

Winter/Spring Issue 2016

# New Vendor

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## New Vendors!





LIMITLESS INNOVATIONS, INC.  
 PRODUCTS WITHOUT BOUNDARIES™

# PRODUCTS WITHOUT BOUNDARIES™

Merchandise that provides the best solutions to everyday problems.

Introducing a brand engaged in the design and development of various cutting-edge, retail merchandise. Its leading product, the ChargeHub®, was awarded **Best of CES 2016** by iPhone Life Magazine as one of the most innovative new iOS related products. With the evolution of the market and the world of ever-changing technology, keep your eye on Limitless Innovations in 2016 for more innovative products, without limitations.

## The Powerstrip of the 21st Century™

- Ability to charge up to 7 USB devices simultaneously with a single power supply.
- SmartSpeed® Technology provides optimal charge for virtually any USB device (based on type and number of connected devices).
- Single power supply eliminates excess cables and numerous plugs, outlets and power strips to maintain a neat and organized space.
- Optimum quality, safety, and durability—UL/cUL Listed, FCC Certified, RoHS Compliant, and 1 Year Limited Warranty.
- CableLinx® 3.5" USB MFi Charge + Sync Cables, Travel Case, and International Travel Kit sold separately.

## Power Pack Includes:

- (1) ChargeHub® USB Charging Station
- (2) Lightning™ to USB Charge & Sync Cable
- (2) 30-Pin to USB Charge & Sync Cable
- (2) Micro to USB Charge Cable
- (1) Mini to USB Charge Cable
- (1) Vehicle Power Cable
- (1) 48 Watt Power Supply

SRP \$111.80



### SmartSpeed™ Technology

Optimal Charge for Virtually Any USB Device



### Optimum Quality, Safety and Durability

UL/cUL Listed, FCC Certified, RoHS Compliant, and 1 Year Limited Warranty



### Soft Blue Underglow Effect

Adjustable Brightness—Great for a Nightlight



[VIEW ONLINE](#)





# Automated PC Repair and Recovery in 45 Seconds...

Restore a device that's been corrupted and bring it back to its last known desired state with a single reboot.

Universities, colleges, schools and vocational training institutions confront unique IT challenges that consistently require the resource draining process of re-imaging:

- » Classroom devices are mis-configured and running slow
- » School-owned PCs are riddled with debilitating viruses from unsupervised usage
- » Daily reset of requirements for computer labs
- » Multi-user devices in libraries and kiosks open to abuse

The answer has typically been to re-image. Not anymore.

Utopic's Persistent Suite simplifies the restoration and recovery process by applying an automated self-healing capability that repairs and recovers any PC without manual intervention. It quickly and effectively removes any unauthorized changes to the operating system. But more important it gets students, faculty and staff back up and running in seconds...and gives IT the detail to discover and prevent root causes

[Learn sales tips and more by scheduling a demo today »](#)

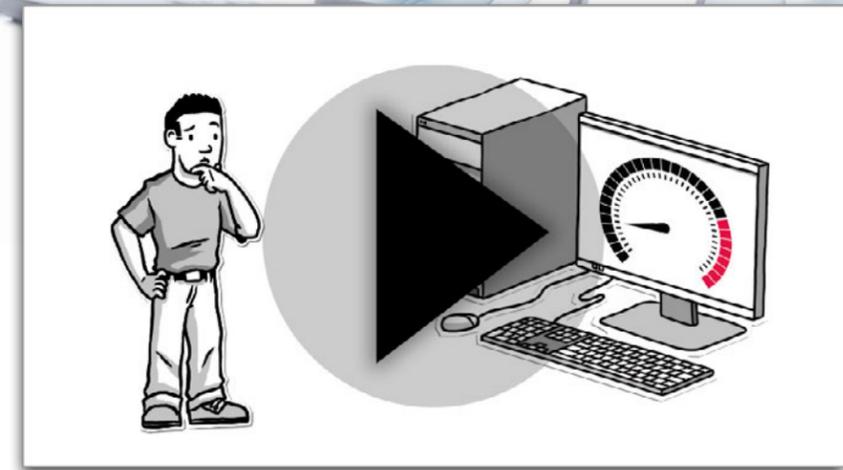
[Download an email template to send your customers »](#)

[Download the Persistent in Education Overview »](#)

[Download the Persistent Overview »](#)

**10% Deal Registration Available**

To learn more or for pricing information, please contact us at 800-279-2795 or [licensing@dstewart.com](mailto:licensing@dstewart.com)



**Schools can reduce help desk incidents by more than 70% with Utopic**

**Why re-image machines?**

# FASHION-FUNCTIONAL AUDIO TECH.

## #WearYourSound



Unique Wraps design means your students can wear their headphones on their wrists when not using them. This eliminates the frustration of lost headphones, finding them tangled in pants pockets or damaged at the bottom of a bag.

Whether your students' Wraps are on their wrist as a stylish and comfortable bracelet, or in their ears as a great sounding headphone, they are a must-have accessory that finishes off any outfit perfectly.

**As featured at CAMEX 2016!**



**Check out the new eco packaging!**

Wraps Headphones offer a new take on in-ear audio, creating a fashion statement and outstanding practicality to the way your customers listen to their music. A wide variation of colors and materials offer a creative fit to their style to make students stand out.

**Check out all Wraps products and merchandising display units.**



**How to wear and how to position Wraps Headphones**  
Watch Overview Video

**BROWSE THE 2016 COLLECTION**



# THE PEOPLE'S ACTION CAMERA

Pro-Grade at a Student Price



The moment you've all been waiting for is finally here: The People's Action Camera in true 1080P HD! Introducing The ViDi LCD. Sleek, curved in all the right places, and gorgeous.

## WHO'S IT FOR?

The majority of your students want an action camera but they are not all going to take it mountain biking, shark diving, or bungee jumping. Vidi is the professional-grade action camera line perfect for those who want a camera capable of doing all those things but unwilling to shell out hundreds of dollars for it.



DSC# 96445  
Cost \$83.82 | SRP \$124.23

[Shop the Vidi LCD Action Camera Line](#)

## THE BEST PART? It comes fully-loaded with all the basic accessories they need to get started, including:

- ViDi Camera with LCD Screen
- 4GB Micro SD Card
- Transparent Waterproof Case
- Extension Pole — for all their selfie stick needs.
- USB Cable — users can charge-up while they're downloading sick videos.

## FEATURES

- ✓ Rear Screen Display to frame the perfect shot
- ✓ Full High Definition HD 1080P at 30 FPS
- ✓ Ultra Wide-Angle Lens
- ✓ Takes Videos and Still Images
- ✓ Waterproof Case (up to 40 ft)



Raise your ASP with attachment sales from these impulsive add-on accessories from Vidi!

[Shop Accessories Here](#)

# FREAKING GET SOME.

*Fantastical, Fit-All Freakers.*



Freaker USA quickly grew to be the global leader of preventing moist handshakes and sweaty beverages with high-quality, American-made products—and in 2015 they launched a colorful line of American-made socks, or Freaker Feet, because, why not! They aren't just selling you their fit-everything product, they're giving you an invitation to their party - a starter kit for a new lifestyle, the ultimate impulse zone.

**Boom. Merchandisers available—check out our college store recommendations...**  
Freakniks Pack – Freakers and Freaker Feet Assortment



Get Your Freak On

# FREAKER®

DESIGNED IN  
WILMINGTON, NORTH CAROLINA  
MADE IN THE  
FREAKIN' USA

Ask your Account Manager for additional Freaker packs of recommended assortments for 2016.



# Monster has your headphones, come and get them.

# Check out our exclusive Monster audio collections.

What kind of listeners are your students? Are they total immersion listeners who want the deep, rich sound of music and nothing else? Are they runners who like the rhythmic motivation of music, but need to be aware of ambient environmental sounds? Are they travelers who want big sound in a small package? No matter what kind of listening experience they're after, Monster has their sonic profile, in a style that matches their personal aesthetic.

Introducing the next generation of sound performance from Monster®. The N-Tune™ On-Ear headphones deliver music, movies and games with unmatched clarity and depth, hand-tuned with the precision designed to blow users away. N-Tune's slick on-ear design and colorful range sets their look, their attitude, and their music. Thumping bass kicks it to a totally new level. They've never heard it this good—sound perfected for them by the experts at Monster.



### ADIDAS SPORT RESPONSE™ BY MONSTER

- Delivers Monster Performance Sound
- Moderate noise isolation lets users stay focused while keeping them tuned to their surroundings
- Won't fall out
- Works great with helmets, goggles and glasses
- Sweat-proof and washable

DSC# 76448  
Cost \$50.28 | SRP \$74.48

Shop Entire adidas By Monster® Collection



### N-TUNE

- Powerful Sound Performance
- Super-Comfortable
- In-Line Controls
- Music Share Feature
- Passive Noise Isolation
- Tangle Free Cable

DSC# 76459  
Cost \$83.82 | SRP \$124.18

Shop N-Tune On-Ear Headphones Collection

Contact your Account Manager at 800-279-2795 to learn about our other Monster products.



# Don't Lose the Things that Matter

## Stay Connected with XY Find It.



### XY Find It Bluetooth Beacon Trackers

Equipped with a 150' wireless range, these trackers work with the XY app, available on iTunes and Google Play, to help prevent your students from leaving valuable items behind. The app makes it easy to locate a missing item and to keep track of which items are associated with each tag.



Connect wirelessly from up to 150' away  
Bluetooth 4.0 LE makes it easy to pair the trackers with mobile devices.



Always remember your car keys, wallet or purse  
Attach the trackers to commonly misplaced valuables for easy locating in the future. The built-in signal beeper helps users locate lost items quickly.



Use the XY app to find lost items  
Track where and when a user last had the item, make the tags ring or set the app to send a notification to the user's smartphone when the items are out of range.



Track multiple items simultaneously  
The app makes it easy to see which tags are associated with which items and which items require their attention.



Battery-powered  
Require CR2032 batteries.

Right this way to locate preferred colors for your store

BUILT FOR LIFE | STYLISH | SUSTAINABLE



Presenting the market leaders in hydration

**aladdin**®

**STANLEY**®  
A BRAND OF PMI

For over 100 years Aladdin and Stanley products have been making their way into homes as a leading lifestyle brand for hydration.

Aladdin's eco-centric and stylish designs have contributed to its market leadership and sustainability.

Stanley steel bottles have gone from concept to icon over the years and have solidified their place as an essential part of work days, road trips, and outdoor adventures.



DSC# 75620  
Cost \$12.52 | SRP \$18.62

DSC# 75608  
Cost \$5.26 | SRP \$8.68



12 oz. - DSC# 75896  
Cost \$22.54 | SRP \$31.06  
16 oz. - DSC# 75892  
Cost \$25.24 | SRP \$34.79



12 oz. - DSC# 75897  
Cost \$22.54 | SRP \$31.06  
16 oz. - DSC# 75893  
Cost \$25.24 | SRP \$34.79

[Shop Aladdin Products](#)

[Shop Stanley Products](#)



# LIGHT IT UP

 Introducing the **Qubie**—One little light is all you need.

The Qubie LED Micro Light delivers a whopping 1,500 Lumens—the perfect partner for the avid photographer. For those action camera users, selfie snappers, photography and film students or hobbyists, the Qubie delivers unparalleled options for creativity, entertainment, or smart-device control.

## CAPTURE

Parties make great moments to remember. Add in a Qubie™ LED Micro Light and capture those moments. Perfect lighting to capture a night out or just video chat with friends and family.



## PRODUCE

Partner the Qubie with a GoPro or other action cam for brilliant lighting on the go when portability is a must. Built for action, the Qubie LED Micro Light will keep bouncing back, even if the user doesn't.

## INTERACT

Download the free Qubie iPhone or Android Camera App. Control the brightness and flash with up to 5 Qubies when in camera or video mode. Take better quality images with brighter lighting and more control.



## CONNECT

Designed for maximum versatility, the Qubie is small, bright and rugged little light that sticks to almost anything. Includes a built-in magnet, rear suction cup and a bottom tripod mount.

## CREATE

It doesn't matter whether they want better quality smartphone shots, or they need portable video lighting, the Qubie produces a beautiful quality of light. Bring along a couple of Qubies and let the creativity shine.



## TOUGH IT OUT

When they are out for adventure, camping, fishing or hiking, the Qubie will light the way. Tough, rugged and weatherproof, the Qubie will fit in a pocket and keep up with whatever is thrown at it.

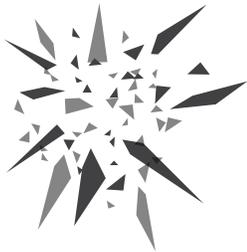
Shop smartphone accessories from IC12



# PROTECT WHAT MATTERS

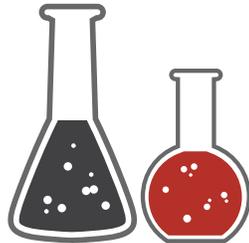


## COMMON CAUSES OF EYE INJURIES



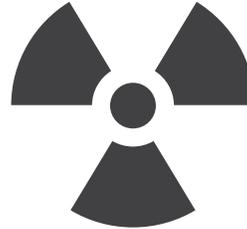
### PROJECTILES

(dust, concrete chips, wood splinters, metal sparks and other particles)



### CHEMICALS

(splashes, fumes, wiping the eyes with contaminated hands)



### RADIATION

(especially visible light, ultraviolet radiation, heat or infrared radiation and lasers)



### BLOOD BORNE PATHOGENS

(hepatitis or HIV) from bodily fluids including blood.

70% of eye injuries are caused by these.

90% of eye injuries are preventable; many injuries are caused by not wearing the correct eye protection. Since 1995, DR Instruments has provided educators and students with the tools they need to explore the sciences safely and effectively. Their products range from eye goggles to dissecting instruments, DR Instruments has them covered.



### DISPOSABLE LAB COAT

DSC# 75554 | Vendor# DR3560-L  
Min 10 | SRP \$8.68 | Cost \$4.97



### RUBBERIZED LAB APRON

DSC# 75572 | Vendor# DRB2742  
Min 10 | SRP \$16.15 | Cost \$9.32



### ECONOMY CHEMICAL SPLASH AND IMPACT PROTECTIVE GOGGLES

DSC# 75585 | Vendor# DR81210  
Min 10 | SRP \$8.68 | Cost \$4.97

# SHOP DR INSTRUMENTS >>



# live for the ride



Short of lugging a floor pump, the **SteadyFlate** is the easiest way to get tires filled on the side of the road. With a fold-out foot peg, ergonomic handle, and telescoping hose, the SteadyFlate is a lightweight, mini floor pump in disguise. Save energy for grinding up climbs, not pumping up tires. Folding rubberized ergonomic handle rotates for maximum grip.

- » Presta/Schrader compatible with reversible head
- » 140 psi max
- » Lifetime warranty
- » Includes: frame mount and long screws for option to install beneath the bottle cage.

DSC# 96038 | Vendor# PUM0673  
SRP \$47.42 | Cost \$28.69



The **Domestique Painted Water Bottle Cage** features a durable lightweight sleek design. With a compressed fit to ensure water bottle safety, that prevents bottle ejection while allowing for easy rider access.

- » Available in three different color variations
- » Weighs in at under 29 grams
- » Rider-friendly compression design
- » Lifetime warranty

DSC# 98941 | Vendor# WAT1731  
SRP \$25.63 | Cost \$15.51



The BikeSmart **UltraFlash LED Bike Light** is quick and easy to mount on a bike with the included tool-free seat post mount and chain stay mount. Or, use the built-in clip for secure mounting to a backpack or belt loop. Two 1/2 watt LED lights provide visibility up to one mile away.

- » Three light modes: constant, flashing, and chasing
- » Batteries, post-mount and clothing/bag clip included

DSC# 98937 | Vendor# LIT0574  
SRP \$38.45 | Cost \$24.61

**SHOP NOW**

# New Vendors

## – 2015 Fall Recap

happy plugs

Designed in Sweden, Happy Plugs products function less as a tech product and more as a way for consumers to express themselves and their world through fashion and music. Happy Plugs award-winning premium packaging focuses on clean aesthetics and the belief that accessories should not only fit your device, they should fit your style.

PHILIPS

A market leader in portable audio and headphones categories, Philips represents a 2% market share for headphones in what is a \$2.9 billion industry and growing, per the NPD Group in 2015. Never compromising on function, form, and sound, Philips represents premium acoustical design, even in its most budget-conscious buds.

skoog  
music

Thanks to academic research that spans the fields of music, psychology, and education, the Skoog is a proven learning tool. Skoog has worked closely with educators to understand the needs of the classroom. This revolutionary software is a great musical assistive tech tool for students, instructors, and support staff.

HANGMAN

Hangman systems start where basic hooks and wires leave off. These solutions are the best and easiest methods for hanging and securing all essential and decorative dorm, house, and apartment furnishings—perfect for move-in timeframes on campus.

WAKA WAKA  
share the sun

More than just portal power, Waka Waka, which means “shine bright” in Swahili, gives customers the chance to play a direct role in giving back to people in nations without access to electricity. When your customers buy a WakaWaka they can send one to someone living through a humanitarian crisis as an Agent of Light.



# New Vendors – 2015 Summer Recap



A self-inking, quick drying, pocket-sized stamp that makes the perfect Cartesian Graph. Perfect for K12 and higher-ed students.



An iconic action camera from an iconic brand. This versatile, high-performance Polaroid Cube is tiny, cute, easy to use, and produces great photos and videos! A variety of accessories allow users to take this camera anywhere and document all of life's adventures at a student-friendly cost.



# New Vendors

## – 2015 Spring Recap

### OUTDOOR TECH.

Outdoor Tech strives to blend modern lifestyles in the age of mobility with a drive to be outside. Their portable tech solutions allow users to stay connected but not tethered. Let your students experience the lightweight and durable wireless solutions of Outdoor Tech.

### MONSTER<sup>®</sup> DIGITAL

Students trust the household name of Monster Digital. Their data storage products continue to stay up-to-date with technology trends delivering the latest technology with high performance.

### ALLSOP<sup>®</sup>

Meeting the needs of students, Allsop provides optimal computer accessories. From laptop and monitor stands to memory foam mouse pads, users will always enjoy the quality, design and ingenuity of Allsop products.

### iVIEW<sup>®</sup>

With the power of a personal computer in a tablet, iView Windows tablets meet the demand of the education channel. Students can work on documents or access files from almost anywhere with a wireless connection!

### iWALK<sup>®</sup>

Extending across wireless and cellular mobile markets, iWalk products emphasize Apple<sup>®</sup> and smart phone products. From exceptional engineering to beautiful design, their high-performing mobile accessories provide desired mobile functionality to users.



Customizable and foldable, students love sunglasses by Glass-U. Match your schools colors or stick with the original Glass-U color selection—there is something for everyone.

### DANE

Dane-Elec creates some of the best tools to access data, whatever kind it is! From streaming photos at a family reunion, to looking at high-resolution fossils, Dane-Elec offers affordable, durable, and fun products!



Stay connected with Fusebox, providing mobile solutions that cater to high-demand tech products students' love. Each connector, adapter, and device accessory is designed for maximum flexibility and speed.



Aircom's patented Airtube Technology is one-of-a-kind. Bringing a unique experience to the traditional in-ear headphone, their earbuds deliver a "live" like listening experience that is unmatched. Aircom headphones truly deliver.

