



Winter 2022

NEW VENDOR PRODUCT GUIDE

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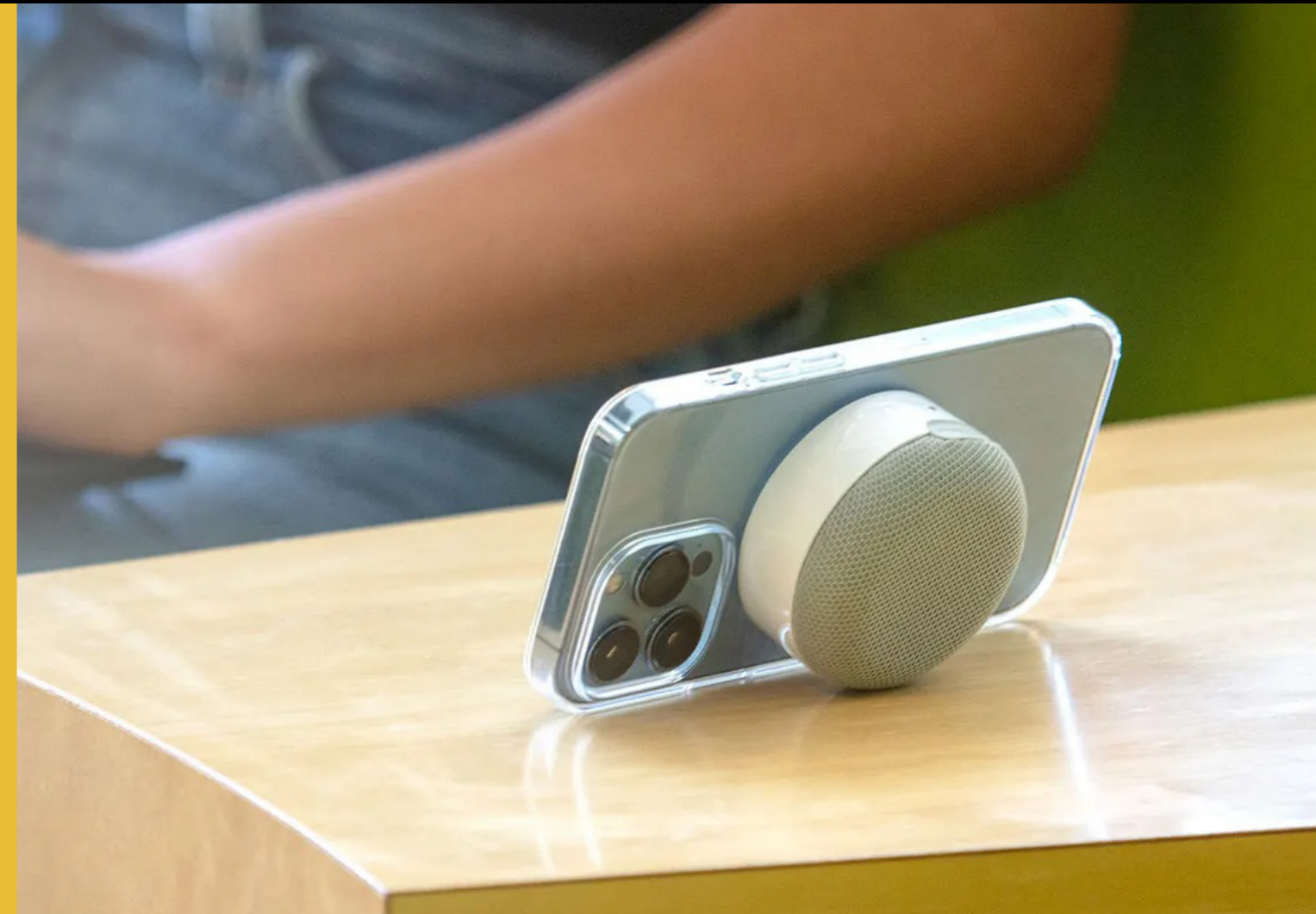
PREVIOUS VENDORS



Your Next Tech Accessories Brand

INTRODUCING SCOSCHE

Scosche offers cutting edge, innovative accessories at a competitive price. Born from a passion for cool vehicles, amazing sounds, and the great outdoors, Scosche builds accessories that power phones, make devices hands-free in the car, and deliver powerful audio.



WHAT MAKES SCOSCHE STAND OUT:

- Field tested and optimized for outdoors
- Committed to innovation and quality
- Competitive price point
- Premium designs



State-of-the-art Tech Accessories



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Ways to Celebrate Diversity in Your Store

Diversity and inclusion in your retail store are necessary for success because it brings new and varied viewpoints into your retail strategy that can increase creativity and improve performance.

1 – Make a Cultural Calendar

Let your employees add their holidays and other cultural festivities to the calendar so that the entire store can celebrate with them, and they can take the day off if needed without having to discuss religion.

2 – Encourage Education

If you have employees who are willing to share their culture, consider having short events where they can talk to the rest of staff.

3 – Create a Bulletin Board

Set up an area where employees and student customers can share pictures and information about their culture, background, and lifestyle.

4 – Diversity Training

Such trainings can focus on communicating cross-culturally, pointing out questions or comments that are offensive. This can help ensure that everyone feels safe and comfortable at work, regardless of ethnicity.

5 – Support Employee Advancement

It's no secret that minorities experience more racial bias at work. Consequentially, they often struggle to advance their career. An inclusive workplace supports advancement opportunities for all employees, especially those from diverse backgrounds. Maintain employee loyalty by investing in your employees and their skills to retain top talent.

How do you celebrate diversity in your campus store?

PRIMO

Screenless Coding for Little Learners

Introducing Cubetto



Teach students computer programming through adventure and hands on play instead of screens. Cubetto is the friendly wooden robot designed to introduce learners ages 3-6 the basics of coding. Educators can easily start teaching with Cubetto right of out of the box.

Features:

- No devices or screens required
- Made with natural material
- Educational and curriculum ready
- Expands with new Maps, Blocks, and Special Packs

Take Cubetto to a new level with Maps, Blocks, and Special Adventure Packs.

Coding Blocks

Expand Cubetto's coding with Logic Blocks and Directional Blocks.

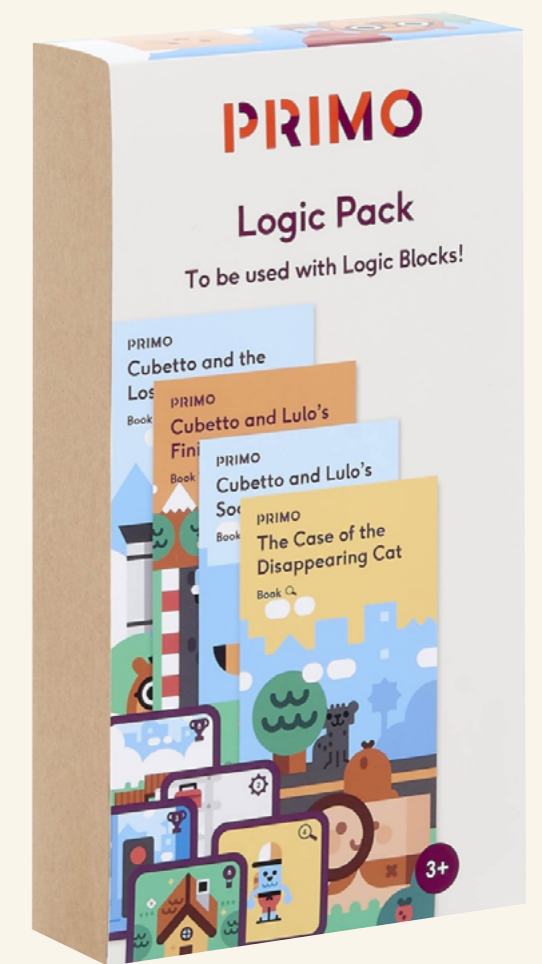


Adventure Packs

Take students on coding adventures with a variety of maps, coding blocks, and story books.

Logic Pack

Maximize your Logic Blocks with a set of storybooks and flashcards that teach new logical concepts with new friends and adventures.





Advance STEM Diversity with Culturally Responsive Making

Compared to other minority groups, Indigenous People still participate in STEM at a lower rate. Contributing factors to this participation rate include lack of funding and the traditional way STEM is taught in K-12 schools and colleges. Making STEM education culturally responsive to Indigenous students makes education personalized, relevant, and accessible, which can help promote future diversity in our STEM workforce.

1 - Integrate Indigenous Knowledge in STEM

Incorporating Indigenous knowledge into STEM lessons provides a rich context in which students can learn and see themselves as scientists. Indigenous learners respond positively to cross-curricular activities that draw on multiple subjects because they align with their educational traditions (EdWeek).

2 - Real-World Examples of Culturally Responsive STEM

The University of Ohio is partnering with tribal nations to incorporate indigenous knowledge in K-12 STEM with its Cultivating Relationships professional development program starting in the summer of 2023. The aim is to promote culturally responsive STEM teaching, and you can learn more about it by clicking [here](#).

3 - Connect Students to Mentors

Pair culturally responsive teaching with mentorships, and you'll be on your way to boosting inclusion in your STEM program.

What are some academic programs you're doing to make STEM more inclusive to your students?

2022 FALL RECAP

Hover over a logo to explore products
from last season's new vendors.



2022 SPRING RECAP

Hover over a logo to explore products
from last season's new vendors.



2021 WINTER RECAP

Hover over a logo to explore products
from last season's new vendors.



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