

# CONSUMER ELECTRONICS TECHNOLOGY GUIDE

2024 Summer Edition



**HARDWARE**

**AUDIO &  
HEADPHONES**

**ACCESSORIES &  
CHARGING**



 Microsoft Surface

# BOOST PRODUCTIVITY AND CREATIVITY THIS BACK-TO-SCHOOL



## Who is it for?

- » Students and faculty
- » IT departments
- » Administration



## Why it fits

- » Runs commonly used software in the education channel
- » Lightweight and portable
- » Exceptional battery life



## Why it's great

- » Operates Windows 11
- » 1-Year Warranty
- » Fast processing speed



## How it compares

- » Household name
- » State-of-the-art craftsmanship, innovation, and connectivity

## Surface Pro 10 for Business

### Multitask like a pro

Tackles the toughest work with ease thanks to the latest Intel® Core™ Ultra processors.

### Find your perfect angle

Adjust the built-in Kickstand up to 165 degrees to take notes from anywhere at any angle.

### Focus on work, not your battery

Stay in your flow with up to 19 hours of battery life. With fast charging, go from empty to up to 80% full in about an hour.

## Surface Laptop Studio 2

### Powerful productivity

The latest 13th Gen Intel® Core™ processors, built on the Intel® Evo™ platform, deliver over two times the power to boost performance and help you focus on getting the job done.

### Cutting-edge graphics

Design, engineer, or render your next product with the NVIDIA® RTX™ 2000 Ada Generation, or create and edit content faster with the NVIDIA® GeForce RTX™ 4050 or 4060 laptop GPUs.

### All day battery life

Stay charged and productive no matter where the day takes you without worrying about running out of battery.



**SONY**

# DISTRACTION-FREE LISTENING

The WH-1000XM5 headphones rewrite the rules for exceptional audio with 2 processors control 8 microphones for unprecedented noise cancellation and exceptional call quality. With a newly developed driver, DSEE—Extreme and Hi-Res audio support the WH-1000XM5 headphones provide awe-inspiring audio quality.

## **Wear all day**

Ultra-comfortable, lightweight design with soft fit leather.

## **Magnificent sound**

Industry-leading noise cancellation optimized to the listener.

## **Everyday convenience**

Speak-to-Chat and Quick Attention mode stop your music and let in ambient sound.



## **Who is it for?**

- » Students and faculty
- » Audiophiles



## **Why it fits**

- » Industry-leading noise cancellation
- » State of the art technology



## **Why it's great**

- » Household name
- » Up to 30-hour battery life with quick charging
- » Industry-leading noise cancellation



## **How it compares**

- » Sony takes a leading role in the development of international accessibility standards
- » Sony focuses on diversity and sustainability efforts



### Who is it for?

- » Students and Faculty
- » Audiophiles



### Why it fits

- » Affordable price point
- » Customizable audio experience with the Urbanista app



### Why it's great

- » 8 hours of playtime per charge
- » Active noise cancellation
- » Bluetooth® multipoint connectivity



### How it compares

- » Stylish and affordable
- » 1-year warranty

urbanista

# EXPERIENCE SOUND LIKE NEVER BEFORE

## NEW Palo Alto True Wireless Earbuds

Urbanista's latest and most advanced true wireless earphones, Palo Alto, feature cutting-edge adaptive noise cancellation technology and deliver an immersive and precise audio experience.

### Designed for comfort

Palo Alto is engineered for comfort and seamless usability with silicone ear tips providing a fully customizable fit.

### Powerful, dynamic sound

Integrated with precision-engineered 10 mm titanium coated drivers and up to 45dB noise cancellation and ANC bandwidth extending up to 2500Hz.

### Made from recycled plastic

Constructed from recycled plastic, the earphones add an elevating touch to your style while contributing to a greener future.



# POPSOCKETS ONE GRIP FOR ALL

These MagSafe PopGrips have a new form factor and upgrade any Android, Samsung, Google Pixel, Kindle, or legacy iPhone device using included Magnetic Adapter Ring. The MagSafe Phone Grip securely attaches to MagSafe-compatible cases for maximum grip and stand utility, while simply sliding off for MagSafe or wireless charging.

## **Includes adapter ring**

Make any phone MagSafe-compatible with the included magnetic adapter

## **Stays on strong**

Made with magnets that are 40% stronger than standard Apple-compliant MagSafe accessories.

## **Swappable top**

Swap your top to switch your style.



## **Who is it for?**

- » Students and faculty
- » Fashionistas



## **Why it fits**

- » Popular among 18-24 demographic
- » Perfect for self-expression, swap the top to switch styles
- » Allows for hands-free use



## **Why it's great**

- » The MagSafe round grip is compatible with all MagSafe® ecosystem, including cases and mounts
- » New MagSafe® Round Grip comes with a magnetic adapter ring, unlocking their magnetic ecosystem of grips, wallets, cases, and mounts on any device



## **How it compares**

- » PopGrips are 40% stronger than standard Apple-compliant MagSafe®
- » Make any phone MagSafe-compatible with the included magnetic adapter



## Who is it for?

- » Students and faculty
- » Medical
- » Athletes



## Why it fits

- » Drop tested
- » Impact Resistant Bumpers



## Why it's great

- » Apple Pencil holder and compatible with Apple Pencil Pairing/Charging
- » Multi-Angle Adjustable Kickstand
- » Adjustable stand with auto wake/sleep folio cover



## How it compares

- » Tested for medical environments (UAG case can be sanitized with medical-grade wipes and disinfectants repeatedly without altering case integrity)
- » Meets military drop-test standards [MIL STD 810G 516.6] providing increased shock protection

**UAG**  
URBAN ARMOR GEAR

# UNBEATABLE PROTECTION

Metropolis SE Series features a tough and rugged silhouette that provides tablets with unbeatable protection.

### Tough

Featuring a featherlight composite construction and a soft, impact-resistant core to shield a tablet from serious drops from serious heights.

### Rugged

Impact-resistant corners to shield a tablet from scratches and dents from accidental drops or falls.

### Adjustable

The folio cover doubles as a stand to quickly transform a tablet into a laptop with ease.

