

BACK-TO-SCHOOL PRODUCT GUIDE

2023

Get your store ready for Back-to-School Rush.
Check out some of the top-selling products at DSC.



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SCHOOL & OFFICE

FIVE STAR.
★★★★★

LASTS ALL YEAR. GUARANTEED!*

- 1 subject notebook has 100 double-sided, college ruled sheets that fight ink bleed and are perforated for easy tear out. Sheets measure 8 1/2" x 11" when torn out.
- Scan, study and organize your notes with the Five Star App. Create instant flashcards and sync your notes to Google Drive to access them anywhere from any device.
- Tough pockets help prevent tears and hold 8 1/2" x 11" loose sheets and handouts.
- Covers are water resistant to help protect your notes and our Spiral Lock® wire helps prevent snags on clothes and backpacks.
- Made with SFI certified paper. Notebook is recyclable—just remove the reinforcement tape on the pocket and recycle the rest!
- Five Star notebooks are available in a variety of rulings, subject counts, and colors.

**Guarantee is valid for one year from purchase date.
Does not cover misuse. Go to fivestarbuiltstrong.com for details.*





SCHOOL NECESSITIES

Avery® Durable Binders

These binders feature slant rings that hold up to 25% more sheets than same size round rings and have convenient interior pockets that provide organization and storage.

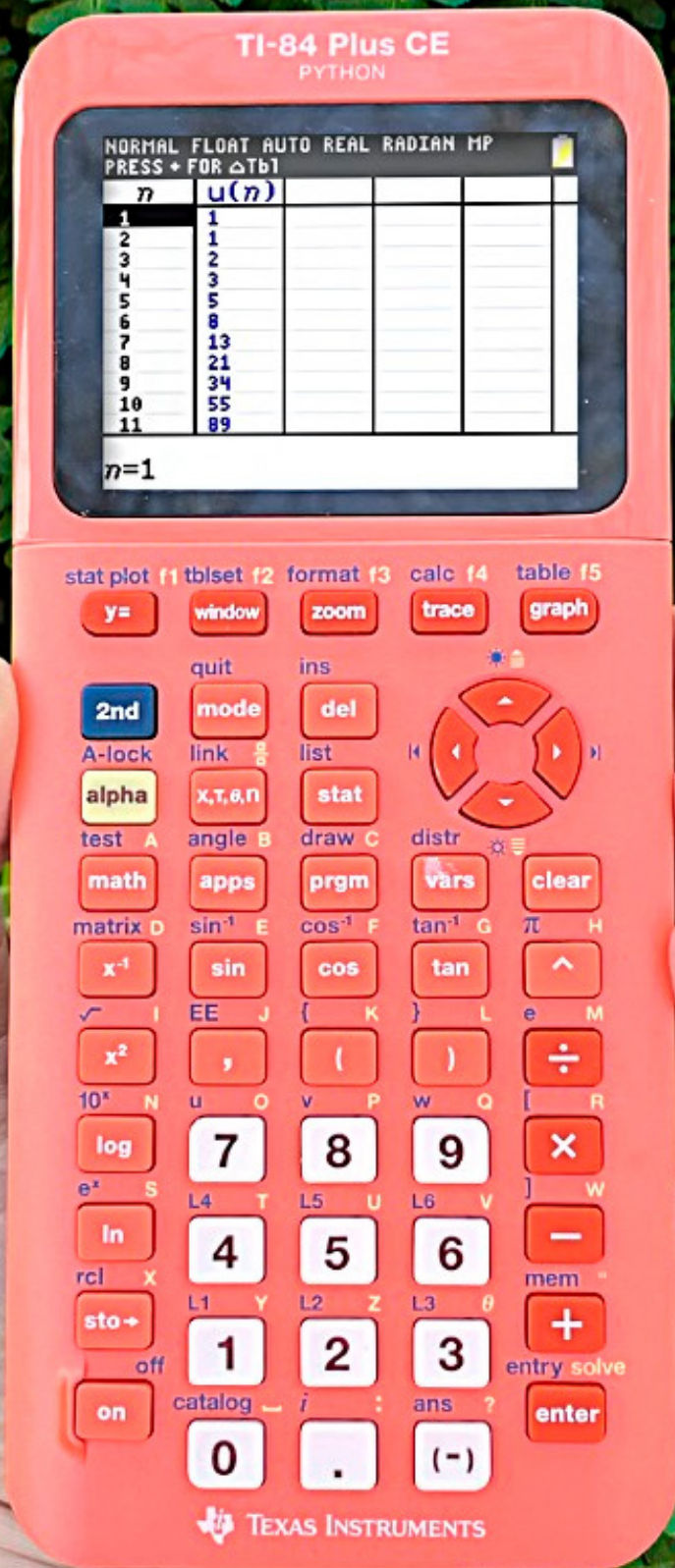
Avery® Write & Erase Plastic Dividers

Write, erase, and reuse for easy changes at any time. Made from ultra-durable, tear-resistant plastic, with 50% more writing space than standard divider tabs.

Office Essentials™ Insertable Economy Dividers

These economical dividers are made from post-consumer recycled paper.





GET THE BRAND RECOMMENDED BY TEACHERS

Texas Instruments supplies students with high quality calculators at accessible prices. Get calculators for all student needs.

TI 84 Plus CE Graphing Calculator

For general math and science.

TI 30X IIS Scientific Calculator

For advanced math, science, and statistics

TI BA II Plus Financial Calculator

For finance.



MAKE GOALS & TO-DOS STICK

Post-it Sticky Notes

Ideal for indexing, flagging, tabbing, and prioritizing with parchment-like paper for a textured, upscale feel.

Post-it Transparent Notes

Ideal for use in books, crafts or other projects to make notes on items and see underneath easily.





HOLDS STRONGLY, REMOVES CLEANLY

Damage-free hanging with Command™ Products

Forget about nails, screws, and tacks, Command™ Products makes dorm and classroom decorating quick and easy. Take down, move, and reuse again and again without leaving holes, marks, sticky residue or stains.



Master
Lock

EMPOWER STUDENTS TO LIVE SECURELY

Master Lock provides students with lock solutions for everyday security challenges.

Combination Dial Padlock

Best for students, faculty, athletic departments, and lockers.

Warded Padlock

Best used for bags and backpacks.

Keyed Cable Lock

Best for outdoor use and bikes.

PERIPHERALS & ACCESSORIES



Livescribe™

NEVER MISS A WORD

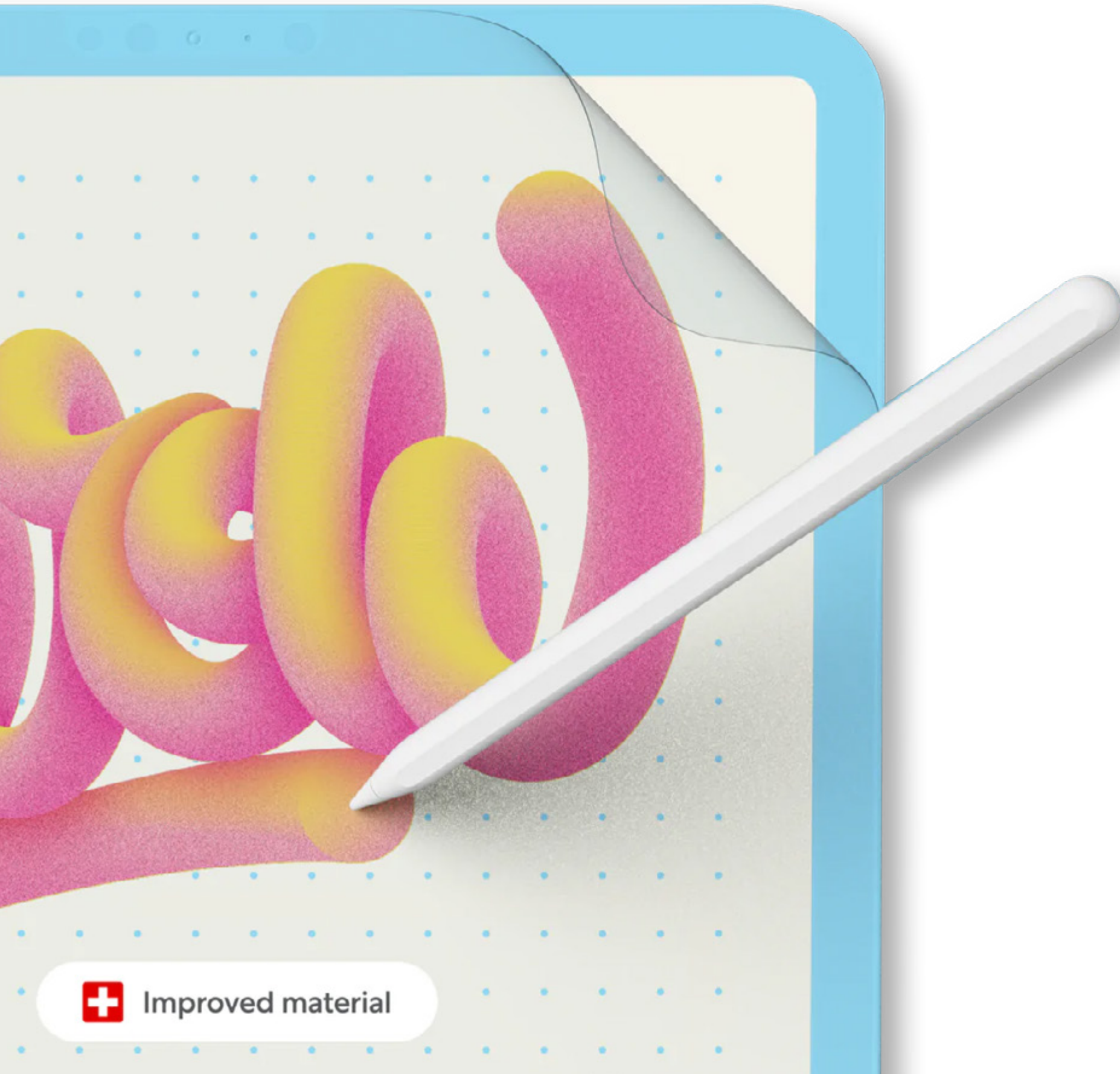
The bridge between audio & script

It's never been easier to take notes and stay organized thanks to Livescribe smartpens. By capturing both audio and writing, Livescribe gives students' notes an instant digital makeover.

How students can use Livescribe:

- Capture everything they hear, say, and write.
- Record and replay audio recordings directly from the pen or smart device.
- Save, organize, and send interactive notes to email, cloud, or messaging apps.
- Share notes in real-time with classmates on Zoom or Teams.
- Transcribe notes into text instantly in 27+ languages.





 Improved material

 Paperlike®

DRAW & WRITE LIKE ON PAPER

The screen protector that enhances the iPad

Main benefits of new Paperlike 2.1:

- Better overall visibility and clarity during use.
- Same papery feel and stroke resistance from Paperlike 2.
- Matte, anti-glare finish that reduces muscle fatigue.
- New composite materials and better Nanodots distribution for improved precision and tactile feel.
- Swiss-based manufacturing.

CARRY ESSENTIALS AT ALL TIMES

In a category saturated with bulky and boring, Thread® wallets and accessories are designed to be slim, simple and stylish. Students will love perusing their selection of wallets, lanyards, keychains, and more to find the items that speak to their originality while allowing them to keep their essentials with them at all times.

Lip Balm Holder

The perfect companion to a keychain so lip balm is never lost. This carry essential is durable, expressive, and made to fit each lifestyle.

Key Chain Clips

Designed to clip to belt loops, backpacks, or bags for ultimate convenience.

Vertical Wallets

Slim, leather wallets equipped with RFID technology and a signature elastic pocket to secure cards tightly while having a unique style.

Neck Lanyards

Keep track of essentials and take on the world in style with convenient and cool lanyards.





AUDIO



ALL BASS, ALL DAY LONG

JBL Tune 510BT

Stream powerful JBL Pure Bass sound, no strings attached, with the Tune 510BT headphones. For long-lasting fun, listen wirelessly for 40 hours and recharge the battery in as little as 2 hours. Available in multiple fresh colors and foldable for easy portability, the JBL Tune 510BT headphones are a grab 'n go solution to inject music into every aspect of life.



SPEAKERS FOR EVERY EXPERIENCE

Bring fire to the party

The SWAY Fire Flame Hydro Go combines the latest in full motion LED technology, impressive audio output, and battery life, with full IPX7 certified waterproof protection.

Party anywhere, anytime

Rugged design and durability meet amazing audio output and modern features! The Splash Extreme is a perfect upgrade while keeping a sleek and durable form factor in mind.

Keep the party going

Big sound in a compact package, the SWAY MagBOOM is the most portable, fun, and convenient Bluetooth speaker on the market. Stick to any MagSafe-ready iPhone or use the magnetic ring for Non-MagSafe devices or any metallic surface. With LED visual effects and USB Type-C charging ports, this speaker becomes a must-have for all music and tech fans.





Stereo
Sound



LED
Lightshow



Top-Firing
Speaker



3.5mm Auxiliary
Input



 **HYPERGEAR®**

BLEND COLOR WITH MUSIC

Set the perfect atmosphere with the HyperGear LYTE Wireless LED Speaker. Mix and match with the LYTE XL. These top-firing speakers project powerful, room-filling sound matched with fabulous LED color effects that range from a slow fade to dancing along to the beat. Up to 4 hours Music Playback Time.

CHARGING





LESS TIME CHARGING, MORE TIME FOR MOBILITY

Charge up to 3x faster

The **Scosche Strikeline Premium** data and charging cable incorporates standard USB technology and the revolutionary features of USB Type-C to create one of the fastest data transfer rates and quickest charge times on the market.

Charge up to 50% capacity in 30 min

Compact size perfect for storing in backpacks, the **Scosche PowerVolt Mini Cube USB-C Fast Charger** has a charging speed up to 4 times faster than a standard 5W USB Wall Charger.

Charge wirelessly

The compact **Scosche MagSafe GoBat Qi Wireless Power Bank** gives the perfect recharge when students unexpectedly need a charge, with options for MagSafe, Qi wireless charging, and the latest wired USB Type-C charging.





naztech

CUTTING-EDGE CHARGING

All-in-one power solution—indoors & on-the-go

The ultimate charging-and-organizing solution for dorms with limited outlets and too many devices that need power fast. The Ultimate Charging Station Pro can power up your phone, your tablet, and even your MacBook Air – all at the same time.

Small size meets big power

The low-profile SpeedMax68 takes up barely any space, fits discreetly in any bag, and its noticeably powerful dual fast-charging outputs double the utility of a single outlet – that's the advantage of gallium nitride (GaN) semiconductor technology.



WRITING INSTRUMENTS



Paper♥Mate®

CLEAN LINES EVERY TIME

Effortless writing with Paper Mate® InkJoy®

Paper Mate® InkJoy® 300RT retractable ballpoint pens let your words and ideas flow in eight bright and brilliant colors. The ultra-smooth writing system never drags, plus each ballpoint pen has a comfortable rubberized grip that feels great in your hand. Liven things up and spread joy with Paper Mate InkJoy!

Paper Mate® Clearpoint® Mechanical Pencil Starter

Two-tone design with transparent barrel accented by full-length comfort grip. The integrated side-click button conveniently advances lead and the refillable jumbo eraser makes it easy to correct mistakes

Sharpie®

SMEAR RESISTANT

Just click and highlight

Experience the convenience of one-handed highlighting with the Sharpie® Retractable Highlighter. With Safety Seal design to prevent drying out and Smear Guard ink technology, these highlighters will be a student favorite.

The mark of a perfect pen

Lay down sharp, vividly smooth lines that won't bleed through paper with Sharpie® Pens. The fine point and slim design make it easy to draw crisp details while the archival-quality, acid-free ink is perfect for note taking, drawing, journaling and more. The Sharpie® ink also dries quickly and is water, smear and fade resistant.





SMOOTH, VIVID WRITING

Pilot G2 Retractable Gel Pen

The dynamic gel ink formula in this pen is exceedingly smooth for writing. It's water-resistant, smear-proof, and features a contoured rubber grip for comfort.

Pilot FriXion ColorSticks Erasable Gel Pen

Mistakes are no match for the unique thermo-sensitive gel formula that disappears with erasing friction. Erase and write again in vibrant shades.

Pilot FriXion Light Erasable Pen Style Highlighter

Highlight and erase repeatedly without damaging books or documents. Brilliant fluorescent ink colors are perfect for studying, bringing instant recall to important information.





BACK-TO-SCHOOL SUPPLIES ORDERING MADE EVEN EASIER

The School & Dorm Supplies Portal is back, and we've collected the new and bestselling school and dorm supplies, so you know exactly what to purchase for back-to-school. Get bestsellers at your fingertips, browse new products, and take advantage of limited-time promotions.

UP YOUR MERCHANDISING GAME

Need help merchandising your store for back-to-school? Or maybe you need to refill your existing displays? Check out the Merchandising Portal where we have collected all the bestselling displays from your favorite brands for easy purchasing.

