

ALWAYS OPEN

Has social distancing impacted your store? Find out how you can keep your sales going through your website.

Accessories to define your students' style...
IFC

The world's smartest reusable notebook...
PAGE 1

Enable Online Learning and keep your students connected with the most popular collaboration platform...
PAGE 5





Studying online offers students: the flexibility to balance work, family, and school, the ability to study anytime, a cheaper option than on-campus courses, faster time to completion, and more.

Source: side-line.com

POP SOCKETS

Save Their Style

Just because your students have been wearing the same top for 3 days in a row doesn't mean their phone has to.

Check out these top sellers that your students will love.



PopGrips have an easy swappable top so students can change their style. PopGrips allow wireless charging, making it easier for your students to pick up their phone and go.

Shop PopSockets »





An online university can provide an international perspective. Online coursework provides many opportunities for students to connect, collaborate, and exchange ideas with fellow students from diverse cultures around the world. The international reach of online degree programs exposes students to an incredible depth of knowledge and insight on an international scale that is certain to enrich their college experience.

Source: waldenu.edu



ROCKETBOOK

COLLABORATION FOR A REMOTE WORLD

Students can learn in real time with Rocketbook

SAVE THEIR NOTES. SAVE THE PLANET.

Don't let remote learning interrupt your students' learning flow. The Rocketbook Everlast notebook provides a classic pen and paper experience, yet is built for the digital age. Although it feels like a traditional notebook, the Everlast is endlessly reusable and connected to all of your students' favorite cloud services.

When students write using any pen from the Pilot Frixion line, their writing sticks to pages like regular paper. But add a drop of water... and the notebook erases like magic.



Everlast Wirebound Reusable Smart Notebook 6x8in 18Sht Wrap Dot Grid

Color	DSC#	Vendor#	Min	ESRP	Price
Atomic Red	141399	EVR-E-RB-CBG	4	\$45.31	\$25.49
Neptune Teal	141400	EVR-E-RB-CCE	4	\$45.31	\$25.49

Pilot Frixion Pen and cloth included with purchase.



Everlast Wirebound Reusable Smart Notebook 8.5x11in 16Sht Wrap Dot Grid

Color	DSC#	Vendor#	Min	ESRP	Price
Infinity Black	141394	EVR-L-RB	4	\$48.14	\$27.08
Midnight Blue	141397	EVR-L-RB-CDF	4	\$48.14	\$27.08

Pilot Frixion Pen and cloth included with purchase.

[SHOP NOW >>](#)



FACTS & MYTHS

About Online Learning,
And How Your Store Can Help

Campuses across the US are now being faced with the challenges that come along with the COVID-19 pandemic and have had to make some swift changes in the way they operate. Many campuses have turned to online learning which put an immediate change on instructional teaching practices and in the way students are learning.

THREE ADVANTAGES OF ONLINE LEARNING



Customization

adaptive learning with individualized pathways



Motivation

more engaging content with an emphasis on modalities that produce persistence



Equalization

24/7/365 access to quality content and great teachers for all students

MYTH vs REALITY



MYTH

Students don't take Online Learning seriously



REALITY

Students are more engaged with their learning and teachers



MYTH

Online Learning is easy and students are isolated



REALITY

Online Learning is challenging and often includes meetings via video chat



DRIVERS OF ONLINE LEARNING



Work from a place that works best for them



Work at their own pace



Instantly access course materials, schedules, assignments, and lessons



Easily track their progress



HOW IS YOUR CAMPUS BOOKSTORE ABLE TO HELP YOUR STUDENTS



Enhance College Affordability

If there's one thing that generation Z students and nontraditional students are good at, it's being financially aware. They know how to get the best value for their education and where to shop for the best deals. Make your store into a prominent voice in the campus discussion by sharing and explaining how your store can help students.

How you can help: Build a trusting relationship with your students and faculty by using your knowledge to help students understand how maximize savings on course materials. You know more than they do on this front, and you know more than the faculty does.

Keep communication open with faculty

Your store can offer more options to assist with affordability, but affordability starts with the faculty. Unfortunately, researching these options can take some time and this might not be a priority for them when they can be spending time doing other required tasks. But if you keep a line of open communication you can help your faculty with the latest adaptations of their course materials and help them understand that if they can select their materials in a timely manner, this can actually help with the affordability of the materials.



Use Technology, Your Students Are Expecting it

Gen Z is the face of the truly digital age. Coinciding with being money savvy, they know that digital versions of content is often more affordable. Make sure that the digital content is interactive across multiple devices. The interactive functionality will ensure a better learning experience for all students and will give them a more personal approach to online learning.

Of course, you should still provide the option to have printed materials. Some students and faculty still prefer this method of learning, so it's wise to still offer this. But make sure there's a digital offering too to maximize access to learning methods.



Improve the Student Experience

Even during times that your campus and bookstore may be closed, it's still important to maintain your presence. Your store's online presence correlates with the impression of the campus.

Offer textbook pickup: Everything is about customer service and convenience right now. By improving the checkout process and pickup options, you'll be able to keep the business at your store instead of students looking for other options.

Source: elearninginfographics.com, strayer.edu, foreword.mbsbooks.com





Producing and providing Online Learning courses consumes an average of 90% less energy and produces 85% fewer CO2 emissions compared to face-to-face trainings.

Source: vedamo.com

Transform Notes Into Digital Text

Students can take notes and record lectures with these smartpens.



all the storage for your student's notes, and more

Students write and store up to 1,200 A4 handwritten pages right within aegir before needing to sync with the Livescribe+ apps



10 hours of battery life

90 mins of full charge with a micro-USB cable will keep the aegir writing for 10 hours



one smartpen, multiple devices

Android or iOS, smartphone or tablet— one Aegir smartpen will keep their notes synced across all their devices



handwriting made mobile

Store and manage all their notes using the feature-rich Livescribe+ app. Share across cloud services in any format they need



so light, students will forget that it's more than a pen

At less than an ounce, it's not hard to forget all the technology packed inside the Aegir's slender form



works with desktops

In addition to the Android and iOS apps, Aegir now has new desktop application—available for Windows and macOS



Aegir Smartpen

The smartpen uses Bluetooth to automatically sync your students' handwritten data to both mobile (iOS and Android) and desktop (Windows) devices using the free Livescribe+ companion app. Everything the Aegir smartpen writes on Livescribe paper is digitally captured and stored on the pen. Then, when the pen is next connected to a mobile device or computer, it reliably transfers the data to the companion app. The app makes it easy to manage, backup, and auto-sync notes with popular cloud service applications. It even includes transcription capabilities in 22 languages to turn handwritten notes into searchable text that can be easily edited and shared.

Description	Color	DSC#	Vendor#
Marlin Edition	Purple	123757	APX-00033
Dolphin Edition	Purple	123758	APX-00034
Dolphin Edition	Teal	123756	APX-00032

Min 1 | ESRP \$141.53 | Cost \$112.92

[SHOP NOW >>](#)



77%

77% of academic leaders rate the learning outcomes in online education as the same or superior to those in face-to-face education.

Source: vedamo.com

 Microsoft Surface

Help Students Learn Remotely Without Feeling Remote



Help your students discover the hub for teamwork. With Microsoft Teams they can invite their friends to chat, meet, call, and collaborate in one place, no matter where they are.



Chat from anywhere

Students can share their opinion, and their personality. They can meet with their entire class all at once, no matter how many places they're in.



Meet from anywhere

Students can instantly go from group chat to video conference with the touch of a button. Teams of 10 or 10,000 can meet in one place, no matter how many places they're in.



Collaborate from anywhere

Students will never do that frantic, searching-for-files thing ever again. In Teams they can access, share, and edit Word docs, PowerPoint, and Excel files in real time.

Discover Microsoft Teams on the Surface Pro 7

The Surface Pro 7 is your students' endlessly adaptable partner now with faster processing and more connections—plus all-day battery life. Students can work and play virtually anywhere. With tablet-to-laptop versatility and better connectivity with USB-C and USB-A ports, the ultra-slim and light Surface Pro 7 adapts to your students.

DSC# 139446 | Vendor# PVQ-00001-EDU

[SHOP NOW >>](#)

