

CONSUMER ELECTRONICS TECHNOLOGY GUIDE

2024 Summer Edition



HARDWARE

**AUDIO &
HEADPHONES**

**ACCESSORIES &
CHARGING**

DELL Technologies

SUPERCHARGED PERFORMANCE

Dell XPS laptops perfectly balance performance and mobility in a stunning form factor. Students can bring their most intensive projects to life with AI-enabled Intel® Core™ Ultra processors and work on the go with the lightweight design and long battery life.

Iconic design

Crafted with machined (CNC) aluminum and Gorilla® Glass 3 to deliver a strong, lightweight laptop.

Touch function row

Toggle between media and function keys easily and bring forward only the icons you want.

Non-stop creativity

Run creative apps smoother and faster with powerful Intel® Core™ Ultra processors.



Who is it for?

- » Students and faculty
- » Administration
- » IT departments



Why it fits

- » Runs commonly used software in the education channel
- » Powerful processors for high performance



Why it's great

- » Stellar visuals and incredible sound
- » Operates Windows 11
- » 1-Year Warranty



How it compares

- » Household name
- » State-of-the-art craftsmanship, innovation, and connectivity



 Microsoft Surface

BOOST PRODUCTIVITY AND CREATIVITY THIS BACK-TO-SCHOOL



Who is it for?

- » Students and faculty
- » IT departments
- » Administration



Why it fits

- » Runs commonly used software in the education channel
- » Lightweight and portable
- » Exceptional battery life



Why it's great

- » Operates Windows 11
- » 1-Year Warranty
- » Fast processing speed



How it compares

- » Household name
- » State-of-the-art craftsmanship, innovation, and connectivity

Surface Pro 10 for Business

Multitask like a pro

Tackles the toughest work with ease thanks to the latest Intel® Core™ Ultra processors.

Find your perfect angle

Adjust the built-in Kickstand up to 165 degrees to take notes from anywhere at any angle.

Focus on work, not your battery

Stay in your flow with up to 19 hours of battery life. With fast charging, go from empty to up to 80% full in about an hour.

Surface Laptop Studio 2

Powerful productivity

The latest 13th Gen Intel® Core™ processors, built on the Intel® Evo™ platform, deliver over two times the power to boost performance and help you focus on getting the job done.

Cutting-edge graphics

Design, engineer, or render your next product with the NVIDIA® RTX™ 2000 Ada Generation, or create and edit content faster with the NVIDIA® GeForce RTX™ 4050 or 4060 laptop GPUs.

All day battery life

Stay charged and productive no matter where the day takes you without worrying about running out of battery.

JBL®

IT'S TIME TO LIVE LOUD!

JBL Xtreme 4 Speaker

The JBL Xtreme 4 portable waterproof speaker delivers next-level massive JBL Pro Sound with amazing dynamics, even at top volume, thanks to two powerful woofers and two tweeters. Dual pumping JBL passive radiators give a deeper bass that will move anyone.

Next level massive JBL Pro Sound

Two woofers, two powerful drivers and dual pumping JBL Bass Radiators effortlessly deliver dynamic, immersive sound with deeper bass and plenty of detail.

Listen all day

Up to 24 hours of playtime plus 6 hours with Playtime Boost.

Perfectly portable

Convenient shoulder strap for carrying and the rugged rubber bumpers and IP67 waterproof and dustproof rating mean that a sudden downpour or a dunk in the lake won't stop the fun.



Who is it for?

- » On-the-go listeners
- » Audiophiles



Why it fits

- » IP67 waterproof and dustproof
- » Up to 24 hours of battery life
- » State of the art technology



Why it's great

- » Household name
- » High-quality audio products
- » They have a product for every user



How it compares

- » JBL is under the parent company, Harman
- » JBL has received awards from the Grammys, CES, iFA, redden, & more
- » Featured in The Verge, Tech Radar, CNET, PC Mag, & more



Who is it for?

- » Students and Faculty
- » Audiophiles



Why it fits

- » Affordable price point
- » Customizable audio experience with the Urbanista app



Why it's great

- » 8 hours of playtime per charge
- » Active noise cancellation
- » Bluetooth® multipoint connectivity



How it compares

- » Stylish and affordable
- » 1-year warranty

urbanista

EXPERIENCE SOUND LIKE NEVER BEFORE

NEW Palo Alto True Wireless Earbuds

Urbanista's latest and most advanced true wireless earphones, Palo Alto, feature cutting-edge adaptive noise cancellation technology and deliver an immersive and precise audio experience.

Designed for comfort

Palo Alto is engineered for comfort and seamless usability with silicone ear tips providing a fully customizable fit.

Powerful, dynamic sound

Integrated with precision-engineered 10 mm titanium coated drivers and up to 45dB noise cancellation and ANC bandwidth extending up to 2500Hz.

Made from recycled plastic

Constructed from recycled plastic, the earphones add an elevating touch to your style while contributing to a greener future.





SONY

DISTRACTION-FREE LISTENING

The WH-1000XM5 headphones rewrite the rules for exceptional audio with 2 processors control 8 microphones for unprecedented noise cancellation and exceptional call quality. With a newly developed driver, DSEE—Extreme and Hi-Res audio support the WH-1000XM5 headphones provide awe-inspiring audio quality.

Wear all day

Ultra-comfortable, lightweight design with soft fit leather.

Magnificent sound

Industry-leading noise cancellation optimized to the listener.

Everyday convenience

Speak-to-Chat and Quick Attention mode stop your music and let in ambient sound.



Who is it for?

- » Students and faculty
- » Audiophiles



Why it fits

- » Industry-leading noise cancellation
- » State of the art technology



Why it's great

- » Household name
- » Up to 30-hour battery life with quick charging
- » Industry-leading noise cancellation



How it compares

- » Sony takes a leading role in the development of international accessibility standards
- » Sony focuses on diversity and sustainability efforts



Who is it for?

- » Students and faculty
- » Medical
- » Athletes



Why it fits

- » Drop tested
- » Impact Resistant Bumpers



Why it's great

- » Apple Pencil holder and compatible with Apple Pencil Pairing/Charging
- » Multi-Angle Adjustable Kickstand
- » Adjustable stand with auto wake/sleep folio cover



How it compares

- » Tested for medical environments (UAG case can be sanitized with medical-grade wipes and disinfectants repeatedly without altering case integrity)
- » Meets military drop-test standards [MIL STD 810G 516.6] providing increased shock protection

UAG
URBAN ARMOR GEAR

UNBEATABLE PROTECTION

Metropolis SE Series features a tough and rugged silhouette that provides tablets with unbeatable protection.

Tough

Featuring a featherlight composite construction and a soft, impact-resistant core to shield a tablet from serious drops from serious heights.

Rugged

Impact-resistant corners to shield a tablet from scratches and dents from accidental drops or falls.

Adjustable

The folio cover doubles as a stand to quickly transform a tablet into a laptop with ease.

POPSOCKETS ONE GRIP FOR ALL

These MagSafe PopGrips have a new form factor and upgrade any Android, Samsung, Google Pixel, Kindle, or legacy iPhone device using included Magnetic Adapter Ring. The MagSafe Phone Grip securely attaches to MagSafe-compatible cases for maximum grip and stand utility, while simply sliding off for MagSafe or wireless charging.

Includes adapter ring

Make any phone MagSafe-compatible with the included magnetic adapter

Stays on strong

Made with magnets that are 40% stronger than standard Apple-compliant MagSafe accessories.

Swappable top

Swap your top to switch your style.



Who is it for?

- » Students and faculty
- » Fashionistas



Why it fits

- » Popular among 18-24 demographic
- » Perfect for self-expression, swap the top to switch styles
- » Allows for hands-free use



Why it's great

- » The MagSafe round grip is compatible with all MagSafe® ecosystem, including cases and mounts
- » New MagSafe® Round Grip comes with a magnetic adapter ring, unlocking their magnetic ecosystem of grips, wallets, cases, and mounts on any device



How it compares

- » PopGrips are 40% stronger than standard Apple-compliant MagSafe®
- » Make any phone MagSafe-compatible with the included magnetic adapter



Who is it for?

- » Students and faculty
- » Administration



Why it fits

- » Provides long-lasting power to everyday devices
- » Less environmental impact



Why it's great

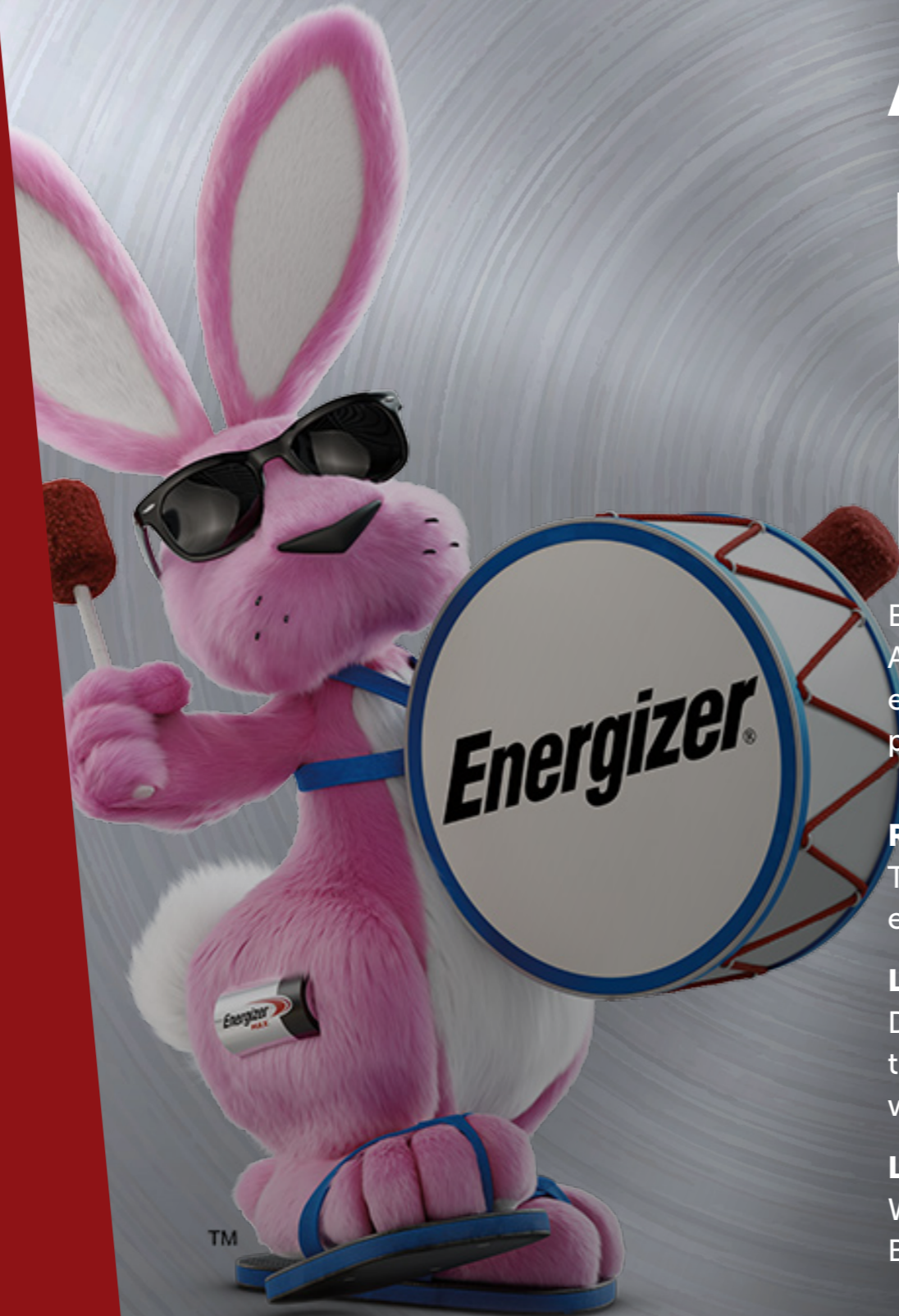
- » Hold power for up to 10 years in storage
- » Designed to protect against damaging leaks for up to two years after fully used
- » Energizer MAX AA batteries are #1 longest-lasting MAX™ thanks to new improvements



How it compares

- » Energizer developed the world's 1st* Zero Mercury AA Alkaline Battery, making them an industry leader in powering people's lives responsibly
- » MAX AA is up to 50% longer lasting than EVEREADY GOLD in demanding devices

*Commercially available since 1991



Energizer®

UNLEASH LONG-LASTING POWER

Energizer is all about long-lasting power. The Energizer MAX® AA and AAA sizes are now our #1 longest-lasting MAX™ batteries. For most everyday devices, students can feel confident with the long-lasting power and protection they expect from Energizer®.

Responsible quality

The world's first* zero mercury AA alkaline battery means less environmental impact.

Leakage protection

Designed with Powerseal Technology to protect from leakage better than the other leading battery for up to two years after fully used when left in low drain devices.

Long-lasting reliability

With a ten-year shelf life, these batteries are ready for any occasion. Be prepared for anything with power you can rely on.



ELEGANT, COMPACT POWER

HiRise 3 Deluxe is a luxurious, space-saving 3-in-1 wireless charger for their 3 most important devices. Place an iPhone on the vertical charger to see notifications at a glance. Pop up the Apple Watch Fast Charger to power up in Nightstand mode. Charge AirPods or even a second phone on the soft vegan leather charging base.

StandBy for a great (adjustable) view

Adjust iPhone angle in portrait or landscape to view notifications, videos or turn an iPhone into a bedside clock in StandBy Mode.

Electrifyingly beautiful

With the same design integrity as the Apple products it charges, the HiRise 3 features soft vegan leather covering the base and a sleek black aluminum stand.

Save time & space while charging

Wirelessly charge iPhone, Apple Watch and AirPods (or second phone) from one single outlet with the space-saving vertical design.



Who is it for?

- » Students and faculty
- » Administration



Why it fits

- » Charges 3 devices at once
- » Saves space and declutters desks, perfect for dorm rooms



Why it's great

- » Built with official 15W MagSafe Charger for iPhone, Apple Watch Fast Charger, and a Qi-certified 7.5W wireless charger for AirPods or a second phone
- » Space-saving vertical design has a footprint smaller than an iPhone Pro Max.
- » Includes its own 40W Power Supply with a 1.5m cable and 4 International Plug Adapters.



How it compares

- » Apple MFi certified providing the highest wireless charging speeds possible.
- » HiRise 3 Deluxe provides the absolute best charging experience possible for 3 devices all at once.

