

FALL 2024

# NEW VENDOR PRODUCT GUIDE



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**RETAIL**

**VAR**



# GET IN THE GAME AND CRUSH THE COMPETITION.

## GET THE BALL ROLLING

Primetime Sports is licensed under ESPN and offers a variety of indoor and outdoor sports gear that feature innovative designs and strong, quality materials. Get in the game with Primetime Sports and see why they're supported by the largest sports brand in the world.



**Classic Over-the-Door Hoop with 2 Mini Basketballs, Pump & Foldable Rim**



**Classic Over-the-Door Basketball Hoop with Scoring and Sounds**

# HAT TRICKS AND TRICK SHOTS

High quality material means consumers can play anything from anywhere. Students can turn dorm rooms into basketball courts or living rooms into dart-throwing parties! The fun never ends inside or out with long-lasting, sturdy sports gear from Primetime Sports.



**Over-the-Door Mini Basketballs  
4 Pack & Pump**



**Pro Bristle Dartboard Starter Kit**

| ESPN |         |         |
|------|---------|---------|
| HOME | CRICKET | VISITOR |
|      | 20      |         |
|      | 19      |         |
|      | 18      |         |
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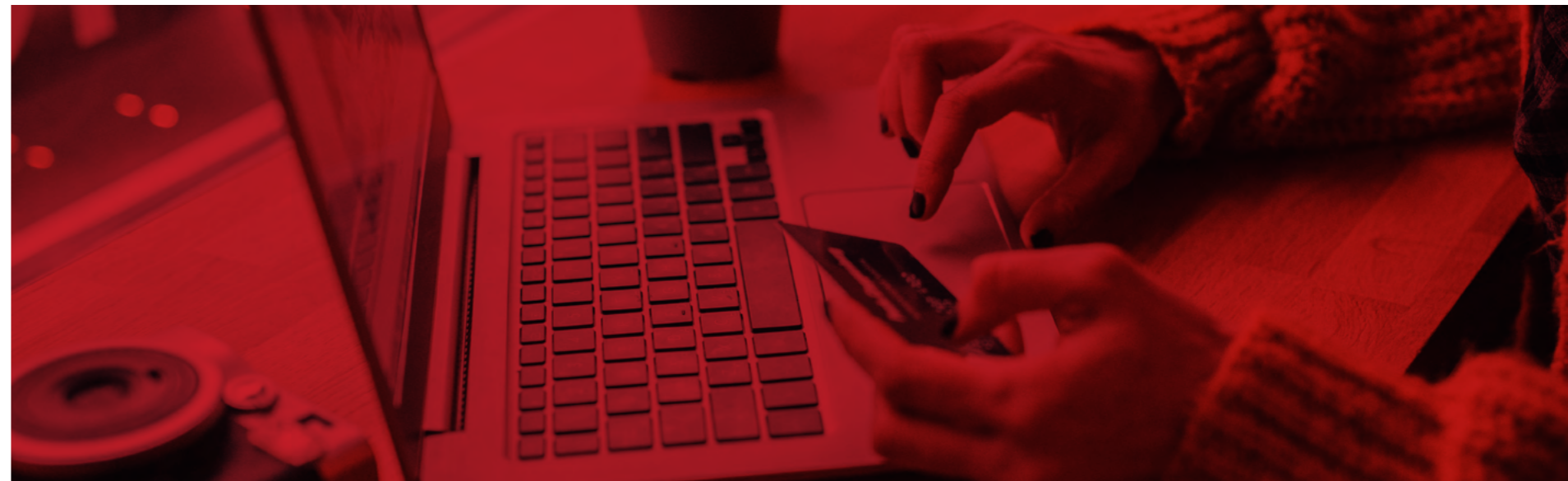




# MOBILE AND SOCIAL MARKETING TRENDS

In a digital world, shopping habits are changing drastically, driven by the prevalence of mobile devices and the influence of social media platforms. Today, consumers are increasingly turning to their smartphones and social networks not just for social interaction, but also as **primary channels for discovering, researching, and purchasing products.**

According to Statista, mobile commerce sales are projected to reach **\$7 trillion globally by 2025**, highlighting the shift towards mobile-first consumer behavior. The adoption of mobile payment technologies, including digital wallets like Apple Pay and Google Pay, has accelerated mobile commerce. These platforms offer convenience, security, and speed, further encouraging mobile shopping, so including a virtual way to check out online and in-person will become increasingly important.



Social media platforms have evolved into **powerful shopping channels.** Features like shoppable posts, product tags, and in-app purchases enable users to discover and buy products directly from their social feeds, so venturing onto these platforms will both boost knowledge of new products and eventually sales. Social media serves as a platform for brands to communicate their products, commitments, and engage with socially conscious consumers.



# BEST-SELLING SUMMMER LAUNCHES



Rechargeable batteries offer better performance, reliability, convenience, and ease-of-use while helping the environment.

### Bestsellers:



Lithium Ion Rechargeable AA Batteries



Lithium Ion Rechargeable AAA Batteries



Lithium Ion Rechargeable 9V Batteries



Work hard, play hard, and party harder with Pit Vipers that stay snug while going H.A.M.

### Bestsellers:



The Original Narrow The Miami Nights



The 2000s The Monster Bull



The 2000s The Hail Sagan



High-quality organizational, storage, and cleaning products for dorm, home, and apartment living.

### Bestsellers:



Mini Trash Can with Swing Lid Black



Mini Trash Can with Swing Lid White



Ribbed Collection Storage Bin



# BEST-SELLING SPRING LAUNCHES

## Fuse AUDIO

Tap into professional analog sound that musicians love and engineers trust.

### Bestsellers:



Fuse Audio ANDLE Portable Bluetooth Speaker with Handle Strap



Fuse Audio ZIDE Bluetooth Speaker with AM/FM Radio



Fuse Audio RAD Vintage Retro AM/FM Radio with Bluetooth

## MG innovations

Curate a perfect cozy vibe and lighten up any living space.

### Bestsellers:



Flower String Lights



Dog Squishy Color Changing Touch Light



LED Curtain Lights

## Define

Organize classes, homework, projects, and more with Define's 12-month monthly and weekly planner.

### Bestsellers:



Empty Counter Display



12-Month Undated Monthly & Weekly Planner



Define Weekly Desk Planner

## Brea Reese

FINE ART MADE EASY

Unleash creativity through art with sketching, drawing, and coloring kits for artists of any skill level.

### Bestsellers:



Beginner Sketch and Drawing Set



Nature Scratch Art Paper Pad



Floral Fern Scratch Art Paper Pad

## incase

Make scratches and scrapes a thing of the past with durable laptop cases for PC and Mac.

### Bestsellers:



Hardshell Dots Case MacBook Pro 14in



Dots Hardshell Case MacBook Air 13in



Go Laptop Sleeve



# BEST-SELLING WINTER LAUNCHES



Take important data anywhere and connect to nearly any device with USB-C flash drives with up to 64 gigabytes of storage.

**Bestsellers:**



DataTraveler Gen 1 USB-C 3.2 Flash Drive



DataTraveler Max Gen 2 USB-C 3.2 Flash Drive



DataTraveler microDuo Dual USB-A/USB-C Flash Drive



Lighten up living spaces in completely new and creative ways with smart LED string lights and sound sensors.

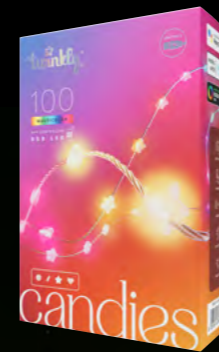
**Bestsellers:**



CANDIES CANDLES Smart LED String Lights



MUSIC Wi-Fi Sound Sensor for Smart LED Lights

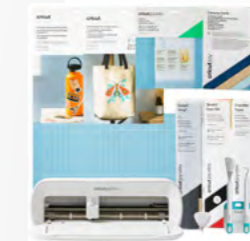


CANDIES STARS Smart LED String Lights



Become a makerspace master with a starting kit of everything needed to get started and a smart cutting machine. Tackle uniquely shaped objects!

**Bestsellers:**



Cricut Joy Xtra Bundle

Cricut Maker 3

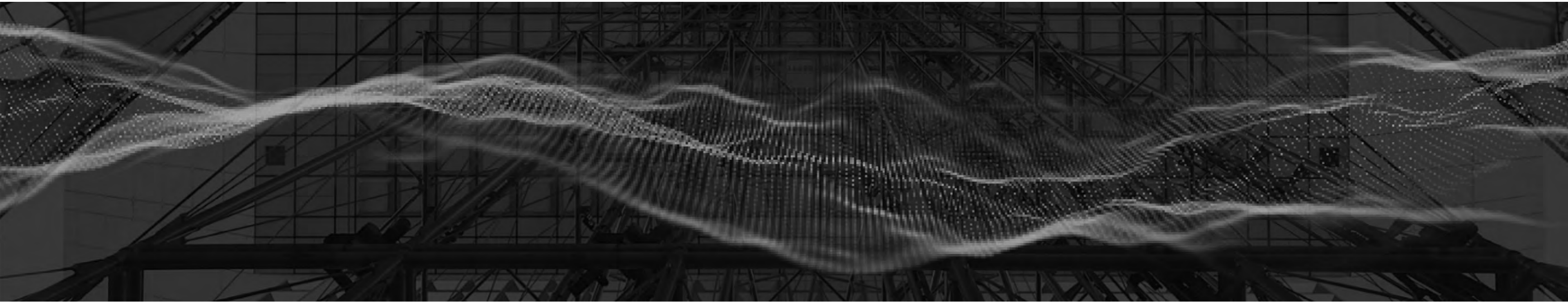


Cricut EasyPress Mini



638678352





# No signals, No Worries



Faraday Defense is an industry leader in blocking wireless signals with their state of the art products. Faraday Defense takes shielding devices to a whole new level with three layers of nickel-copper CYBER NC fabric, bringing any and all signals to a complete stop.

## PhonX3 Phone Bag

The Faraday Defense PhonX3 Phone Bag blocks all wireless signals to and from a device. The interior dimensions of the bag is 4.25 x 7.25-inch and it includes 3 layers of Faraday CYBER blocking fabric along with a coloured canvas exterior layer. It also comes with a student ID pocket on the rear of the bag and a double fold hook and loop closure.





# Protective Defense Bags

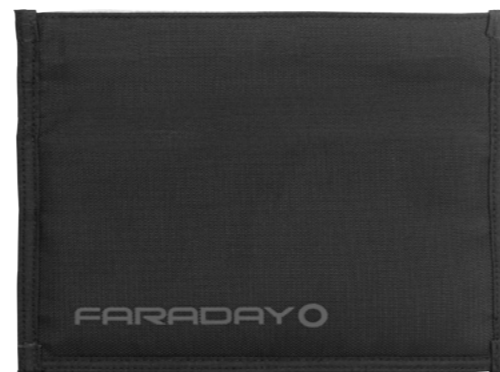
These durable phone bags block all wireless signals to and from a device – keeping students free from distractions so teachers can do what they do best. Stylish bags in multiple sizes help students with any brand of phone stay locked in to learning.

## Block out interference



### JACKET Phone Bag

The Faraday Defense JACKET Phone Bag blocks all wireless signals to and from a device. The interior dimensions of the bag is 4.5 x 8-inch and it includes 3 layers of Faraday CYBER blocking fabric along with a black canvas exterior layer. It also comes with a student ID pocket on the front of the bag and a double fold hook and loop closure.



### JACKET Pro Phone Bag

The Faraday Defense JACKET Pro Phone Bag blocks all wireless signals to and from a device. The interior dimensions of the bag is 4.5 x 8-inch and it includes 3 layers of Faraday CYBER blocking fabric along with a CORDURA canvas exterior layer. It also comes with a student ID pocket on the front of the bag and a double fold magnetic closure.



### NX3 Phone Bag

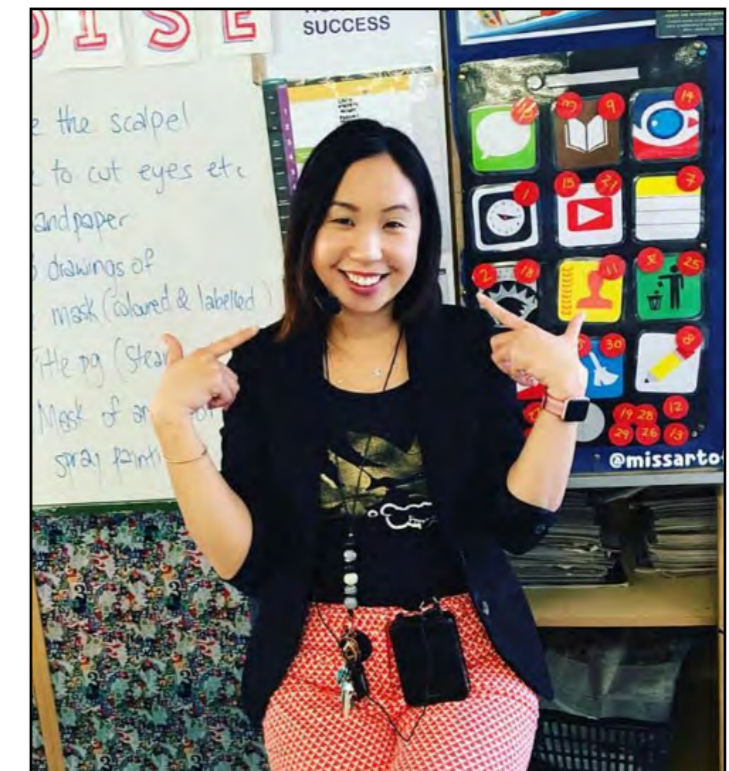
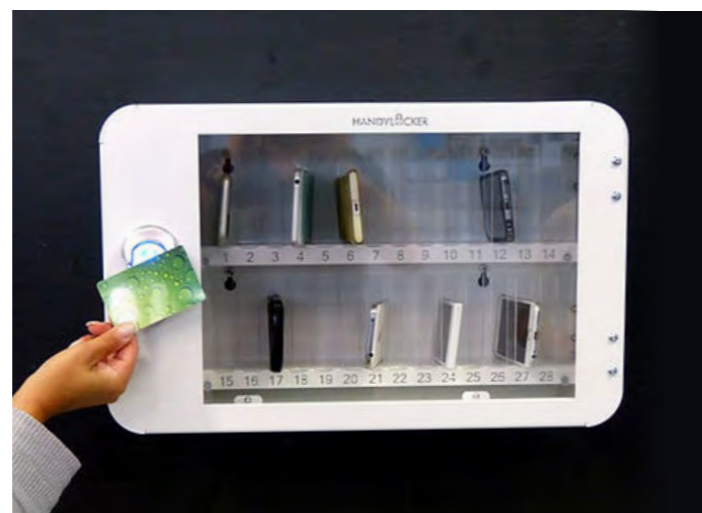
The Faraday Defense NX3 Phone Bag blocks all wireless signals to and from a device. The interior dimensions of the bag is 5 x 7-inch and it includes 3 layers of Faraday CYBER blocking fabric. It has a double-fold hook and loop closure.





# Lock up and Lock in

Work smarter, not harder, with Thinc Products' innovative classroom management tools to help any teacher better engage their students on a day-to-day basis. Assisting teachers since 2016, Thinc Products focuses on helping educators lead a more efficient and effective classroom environment so they can do what they love with less hassle.



# Take control of your classroom



## LockBoxx 40 Bay Phone Locker

The LockBoxx is a trusted partner in creating a phone-free learning environment. The phone locker is designed to securely store up to 40 cell phones, ensuring a focused and productive environment. This innovative phone locker features swipe card or FOB technology, held by teachers or admin staff, for easy and controlled retrieval of phones.



## LockBoxx 20 Bay Tablet Charging Locker

Securely store, charge and manage up to 20 tablets in a classroom or office with this cutting-edge tablet locker. This innovative locker features unlimited swipe card or FOB access, held by teachers or admin staff, for easy and controlled retrieval of tablets.



## Wireless Voice Amplifier

Sore throat? Tired at the end of class? Voice amplifier for teachers. Let the VOIZ do the projecting for them. It is light-weight and powerful, so they can enjoy crystal clear sound quality without being tied down by cords or wires.





# PRE-MADE LESSON PLANS TO HELP TEACHERS

Creating lesson plans for weeks after weeks of school can be hard and stressful, mainly if you need to adapt lesson plans to how your students learn. Douglas Stewart understands how stressful and time-consuming lesson planning can be. That's why we partner with educational companies that have lesson plans created with their products so teachers can engage and teach students STEAM solutions.

**w:onder**  
workshop

Wonder Workshop's comprehensive curricular resources enable teachers to help students practice computational thinking and 21st-century skills with robots with no coding experience needed. They have hundreds of pre-built standard-aligned curricula for learning how to code, applied robotics, and cross-curricular lessons plans for STEAM learning.

**kai's education**

Kai's Clan brings multiple cross-curricular learning experiences to the classroom to engage and motivate students. Kai's Clan lesson activities are broken down into roles and are assigned to different students depending on their skill levels. Students can progress with themed lessons to boost interest in coding.

**3Doodler** EDU

3Doodler offers hundreds of free standard aligned lesson plans in a range of STEAM subjects that can be filtered by grade, skill level, and standards. All of their lesson plans can be made with 3Doodler Start+ for a younger audience, and the 3Doodler FLOW for students 14 and older. The 3Doodler Start+ is also safe and accessible for blind or visually impaired students to join the learning fun.



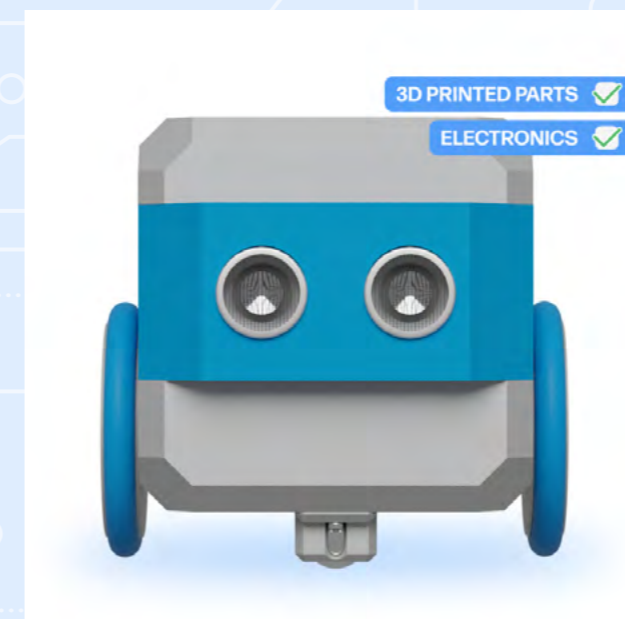
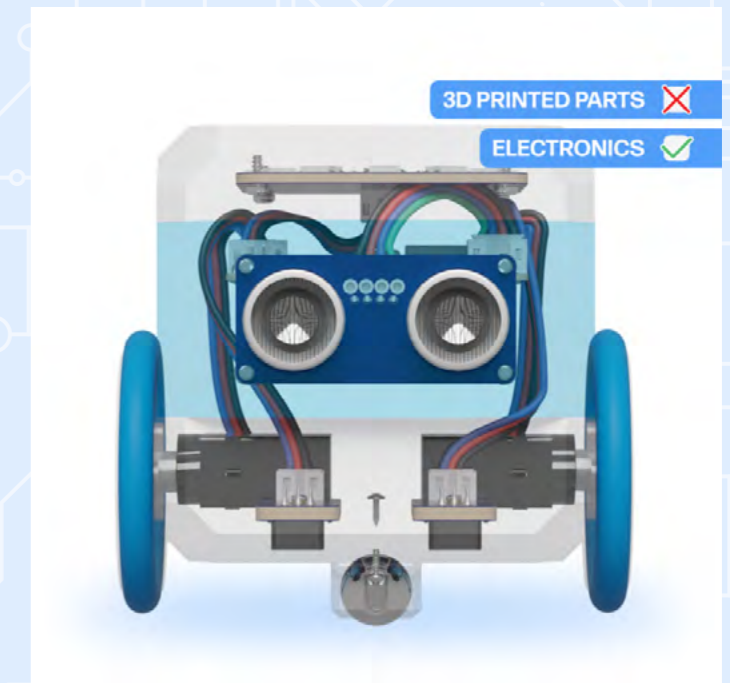
# BEST-SELLING SUMMER LAUNCHES



Take students 8 and older on a STEAM adventure as they cover designing, 3D printing, building, and programming their first functional robot.

**Bestsellers:**

**HP Otto Starter  
Creator Kit.**



**HP Otto Starter  
Builder Kit.**



# BEST-SELLING SPRING LAUNCHES



Students can learn to code in Python and bring a robot to life with project-based curriculum on the CodeSpace web platform.

### Bestsellers:



**CodeBot with Python Kit**



**Lift-Off! with CodeX Kit**



Lightweight and protective with two-layer bumper shock absorbers, this case will protect your Microsoft Surface laptop from just about anything.



**TechProtectus ShockProof Hardshell Microsoft Surface Laptop**



Supercharge STEAM learning with Piper Make kids where students can learn to build and program their very own robots, game controllers, and video games.

### Bestsellers:



**Make Game Controller**



**Make Walker**



**Make Base Station**

# BEST-SELLING WINTER LAUNCHES

**cricut**

Get creative and transform students into makerspace maestros with Cricut Joy machines and tools to create any project tall or small.



**Smart Vinyl Permanent Writable**



**Cricut Joy Bulk Transfer Tape**



**Cricut Joy StandardGrip Adhesive Cutting Machine Mat**



**Cricut Joy Starter Tool Set**



**Cricut Joy Replacement Blade**



**Cricut Joy Fine Point Pens**



**Cricut Joy**

**TOUCAN**

**[VuPoint] Solutions**

VuPoint makes security easy with wire-free, battery powered cameras so you can keep eyes on what's important.



**Toucan Wireless Video Doorbell**



**Toucan Wireless Security Camera Pro**



**Toucan Wireless Security Camera Scout**





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trends by following us on social media**