



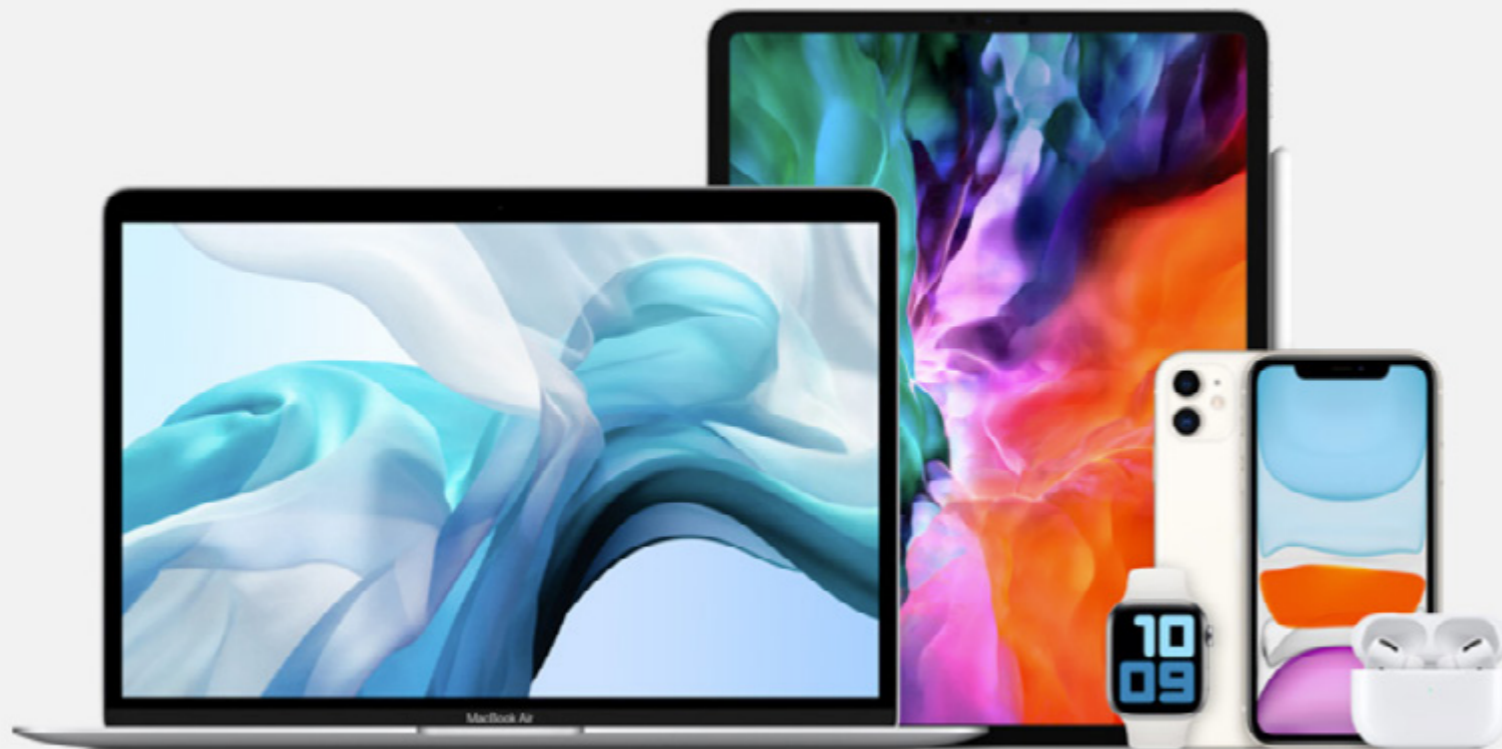
# Apple Accessories

Fall 2020 Product Guide



Click on the light bulbs throughout  
this pub for Apple statistics

# Table of Contents



pg. 9

pg. 4

pg. 6



# Protection for Keyboards

Make cleaning keyboards easy with keyboard covers from KB Covers. By using a keyboard cover, your students will protect their MacBook keyboard from bacteria, dust, dirt, and spills.

**Apple computers generated more than \$1 billion of revenue in Q3 2020 over Q2 2019.**

Source: Statista



Apple is transitioning  
the Mac processor from  
Intel Core® to their own  
processor, Apple Silicon.

Source: Apple



# Hard Shell Cases for MacBook Air

Heux cases are made using ultra-tough polycarbonate material with a silky smooth rubber coating. These ultra-lightweight cases are designed with scratch-resistant protection, rubberized coating, and heat-dissipating vents.

The amount of iPhone users is expected to surpass 110 million by 2021.

Source: Statista



# Industry Leading Protection for iPhone 12

Keep their sleek new iPhone 12 protected with industry leading protection from LAUT. Stylish cases to meet their personality that are built to last. Cases available for iPhone 12, iPhone 12 Pro, and iPhone 12 Pro Max.



moshi

# Versatile iPad Covers Built to Last

The VersaCover case from Moshi gives users ultimate functionality, allowing them to position their device in 3 different viewing angles. This cover will keep devices protected with an elegant style.



**Moshi Mythro earphones ranked one of the best wired headphones for iPhone.**

Source: Apple Magazine

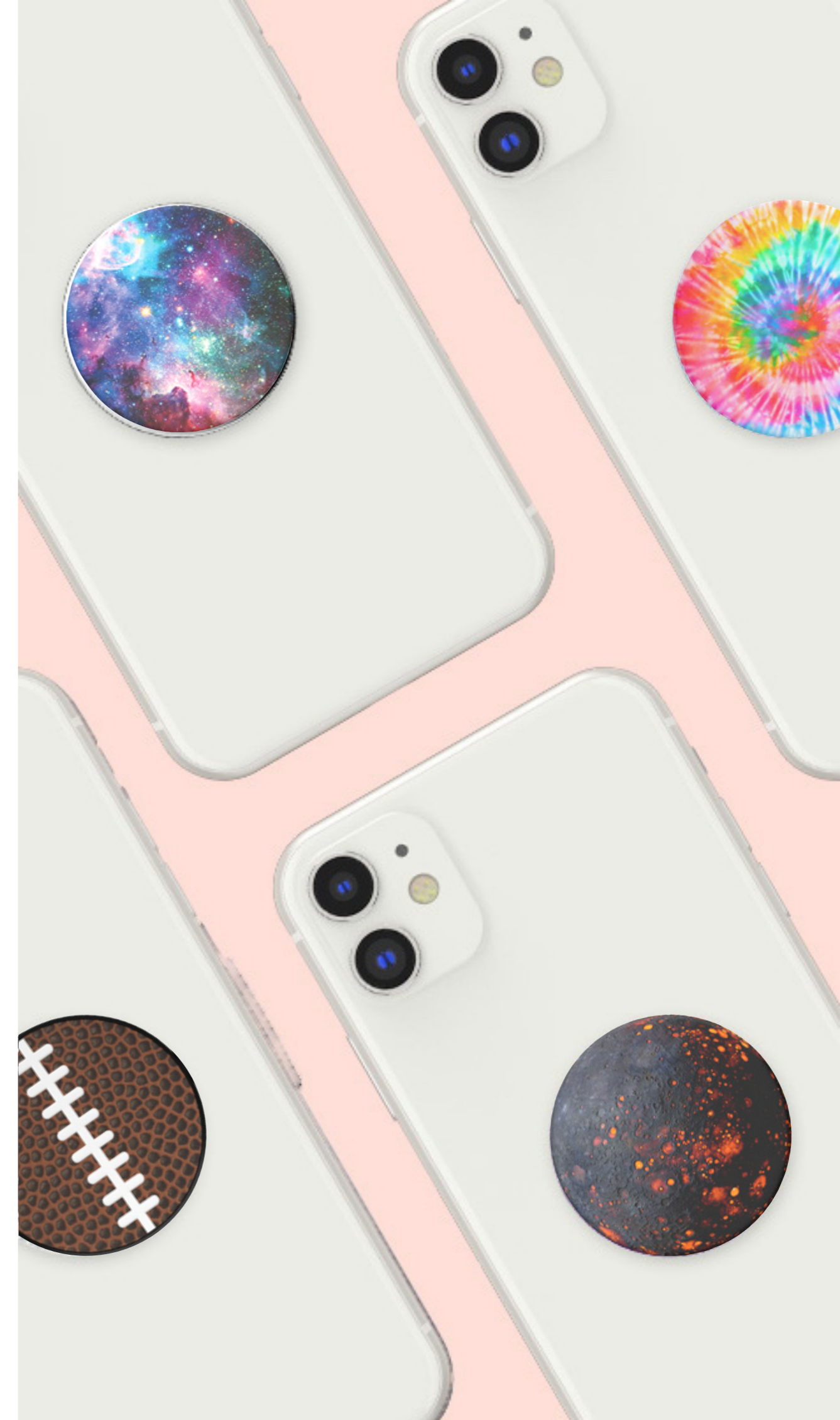
iPhone 12 is the  
"fastest smartphone yet"  
as stated by Apple

Source: Apple

**POPSOCKETS**

## Get a Grip on iPhone

Your students probably feel like their days are on endless repeat since they are stuck at home or limiting how often they go out. Help them spice up their life with their phone accessories. With PopGrips, your students can swap the top for a new look.



Apple shipped 336.5 million wearable units in 2019.

Source: IDC



# Rugged, Lightweight Straps for Apple Watch

Make sure your students have a watch strap to withstand the rigors of their life. Urban Armor Gear has Apple Watch straps for any active or stylish user. Designed to be durable and comfortable, your students are sure to find a strap to match their needs.





# Sleeves & Bags to Protect MacBook & iPad

Check out some of our best MacBook and iPad sleeves. Limited quantities are available so don't miss out.

Apple was the leading tablet vendor in US in June 2020, accounting for **64% of the market.**

Source: Statista

# Apple's 2020 Product Announcements

**See what's new  
with Apple.  
Here are the  
major updates  
Apple announced  
for 2020:**