



Apple Accessories

Fall 2023 Product Guide



No More Tangled Wires

JBL Tune 510BT On-Ear Headphones

- JBL Pure Bass Sound
- Up to 40 hours of sound
- Speed charge
- Hands-free calls

JBL Vibe Beam True Wireless Earbuds

- JBL Deep Bass Sound
- Ergonomic design
- Up to 32 hour battery life
- Smart Ambient technology

Listen Wirelessly



JBL Charge 5 Bluetooth Speaker

- Up to 20 hours of play time
- Bold JBL sound
- Waterproof & dustproof
- Built-in powerbank

JBL Flip 6 Bluetooth Speaker

- Loud, powerful sound
- Waterproof & dustproof
- PartyBoost, allowing students to pair two speakers together
- Up to 12 hours of play time

**Over 100 new
podcasts & more
were released on
Apple Podcasts**

Source: Apple Magazine

The PopSockets logo, featuring the word "POPSOCKETS" in a bold, sans-serif font. The letter "O" is replaced by a circular icon containing a stylized "P" and a "S". The letters are colored: "P" is black, "O" is white, "P" is black, "S" is orange, "O" is green, "C" is blue, "K" is purple, "E" is pink, "T" is light blue, and "S" is black.

POPSOCKETS

Stick to the MagSafe Basics

PopSockets' MagSafe technology means students never have to worry about weakening adhesives and sticky residue on devices again. With magnets that are 40% stronger than standard Apple-compliant MagSafe accessories, students can trust PopSockets' PopGrips and Anker MagGos to stay connected to devices

PopSockets' Anker MagGo

With a slim design and 7.5W charging speed, Anker x PopSockets portable battery pack will bring student devices back to life quickly, so they don't miss a second of being connected.





Outdated Audio Jacks? No Problem!

Audio jacks may not be on newer phones and laptops, but they remain on flights, gym equipment, and older devices. Instead of carrying around wired headphones that get tangled, lost, or broken, provide students with the Twelvetwelve South AirFly SE, Bluetooth Wireless Audio Transmitter. It plugs into audio jacks and connects wirelessly to AirPods, wireless headphones, and noise cancelling headphones, making it perfect for jet-setting students.

Apple introduced “Meet with Apple Experts,” a global community full of labs, workshops, & more

Source: Apple Magazine





Tangle-Free Chargers On-the-Go

Students tend to have to carry more than one charger with them, with their laptops, phones, and tablets being used all day. Often, this results in a mess of tangled wires in the bottom of students' backpacks — but that doesn't have to be the case! With Emerge, students can keep wires organized and easily accessible on their keys and wallets, making their lives infinitely easier. Emerge offers USB-A to USB-C and USB-A to lightning cords on lanyards for students who need to charge their phones, tablets, and laptops with ease.

**In 2023, Apple had over
1 billion paid subscriptions
across Apple services**

Source: Apple



The iPhone 15 Pro is made with titanium to be stronger and lighter

Source: Apple

LAUT

Help Students Protect Their Phones

Between being dropped at tailgates, tossed on furniture, and taken along for every step, students' phones go through it all. Help them protect their iPhone 15 Pro's with LAUT AERO and HUEX phone cases.

Aero Protect

With a sealed MagSafe Ring and 360° Air Cushion, AERO PROTECT offers the best defense against drops, impacts, scratches, and scuffs and its transparency allows students to express themselves on their phone cases.

Huex

The HUEX case is eco-friendly and made with 100% recycled plastic. With a slim and sleek design, a soft-textured grip, and MagSafe compatibility, it offers students unbeatable protection from up to six feet without compromising on style.



3rd Gen AirPod Protection

Make sure students don't accidentally swap, break, or leave behind their 3rd Generation AirPods with iDeal of Sweden's patterned protective cases. With a slim and protective design made of durable polycarbonate, iDeal of Sweden offers students the best way to express themselves without compromising on protection.

**In December 2022,
Apple launched Freeform:
a powerful new app de-
signed for creative brain-
storming & collaboration`**

Source: Apple