



Page 1

Creative labels for  
Apple chargers

Page 3

ACTIVEON—  
Life, Camera, Action!

Page 4

Now is the time  
to capitalize on  
Pokémon Go—learn how

Page 7

Capture your screen  
with Snagit



There are limited resources within Pokémon Go creating a sense of immediacy with the players, they really do have to act fast to catch them all.



# Power On

**Adapters that let students charge devices quickly**



## OnHand Dual USB Car Charger

The OnHand Dual USB Car Charger allows users to charge two devices at once with their car charger. The 2.1 amp fast charging port helps to charge devices faster and the additional 1.0 amp port can keep a second device charging at the same time.

DSC# 95092 | Vendor# CBLK-ADPOH | SRP \$12.41



## OnHand Wall Outlet with Dual USB Ports

The OnHand Wall Outlet with Dual USB Ports provides users with two USB ports (2.1A, & 1A) and a standard electrical outlet. Simply plug in the Wall Outlet and set up a personal charging station for all devices.

DSC# 95091 | Vendor# WBLK-ADPOH | SRP \$16.14



The Pokémon craze has been going strong since 1995 and holds a special place in many millennials' hearts. They grew up playing the game as children and can now play Pokémon in a whole new way.

# You're in charge



## Meo Multipack Label Set

Inspired by the beautiful tiles of Marrakech, the Moroccan Tile label is old-world design meets modern-world technology. Package includes labels for the Mac laptop charger, as well as the iPad® charger and iPhone/Apple Watch charger.



## Meo iPhone® Label Set

From the MEO Artist Series, artist Daniela Wicki's Wave Of Wind series is bold and beautiful! The original painting, mixed media on canvas, is 60in x 72in. Package includes one label for 5W USB charger block and one label for lightning cable.

Description	DSC#	Vendor#	Min	SRP
Moroccan	102050	MR-MP	1	\$12.41
Soccer	102051	SC-MP	1	\$12.41
Geometric Red	102054	GMR-MP	1	\$12.41

Description	DSC#	Vendor#	Min	SRP
Moroccan	102083	MR-PH	1	\$7.44
Wave Of Wind	102078	WW-PH	1	\$7.44
Geometric Red	102081	GM-PH	1	\$7.44

Additional designs are available at [dstewartcanada.com](http://dstewartcanada.com).

## BUCKSHOT 2.0 THE PERFECTLY RUGGED BLUETOOTH® SPEAKER

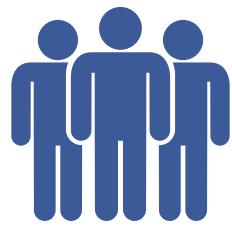
### //FEATURES

- Big(ger) sound, tiny package. Stop laughing, start packing
- Improved IPX6 dust- and waterproof standard
- Three mounting options, including new tough wearable clip
- Wireless connectivity to any Bluetooth-enabled device
- Included silicone handlebar mount accessory
- Built-in microphone/speakerphone for calls
- Rechargeable lithium-ion battery
- PLAY TIME: 24 hours
- WIRELESS RANGE: 100 feet



**DSC# 100732 | Vendor# OT2301-B | SRP \$49.63**

Additional colors available at [dstewartcanada.com](http://dstewartcanada.com).



There is an estimated 21 million daily active Pokémon Go users.

Source: ITU

# B R Y D G E

## Unlock the Classroom



### **BrydgeMini**

Small in size—big on productivity. The BrydgeMini perfectly complements the iPad Mini 1, 2, or 3, and turns iPads into mini MacBooks. Backlit keys, tactile typing experience and 100% aluminum design. It's the productivity tool users never knew they needed. The ultimate Bluetooth® keyboard for iPad mini.

**DSC# 101108 | Vendor# BRY5001**  
Min 5 | SRP \$124.23

### **Brydge 7.9**

Small in size – big on productivity. The Brydge 7.9 perfectly complements the iPad Mini 4, and turns your iPad into a mini MacBook. Backlit keys, tactile typing experience and 100% aluminum design. It's the productivity tool users never knew they needed. The ultimate Bluetooth® keyboard for iPad mini 4.

**DSC# 101112 | Vendor# BRY5102**  
Min 1 | SRP \$161.50

### **Brydge 9.7**

Beautiful design, beautiful function. Turn the iPad into a mini MacBook with the Brydge 9.7. Backlit keys, tactile typing experience and dedicated iOS buttons. It's the productivity tool users never knew they needed. The ultimate Bluetooth® keyboard for iPad Air, iPad Air 2 and 9.7-inch iPad Pro.

**DSC# 101116 | Vendor# BRY1003**  
Min 1 | SRP \$186.35

Additional colors are available at [dstewartcanada.com](http://dstewartcanada.com).



\$1.6 million in revenue is generated daily from the iOS App store.

Source: Explica

# LIFE. CAMERA. ACTION.

**ACTIVEON**  
ACTION CAMERA™



70g

Changeable front cover!

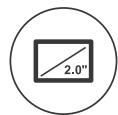
## Key Features



Super Wide View



Full HD 1080P 30fps



2" Built-in LCD



6-elements Aspherical Glass F/2.4 lens



Built in WiFi



Longer Battery 120min

DSC# 96353  
Vendor# CCA10W  
SRP \$149.07

Additional accessories available on [dstewartcanada.com](http://dstewartcanada.com).



# What is Pokémon Go?

Pokémon started as an animated TV series, trading card game, and video game in the 1990s. In 2016 it has made its way onto our mobile phones. Pokémon GO is an augmented reality game that uses the phones' GPS and camera. The game is based on users' actual surroundings. Players capture Pokémons and improve their abilities using in-game items to battle other players.



**26M** daily active users  
in the USA

**7/10**

People that downloaded  
Pokémon Go return to the  
app the next day.



**13 Hours**

Amount of time it took to reach  
the top of the highest-grossing  
app chart in the US.



**\$0.25**

Average Pokémon Go  
revenue per daily  
active users.

## People are using Pokémon Go more than Instagram

Average usage time of Android apps in the United States (July 8, 2016)



Source: Similar Web

# Leverage Pokémon Go correctly, and you could turn your store into a campus destination.

**1**

**Invite people to play at your business.** The first step to boost social engagement via Pokémon Go is to get players in your store. Use Facebook, Twitter, or Instagram to invite people to come and play at your campus store.

**2**

**Offer free Wi-Fi and charging stations.** The Douglas Stewart Company offers charging stations from OnHand, US Digital, and countless brands of battery packs. Feature a charging station in your store so students can charge up while they play or shop.

**3**

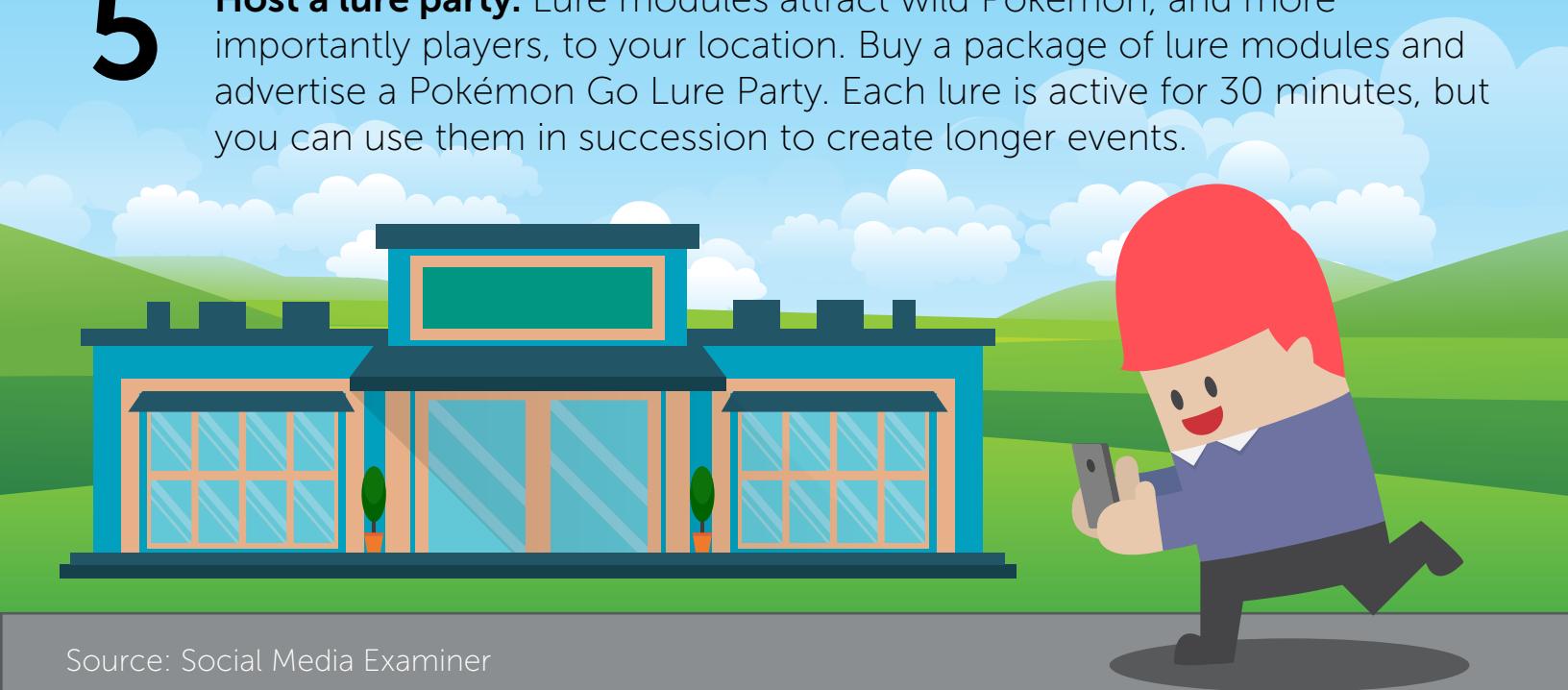
**Ask players to tag their photos.** Social media exposure is almost always a positive thing. Ask players to share their Pokémon photos taken around your store and tag you when they do.

**4**

**Run a contest to get additional customers in your door.** Easily hold a social media contest where students have to check in at your business on social media and they could win a free battery pack.

**5**

**Host a lure party.** Lure modules attract wild Pokémon, and more importantly players, to your location. Buy a package of lure modules and advertise a Pokémon Go Lure Party. Each lure is active for 30 minutes, but you can use them in succession to create longer events.



Source: Social Media Examiner

# 78%

of players are 18 - 34 years old and 40% of adults who have downloaded Pokémon Go are 25 or older.

Source: FX Comment and VOX



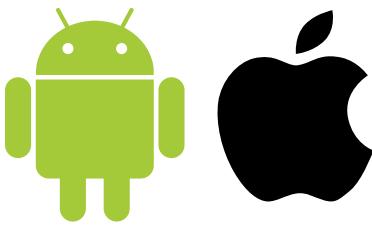
**SAFE** NO-TIP DESIGN  
**SIMPLE** 2-MINUTE SET UP  
**SECURE** HOLDS 80 POUNDS

## What is the HÜK™ bracket?

The HÜK TV Mount is a two bracket fixed mounting system designed with ease of use, limited space, and portability in mind. It is perfect for any small space such as dorm rooms, garages, apartments, or simply any place you would enjoy watching TV. The HÜK TV Mount is unlike any other TV mount on the market since it does not require drilling into walls causing damage. HÜK is perfect for lofted beds, railing, ladders, bars, and more. HÜK is manufactured in America using the highest quality aircraft-grade aluminum anodized to military specifications. VESA compliant for TVs 12" - 42".



**DSC# 103659 | Vendor# HUK00DS | Min 4 | SRP \$43.47**



The average Pokémon Go iOS user is on the app for 33 minutes and the average Android user is on the app for 43 minutes.

Source: ITU

## Get Your Essential Student Supplies



**CLEANING KIT WITH SPRAY** This unique portable laptop cleaning kit has a built in cleaning solution and is an indispensable tool kit for any student or professional on-the-go. Designed for cleaning laptops/notebooks/ultrabooks components such as LED/TFT/LCD displays, CD/DVD/Optical drives, and other flat plastic surfaces that gather electronic-damaging dust. Compatible with all major manufacturers and brands.

**DSC# 101203 | Vendor# CW-4107 | Min 1 | SRP \$7.44**

**HIGH GLOSS PHOTO PAPER** This high gloss photo paper is perfect for inkjet printing. The paper has a smooth, glossy and waterproof surface and quickly absorbs dye inks. When using pigment inks it is recommended that the print dry before handling to prevent the ink from rubbing off or smearing. Print using bright, saturated colors and various different tints. Applicable for photos, graphics, presentations, text, advertising prints, and booklets.

Description	DSC#	Vendor#	Min	SRP
20 Sheet	101244	PG180020LT	1	\$8.68
50 Sheet	101245	PG180050LT	1	\$13.65
100 Sheet	101246	PG180100LT	1	\$22.35

## Capture your day with Snagit



### Scrolling capture

Quickly capture a full-page screenshot even if it's not showing on the screen. Grab the entire vertical scrolling area with just a click.



### Panoramic capture

Capture wide, horizontal scrolls, infinitely scrolling webpages, and everything in between. Capture once, instead of taking individual captures and manually editing them together.



### Animated GIF

Turn any short recording into an animated GIF. Perfect for showing off quick tasks and workflows.

**DSC# 101720 | Vendor# SNAGAV01-13-E | SRP \$37.21**





## Put an End to Campus Device Theft

Meet the FUYL Tower™ from LocknCharge

Every year thousands of students across the nation are victims of property theft—the most common targets of theft on campus:



Laptops



Smartphones



Small Electronics

With the FUYL Tower™ from LocknCharge you can equip your campus with the ultimate solution for device storage and charging.



The FUYL Tower is an intelligent charging station with 15 individually lockable compartments that can *store and charge any mobile device*.

### Key features include:

- ✓ Efficient Charging
- ✓ Intelligent Remote Management
- ✓ Highly Secure
- ✓ Easy-to-Use Digital Locking System
- ✓ Future-Proof Design
- ✓ Lifetime Warranty

### The FUYL Tower is perfect for:

- ✓ Student Unions
- ✓ Libraries
- ✓ Campus Stores
- ✓ Recreation and Fitness Centers
- ✓ Cafeterias
- ✓ Anywhere “hands on” learning takes place

DSC# 99781 | Vendor# 10015 | SRP \$4,968.32



1168.08.2016