

DID YOU HEAR THAT?

Find out how audio can provide
direction and focus for your store

Sound Your
Students Can Feel

Inside Front Cover

Change the World
One Sketch at a Time

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Fun Phone Stands

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About 70% of retailers agreed that in-store music increases their sales.

Source: blogs.spectrio.com



NOISE CANCELLING FOR EVERYONE

Whether students are commuting on the subway, tuning out a roommate's TV, or escaping the distractions of an open office, Venue helps them create your their quiet space. The active noise canceling function filters out unwanted noise so all they hear is their music.

Color	DSC#	Vendor
Black	117585	S6HCW-L003
Moab/Red/Black	127271	S6HCW-M685
Vice/Gray/Crimson	117586	S6HCW-L568

SRP \$179.99 | Cost \$105.85

Only Skullcandy headphones are custom-tuned to deliver music students can feel. From the lyrics in their soul to the bass in their bones.

#Feel Skullcandy



Active Noise Cancelation



Bluetooth® Wireless Technology



24 Hours of Battery Life with Rapid Charge



Find Your Headphone



Monitor Mode



Active Assistant

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People perceive a shorter wait time when they hear music they like.

Source: blogs.spectrio.com

Supplies for a Creative Lifestyle



ART CAN CHANGE THE WORLD

Every product your students buy funds education projects worldwide. By pursuing creativity, they can make a huge impact.



Wirebound Notebook

The soft touch velvet laminated cover ensures image quality over time and creates a water-resistant external coating. Thick chipboard on back for extra durability.

DESCRIPTION	DSC#	VENDOR#	MIN	SRP	COST
Crazy Ideas	127851	WOL318	3	\$11.99	\$5.00
Sky	127859	LFC491B	4	\$6.99	\$3.68

Drawing Mountains Faux Leather Sketchbook

Vegan leather cover with ribbon bookmark so they can always find their latest creative idea. Sheets are 120# recycled paper.

**DSC# 137334 | VENDOR# AHBL310B
MIN 3 | SRP \$15.99 | COST \$9.61**

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HOW MUSIC CAN CHANGE THE RETAIL ENVIRONMENT

Empirical evidence shows the link between music in retail environments and increased sales, in both planned and impulse purchasing behaviors. Audio marketing sets the tone for your store. Attracting new customers into your store can be challenging, let alone making a steady flow of traffic. Music sets the

mood for the traffic in your store. Music with a slower tempo will encourage shoppers to mosey. A faster tempo will give the customer more direction and set their pace. You must be careful, however, when selecting the right type of music. If the tempo is too fast, customers are less likely to buy more. The cost of keeping existing customers happy is significantly lower than acquiring new customers. Using music to reinforce a positive experience can lead to increased loyalty to a brand.

INCREASE SALES

9 minutes

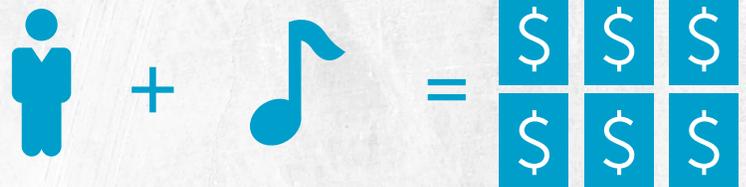


and \$15

Average increase per visit when grocery customers like music a lot.



gross sales increase due to in-store music.



BUY more, MAKE more

The right music moves shoppers to greater quantity and premium products.



39.2%

Sales increase in supermarkets per store due to slower music, longer dwell-time.

OPTIMIZE THE ENVIRONMENT



91%

of retail customers' shopping behavior is affected by music.



Store managers who see shoppers more relaxed, dwelling longer due to music.



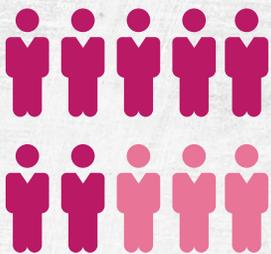
Customers who say music adds to atmosphere, influences purchase decision.



22 minutes

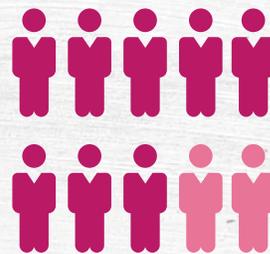
Average increase of shopping time as a result of perceived good music fit with store image.

DRIVE BRAND LOYALTY



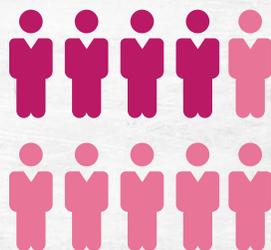
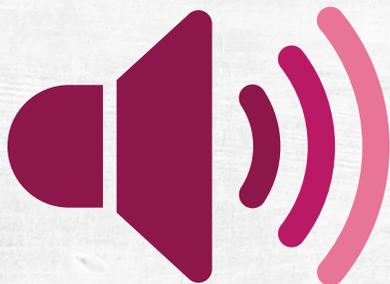
7 out of 10

customers preferred businesses with music.



8 out of 10

customers say music has a positive effect.



40%

choose where they go and how often they go back based on music.

Source: www.playnetwork.com



Low-tempo music causes shoppers to move slowly, but they also buy more.

Source: blogs.spectrio.com



Simple and Sophisticated Accessories



Integra Sync and Charge Cable

Ultra-durable cable with a compact space-saving design, ideal for charging your students' USB-C or iOS device in the car or syncing their drone controller with their phone.

Type	Color	DSC#	Vendor#	SRP	Cost
USB - USB-C	Titanium Gray	137089	99MO084044	\$15.00	\$9.04
USB-C - Lightning®/MFi Certified	Silver	136222	99MO084105	\$20.00	\$12.05



IonSlim 5K USB-C Portable Battery, 5,150mAh

An ultra-thin USB-C portable battery to extend the life of your students' phone and gadgets. Made from aircraft-grade aluminum for added durability. Students can use cables with their portable batteries and charge up their devices while on the go.

DSC# 120393 | Vendor# 99MO022144 | SRP \$55.00 | Cost \$29.82



IonSlim 10K USB-C Portable Battery, 10,300mAh

Students can charge their phone in style with this high-capacity USB-C portable battery made from aircraft-grade aluminum. Supports 30W power output for providing emergency power to a MacBook or MacBook Pro. Students can use cables with their portable batteries and charge up their devices while on the go.

DSC# 137091 | Vendor# 99MO022145 | SRP \$100.00 | Cost \$64.71

moshi

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Studies suggest that music with an upbeat rhythm can reduce stress hormone levels by as much as 41%.

Source: blogs.spectrio.com



Get Stuck on These Fun Phone Stands

A Cute Phone Stand

The cute Piggy® shape is great for watching movies, making video calls, taking selfies, and more.

Durable and Reusable

Made of FDA-grade silicone, this Piggy® is durable and reusable for years to come. Pop the Piggy® onto a phone or case to use it and pull to remove.

6 Colors to Choose From

Students can pick their favorite color from Purple, Green, Red, Black, Blue, and Pink.



The Original Piggy®, 200Ct Jar

DSC# 125397 | Vendor# PIG-200
SRP \$398.00 | Cost \$200.00



Piggy® and Friends, 90Ct Display

DSC# 125611 | Vendor# PF-90
SRP \$179.10 | Cost \$117.00

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SOUND YOUR STUDENTS CAN SEE



An interactive light show in a rugged, waterproof speaker.

Students can take their listening experience to the next level with the JBL Pulse 3, the portable, waterproof Bluetooth® speaker that combines 360° sound with 360° lightshow. They can bring music to life with glowing LEDs wherever they are. With a built-in rechargeable battery that delivers up to 12 hours of playtime and an IPX7 waterproof housing, Pulse 3 is perfect for worry-free listening by the beach or pool—or even in it.



IPX7 Waterproof

No more worrying about the Pulse 3 getting wet due to rain, spills, or submersion in water.



JBL Connect

Students can amplify their listening experience and build their own party by wirelessly connecting more than 100 JBL Connect+ enabled speakers.



Speakerphone

With the noise and echo cancelling speakerphone, students can take calls from their speaker with the touch of a button.



JBL Connect App

Students can make their music look amazing by customizing the light sequences and easily adjusting their settings with the JBL Connect app.



Voice Assistant Integration

Siri or Google Now can be accessed from the speaker with a simple button press.



DSC# 107613 | Vendor# JBLPULSE3BLKAM
SRP \$199.95 | Cost \$127.11

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