



Spring 2022 **NEW VENDOR PRODUCT GUIDE**

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NEW VENDORS

ARTICLE

PREVIOUS VENDORS



MOVOTO

Creators Wanted

CALLING ALL CONTENT CREATORS

Movoto specializes in audio, video, and photography gear, and is committed to making innovative and reliable products accessible for creators of all levels. Say goodbye to complicated, expensive filming setups that are inaccessible to college students. Aspiring content creators will effortlessly level up their work with Movoto's smartphone kits and rigs. These compact, lightweight accessories make it perfect for on-the-go creators.

How MOVOTO Stands Out:

- Made by creators, for creators
- High-quality products affordable for students
- Innovative and intuitive kits
- Compact and lightweight
- Perfect for on-the-go creating

MOVO

Creators Wanted

STOCK UP FOR CONTENT CREATORS

IPEVO tools for the connected world

IPEVO's interactive teaching tools empower educators and teachers with radically affordable and compact technology that is simple, intuitive, and flexible, so that precious time and resources can be wholly dedicated to teaching.



How IPEVO Stands Out:

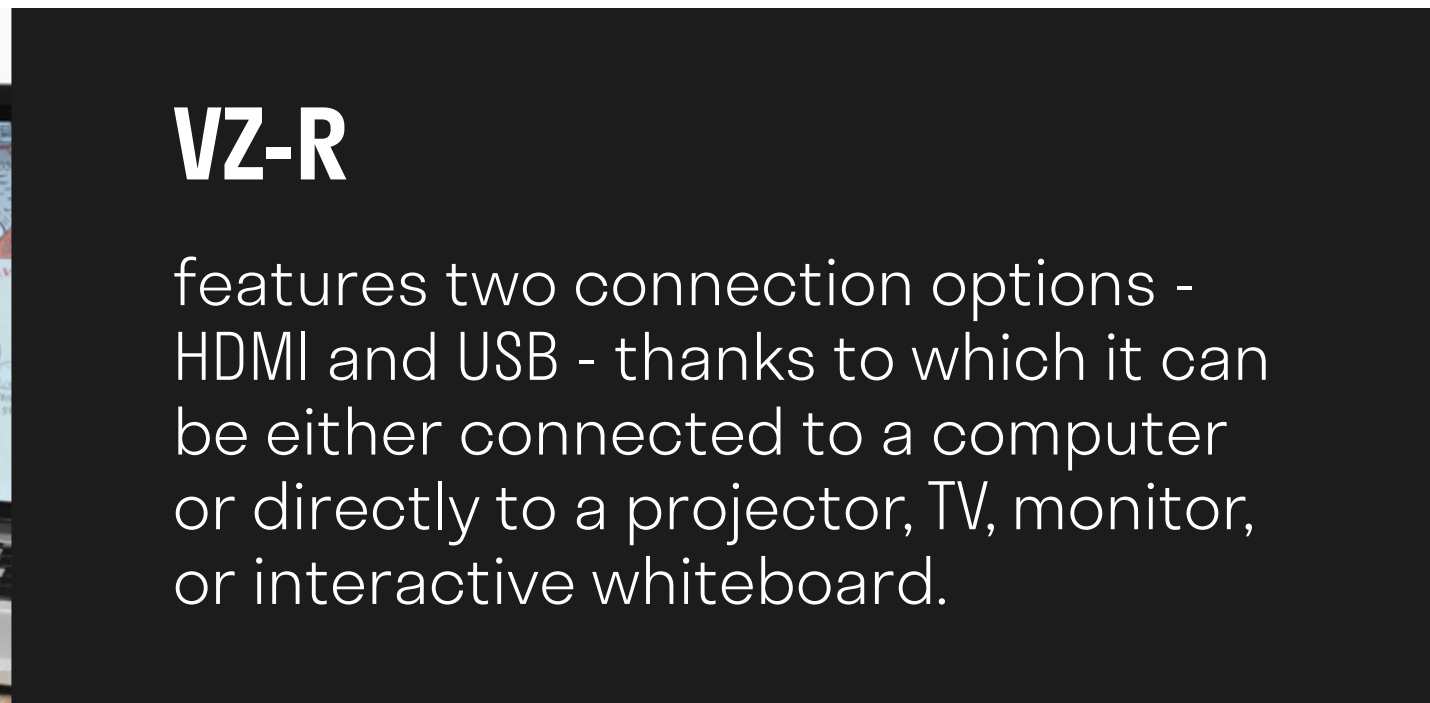
- Easy to use
- Plug and Play
- No additional training required
- No maintenance cost
- Easily portable
- Affordable
- Free software
- Made in Taiwan

IPEVO tools for the connected world



V4K

is plug & play and compatible with Mac, Windows, or Chromebooks with a USB Type-A port.



VZ-R

features two connection options - HDMI and USB - thanks to which it can be either connected to a computer or directly to a projector, TV, monitor, or interactive whiteboard.



VZ-X

is IPEVO's most versatile document camera, which features three connection modes: HDMI, USB, and Wi-Fi for interactive teaching.



How to Encourage Sustainability

Purchasing sustainable products is important to college students, but many may feel unsure of what changes to make in their lifestyle to be more earth-friendly. Here are some ways your college store can encourage sustainability:

1. Encourage Non-Disposable Items

One of the biggest sources of waste on college campuses are disposable items. College stores can encourage sustainability by offering non-disposable alternatives for college students such as reusable water bottles from [Takeya](#) and reusable notebooks from [Rocketbook](#).

2. Encourage Recycling

Most everyone knows that recycling is good for the environment, but another way to recycle is to buy products made from recycled materials.

You can offer recycled backpacks from [Solo New York](#), recycled stationary from [BIC](#), and recycled notebooks and index cards from [Roaring Spring](#).

3. Encourage Sustainable Commuting

According to researchers, skateboarding is a much better commuting option than cars because there is no engine, fuel consumption, or large machinery parts of any kind. [Globe](#) skateboards offer stylish, cool designs that college students will love.

4. Encourage Less Energy Use

Many of us reach for the AC quickly, but alternatives are more ecofriendly. Using a fan is significantly more energy efficient. Fans use around 1% of the electricity consumed by air conditioners. [Comfort Zone](#) offers several fans, including desk and floor fans which are the perfect size for dorm rooms.



2022 WINTER RECAP

Hover over a logo to explore products
from last season's new vendors.

2021 FALL RECAP

Hover over a logo to explore products
from last season's new vendors.



2021 SUMMER RECAP

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