

Spring 2023

# NEW VENDOR PRODUCT GUIDE



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## The ultimate screen protector for writers, artists, and notetakers.

For students who love to go paperless but hate the feeling of hard rubber writing on glass... check out Paperlike, the high-quality screen protector that makes writing and drawing on an iPad a breeze. The surface of every Paperlike is covered in tiny microbeads—called Nanodots—that provide increased stroke resistance and improved tactile feedback. The result: Superior control, improved precision, and better performance. Plus, every Paperlike comes in a set of two, so they'll always have a spare on hand.

iPad Screen Protector (**NEW 2.1 version**): The latest iteration of Paperlike is manufactured using Swiss-based polymers to deliver improved picture clarity while still retaining the papery feel that tens of thousands of notetakers and artists around the world have come to know and love.

# Paperlike is for everyone

## For Writers & Notetakers:

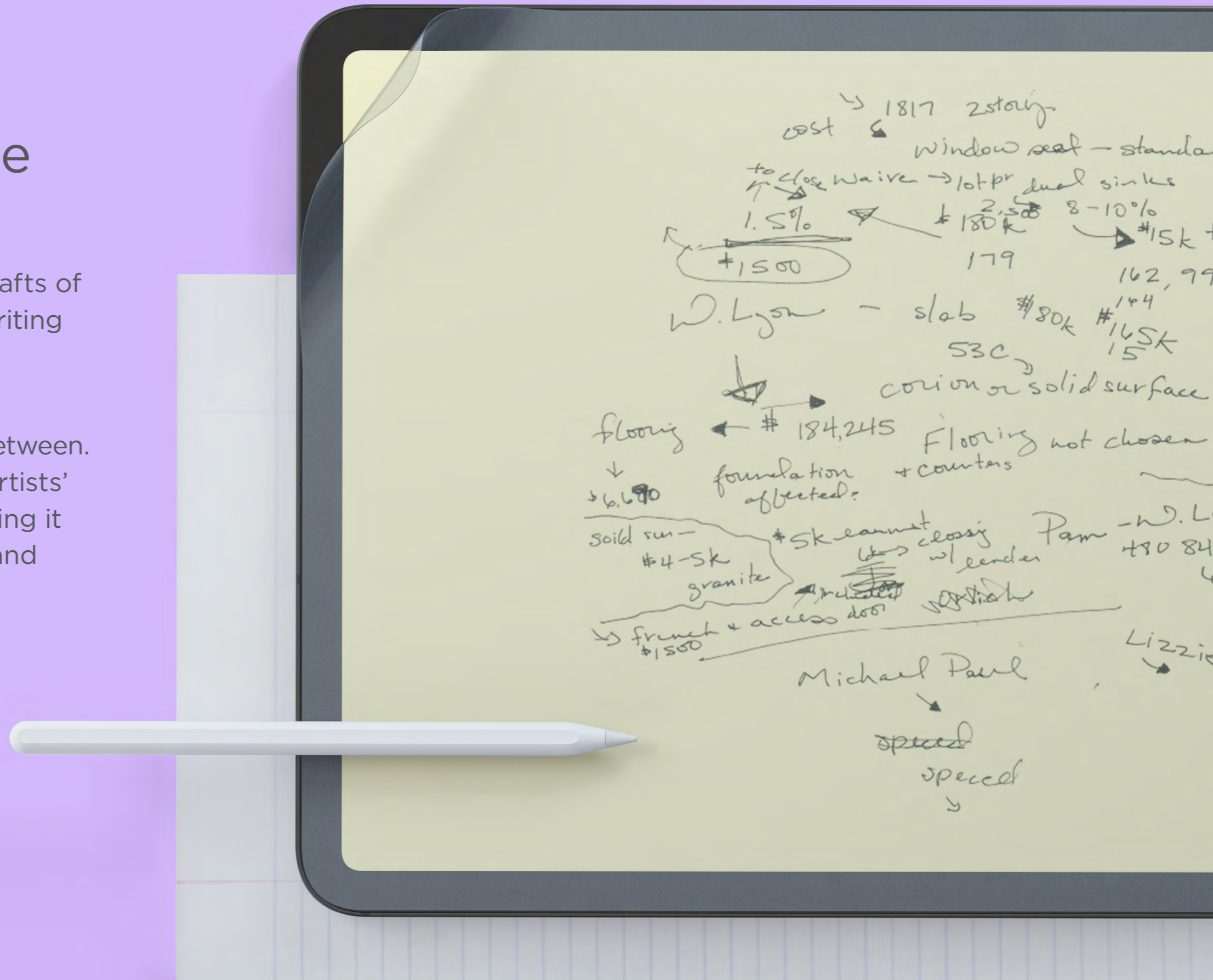
From class notes and study sessions to first drafts of big ideas, Paperlike helps bring natural handwriting into the digital process.

## For Digital Artists:

For sketches, masterpieces, and everything in between. Paperlike Nanodots technology ensures that artists' lines are straight, and strokes are precise, making it the perfect companion when drawing details and adding color.

## For Busy Students:

Ready to ditch old notebooks and worn-out sketchbooks? Paperlike delivers unparalleled accuracy and precision to digital projects big and small.





## IDEAL OF SWEDEN

# CHIC, ELEGANT, TIMELESS

IDEAL OF SWEDEN is a Swedish lifestyle brand that injects style, energy and innovation into their premium assortment of mobile phone accessories. Guaranteed to keep up with any lifestyle, all of IDEAL's designs are manufactured using recycled materials.

### #1 selling design: Carrara Gold Marble

Chic, elegant, timeless...Carrara Gold Marble has been their top selling design since they first debuted in 2016. Its polycarbonate construction offers long-lasting protection in a slim profile making it ideal for any lifestyle. This customer favorite is also manufactured using ethically sourced and animal free post-consumer recycled materials.





# sudio

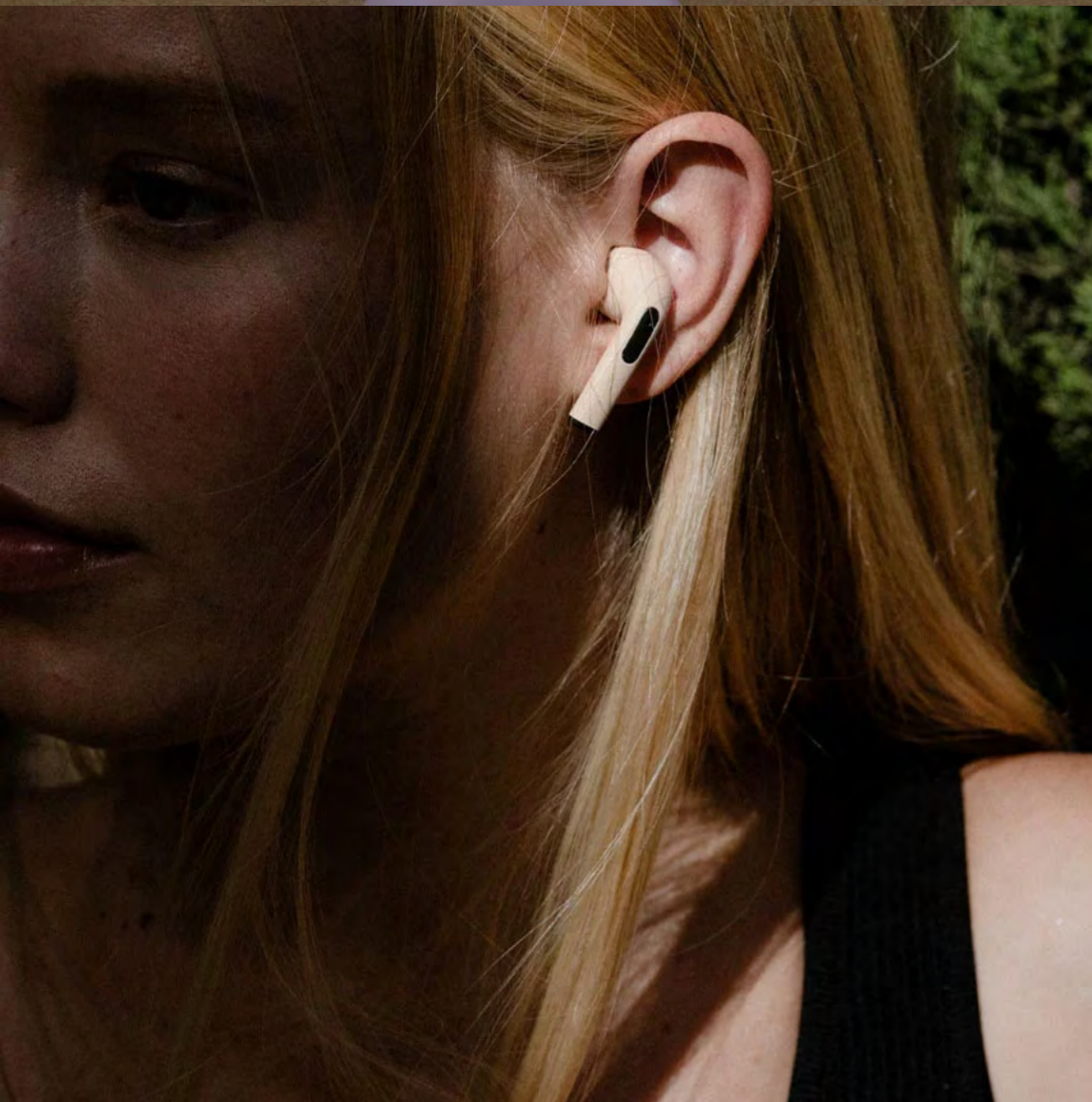
## Beautiful Design, Superior Sound

Sudio is a Swedish fashion tech company passionate about music and even more passionate about making sound come to life.

## Sudio A2 True Wireless Earbuds

A versatile companion for daily life. Whether it's time to focus on classwork, connect with friends over a call, or enjoy a walk in the rain, the Sudio A2 has just what students need.

Get in purple, pink, white, and black.





# Headphones and headsets built for education, designed for comfort.



TWT Audio has developed high quality, value-driven headphones and headsets that not only provide superior user experience, but also withstand the rigors of daily use by students. All products are developed with four design principles that ensure all users have an optimal listening experience.



## REVO

Over-ear headphone or headset with microphone offering crystal clear voice capture, enhanced audio quality and modularity. Available with 3.5mm TRRS jack, USB-A plug or USB-C plug.



## DURO

Over-ear headphone or headset with microphone offering crystal clear voice capture and enhanced audio quality. Available with 3.5mm TRRS jack or USB-A plug.



## VICTORY

Over-ear gaming headset with microphone designed with an elevated level of audio quality specifically tuned for gaming and unparalleled comfort for gamers of all ages. Available with 3.5mm TRRS jack.

# Getting the Most Out of Retail Displays

## 5 TIPS

Retail displays are an essential aspect of visual merchandising as they are designed to attract, engage, and motivate customers to purchase. Presentation is everything in retail spaces. One of the top reasons a customer makes a purchase is because something catches their attention. Here are some ways you can get the most from your retail displays.



### Get Interactive

According to a Ripen eCommerce survey, the top reason people shop in brick-and-mortar stores instead of online is for the opportunity to touch and feel items in person. Displays offer a way for customers to experience the product before purchasing, which may make them more likely to buy.



### Be Strategic in Your Placement

Put your displays in a spot in your store that makes sense to the flow of traffic. Ideally, make sure displays are no higher than eye level, and no lower than knee level. Space above eye-level risks losing attention and space below knee level can easily be overlooked.



### Keep it Clean and Well-Lit

Make sure displays do not look cluttered and avoid putting too much near the display. The display should stand out and be appealing visually. The area should be well-lit as well so the shopper can easily experience the products and are drawn to them. Avoid dark corners of the store or invest in good lighting to help accent the display.



### Use Plants

Incorporating plants with displays an easy way to make displays attractive and healthy. Adding greenery makes a space feel inviting, relaxing, and increases the dwell time of the shopper. Consider grouping your eco-friendly products with plants.



### Utilize Signage

Signage can be a simple way to draw people to your display, educate shoppers about the product, or convey important information such as a sale or promo. Signage should be eye-catching, informative, colorful, and branded.

Visit our [Merchandising Portal](https://www.dstewart.com) on [dstewart.com](https://www.dstewart.com) and find the displays you need to increase brand awareness and drive sales in your store.





# 2023 WINTER RECAP

Hover over a logo to explore products  
from last season's new vendors.



# 2022 WINTER RECAP

Hover over a logo to explore products  
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# 2022 FALL RECAP

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