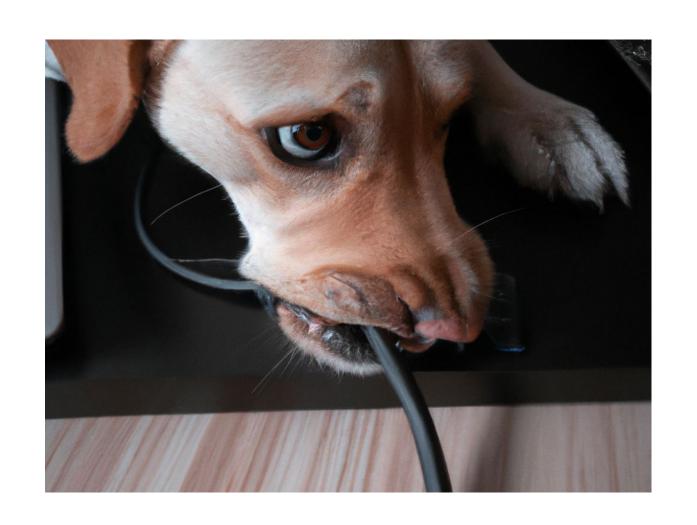
#### The Dog Ate My Charging Cable!







#### Your PowerGistics Team



Christine M Nelson
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Joe Asplund
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## GAME TIME! 3 ways to join

- 1. Go to Slido.com enter Code: #2083443
- 2. **Particular**

#### 3. Click link in chat:

https://app.sli.do/event/skXyq1YD6p4RZipK4g9Gv6/live/questions

Q: How much do you know about PowerGistics?

## **Solving Daily Frustrations**

































## In the next 60 minutes, you'll find out:

- Charging challenges facing K-12 School Districts now that nearly everyone is 1:1 and how PowerGistics solves them
- Why PowerGistics is so different than a charging cart, and the value that offers your customers
- Where to find PowerGistics Resources
- How easy we are to work with



# Questions? Goals? Drop in the Q&A and we'll answer toward the end.

### The Evolution of Powering Student Devices



Classroom sets of laptops checked out for short term projects via charging carts

1:1 **Every student** has a device

Computer Labs!



#### **Take Home Model**

Let students bring them back and forth to school every day and expect them to charge them at home every night without ever forgetting and no damage or problems whatsoever



every classroom...

Bring back the cart?? Or is there a better way?

**Stay at School Charging Model** 











- Oldest metal manufacturer in Wisconsin
- Third oldest metal manufacturer in U.S.
- 5<sup>th</sup> Generation Family Owned
- **GD Roberts**

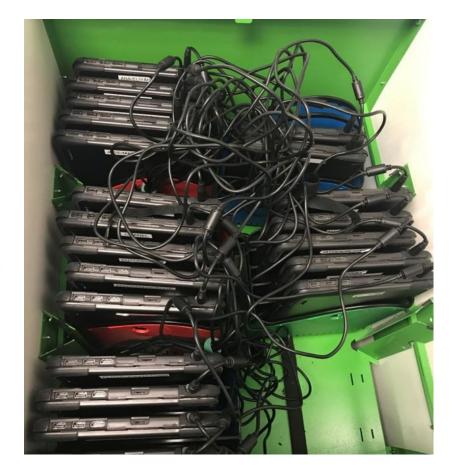


## **Charging Cart Headaches**

n/cableporn · Posted by u/bin\_laden-911 3 months ago 🔇

I call this one "4 hours of internal screaming".

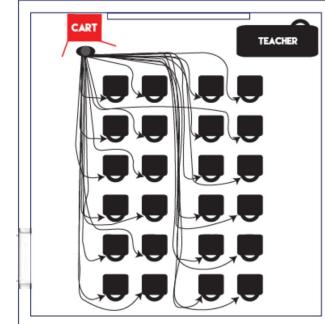
















Specken\_zee\_Doitch · 3 mo. ago

Laptop/chrome carts were my least favorite part of working in EDU



15 C Reply Share Report Save Follow



# Stay at School Charging

Roughly 90% of elementary uses carts, Towers, DIY stations, etc.



#### DIY "Solutions"



Takes kids a long time to return and retrieve devices, falling apart after 2 years, fire hazard with power strip.





Cables get yanked accidentally, damaging the device port



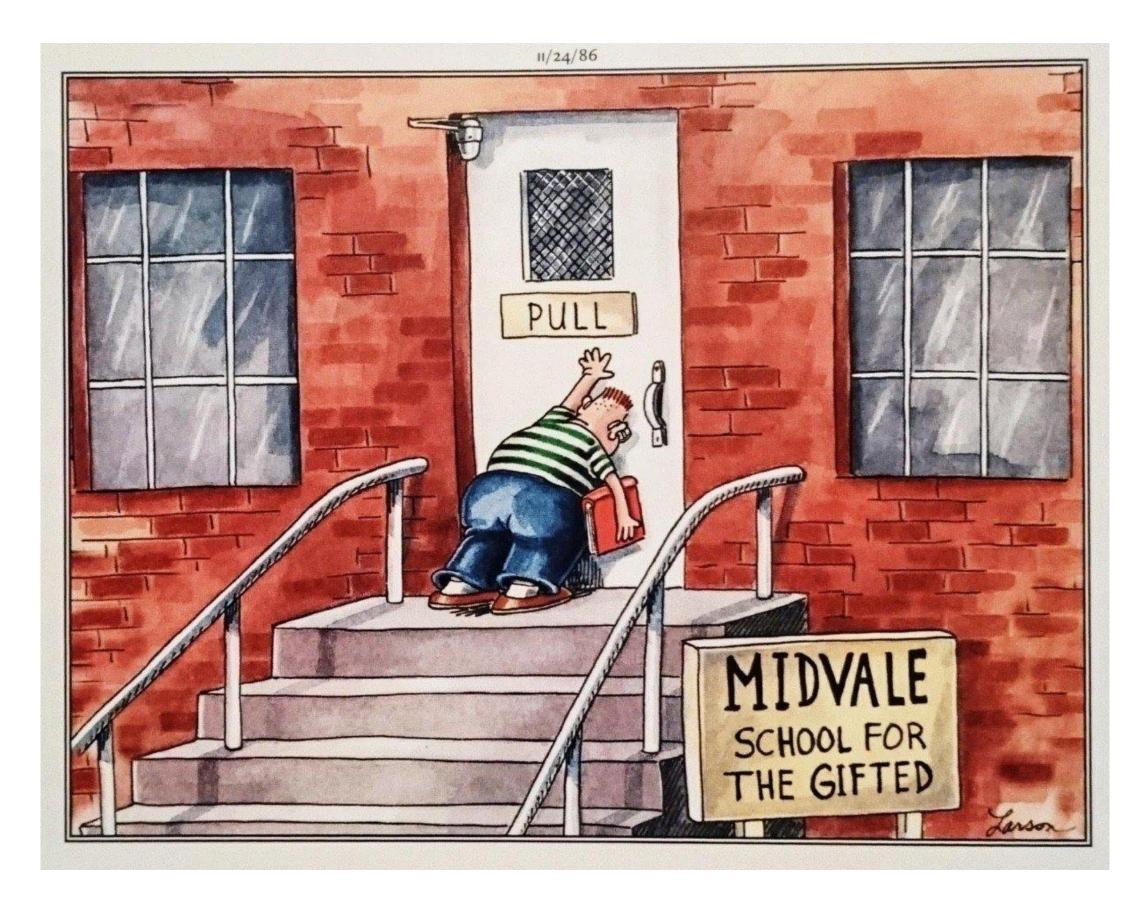
Devices and cables disappear, takes up lots of counter space, an eyesore, discourages use

EMPOWER EVERY STUDENT | PowerGistics

## What is Human-Centered Design?

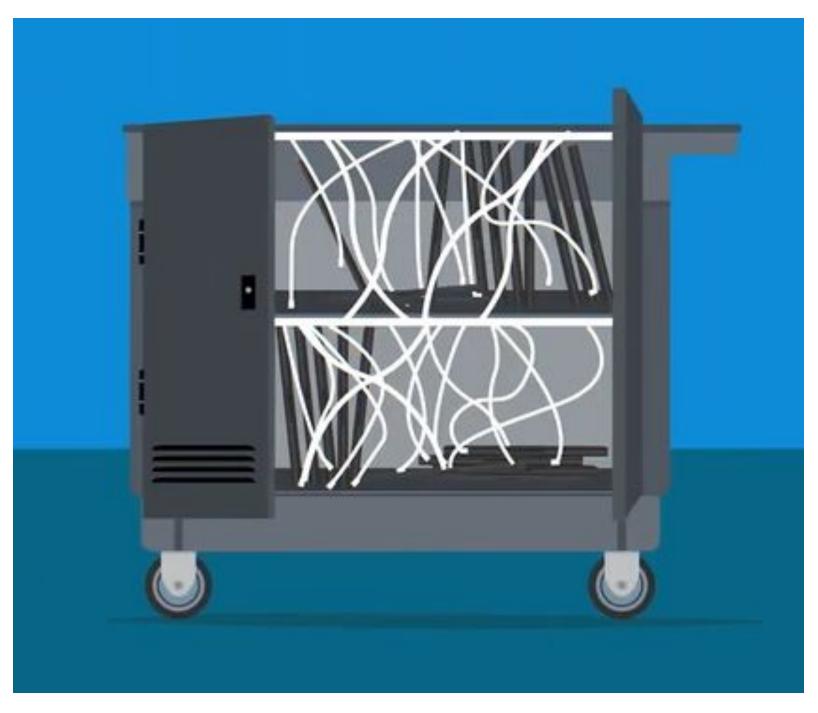


#### **Norman Doors**



#### What is the #1 design flaw with all charging carts?

Web Image Search: Charging Carts



## How does poor design impact teachers and students? Start at 1:25, 10:48



## Stay at School Model **Charging Station Solutions**

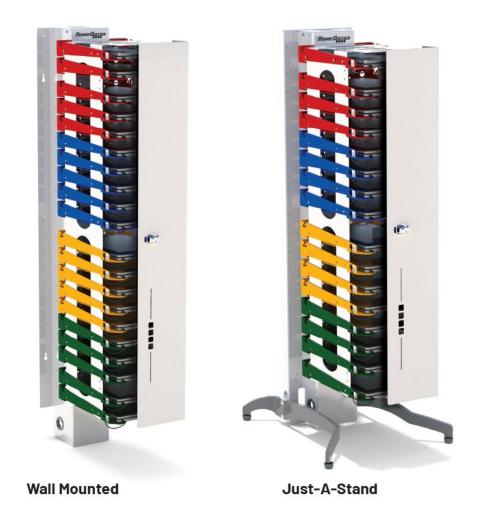
Solution Camp: Charging Station Types	Power strip with DIY organizer	Non-locking charging cart w/ dish rack orientation	Locking charging cart w/ dish rack orientation	Locking wall cabinet with shelves angled downward	Charging Towers built with Student-Centered Design
Fire hazard	?	O	0	0	0
Trip hazard/ ADA Compliant	?	0	0	?	0
Takes up a lot of space	X	X	X	0	0
Traffic jam around one location	?	X	X	?	0
Devices damaged in traffic jam	?	X	X	?	0
Devices disappearing	X	X	0	?	0
Cables disappearing	X	X	?	0	0
Students grabbing the wrong cable, leading to dead devices	X	X	X	X	O





### **A Tour of Core Towers**







PowerGistics Education Series

## **Human Centered Design**

























### **Brand New: TableTower8s**

#### **TABLETOWER8**



**Spec Sheet** 

#### TABLETOWER8 USB



**Spec Sheet** 

#### TABLETOWER8 USB LOCKING







Small Footprint 11.25" Wide 20" - 22" Deep



Return DAYS
of Instructional Time
per Classroom/Year

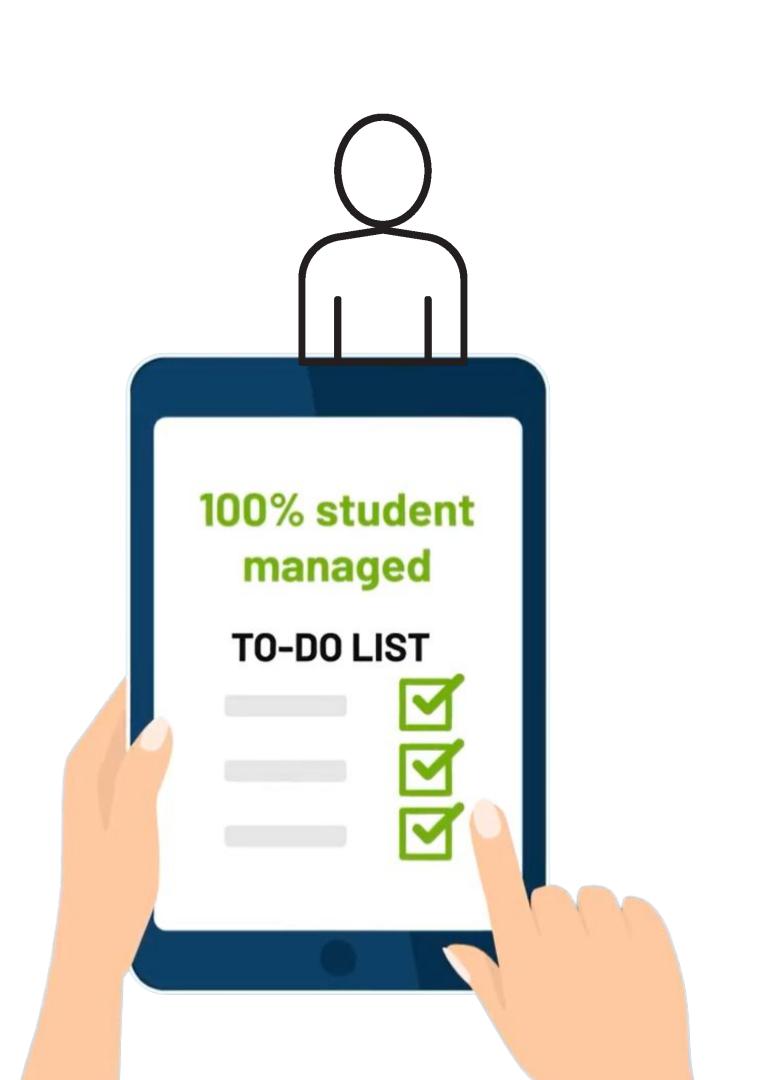




Inventory at a Glance
Wall Mount as a Benefit
Time Savings with 2



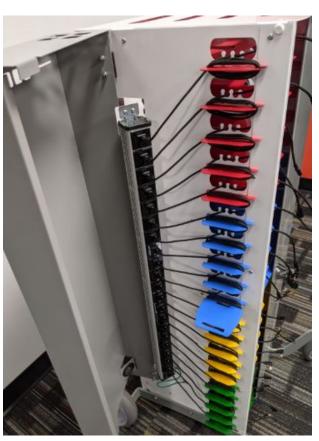


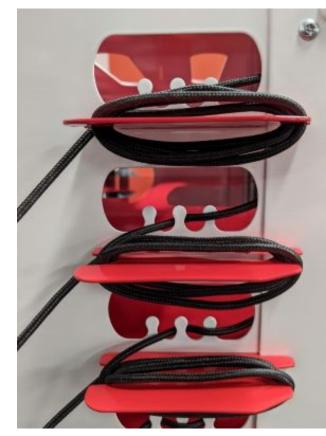




## Flex20 USB













## Case Study: Holy Hill School District, WI



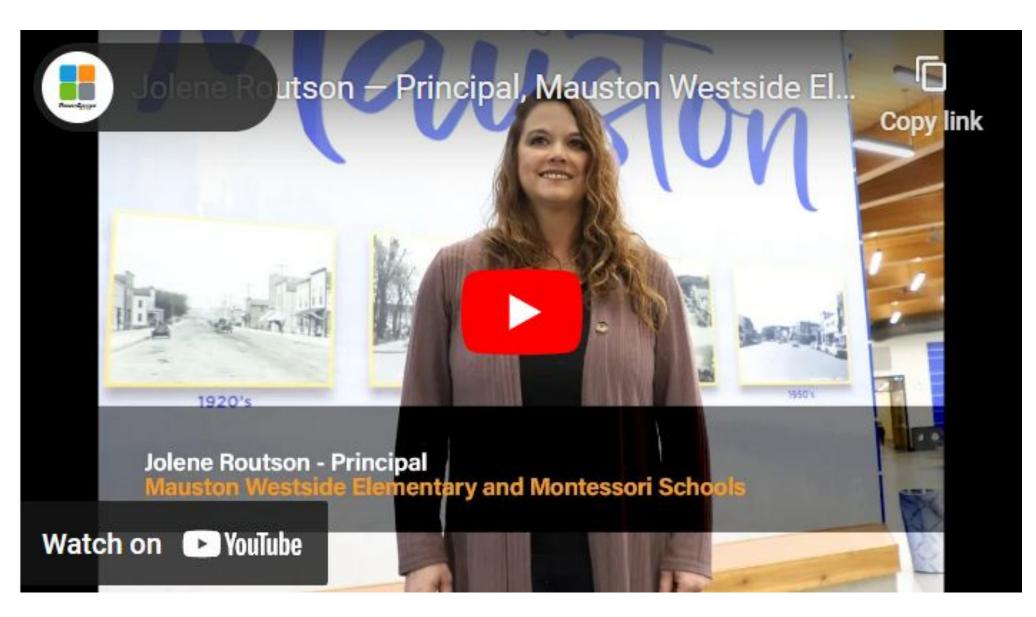


https://powergistics.com/case-studies/middle-school-keeps-devices-at-school-to-minimize-damage/



## Case Study: School District of Mauston, WI



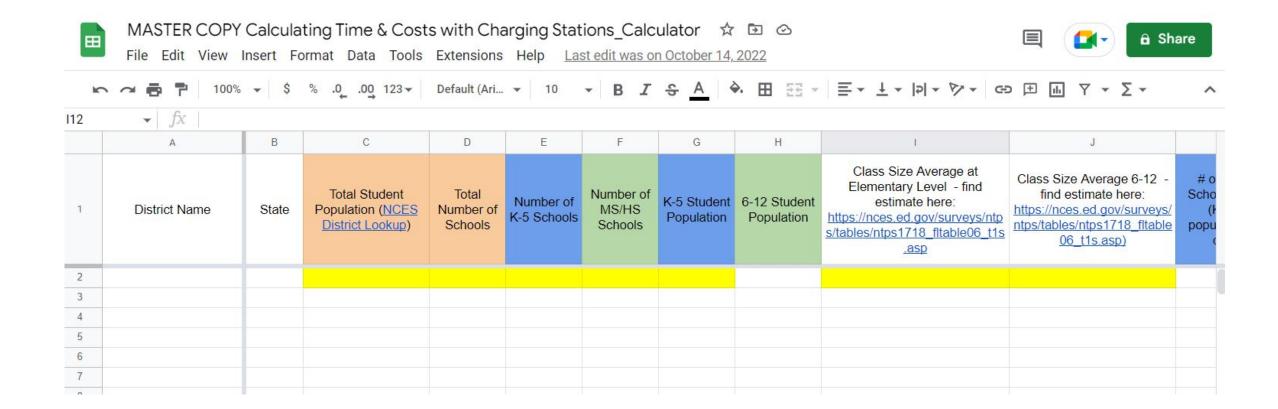


https://powergistics.com/case-studies/elementary-students-gain-independence-through-device-use/



# Calculating Time & Costs with Charging Stations

Calculating Time and Costs Associated with Charging Stations in K-12 Education White Paper / Worksheet Prepared by PowerGistics 2022

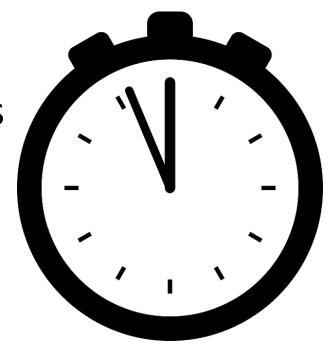




## Case Study: Antelope Valley Union High School District, CA



"Because of the way PowerGistics racks are designed, it took the students less than half the time to get their assigned chromebooks than it would have if they had used a cart. I timed this."



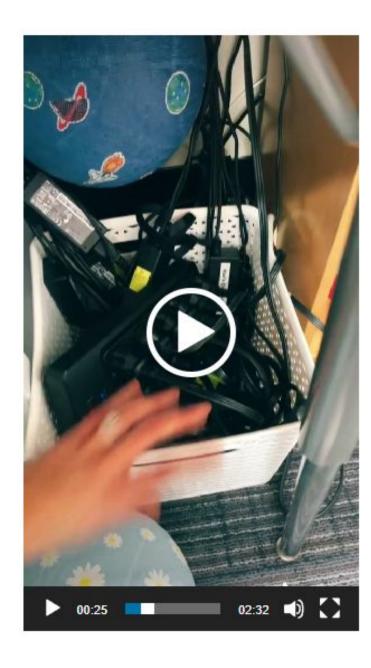
- Gary Allen, IT Director

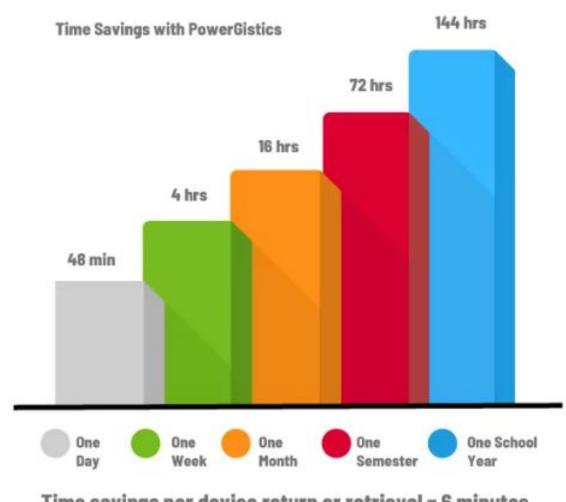
https://www.linkedin.com/pulse/how-we-changing-teach ing-learning-gary-allen/?articleId=6435564203368681472



## Case Study: 2nd Grade School Teacher, MO







Time savings per device return or retrieval = 6 minutes Devices used 4x/day = 8 instances of device movement Time savings per day = 48 minutes

https://powergistics.com/case-studies/creating-time-savings-for-a-2nd-grade-teacher/



# Calculating Time & Costs with Charging Stations

In economics, a **commodity** is an economic good that the market treats instances of the good as equivalent or nearly so with no regard to who produced them. From Wikipedia

Why are charging carts treated as a commodity?

Would your district invest in poorly designed curriculum?

Poorly designed software?

Would they not fix a broken PA system that wasted 20-40 minutes a day?







## GAME TIME! 3 ways to join

- 1. Go to Slido.com enter Code: #2083443
- 2. **具数**

#### 3. Click link in chat:

https://app.sli.do/event/skXyq1YD6p4RZipK4g9Gv6/live/questions

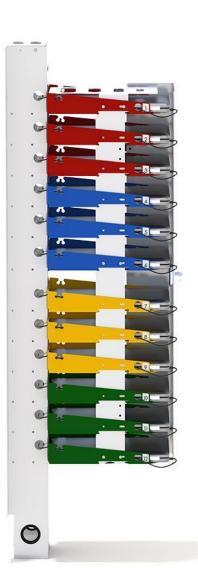
Q: What are your favorite PowerGistics features?

## GAME TIME!

Enter Code:#3995476

- USB
- Cable Management
- Small Footprint
- Cleaning Caddy
- Antimicrobial
- Split Deployment
- Single Touch
- Social Distancing
- Deploy by Colored Shelves
- Prevent Damaged Devices

- Keep Devices Cool
- Mounting Options
- Quality Aluminum
- Made in Wisconsin
- 100% Student Managed
- Open Door Design
- Save Time
- Save Money
- Regained Instructional Time
- Academic Results



What are your favorite features of PowerGistics?

## Take Home Charging

# Most common in High School, mixed in Middle School



#### Pittsfield Public Schools, MA

**Enrollment: 4,953** Schools: 15

#### **Demographics**

"There's always some rate of repair," Curtis said. "Chargers go bad, batteries stop working. But that's not the majority of what we're seeing. We're seeing breakage and complete loss."

**Best Month January 2023** Loss average of 8 per day

**Worst Month Sep 2022** Loss average of ~34/day

October 2021 Up to 100 chromebooks a week were replaced

"Faculty were being surveyed that week on whether or not to continue providing Chromebooks at a one-to-one ratio as they had been during the pandemic, or to return to its previous model where each classroom would be provided a cart with the laptops that students could use when needed. The key difference is students being given their own computer, as opposed to keeping them at school

### Pittsfield Public schools wonder if handing out Chromebooks to every student is still a good idea, or even worth the cost to taxpayers

By Matt Martinez, The Berkshire Eagle Mar 3, 2023



Full Article



## Take Home Model **Cost Examples**

**Racine Unified School** Board, WI \$198,000 For a second set of charging cords that stay at home

**Source** 

**Worcester Public** Schools, MA \$1,000,000 (14% of fleet) For missing & damaged devices in 1 year **Source** 

**Atlanta Public** Schools, GA \$3,500,000 (11% of fleet) For missing & damaged devices in 1 year Source



"I'm at my wits end. Chromebook charging is a daily issue that disrupts learning time. I'm desperately looking for a better way." - MS Teacher,



### Take Home Model

#### **PROS**

- Less need for charging carts at school
- Students can use their device for homework
- Individually assigned devices has benefits for students, teachers, and IT

#### **CONS**

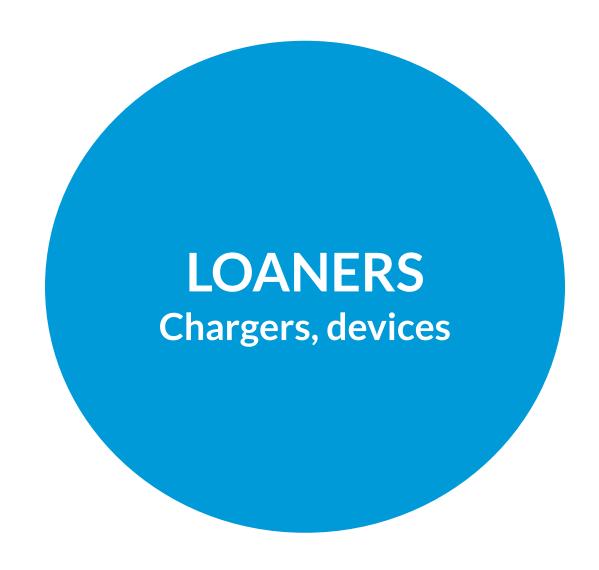
- Students forget devices at home, or forget to charge their devices, interrupting learning time
- Time and costs with lost or damaged devices and chargers







## Take Home Model **Solution Camps**



**Learning Continuity** 



Personal Responsibility



# Take Home Model Solution Camp: Loaners

Solution Camp: Loaners	Provide power strips in classroom	Provide loaner chargers through IT	Provide power strips & loaner chargers in classroom	Provide power strips & loaner chargers & devices in classroom	Provide power strips & loaner chargers & loaner devices through IT	outlet charging
Students forgetting the device at home	X	X	X	0	0	X
Students forgetting their charger	X	0	0	0	0	X
Devices stolen or lost to and from school	X	X	X	0	0	X
Lost or stolen charger bricks	X	?	?	?	?	X
Damage to devices	X	X	X	0	0	X
Tripping hazard	X	X	X	0	0	X
Fire hazard	X	X	X	0	0	0
Inadequate power on classroom circuit	?	?	?	0	0	?





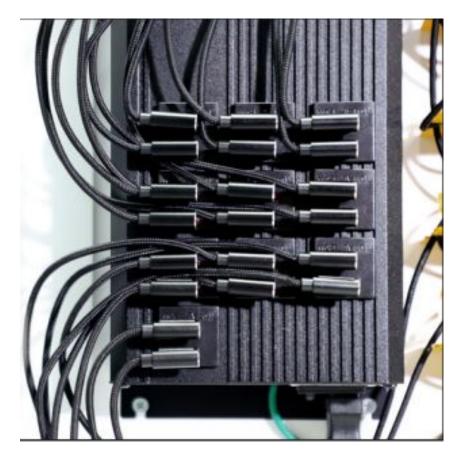
## **Brand New: Time Machine**



## Brand New: Flex20 Bolt USB-C













### Standard Power vs. USB Power vs. BOLT Power



#### **STANDARD POWER**

- •You wire in the power bricks that come with the devices, securing into the Tower spine with zip ties
- •About 35-45 minutes from box to wired
- •Designed for any devices, including robust laptops.
- •Will take a full Tower of devices from 0-100% in about 2-3 hours, ideal for a quick charge during the school day
- •Rated for 15 AMPs
- Available in CORE and Desktops only



#### **USB POWER**

- •USB-A to USB-C Cables Included. Send the power bricks that come with the devices home with the students, or save for other projects.
- •10-15 Minutes from box to wired
- •Designed for chromebook, iPads, or other devices that draw </=45 watts
- •Will take a full Tower of devices from 0-100% in about 5-7 hours, ideal for the overnight charging model
- •Maximum output per port 2.1 AMPS, but in practice the average is ~1 AMP per port when multiple devices are charging
- •Passive trickle charging some ports will shut off temporarily if the power ask exceeds limits
- •Rated for 12 AMPs
- Available in Core, Flex, or Desktops



#### **BOLT POWER**

- •C-C Rapid Charging
- •Will take a full Tower of devices from 0-100% in about 1-3 hours, ideal for a quick charge during the school day
- •Simultaneous charging for 20 devices that ask for up to 65 watts to charge
- •C-C cables included
- •Rated for 15 AMPs
- Available in Flex20 or Core20 only



## **Solving Daily Frustrations**

































## Case Study: Clarence CSD, NY



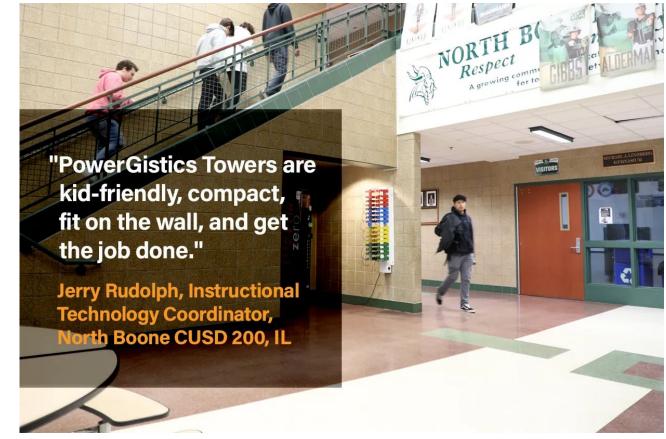






## Case Study: North Boone, IL





https://powergistics.com/case-studies/centralized-backup-charging-aids-the-take-home-model/

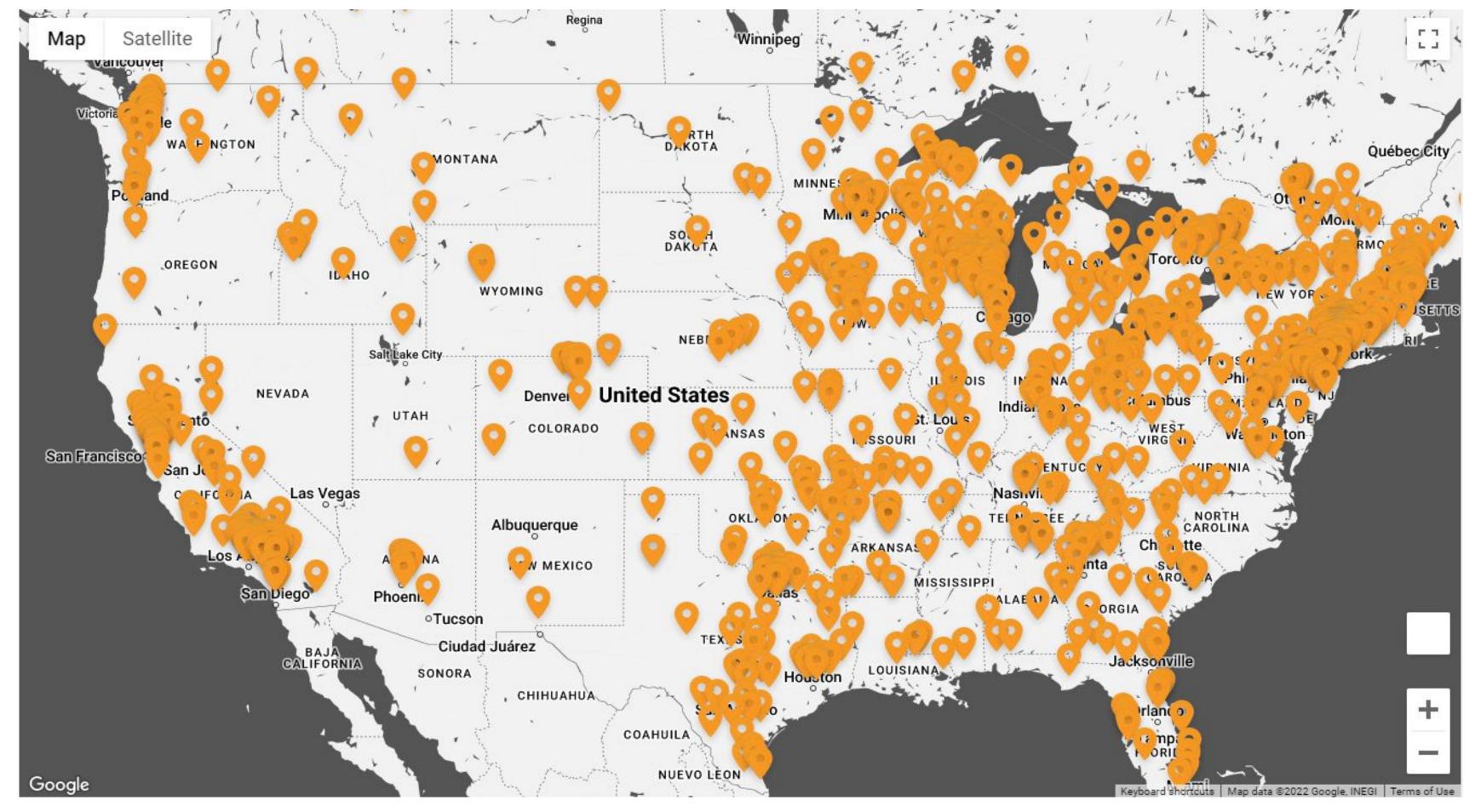
## GAME TIME! 3 ways to join

- 1. Go to Slido.com enter Code: #2083443
- 2. **Property**

### 3. Click link in chat:

https://app.sli.do/event/skXyq1YD6p4RZipK4g9Gv6/live/questions

Q: How much value would your customers find in PowerGistics solutions?



# FREE SHIPPING in the Lower 48 Including lift-gate service

#### WARRANTY







#### LIMITED LIFETIME WARRANTY **ON TOWERS AND DESKTOPS**

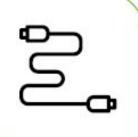
Product hardware will be free from Defect in material and workmanship for the lifetime of the Product, which is 10 years.





#### **POWER STRIP WARRANTY**

Power Strip will be free from Defect in material and workmanship for two years.\*





#### **USB CONNECTIONS**

The following will be free from defect for 30 days after receipt by Buyer: USB-A to USB-C, USB-C to USB-C, USB to Lightning cables.





#### **POWER BANKS**

The following will be free from defect for one year after receipt by Buyer: PowerGistic® branded power banks that are part of the product (applicable products only).

#### 10 Years and Counting!

#### Our first products to hit schools still look and function like new!

We don't subscribe to planned obsolescence. Our products are durable, made of the highest quality aircraft grade aluminum with quality workmanship.

We build future - ready products to last for years to come. Choosing PowerGistics is an investment in your school district and the environment. To view our full Terms and Conditions of Sale go to: www.powerglstlcs.com/terms/

PowerGistics products are proudly MADE IN WISCONSIN.

All our products are engineered with purpose and functionality in mind, and built to last. We are a 5th generation, family-owned company, driven by innovation and integrity.

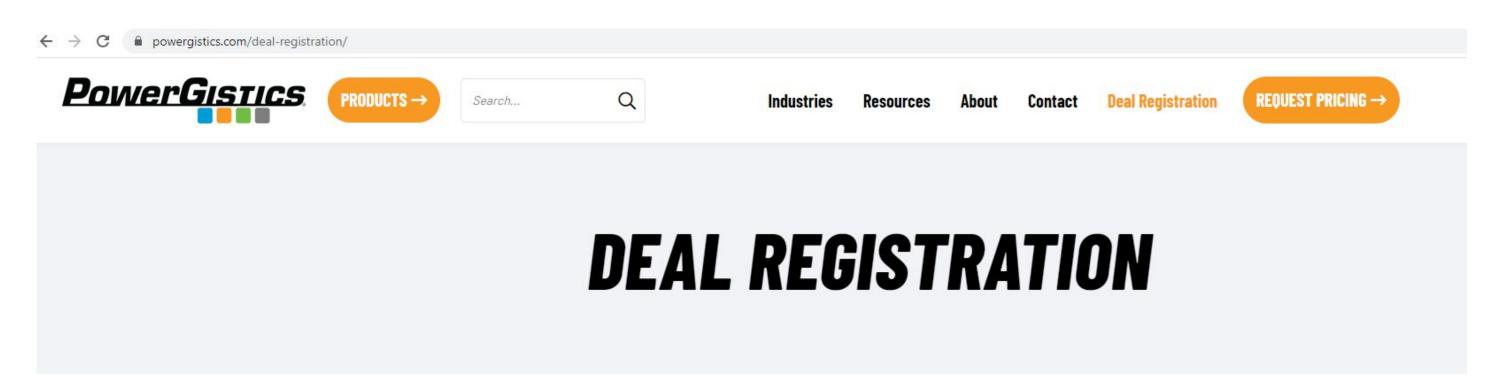
\*Replacement power strips available







## Deal Registration



#### **Deal Registration Tiered Margins**

#### Schedule 15 minutes

with Christine to learn more.

CONTACT CHRISTINE AT

CHRISTINE.N@POWERGISTICS.COM FOR MORE DETAILS.

#### **Benefits of Deal Registration**

- Protected, tiered margins
- Discounts starting at 0TY 1





## Demo Program

powergistics.com/demo-request/

## Looking for a Demo Tower? You're in the right place!

#### Choose your Demo!

- CORE16 or CORE16 USB
- Wall Mount
- Wall Mount with Roller
- · Wall Mount with Stand

#### Each demo is 50% off MSRP\*

All Core Demo Towers offered are the Core16 or Core16 USB.

All Core Demo Towers offered have 16 shelves that allow devices to lay flat, in their optimal position. Shelves fit devices up to 14.75" / 37.59cm. All Core Series models have a keyed locking front door.

PowerGistics Towers eliminate traffic jams, save teacher's time every day and reduce costs from drops and cable management issues.

#### The SMART alternative to the charging cart.

Resellers can now extend the demo program to their customers.

\*Limit 1 per district. \*For new customers only.



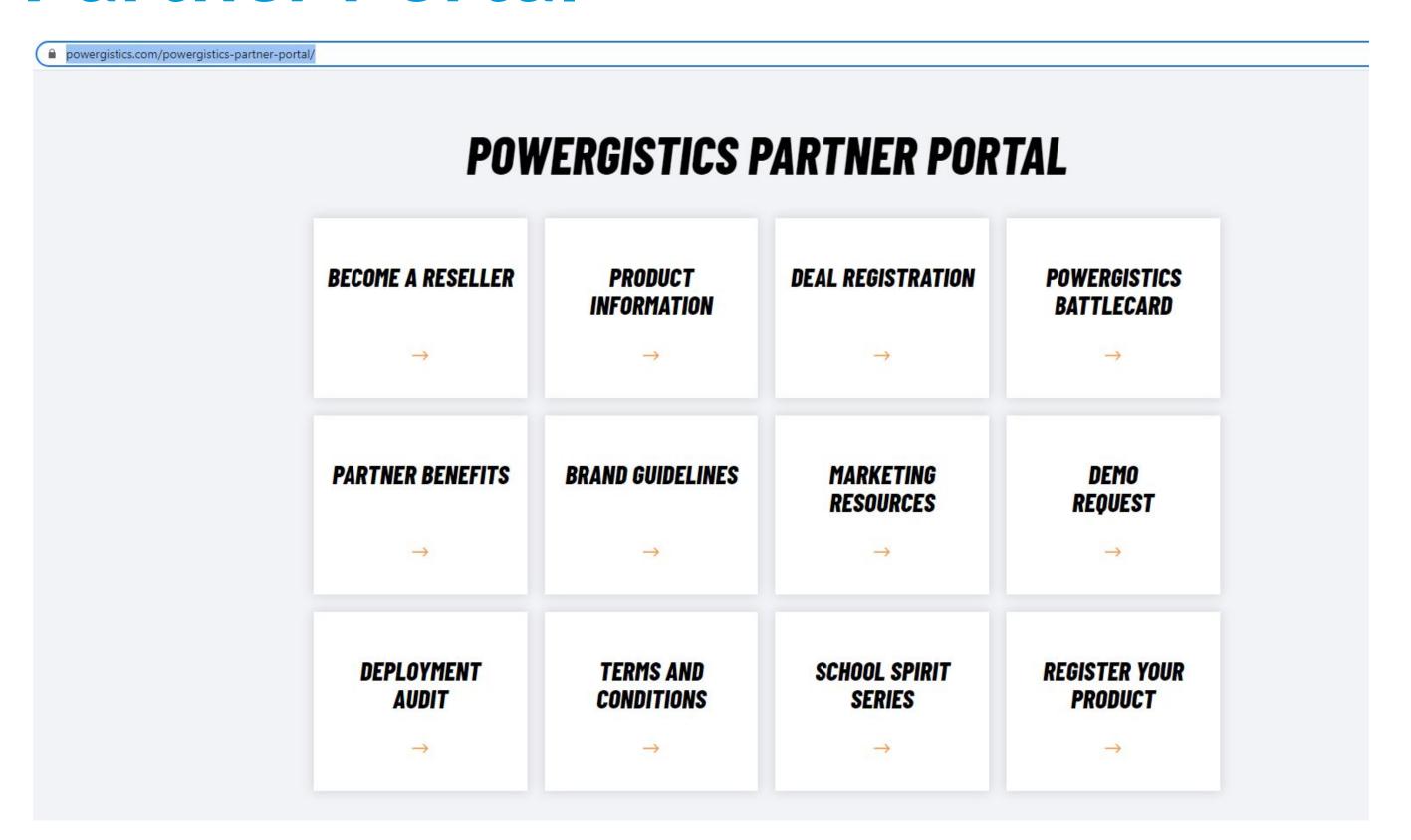








### Partner Portal



### **Case Studies**

www.powergistics.com/case-studies



CASE STUDY - JUNE 26, 2023

### **Elementary Students Gain** Independence through Device Use

READ CASE STUDY →



CASE STUDY . SEPTEMBER 12, 2022

#### **Creating Time Savings for a 2nd Grade Teacher**





CASE STUDY - JUNE 26, 2023

#### Middle School Keeps Devices at School to Minimize Damage and Improve Learning

School District Of Holy Hill





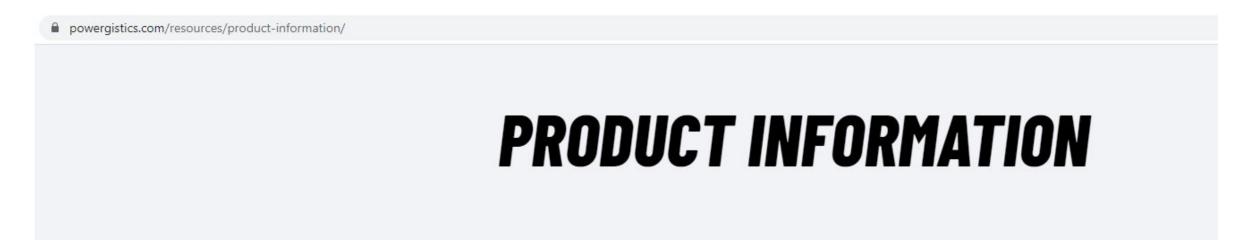
CASE STUDY . SEPTEMBER 29, 2021

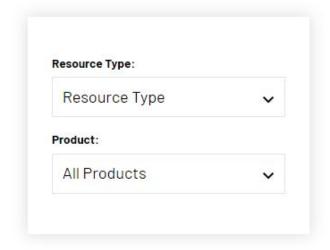
#### **Charging Towers Support Growing 1:1 Initiatives**





## **Product Spec Sheets & Brochures**





FLEX20 BOLT	FLEX20 Bolt
Desktop8 and Desktop8 USB Install Guide	Desktop8
CellTower10 Owner's Manual	CELLTOWER10
Desktop6 Plus Install Guide	DESKTOP6 PLUS
Desktop6 Plus Sell Sheet	DESKTOP6 PLUS
DESKTOP8 Standard	Desktop8
DESKTOP8 USB	Desktop8 USB
Flex20 USB	FLEX20 USB
PowerGistics Full Brochure	Product Information
Business Series Brochure	Product Information
Core Towers Line Card	Product Information
Keep Lessons on Schedule	Product Information
PowerGistics Towers are Like Pineapples	Product Information
Return Instructional Time with PowerGistics	Product Information
Why Schools Love PowerGistics	Product Information
Core8	CORE8
Core12	CORE12

### Your PowerGistics Team



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Joe Asplund
Device Management Specialist
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## **Solving Daily Frustrations**

































## Questions?

## Thank you! Here's your Giftogram form!



(Must be completed within 15 minutes of webinar ending)