

Fall 2023

# NEW VENDOR PRODUCT GUIDE

FEATURED  
VENDORS

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# Simplify the Dorm Lifestyle

Whitmor is focused on helping students stay organized in dorms and apartments. With clothing organizers, folding laundry hampers, and more, Whitmor is committed to making students' lives as comfortable and organized as possible.



## Hanging Shoe and Sweater Organizer

Maximize closet space with the Whitmor Hanging Shoe and Sweater Organizer. Students can store shoes, clothing, and accessories in the 7 medium-sized shelves & 10 small-sized shelves this organizer offers.

## Pop and Fold Laundry Hamper

With an open top and long handles, this sturdy laundry hamper is perfect for students without in-unit laundry. It even has a side pocket for any laundry-related needs like dryer sheets and detergent pods.





# THE LATEST IN AR TECHNOLOGY

iSandBOX is a futuristic tool for education and development for all ages — from classrooms to retirement homes. It is an efficient tool for STEM learning and comes with 36 interactive games to teach about Earth, Space, and Life Science.

## INTERACTIVE SANDBOX

iSandBOX is an interactive, augmented reality sandbox that engages children with hands-on learning through 3D visualization and sand play.





# THINKING OUTSIDE THE BOX



Beyond the original interactive sandbox, iSandBOX also offers products like the Magic Wall 3-in-1 and Floorium that allow users to transform the plainest spaces into engaging multimedia environments.



## MAGIC WALL

The Magic Wall 3-in-1 can transform a plain wall into an interactive space for active development, learning and entertainment. It includes three different kinds of interactive game mechanics with engaging modes that include Paints and Brushes, Ball vs. Wall and Living Drawings.



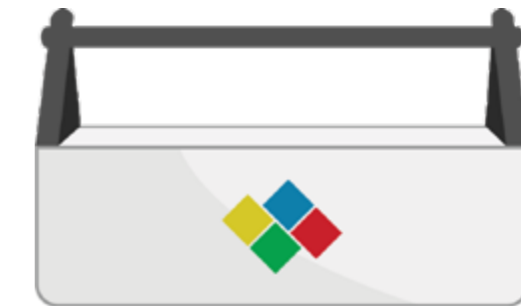
## FLOORIUM

Floorium is an interactive floor display that brings a boring floor to life with captivating animations and games. AR technology responding to user movements makes Floorium an effective tool for kids entertainment and development.



# Data-Driven Education

Learn 21 is a nonprofit agency that connects students to technology learning and allows teachers to view student metrics all in one place. Additionally, Learn 21 helps districts keep track of student devices in an increasingly digital educational landscape and provides a team of specialists to work directly with schools.



Tech Director Toolbox



Tech Director Toolbox – Asset is part of our toolbox suite. Asset is an all inclusive asset inventory system. We provide schools student centric workflows, comprehensive asset tracking, that allows you to manage all your assets and 1:1 deployment with ease!



edWise District Suite allows you to maximize your time and increase your impact by automating mundane and tedious data tasks and providing access to up-to-date district data through intuitive software made by K-12 for K-12.



# Enabling Access, Anytime and Anywhere

Access desktops and apps anytime, anywhere with Apporto. Compatible with Windows and Mac devices, Apporto allows users to access needed materials while running unobtrusively in their browsers.





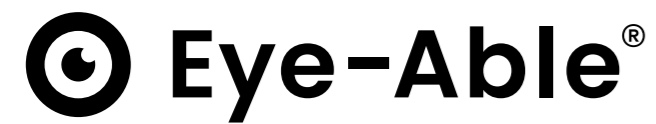


# Prioritizing Student Wellbeing

Student wellbeing is fundamental to student achievement. Impero Classroom, Wellbeing and ContentKeeper web filtering prioritizes online safety for education. You'll find their products in many of the largest school districts in the USA, and around the world.







# Creating a Digital World for Everyone.

The physical world is being made more accessible, but what about the digital one? Eye-Able aims to overcome digital barriers for people with disabilities with workshops and software to make websites more accessible.

Eye-Able's assistance software has over 25 functions, including contrast modes, screen readers, and color blindness filters. The software was developed with institutes for the blind and people with disabilities in Germany, making it the most user-friendly interface possible.



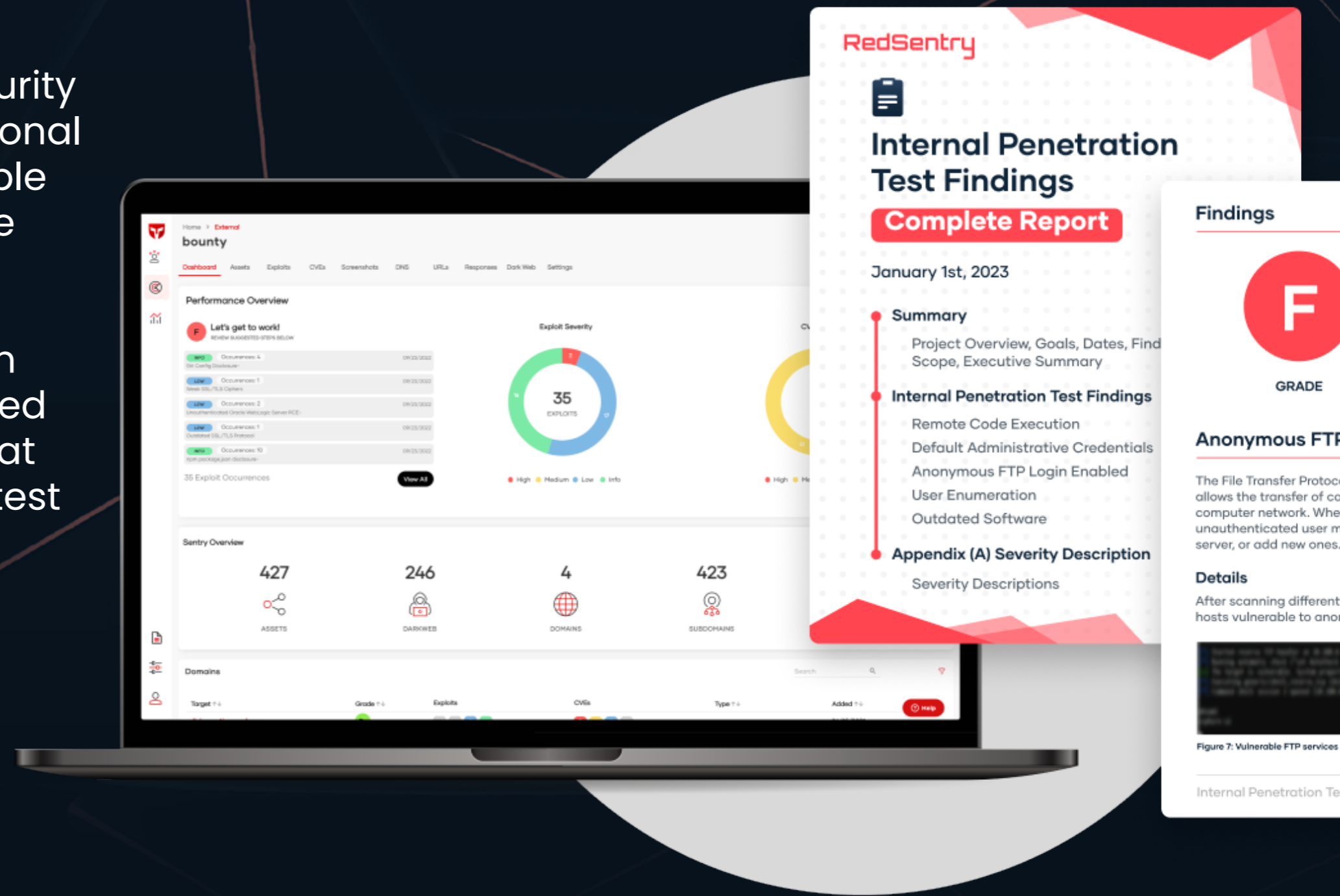




# Reliable Cybersecurity Solutions

In an increasingly digital world, cybersecurity is incredibly important to safeguard personal information. With Red Sentry, users are able to identify and resolve weak points before hackers can take advantage of them.

Pairing preventative software with a team of seasoned virtual penetration testers, Red Sentry has created a hybrid approach that allows businesses to get a thorough pentest quickly while also utilizing the Red Sentry software, ensuring year-round security.







# HOLIDAY MARKETING TIPS

For college bookstores, the holiday season is a fantastic opportunity to boost sales and create a sense of holiday spirit among students and the campus community. In this blog post, we'll explore some effective holiday marketing tips for college bookstores to help you make the most of this joyful season.

## 1 – Decorate Your Store

The first step to getting your college bookstore ready for the holidays is to transform it into a festive and warm atmosphere. With eye-catching decorations like twinkling lights, wreaths, and a festive window display, it's easy to attract students to stop into your store. You can even consider using your school's colors and mascot into your decorations to foster a sense of campus pride.

## 2 – Use Holiday Discounts and Sales

'Tis the season for sales and discounts! Offer a "12 Days of Savings" event or a "Holiday Countdown" sale to keep customers intrigued and wanting to visit your store.

## 3 – Focus on Convenience

The best part of university bookstores is their convenience for students. Being easily accessible to students is already a plus, but offering online ordering and curbside pickup options for students and staff who prefer contactless shopping is a great way to emphasize your convenience for holiday shopping.

## 4 – Give Back to the Community

Embrace the spirit of giving by organizing a charity drive or fundraiser, encouraging customers to donate non-perishable food items, winter clothing, or books to those in need, or offering discounts to customers who participate in charitable activities.

The background of the page features a faded, grayscale image of palm trees against a light sky, creating a tropical and summery atmosphere.

# 2023 SUMMER RECAP

Hover over a logo to explore products  
from last season's new vendors.





# 2023 SPRING RECAP

Hover over a logo to explore products  
from last season's new vendors.





# 2023 WINTER RECAP

Hover over a logo to explore products  
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**Stay up to date on educational  
trends by following us on social media**