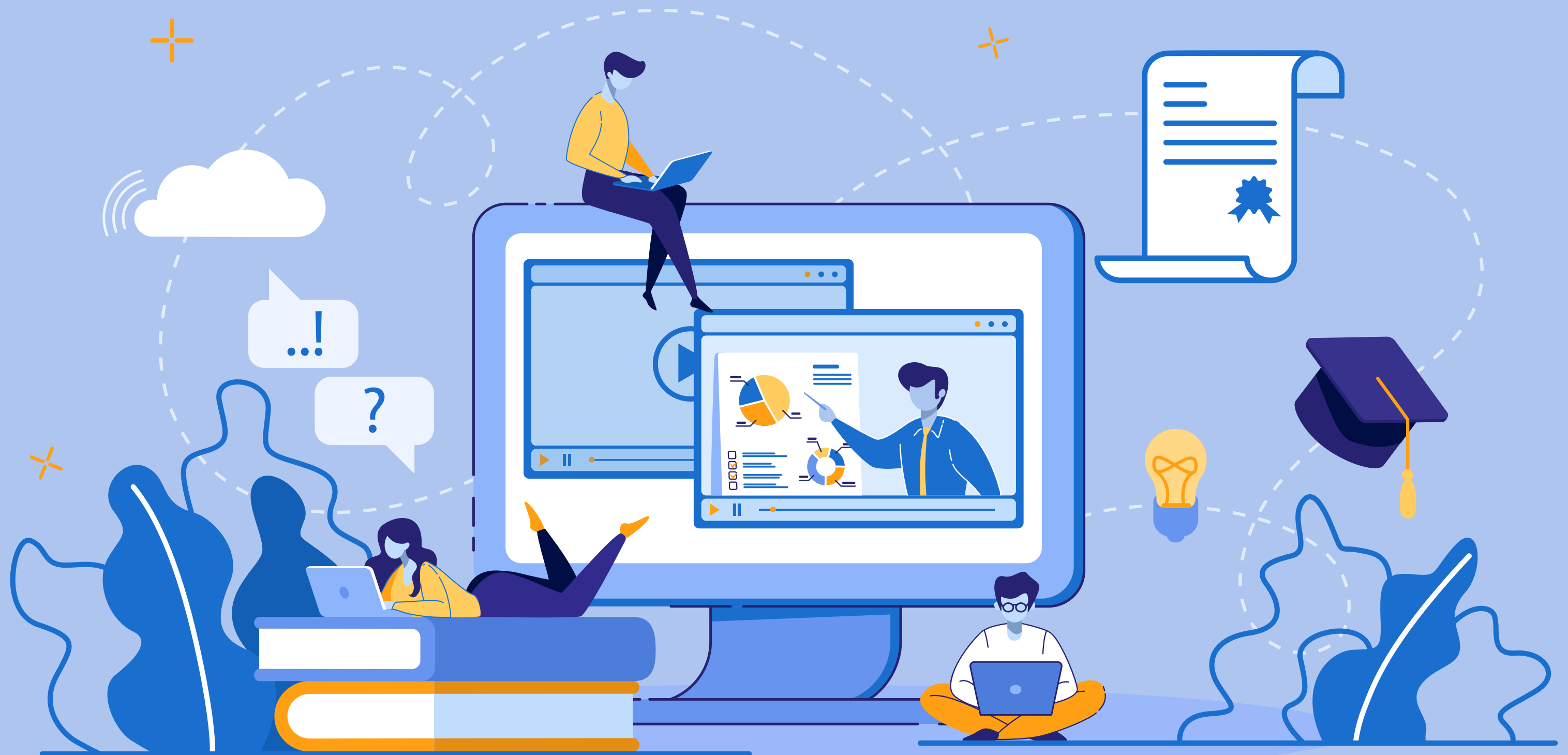


# SOFTWARE PRODUCT GUIDE

2021 Winter Edition





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## Semester-end Papers Made Easy with EndNote 20

The end of the semester can be tough. With deadlines for papers and research projects fast approaching, students could benefit from a smarter research solution. EndNote 20 is a reference management software that eliminates the tedious work of manually collecting, managing, and formatting sources for bibliographies. Plus, enhanced workflows and collaboration tools facilitate efficient coordination between research partners—from anywhere.



### What's in it for you?

- [ESD options](#)
- Custom licensing options available for departments and institutions



### What's in it for your customers?



#### New interface design

Students can save even more time writing papers and managing bibliographies with an intuitive user interface.



#### They can cite while they write

Users can insert in-text citations while simultaneously creating a bibliography in Microsoft® Word.



#### 7,000+ reference styles

Users can build bibliographies in any of the included styles, or create custom styles. Plus, support for new, modern types of references like blogs and online videos.



#### Improved search

They can find what they're looking for more easily, whether the content is in an online database or already in their EndNote library.



#### Improved PDF reading and editing

Students and researchers can read and annotate more easily with full-size PDFs. Identify the most important reference information at a glance and quickly copy a formatted reference.



#### Easier multitasking

Users will be able to quickly switch between groups and references with content tabs.



#### Share and collaborate

Students and researchers can share selected groups of references, manage team access, and track activity and changes.



#### EndNote Click Integration

Automatically export references and full-text PDFs into EndNote.



### Tools to help you sell

[Infographic](#)

[Features Comparison Sheet](#)

[Upgrade-Worthy Features](#)

[Sales Sheet](#)



## EndNote 20 Student Edition

The student version is the same powerful reference management software at a special price for students. Current proof of enrollment is required at time of purchase by end-user.

### Smarter Workflows

- Flexibility matters when so many are studying and researching remotely. EndNote 20 allows users to easily work from anywhere with the ability to sync EndNote 20 and EndNote 20 Web libraries, so all references, attachments, and groups can be accessed, preventing duplicated work.
- Users can install EndNote 20 on up to 3 of their devices.

### Smarter Teamwork

- Share a library as write or read-only with up to 400 other users.
- Email selected references with a single click, manage team access and track and manage activity to keep projects on schedule.

### Smarter Insights

- Track and easily find favorite references with new rating and status tools.
- Work more efficiently with a new expanded layout options.

### Software Options:

Electronic software download (ESD) and licensing options.

Description	DSC#	MFG#	SRP
Student Edition	146418	45021249	\$115.95
Commercial	146417	45021248	\$249.95
Commercial Upgrade	146419	45021250	\$99.95

**Available on ESD Portal**

\*Select software vendors require authorization

[Enroll Now »](#)

[START RESEARCHING »](#)







# NEW from Corel



Bring professional-grade design tools to students. These latest releases from Corel offer teachers and students an expansive collection of video and photo editing tools and comprehensive graphic design tools, all at an affordable, subscription-free price.



## What's in it for you?

- [Volume licensing options](#)



## What's in it for your customers?

- Users can learn their craft on professional-grade design tools
- They will get a suite of graphic design tools at affordable prices
- Free tutorials are available to help users learn the software and enhance their art



## Tools to help you sell

[Corel Partners Program](#)

[Compare PaintShop Pro & PaintShop Pro Ultimate](#)

[Upgrade-worthy features—](#)

[Pinnacle Studio 25](#)



## New Professional Design Tools for Impressive Results

### Corel PaintShop Pro 2022 Ultimate Photo editing software

PaintShop Pro Ultimate 2022 expands upon all the new tools and features available in PaintShop Pro and includes this software bonus collection:

- **NEW** Highlight Reel
- **NEW** MultiCam Capture Lite
- **NEW** Painter® Essentials™ 8
- PhotoMirage™ Express
- Corel® AfterShot™ 3
- Corel® Creative Collection

### Pinnacle Studio 25 Video editing software

For students and teachers looking to expand their current video editing toolkit, Pinnacle Studio 25 offers hundreds of creative filters, effects, transitions and more, including:

- New 8K import
- New Keyframe groups
- Enhanced Title Editor
- Enhanced stability & performance

### Software Options:

Electronic Software Download, Finished Good, and Volume Licensing

Description	DSC#	MFG#	SRP
Corel PaintShop Pro 2022 Ultimate	151461	ESDPSP2022ULML	\$99.99
Pinnacle Studio 25	151466	ESDPNST25ULML	\$129.95

**Available on ESD Portal**

\*Select software vendors require authorization

[Enroll Now »](#)

[SHOP NOW](#)







## New VEGAS Products are here!

### The Complete Video Toolset

The VEGAS range of creative video editing software offers a complete toolset for beginners, advanced users through professionals videographers and editors. Students will have everything they need to master the art of video production with powerful yet easy-to-use video editing, motion graphics, image composition, live streaming, and sound design tools.



#### What's in it for you?

- [Deal Registration Program](#)



#### What's in it for your customers?

- Video editing software for beginners and advanced users, right through to professionals
- Free trial versions of all the programs in the VEGAS family so customers can test drive the software
- Educational discounts for students, teachers, and educational facilities
- **VEGAS Community** is a place to get inspired with free tutorials, submit support requests, and learn from existing users in the forum



#### Tools to help you sell

[Deal Registration Guide](#)

[Product Comparison](#)

## VEGAS

The VEGAS range of creative software offers students easy-to-use professional tools for fast, professional, and efficient video production. With an intuitive and fast workflow, students will have more freedom to focus on their storytelling and captivating their audiences.

### VEGAS Edit Video editing for everyone V

Includes:

- VEGAS Pro 19

VEGAS Edit offers intuitive and powerful video editing tools that make it easy for users to create simple vlogs or cinematic masterpieces. Features include hundreds of effects to bring creative ideas to life, including animated titles, blurs, lens flares, mesh warps, and colorization to create engaging content.

### VEGAS Pro Video & audio for professionals V S S

Includes:

- VEGAS Pro 19
- VEGAS Stream
- SOUND FORGE Audio Studio
- Boris FX Primatte Studio

VEGAS Pro is a complete suite of professional video editing tools with advanced HDR color correction, live streaming, and sound design. New features include AI-driven tools for image processing, extremely flexible user interface, comprehensive media management, advanced audio editing and mastering, plus industry-leading hardware acceleration.

### VEGAS Post Full stack production V E V S S

Includes:

- VEGAS Pro 19
- VEGAS Effects
- VEGAS Image
- VEGAS Stream
- SOUND FORGE Audio Studio
- Boris FX Primatte Studio

VEGAS Post includes everything needed for video editing, motion graphics, image composition, live streaming, and sound design. At its heart is VEGAS Post for editing. Users can launch clips from their timeline into VEGAS Effects for compositing or export single frames directly into VEGAS Image for Editing. They can even perfect audio with SOUND FORGE Audio Studio and then bring all their work instantly back into VEGAS Pro to finalize their project.

#### Software Options:

Electronic Software Download

Description	DSC#	MFG#	SRP
VEGAS Edit Academic	151681	639191910463	\$124.50
VEGAS Pro Academic	151689	639191910456	\$199.50
VEGAS Post Academic	151682	639191910470	\$299.50

**Available on ESD Portal**

\*Select software vendors require authorization

[Enroll Now »](#)

SHOP NOW



## Give Students Safer 1:1 Learning

GoGuardian has changed the way K-12 schools keep their students safe online and enhance learning. GoGuardian enables teachers and administrators to maximize the learning potential of the internet, while protecting their students with real-time AI filtering and monitoring, real-world learning customization, and real-time risk detection for self-harm and suicide. Today, over 15 million students are safely exploring more of the internet with the industry's most advanced device management solution.



### What's in it for you?

- [Deal Registration Program](#)
- Resellers are provided access to the GoGuardian regional sales team to provide demos or help customers get set up with a free trial
- Easily bundled and sold with 1:1 device initiative



### What's in it for your customers?

**"GoGuardian allowed us to open up the internet for our students so they may explore it, learn from it, and most importantly, build smart and practical habits when it comes to using it."**

**– Rade Obradovic, 5th Grade Teacher**

- Inspires curiosity in the classroom
- Protects students from harmful or distracting content
- Supports student mental health



### Tools to help you sell

[Deal Registration Guide](#)

[Web Banners](#)

[GoGuardian Products Flyer](#)



## Comprehensive Student Safety

With GoGuardian products, teachers and administrators can create safer digital learning environments with multi-layered solutions powered by advanced machine learning.

### GoGuardian Admin

Smart filtering and monitoring that sees past the URL, understanding the context of the page to help keep students safe.

### GoGuardian Teacher

An advanced classroom management platform that promotes differentiated learning while keeping the class on task. The scenes featured on GoGuardian Teacher allows teachers to create their own custom learning environments—creating the perfect digital learning environment that protects, guides, and encourages students.

### GoGuardian Beacon

Suicide and self-harm prevention tool designed for and in collaboration with school mental health experts.

### Software Options:

Volume Licensing

Contact [licensing@dstewart.com](mailto:licensing@dstewart.com) for a quote.

[SHOW ME THE PRICE LIST »](#)







# Personalized, Job-Embedded, Practical PD. Anytime, Anywhere.



## Educator Training for Transforming Classrooms

MobileMind, a Google Certified PD Partner, offers a cloud-based, asynchronous learning platform that lets teachers integrate technology into the classroom to improve student outcomes. MobileMind is the only platform that allows districts to consolidate all their PD initiatives from Google and other technologies. This professional learning hub delivers anytime, anywhere access to personalized micro-courses, activity-based learning, digital badging, and reporting.



### What's in it for you?

- Easily bundled and sold with Google EDU products



### What's in it for your customers?

- Online professional development certified by Google
- Easy implementation with Chrome Extension
- Educators get human feedback and hand-on experience while learning
- Courses are micro-efficient and gamified to make learning fun
- District leaders can see training progress with at-a-glance reporting



## MobileMind is the modern professional learning hub

In just a few steps, educators will be learning how to transform classrooms using G Suite and other tools, while leaders will have reporting visibility in order to take actionable steps toward improving teaching and learning in their schools.

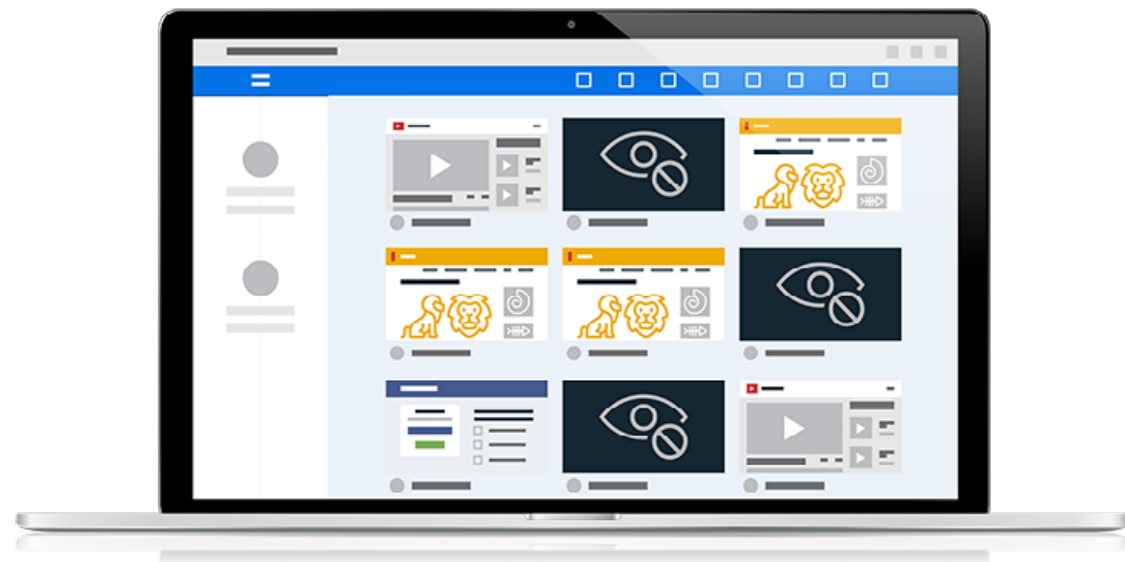
### Software Options:

Volume Licensing

Contact [licensing@dstewart.com](mailto:licensing@dstewart.com) for a quote.

[SHOW ME THE PRICELIST »](#)





## Digital learning made safer and easier

Netop Vision is a classroom management tool that lets teachers monitor and manage student devices. Being able to see what students see is a great way to boost achievement and keep students on task. Over 8,000 school systems nationwide are already using Netop products and seeing great results.



### What's in it for you?

- [Deal Registration Available](#)
- Competitive reseller margins
- [Partner Portal](#)



### What's in it for your customers?

- Ability to see real-time views of students' screens
- Designed for teachers to keep students on task
- Manage students in school or attending remotely



### Tools to help you sell

[Case Study](#)

[Why Choose Netop Vision](#)

[Remote & Hybrid Learning](#)

[with Vision](#)

[Vision Selector](#)

## Netop Vision

### Powerful features, Painless to Use

With Netop Vision teachers can...

- **View Student Screens:** See everything students see on their computers. At a glance, see who is on task and who needs assistance
- **Share Teacher's Screens:** Teachers can facilitate learning by sharing their screen on every student device. No need for projectors and handouts—give everyone a front row view
- **Showcase Student:** Students can display their screens directly on the other student computers, practicing their presentation skills and enhancing collaboration
- **Blank Screens:** Refocus student attention with the push of a button, locking screens and keyboards
- **Send a Message:** Guide student progress and provide instant assistance

### Software Options:

Volume Licensing

Contact [licensing@dstewart.com](mailto:licensing@dstewart.com) for a quote.

[SHOW ME THE PRICELIST »](#)







## Video and Image Creation and Editing Tools Educators Love

As educational institutions continue to implement better support for hybrid, blended, and asynchronous online courses, the ability to easily create effective visuals and videos is as critical as ever. TechSmith products Camtasia and Snagit make it simple to humanize online learning, communicate more efficiently, and create more effective training.



### What's in it for you?

- Competitive margins
- Repeat customers thanks to maintenance agreements
- Access to Customer Look Up Tool to simplify managing renewals and extensions
- Online deal registration to protect larger projects
- NFR license keys



### What's in it for your customers?

- Powerful yet easy screenshot capture and annotation
- High quality screen recording with robust editing
- Turn PPTs into videos quickly
- Enhance videos with quizzing and interactivity



Snagit is the fastest way to create effective visual content to communicate clearly with students. Capture screenshots, mark them up with rich annotations, and share easily.

Camtasia is the easiest way to create and share videos for training or teaching online and blended courses. Record the screen and web camera, edit with robust transitions and motion graphics, add in video quizzes, interactivity, and captions, then share with ease.

### Software Options:

Individual, volume, and site license options available for Snagit, Camtasia, or a discounted bundle of both.

Contact [licensing@dstewart.com](mailto:licensing@dstewart.com) for a quote.

CREATE ENGAGING LESSONS »







# Selling Software is Back on the Table

The Douglas Stewart Company's ESD Sales Portal is a resource for you to deploy essential ESD to your students! Software is a profitable opportunity on college campuses. Now you can bring software sales back to your store with the ESD Sales Portal.

## Program details:

- Students can quickly and conveniently buy ESD software in store.
- It's easy to customize your portal. You can change the ESD SKUs and pricing as you wish. You can even include your store or school name and logo!
- The portal can be loaded onto any device.
- Students can get academic pricing or store promotion pricing and save money.
- If applicable, students can use their financial aid when purchasing software.
- You can update student pricing to account for everyday pricing or promotional pricing levels.
- Minimal overhead.
- Marketing support from The Douglas Stewart Company.

[Learn more »](#)

[Enroll Now »](#)

\*Select software vendors require authorization. Contact your Account Manager to find out which vendors you are authorized to offer.

## You will be able to sell\*:



## And more!







# Volume Discounts for Schools and Districts

Volume licensing offers you a tremendous opportunity for sales growth, as more software publishers are recognizing the importance of offering volume discounts specifically for educators and students. Licensing programs give you numerous add-on sales options, such as technical support and maintenance.

## License Types

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### Individual License

Most vendors allow an organization to license one software copy per computer, regardless of how many people use it. They may permit one person to install software on both their office and laptop computers with a single license, because it is assumed that the user cannot run both copies simultaneously. Some vendors will also allow a user to install software on their home and business computers with a single license.

### Network

There are two types of licenses for applications that run over a network:

- **Concurrent Use:**

Only a certain number of users may run the program at the same time. The software locks out additional users until someone quits the program. Some vendors require customers to install special metering software to buy this kind of license.

- **Site License:**

Any number of users on the same company network can use the program.

[LEARN MORE »](#)

[SEE ALL VENDORS »](#)

Contact [licensing@dstewart.com](mailto:licensing@dstewart.com) for a quote or demo.