



WEBINAR  
September 26, 2023

AVID focuses on evolving audio edtech solutions to create enriched learning experiences for the minds of the future. From learning in any environment to testing and assessment requirements, AVID continues to be the leader for reliable and accessible audio solutions and services.

**AVID has been proudly partnered with Douglas Stewart for close to a decade, connecting students and teachers across the globe.**

**During this webinar you will get to know AVID, their solutions and how they can support your efforts for success!**



Presenter  
**Justin Kahle**  
Director of Sales, K-12

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Connecting students and educators across the country  
with essential audio solutions for success!





TOPICS we will cover today:

- **Who is AVID?**
- **Interesting facts about audio**
- **Audio Solutions with Purpose**
- **Why AVID?**
- **Questions/Discussion**





# AVID

Innovative audio since 1953



# Amplifying your future

Audio is more important than ever. In this digital age, it's the most intimate and direct connection we have with the new digital frontier.

We're here to empower that connection with mindful, innovative, and accessible audio solutions for listeners of all kinds on their life-long listening journey.





# Our mission

As a company, we've committed to products, systems, and services that are:

## Mindful

Meeting the needs of those we serve in a thoughtful, empathetic way.

## Innovative

Creating proactive solutions for a greater impact.

## Accessible

Providing opportunities for all to have essential tools they need for their learning journey.

[Click here to view our mission online](#)





# Our impact

- Taking pride in doing all we can to make a positive environmental impact. Our product team pays close attention to meeting all requirements of relevant laws and regulations, while also exploring new innovative ideas and safe materials to leverage.
- Through our partnership with TERRA and their Done With IT program, you can recycle any brand of headsets, headphones, and earbuds at no cost to you. Partnering for a better future and to make a difference today, visit our [Recycling Program](#).





# Audio Transcends, and so do we

## Education

In school/remote/hybrid learning, Testing and Assessments, University Campus, Museums, Libraries

## Healthcare

Patient rooms, Dialysis, Oncology, Plasma Centers, Telemedicine

## Hospitality

Hotels, Cruise lines, Spas

## Enterprise

Call Centers, Business Offices, Training/Testing Centers

## Travel

Airline Inflight entertainment, Train, Bus

**and MORE!**





# Award-winning audio solutions for Education

AVID is a 100% Employee-owned company providing affordable high-quality audio solutions designed for success in any learning environment and for all ages groups.



[Click here to view our education audio solutions online](#)







New York City Department of Education  
IDEA Schools  
Plano ISD  
Baltimore City Public Schools  
Chicago Public Schools  
Arlington Public Schools  
Admas 12 Five Star Schools  
Akron Public Schools  
Birmingham City BOE  
Canton City SD  
DeKalb County Schools  
Charlestown County SD  
Hillsboro School District  
Charter Schools USA  
Pasadena Unified School District  
Dearborn Public Schools  
Decatur Public Schools  
Harrisonburg City Public Schools  
Lincoln Public Schools  
Marion School District

Rochester Public Schools  
School District of Philadelphia  
Santa Rosa City Schools  
Seminole County Public Schools  
University of Georgia  
Washoe County School District  
Prince George's County Public Schools  
Prince William County Schools  
Omaha Public Schools  
Mineola Union Free School District  
Lubbock ISD  
KIPP Connect Primary School  
Jefferson County Public Schools  
Santa Fe ISD  
Seminole County Public Schools  
Fort Worth ISD  
DeKalb County School District  
Clarke County BOE  
Alexandria City Public Schools  
Twin Rivers PSD

Fayetteville School District  
K12, Inc.  
Seattle School District No. 1  
Springfield Public Schools MA  
Tempe School District #3  
Orange County Dept of Ed - CA  
Hazelwood School District  
Garden City Public Schools  
Denver CSD  
Chino Valley Unified School District  
Polk School District  
Sioux City Community School District  
St. Louis Public Schools  
Twin Peaks Charter Academy  
Upper Merion Area School District  
Holy Trinity Catholic School  
Jefferson County Board of Ed  
Katy Independent SD  
Dayton Public Schools  
Irvington Board of Education  
Tacoma School District

Cambridge Public Schools  
Cleveland Municipal School District  
Eugene Public Schools  
Palm Springs Unified School District  
San Diego Unified School District  
Warren County Public Schools  
Broken Arrow Public Schools  
Keller Independent School District  
Birmingham City BOE  
Burbank School District 111  
Charleston County BOE  
Culver City Unified SD  
First Christian Academy  
Glendale United Schools  
Grand Rapids Public Schools  
Mount Vernon City Schools  
Wake County Public Schools  
*and many more!*

***We are proud to be connecting MILLIONS  
of students and educators for success across the country***







# AVID

Interesting facts about audio

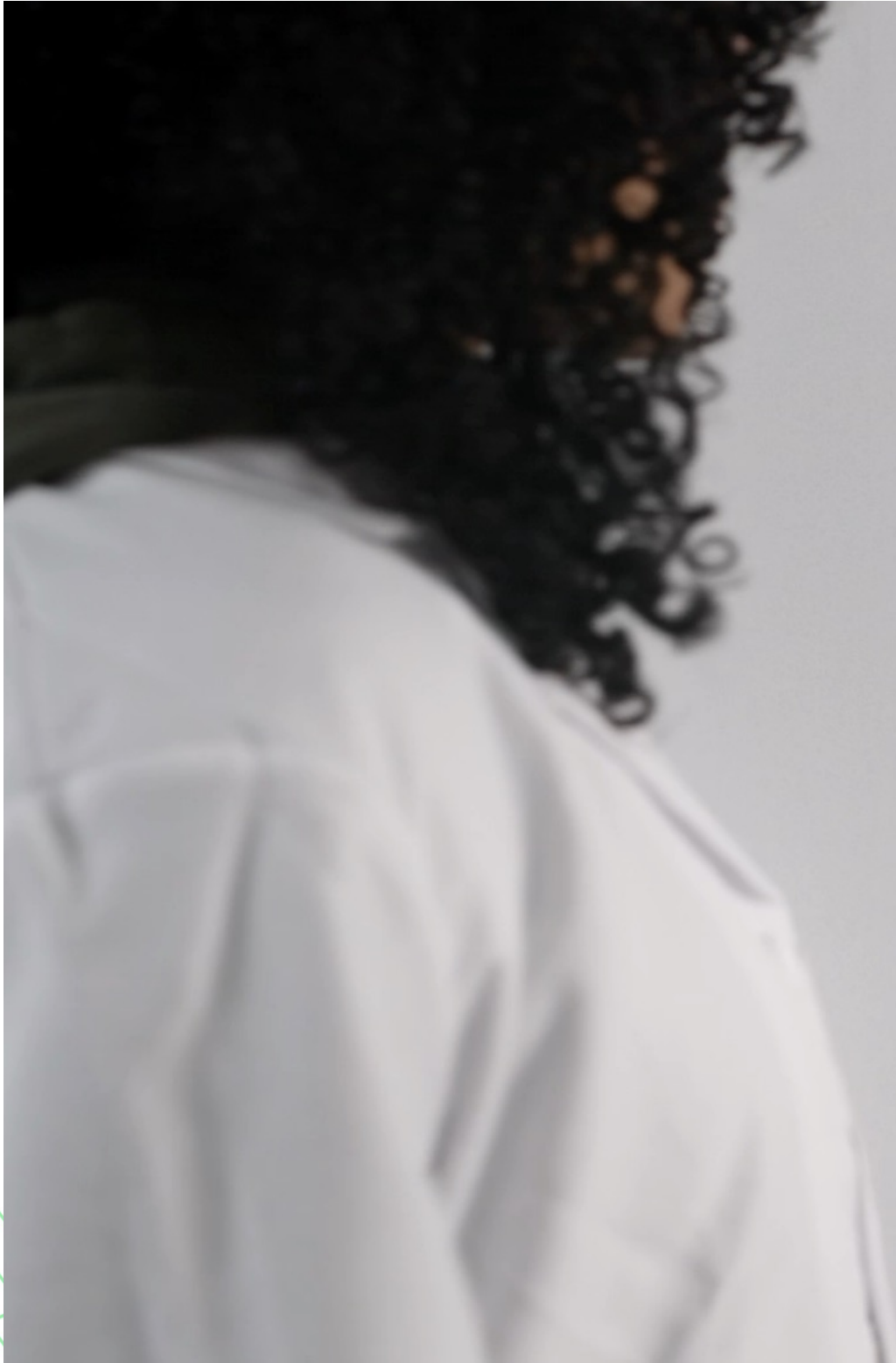


***Audio sparks imagination...no screen needed***



***avidproducts.com***





18% increase  
in performance

[Click here to watch Professor Waverly](#) talk about the impact of audio



# Important features and benefits to look for in audio

## Quality Sound

Having sound that is properly transferred creates an immersive experience that improves engagement

## Passive Noise Reduction

Over ear style with correct padding and fit minimizes external noise and promotes better focus

## Noise-Canceling

N/C Microphones are critical to block out surrounding noise to ensure clear communication and accurate responses for testing and assessments

## Comfort

Overall comfort is vital for students of all ages, especially during prolonged use

## Safety Certifications

Provides peace of mind for teachers, parents and students to ensure a safe experience

## Sound Limiting

Limits the dB to to a safe level – critical to protect young ears



# Typical audio connection types

## Types of 3.5mm device connections



TS provides mono output of sound

TRS provides stereo output of sound

TRRS provides stereo output with microphone



Electronic Device port



Audio Device Connection

3.5mm

USB

USB-C

Understanding the **intended use** and **connection types**, allows you to provide the **best option for success**.





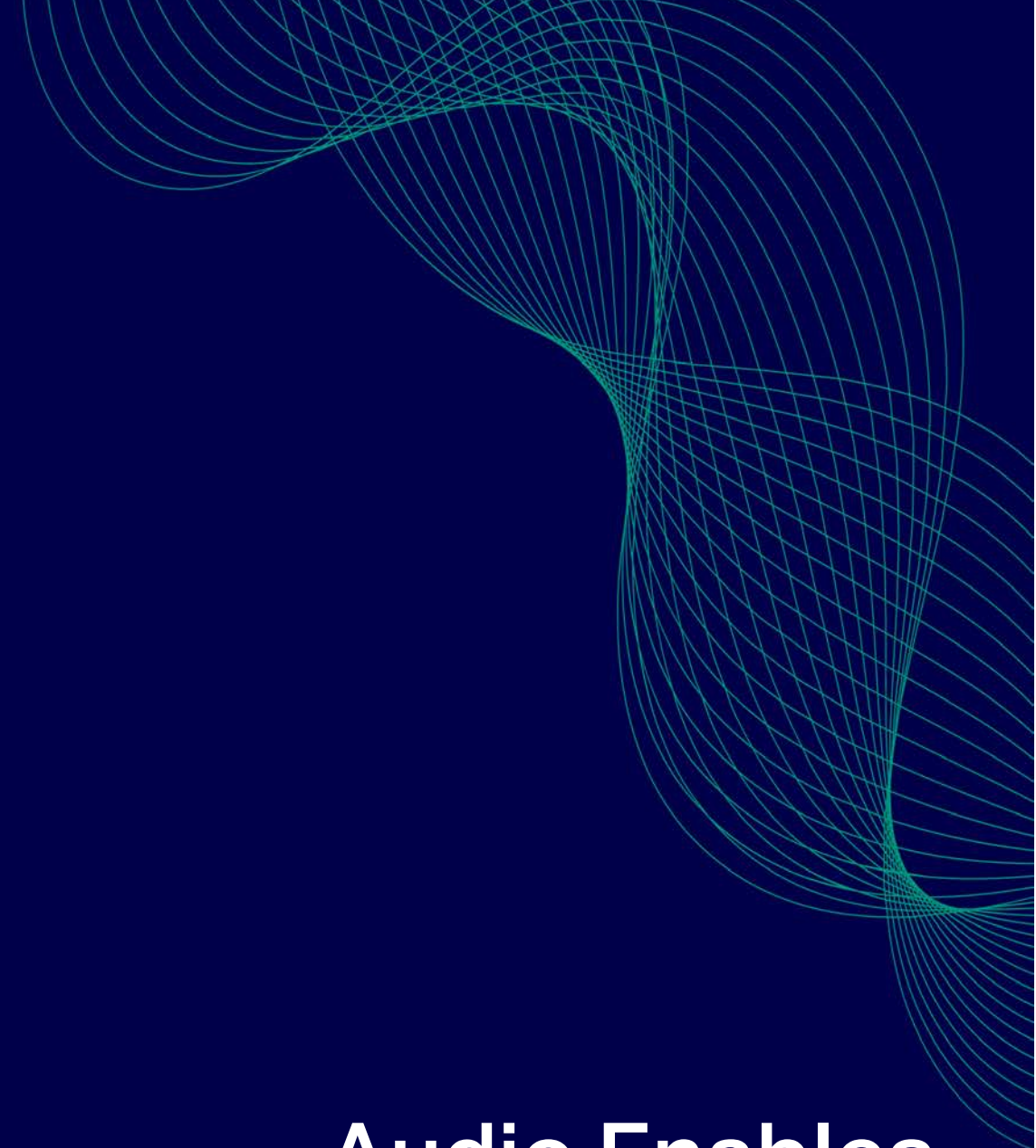
# AVID

## Audio Solutions with Purpose

Over 70 years of experience in the audio industry, we deliver award-winning, high-quality audio and connection solutions at an accessible price.

[Click here to view all our audio solutions online](#)





Audio Enables.  
Audio Empowers.  
Audio Transcends.

**1:1**

**Education**

**Reduce Stress**

**Assessments**

**Lifelong Learning**

**Speech to Text**

**Remote**

**ELL**

**Training**

**Improve Engagement**

**Early Learning**

**Testing**

**ESL**

**SEL**

**Classrooms**

**Clear Communication**

**eGaming**

**Esports**

**Hybrid**

**Screen Free**

**Enhance Focus**

**Health Benefits**

**Virtual Settings**





## Tested and certified to meet strict regulations



**PROP 65**



**CE UK CA FCC**

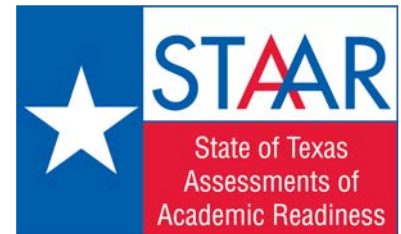


...and many more

***Essential to providing  
peace of mind safety for all ages***



Designed to meet **state testing** and **assessment** requirements



...and many more

Taking the worry out of the equation!

**Reliable Performance =  
Student and Teacher success**





# Award Winning AE-25 with SAFER SOUND



Sized for Young Learners  
Perfect in ALL Environments

[Click here to view 3.5mm solution online](#)

Adjustable padded headband provides extra comfort

**Safer Listening**  
Designed to keep sound levels below 85dB



Around the ear, form fitting, soft earpads designed to reduce surrounding noise

Bidirectional Noise-canceling microphone for clear communication



**SideKick™**  
AVID's Exclusive Microphone Management System

Rotating boom for perfect placement

4-foot chew resistant nylon braided cord with strain relief  
Available in 3.5mm connection type







Easy to clean leatherette earcups provide extra comfort

Adjustable padded headband for the perfect fit and prolonged comfort

Rotating boom for the accurate placement

6-foot chew resistant nylon braided cord with strain relief.

Available in 3.5mm, USB and USB-C connection types

Bidirectional noise-canceling microphone for clear communication

# Award Winning 30 Series

## Now available with Noise-canceling Microphone

Perfect for Primary to Middle School, Libraries and more!

[Click here to view 3.5mm solution online](#)

[Click here for USB](#)

[Click here for USB-C](#)



# Award Winning Universal 50 Series

Ideal for Middle to  
High School, Libraries,  
eGaming and much more!

[Click here to view 3.5mm solution online](#)

[Click here for USB solution](#)



Soft padded  
leatherette earcups  
provide extra comfort

Bidirectional noise-canceling  
microphone for clear communication

Adjustable  
headband for  
the perfect fit



Ambidextrous  
Design with  
270° rotation

6-foot chew resistant  
nylon braided cord  
with strain relief.

Available in 3.5mm or  
USB connection types







Adjustable and padded headband for prolonged comfort

Larger speaker delivers clear natural sound with deep bass

Rotating and extra flexible arm for perfect positioning

Bidirectional noise-canceling microphone for clear communication

5-foot Kevlar-reinforced cable with strain relief.  
Available in 3.5mm or USB connection types

# Award Winning Universal 70 Series

Must have for High School to Higher Education, eGaming, Esports and so much more!

[Click here to view 3.5mm solution online](#)  
[Click here for USB solution](#)



# 70 Series

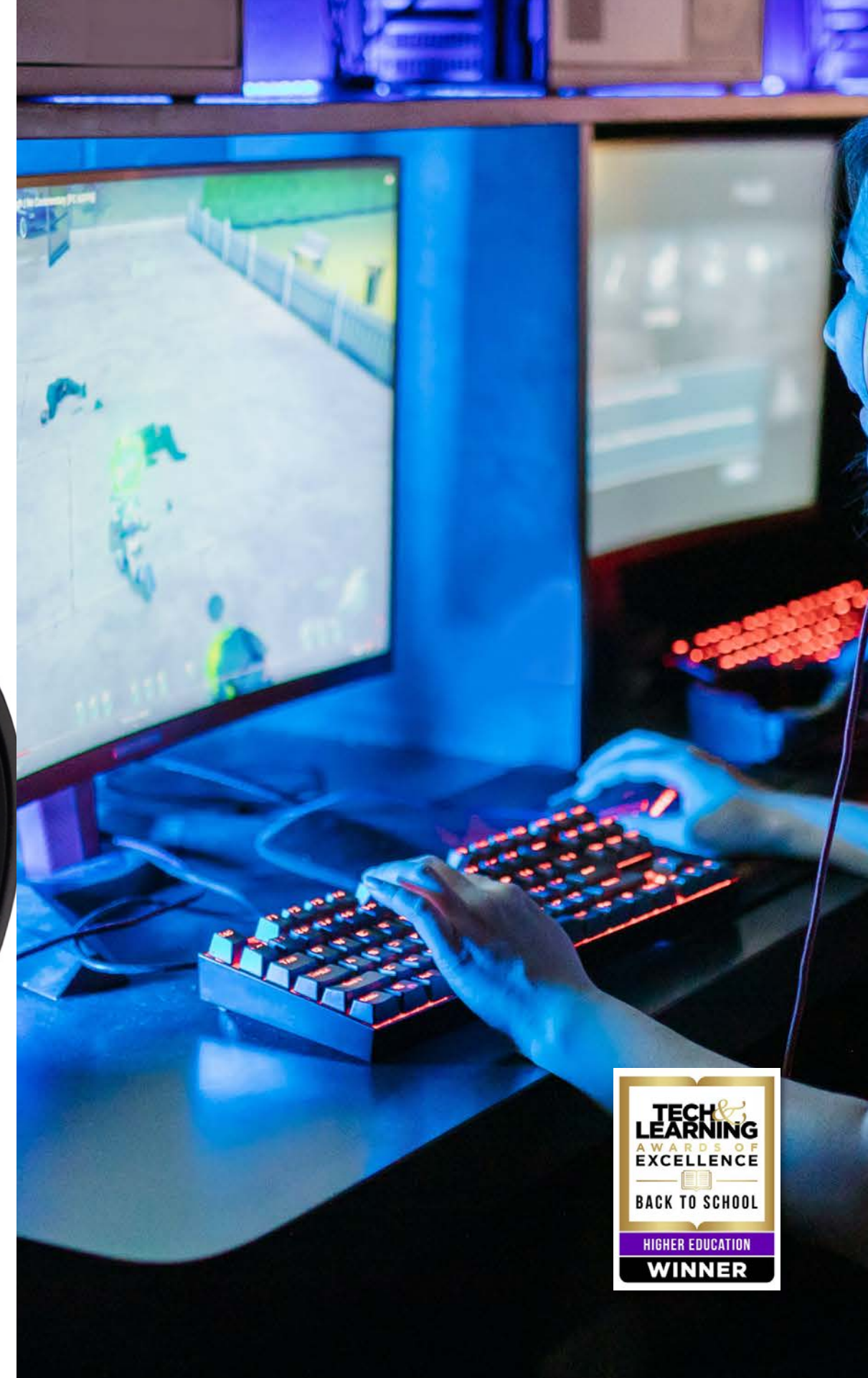
## Affordable Esports Solution

PROUD SPONSOR OF



**NASEF**<sup>™</sup>

*Game. Grow. Learn. Lead.*<sup>™</sup>



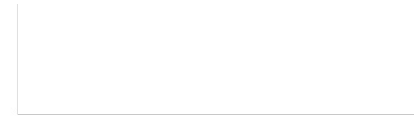


360°  
Flexibility



Pin Disengages  
when pulled at  
any angle

Quick Release Break Away Solution



Minimize  
Pin Breakage

**Award  
Winning  
Accessories  
The Original  
FISHBONE**

Protecting  
Your Investment  
for ALL Ages

[Click here to view solution online](#)





# INTRODUCING THE ALL NEW USB-C 30 Series

Adjustable with padded headband for the perfect fit and prolonged comfort

Easy to clean leatherette earcups provide extra comfort

Bi-directional noise-canceling microphone for clear communication

Rotating boom for the accurate placement

USB-C Connection

6-foot chew resistant nylon braided cord with strain relief

Headset and headphone models available now!

[Click here to view headset solution online](#)

[Click here to view headphone solution online](#)



# INTRODUCING THE ALL NEW USB-C to 3.5mm Headset Adapter

[Click here to view solution online](#)

Plug and play design

Easily turn your  
3.5mm into a USB-C  
connection!



*Designed to limit  
sound to 94dB*



3.5mm connection

Reinforced  
Nylon Braided cord

USB-C connection

Compatible with most devices



***Empowering the learning journey with reliable audio***



[Click here to view all our education audio solutions online](#)





# AVID

Why us?





# Focus on mutual success

- Dedicated AVID Sales Rep
- Online Deal Registration
- Product Experience Samples
- Collateral & Asset Support
- Online File Share
- Lead Sharing
- Product Availability
- Product Warranty
- Promotions
- Tradeshow Support



**Designed to improve focus, communication, and collaboration.**

Whether you're working in a classroom or studying at home, the AE-36 has you covered. It delivers high quality sound with a noise-canceling, adjustable boom microphone that makes it easy for your softest-spoken student to be heard loud and clear.

- Mid-sized earpads can provide a good balance between coverage and fit, accommodating a wider range of head and ear sizes.

**BOOM MICROPHONE**  
Noise-canceling mic minimizes surrounding noise to properly capture even the quietest of speakers.

**EXTRA COMFORT**  
Padded headband and earpads provide hours of comfort.

**OUR AUDIO SOLUTIONS ARE:**

- Durable and reliable
- Easy to store and clean
- Meets safety compliances
- Compatible across many platforms and devices

**Reduce the noise and get in the zone**

...ity without cost!

...your digital tool kit with an audio solution. HR and IT should provide business headsets as they can improve efficiency, and productivity in the workplace.

...70 Series has been designed to make staying focused effortless, no matter the environment you're in.

...ed for all day comfort

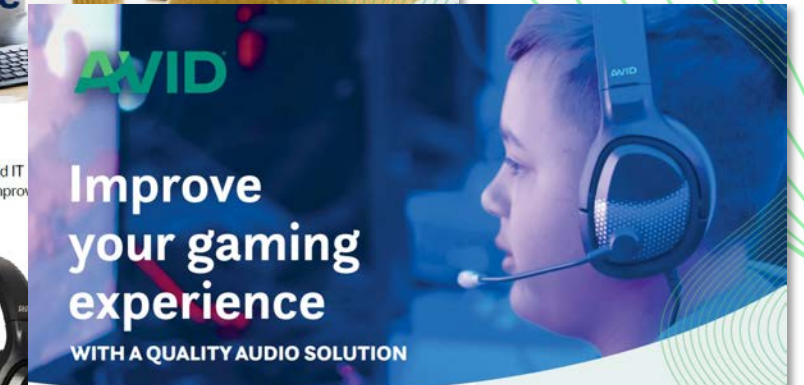
...to meet the demands of your workday

...outside noises with boom ear pieces

...ed audio for concentration and calls

...rd-winning AE-75 3.5mm and AE-79 USB headsets are the investment that can equip your employees and save company thousands.

...roducts.com



Forming bonds with teammates, working on strategies, and succeeding at competitions are all part of the educational esports experience. Whether you need clear communication or superior sound clarity to improve your gameplay, investing in a reliable and quality headset is essential.

**71%** of K12 schools are considering introducing competitive gaming to its curriculum. 21% already have esports program\*

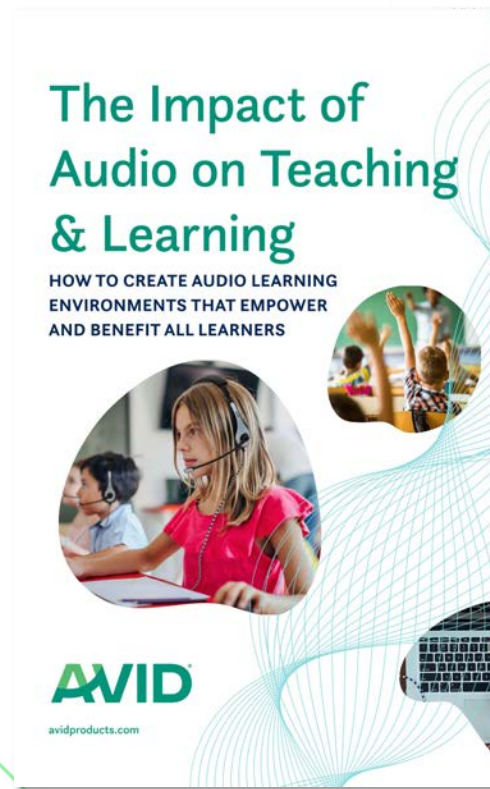
**BENEFITS OF ESPORTS IN EDUCATION**

- Increase participation in activities
- Improves attendance
- Academic performance, increase GPA
- Strengthening communication, teamwork, collaboration, and tolerance
- Social engagement
- Coursework alignment with

**Benefits of using a gaming headset**

- Superior sound quality for an immersive experience
- Block external distraction with passive noise reduction
- Clear communication with team players when using noise-canceling microphone
- Deluxe comfort padding for prolonged use

**AVID's AE-79 USB Headset**  
An affordable entry-level gaming headset



**The Impact of Audio on Teaching & Learning**

HOW TO CREATE AUDIO LEARNING ENVIRONMENTS THAT EMPOWER AND BENEFIT ALL LEARNERS



**The Student Learning Journey**  
FROM THE FIRST DAY OF SCHOOL ALL THE WAY TO GRADUATION AND BEYOND

The learning journey begins with connecting students and educators to technology. AVID provides mindful and universal award-winning audio solutions that improve focus and engagement in any learning environment. AVID focuses on ever evolving edtech solutions and the positive outcomes an enriched educational experience can have on the minds of the future.

Learn more at [avidproducts.com/education](https://avidproducts.com/education)



**AVID Listening Station**  
AVID Audio Solution | Choose Any Experience

**Immersive Audio**

- Zoom with Spatial Audio
- Binaural Audio London Leicester Square

**Podcasts & Relaxation**

- Don't Break the Rules Podcast
- The Golden Hour Relaxation
- Speech to Text Demo

**Gaming & Stereo**

- eGaming | Esports
- Don't Stop Believing

Swipe left for an informative video experience



# *Let's Stay Connected!*

**Follow us** and be part of the growing **AVID Community**



Find us **@AVIDProductsInc**





# THANK YOU!

Join us in our mission to connect all students and teachers with the audio solutions they need for success!

**Please feel free to contact your DSC representative, or Justin Kahle directly with any questions.**

*#togetherwesucceed*



Presenter

**Justin Kahle**

Director of Sales, K-12

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