## Apple Accessories

Fall 2020 Product Guide







Click on the light bulbs throughout this pub for Apple statistics

#### **Table of Contents**





pg. 8

pg. 4





Make cleaning keyboards easy with keyboard covers from KB Covers. By using a keyboard cover, your students will protect their MacBook keyboard from bacteria, dust, dirt, and spills.



#### **Protection** for Keyboards

**Apple computers** generated more than \$1 billion of revenue in Q3 2020 over Q2 2019.

Source: Statista

Apple is transitioning the Mac processor from Intel Core<sup>®</sup> to their own processor, Apple Silicon.

Source: Apple

# Hard Shell Cases for MacBook Air

Heux cases are made using ultra-tough polycarbonate material with a silky smooth rubber coating. These ultra-lightweight cases are designed with scratch-resistant protection, rubberized coating, and heat-dissipating vents.



The amount of iPhone users is expected to surpass 110 million by 2021.

Source: Statista

# Industry Leading Protection for iPhone 12

Keep their sleek new iPhone 12 protected with industry leading protection from LAUT. Stylish cases to meet their personality that are built to last. Cases available for iPhone 12, iPhone 12 Pro, and iPhone 12 Pro Max.



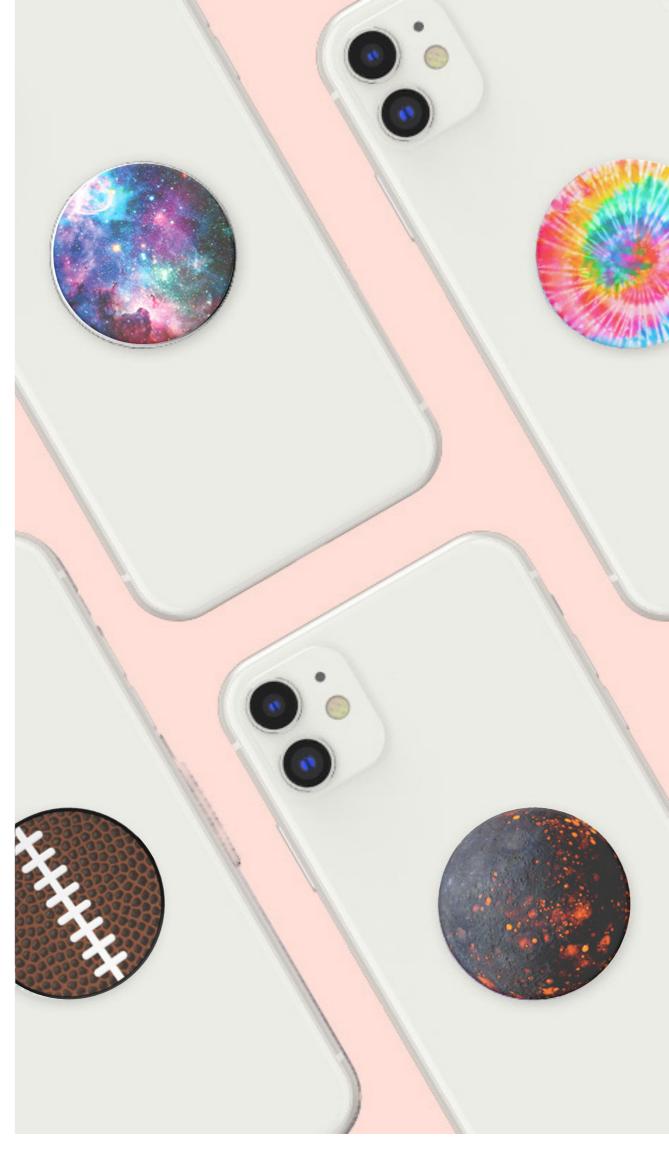
#### iPhone 12 is the "fastest smartphone yet" as stated by Apple

Source: Apple

### POPSOCKETS Get a Grip on iPhone

Your students probably feel like their days are on endless repeat since they are stuck at home or limiting how often they go out. Help them spice up their life with their phone accessories. With PopGrips, your students can swap the top for a new look.







#### Apple shipped 336.5 million wearable units in 2019.

Source: IDC



# Rugged, Lightweight

**Straps for Apple Watch** Make sure your students have a watch strap to withstand the rigors of their life. Urban Armor Gear has Apple Watch straps for any active or stylish user. Designed to be durable and comfortable, your students are sure to find a strap to match their needs.





#### Sleeves & Bags to Protect MacBook & iPad

Check out some of our best MacBook and iPad sleeves. Limited quantities are available so don't miss out.







Apple was the leading tablet vendor in US in June 2020, accounting for 64% of the market.

Source: Statista

## Apple's 2020 Product Announcements



### See what's new with Apple. Here are the major updates Apple announced for 2020:



10