

# CONSUMER ELECTRONIC TECHNOLOGY GUIDE

2022 Summer Edition



# **AUDIO & HEADPHONES**

# **CONNECTIVITY & ACCESSORIES**

# urbanista

# SUSTAINABLE & SELF-CHARGING

## Los Angeles Solar-Powered headphones

Welcome to the dawn of a new era with Urbanista Los Angeles, the world's first self-charging wireless headphones powered by Powerfoyle™ solar cell material. Give students infinite playtime and infinite audio immersion.

### **Sustainable Self-Charging**

Using green technology, Los Angeles transforms all forms of light into clean, endless energy.

### **Noise Canceling & Ambient Mode**

Advanced hybrid Active Noise Cancelling instantly reduces unwanted background noise, while Ambient Sound Mode allows in important surrounding sounds.

### **Freedom & Control**

The on-ear detection feature pauses audio when headphones are removed and restarts it when they are put back in place.



### **Who is it for?**

- » Students and faculty
- » Commuters



### **Why it fits**

- » Perfect for students that are within a few miles of campus.
- » Unique product



### **Why it's great**

- » Premium technology
- » Active social media presence
- » Innovative design



### **How it compares**

- » Reliable
- » Safe UL-SGS Certified
- » Every purchase is covered by a 100% Money Back Guarantee



### Who is it for?

» Students & faculty



### Why it fits

» Low price point



### Why it's great

» Built-in music controls



### How it compares

- » OnHand was founded in a dorm room
- » High-quality, reliable tech accessories

**onHand**<sup>®</sup>

# COST-EFFECTIVE EARBUDS

## OnHand Wired Earbuds

Bring their music wherever they go. OnHand has built-in music controls so they can easily change the volume or skip songs. The low price point is perfect for college students who want an easy, reliable earbud solution.



**LBT**  
ULTRA FAST<sup>®</sup>

# STAY IN THE FAST LANE

## Dual-port chargers

Experience fast charging anywhere with Libratel's dual-port chargers. With Power Delivery charging technology, students will get a faster, more efficient charge wherever they are. Libratel charges mobile devices at the higher speed students need.



### Who is it for?

» Students & faculty



### Why it fits

» Light and compact  
» Low price point



### Why it's great

» Dual port can charge multiple devices  
» Fast & efficient charging technology



### How it compares

» Sleek, compact designs



## Who is it for?

- » Students & faculty
- » Ethical Shoppers
- » Fashionistas



## Why it fits

- » Popular among 18-24 demographic
- » Perfect for self-expression



## Why it's great

- » Customizable designs
- » Easy to remove, install, or reposition at any time
- » Provides one-handed phone grip



## How it compares

- » Popular with celebrities like Gigi Hadid, Jared Leto, Michael Phelps, Nicole Williams, & Serena Williams.
- » Supports leading nonprofit organizations focusing on social and environmental impact through product collaborations & partnerships.

POPSOCKETS

# EASY ON, EASY OFF

## MagSafe PopGrips

MagSafe PopGrips securely attach to MagSafe-compatible cases for maximum grip and stand utility, while simply sliding off when needed for MagSafe charging.



