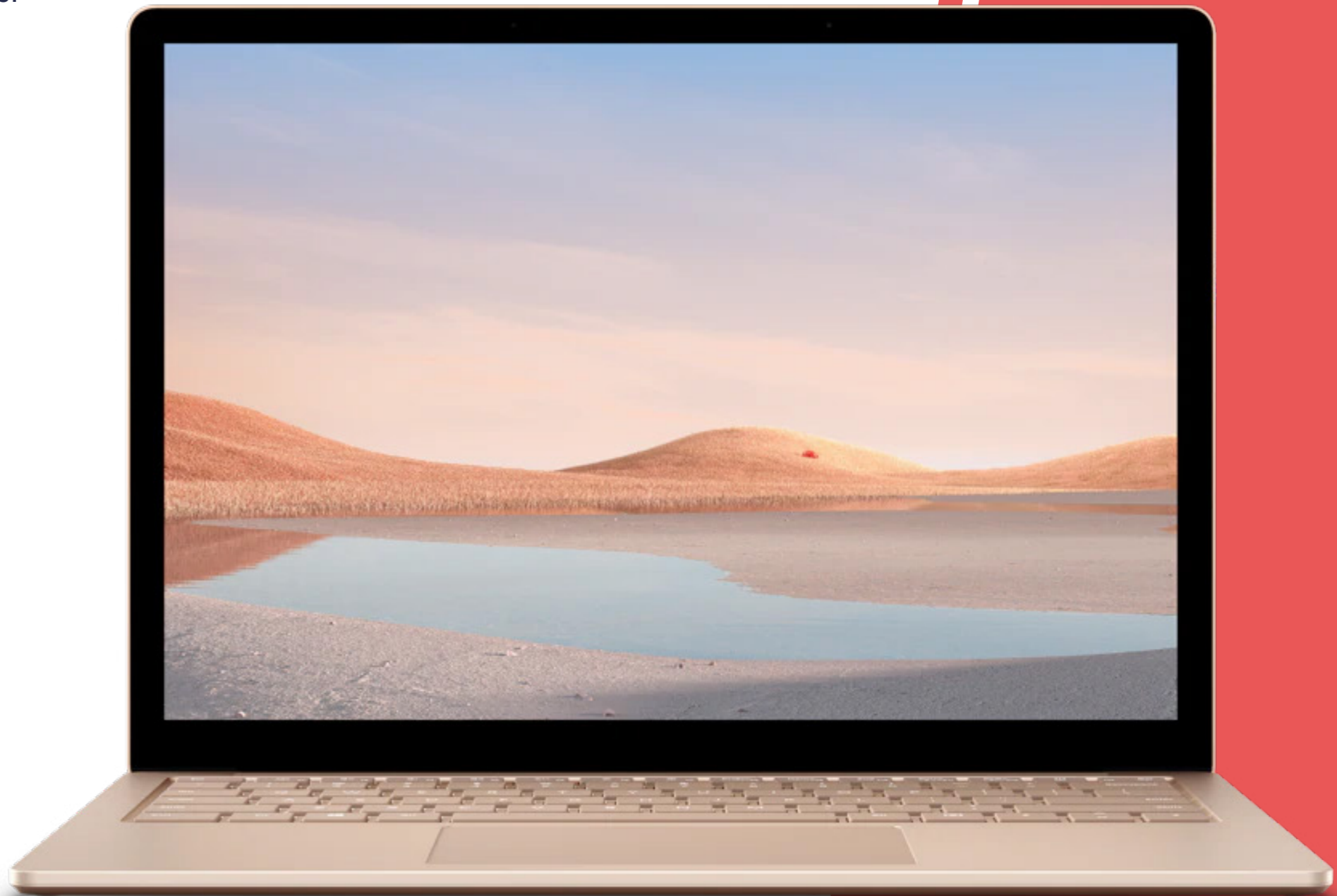
DEVICES & ACCESSORIES



DO IT ALL WITH STYLE, PERFORMANCE, & SPEED

The all new Surface Laptop 4 is ultra-thin and packed with features. Now up to 70% faster than before and a significantly longer battery life, your students won't get slowed down or need to charge between classes.

- Ultra-thin, sleek design
- Faster speeds to allow multitasking, great video quality, and amazing entertainment
- Up to 19 hours of battery life and fast charging
- High-definition camera and dual Studio Mics



INTELLI

SIMPLE, CLEAN, INTELLIGENT TECH ACCESSORIES

Make sure your students have the tech accessories they need for Back-to-School. INTELLI provides users with premium, intelligent products that keep them connected, charged, and organized.





SUPPLIES & CONSUMABLES



PROTECT & SECURE LIFE'S MOST VALUABLE BELONGINGS

Master Lock has been empowering people to live a safer, more secure life for 100 years. From combination padlocks, to keyed cable locks, Master Lock has the security solutions your students need.



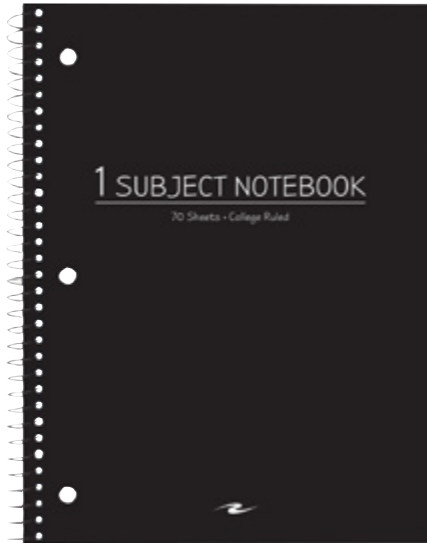


Mead®

HIGH QUALITY SUPPLIES TO LAST ALL YEAR

Make sure your students have the high-quality office supplies they need to rock the upcoming school year. Mead prides themselves in delivering quality supplies that are built to last all year.





ROARING SPRING®  PAPER PRODUCTS
ROARING SPRING, PA 16673

QUALITY, SUSTAINABLE PAPER PRODUCTS

Stock up on quality paper products from Roaring Spring to give your students a wide selection of educational supplies.



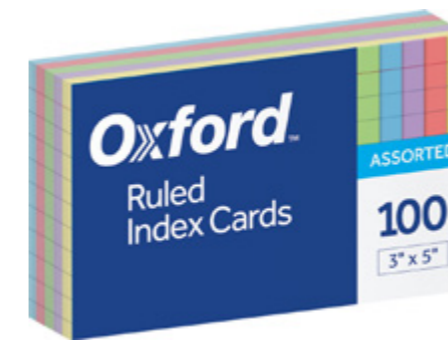
CALCULATORS TO MEET THEIR MATH & SCIENCE NEEDS

Get them ready for their math and science classes with the #1 calculator brand used by students. Texas Instruments works with educators to design the best technology for classrooms. Your students are sure to find the calculator that best fits their needs.

Oxford

INCREASE CONTENT RETENTION WITH NOTECARDS

Help your students boost their study skills and retain information with notecards. When using flashcards to study, students pull the information from their memory instead of just reading it, which leads to higher test results.



WRITING INSTRUMENTS





SMOOTH, VIBRANT WRITING EXPERIENCE

With BIC® Gel-ocity®, users experience a super smooth writing experience. Gel-ocity is available in multiple fun, vibrant colors and features quick-dry ink that dries in as little as 5 seconds.



POWER TO THE PEN! Pilot Displays for Back-to-School

Stock up on grab-and-go displays from Pilot to capture additional sales and make it easier for students to find the writing instruments they need. Check out the popular displays from DSC to ensure you're carrying what your students need for the semester.



ZEBRA

FIND THE ZEN IN PEN

Zebra Pen focuses on inspiring creativity and relaxation. Your students can get artsy and spice up their note-taking with these top-selling Zebra pens at DSC.





Pentel®

INSPIRE CREATIVITY WITH PENTEL

If you are unsure what writing instruments to stock for Back-to-School, we've done the research for you. Here are the hot products from Pentel for Back-to-School.



BACK-TO-SCHOOL SUPPLIES ORDERING MADE EVEN EASIER

The School & Dorm Supplies Portal has been updated for Back-to-School 2021. Eliminate the headache of shopping thousands of school and dorm supplies and shop only new and bestselling products.



DRIVE IMPULSE SALES WITH DISPLAYS

Get ready to sell through your inventory of products with eye-catching displays. The Merchandising Portal showcases all our displays and our recommended assortments for displays that need to be filled.

