THE DOUGLAS STEWART CO

List of Vendors

SOFTWARE PRODUCT GUIDE

2020 Winter Edition

Clarivate 3
Typesy 4
BlocksCAD 5
Netop. 6
Retrospect 7
Widgit 8
MobileMind. 9
GoGuardian 10
TechSmith. 11
The Social Express. 12
Edmodo 13
ESD Portal 14
Volume Licensing 15

Clarivate™

Research Made Easy with EndNote 20

EndNote 20 is a reference management software. With EndNote 20 students can easily manage different reference styles across classes and automatically generate formatted bibliographies for assignments. Plus, EndNote has built-in tools that streamline the process for working with colleagues or co-collaborators.

What's in it for you?

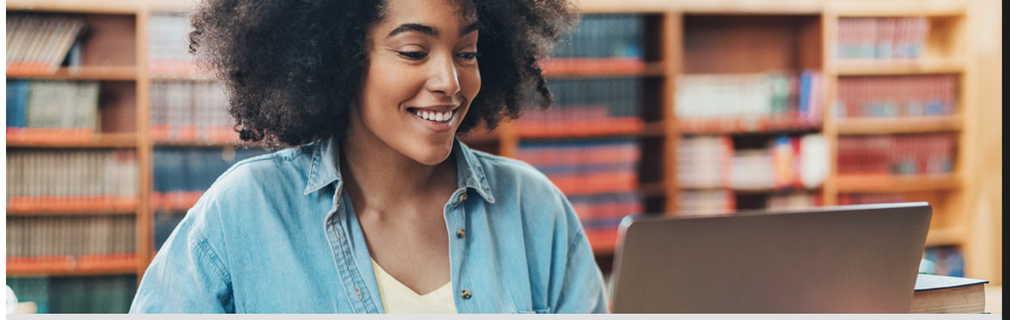
- ESD options
- Custom licensing options available for departments, institutions, and more

What's in it for your customers?

- Work from a single reference library with up to 100 people, no matter where they are located or what organization they are affiliated with
- Users can store and share as many reference documents and files needed, all for one upfront price
- Share an entire library with read-only or read-and-write access
- Automatically find and apply bulk reference updates
- New and easier to use interface

Tools to help you sell

EndNote 20 Sales Sheet



EndNote 20 Student Edition

The student version is the same powerful reference management software at a special price for students. Current proof of enrollment must be required at time of purchase by end-user.

New Interface Design

Save even more time preparing manuscripts and managing bibliographies with an intuitive user interface

Cite While You Write

Insert in-text citations while creating a bibliography in Microsoft® Word

7,000+ Reference Styles

Build a bibliography in any included style, or customize a new style

Improved reading & editing

Read and annotate more easily with full-size PDFs, and quickly copy a formatted reference.

Share & collaborate

Share selected groups of references, manage team access and track activity and changes.

Software Options:

Electronic Software Download, Finished Good, and Volume Licensing

Description	DSC#	MFG#	SRP
Student Edition	146418	45021249	$115.95
Commercial	146417	45021248	$249.95
Commercial Upgrade	146419	45021250	$99.95

Available on ESD Portal
*Select software vendors require authorization
Enroll Now »

START RESEARCHING »

Typesy

Typing software built for today's learning environment

Typing is the most essential skill for students to learn. Typesy uses the latest in game mechanics, rewards, and healthy competition to keep them motivated. Students can build points and levels, work on their avatar, and play exciting games. It all means that students stay engaged and get better results.

What's in it for you?

- Deal Registration Program
- Resellers can connect with Typesy Sales Team for demos and training
- Flexible licensing for student or lab

What's in it for your customers?

- Common Core compliance
- Curriculum for all grade levels
- Powerful reporting and live student stats to help teachers track progress
- Test function makes grading easier than ever
- No ads or selling of student data
- Compatible with any technology from anywhere

Tools to help you sell

One Pager

Typesy for Schools

Typsey for schools allows teachers to have access to curriculum for any grade level and gives teachers complete visibility and easy control of their class. At a glance, educators can see how the class is doing, how each student is doing, and who needs help. And if they prefer to be hands-on, they can drill down to see detailed reports for each student. All data is updated in front of their eyes as students type.

Software Options:

Volume Licensing

Contact licensing@dstewart.com for a quote.

GET UP TO SPEED »

BlocksCAD

Tools to support teaching math and computer science from anywhere

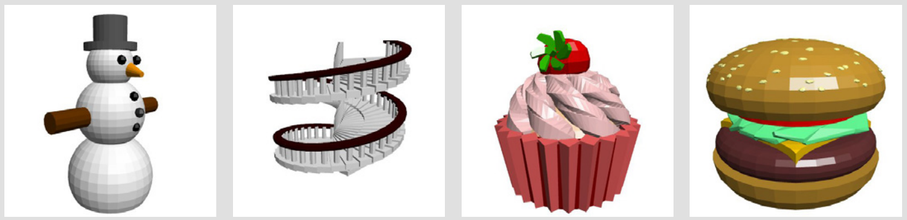
Algebra and geometry concepts can be especially difficult for young learners due to their abstract nature. Many students have difficulties with spatial reasoning or visualization which can result in frustration for both the teacher and student. BlocksCAD allows students to create, visualize, and engage with these concepts for a more hands-on experience by using block-based coding to create 3D designs.

What's in it for you?

- Curriculum optimized for a blended learning environment
  - » Browser-based software can be accessed on almost any device
  - » Cloud-based software means students can work on a project whether they are at home or in the classroom
- Perfect addition to 3D printer sales
  - » Projects can be great addition for schools looking to make the most of their makerspaces while students are learning remotely

What's in it for your customers?

- Teacher Tools
  - » Create classes
  - » Assign lessons
  - » Access student designs
  - » Monitor student progress
- Maximizes investments in STEM and maker-related hardware
- Expands the reach of the maker space lab to the classroom or home
- Standards-aligned curriculum integrating math and CS content
- Fully developed lesson plans with student activities



BlocksCAD is an education technology company dedicated to creating tools that help students of all ages pursue their love of science, technology, engineering, art, and math (STEAM). Their signature product, BlocksCAD, is a cloud-based 3D modeling tool that encourages users to learn math, computational thinking and coding concepts through visualization and designing models to be 3D printed.

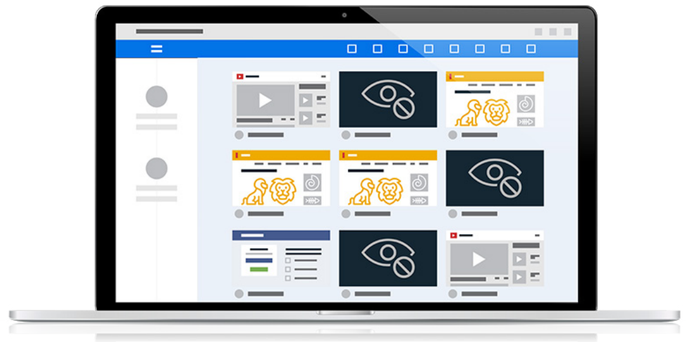
Software Options:

Volume Licensing

Contact licensing@dstewart.com for a quote.

SHOP NOW »

NETOP Vision



Manage students no matter where class is held

Netop Vision is a classroom management tool that lets teachers monitor and manage student devices. Being able to see what students see is a great way to boost achievement and keep students on task. Over 8,000 school systems nationwide are already using Netop products and seeing great results.

What's in it for you?

- Deal Registration Available
- Competitive reseller margins
- Partner Portal

What's in it for your customers?

- Ability to see real-time views of students' screens
- Designed for teachers to keep students on task
- Manage students in school or attending remotely

Tools to help you sell

Case Study

Why Choose Netop Vision

Remote & Hybrid Learning with Vision

Vision Selector

Netop Vision

Powerful features, Painless to Use

With Netop Vision teachers can...

- **View Student Screens:** See everything students see on their computers. At a glance, see who is on task and who needs assistance
- **Share Teacher's Screens:** Teachers can facilitate learning by sharing their screen on every student device. No need for projectors and handouts—give everyone a front row view
- **Showcase Student:** Students can display their screens directly on the other student computers, practicing their presentation skills and enhancing collaboration
- **Blank Screens:** Refocus student attention with the push of a button, locking screens and keyboards
- **Send a Message:** Guide student progress and provide instant assistance

Software Options:

Volume Licensing

Contact licensing@dstewart.com for a quote.

SHOW ME THE PRICELIST »

Retrospect
A StorCentric Company

Trusted Data Protection

Retrospect is a data protection software that ensures data is backed up and securely stored. With more than two decades of field-tested expertise and millions of users worldwide, Retrospect meets the needs of organizations that require the highest level of security.

What's in it for you?

- Partner programs with free NFRs
- Comprehensive partner portal with marketing and sales collateral
- SPIFFS and protected margin for partners

What's in it for your customers?

- Secure local and/or remote backups
- Disk, tape, and cloud support
- Cross-platform, server, and end-point protection
- 100% US based support

Tools to help you sell

Case Study

Retrospect

Designed specifically for organizations with limited IT resources and small budgets. Thousands of schools and universities worldwide use Retrospect backup and recovery software to protect critical data on mixed platform networked computers.

Software Options:
Volume Licensing

Contact licensing@dstewart.com for a quote.

SHOW ME THE PRICE LIST »

Widgit

Supporting Learners of All Ages and Skills

Symbols are a way to understand, learn, and communicate without the barrier that text represents to many students. Widgit Software offers a wide range of leading-edge symbols software which enables users to create or download symbols supported materials for inclusion and accessibility.

What's in it for you?

- 28% reseller margin
- Most prolific symbol set in the world making it a unique sell

What's in it for your customers?

- Create symbol material in minutes using an impressive range of desktop publishing features
- More than 17,000 Widgit Symbols develop to support communication and provide access to information
- Easily design materials specific to their needs

Tools to help you sell

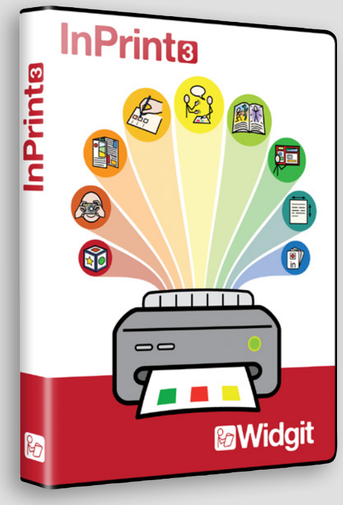
Case Study

Widgit InPrint 3

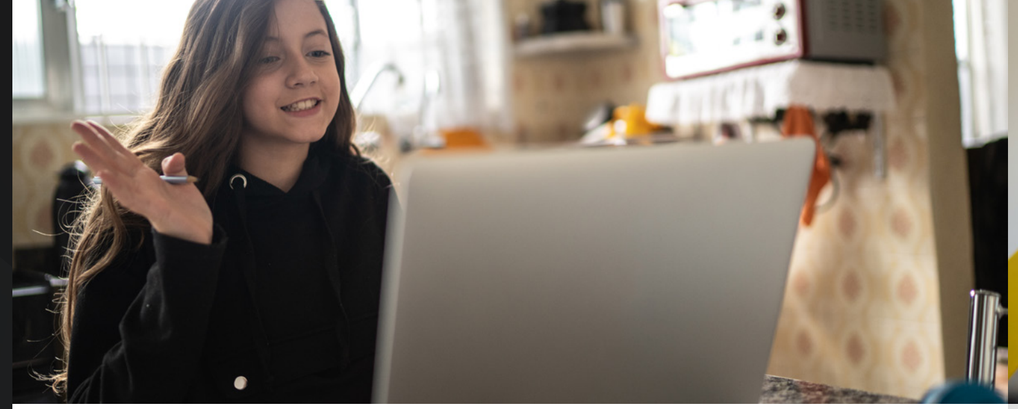
Create symbol resources in minutes using an impressive range of desktop publishing features. Redeveloped from the ground up, InPrint 3 is simpler and quicker to use, saving users hours in preparation.

DSC# 107362 | SRP $599.00 | Cost $427.27

Software Options:
Finished Good



START COMMUNICATING »



mobilemind
The Modern Professional Learning Hub for Schools

Professional Development for online learning Certified by Google

MobileMind's modern professional learning hub offers a simple, personalized, and convenient professional learning solution for schools.

What's in it for you?

- Easily bundled and sold with Google EDU products

What's in it for your customers?

- Easy implementation with Chrome Extension
- Educators get human feedback and hand-on experience while learning
- Courses are micro-efficient and gamified to make learning fun
- District leaders can see training progress with at-a-glance reporting

MobileMind is the modern professional learning hub

In just a few steps, educators will be learning how to transform classrooms using G Suite and other tools, while leaders will have reporting visibility in order to take actionable steps toward improving teaching and learning in their schools.

Software Options:

Volume Licensing

Contact licensing@dstewart.com for a quote.

LEARN MORE »

SHOW ME THE PRICELIST »

GoGuardian

Safer Students. Better Learning.

GoGuardian has changed the way K-12 schools keep their students safe online and enhance learning. GoGuardian enables teachers and administrators to maximize the learning potential of the internet, while protecting their students with real-time AI filtering and monitoring, real-world learning customization, and real-time risk detection for self-harm and suicide. Today, over five million students are safely exploring more of the internet with the industry's most advanced device management solution.

What's in it for you?

- Deal Registration Program
- Resellers are provided access to the GoGuardian regional sales team to provide demos or help customers get set up with a free trial
- Easily bundled and sold with 1:1 device initiative

What's in it for your customers?

"GoGuardian allowed us to open up the internet for our students so they may explore it, learn from it, and most importantly, build smart and practical habits when it comes to using it."

– Rade Obradovic, 5th Grade Teacher

- Inspires curiosity in the classroom
- Protects students from harmful or distracting content
- Supports student mental health

Tools to help you sell

Deal Registration Guide
GoGuardian Products Flyer
CARES Act Funding Sheet
Web Banners

Comprehensive Student Safety

With GoGuardian products, teachers and administrators can create safer digital learning environments with multi-layered solutions powered by advanced machine learning.

GoGuardian Admin
Smart filtering and monitoring that sees past the URL, understanding the context of the page to help keep students safe.

GoGuardian Teacher
An advanced classroom management platform that promotes differentiated learning while keeping the class on task. The scenes featured on GoGuardian Teacher allows teachers to create their own custom learning environments—creating the perfect digital learning environment that protects, guides, and encourages students.

GoGuardian Beacon
Suicide and self-harm prevention tool designed for and in collaboration with school mental health experts.

Software Options:

Volume Licensing

Contact licensing@dstewart.com for a quote.

SHOW ME THE PRICE LIST »

Video Creation Tools Every Educator Needs

As educational institutions have moved to remote, blended, and asynchronous learning formats, the ability to quickly create high-quality visual content has become critical. Whether it's teaching a course, giving feedback on a project, or training others, TechSmith Camtasia 2020 and Snagit 2021 offer your customers the best way to create high quality images and videos that educate. Camtasia and Snagit help educators and administrators of all types quickly create effective and impactful visuals for teaching and communication

What's in it for you?

- EDU Bundle when you shop with DSC
- Competitive margins
- Fits easily into any blended learning solution
- Easy add on for hardware sales

What's in it for your customers?

- Easy video creation
- Flipped and blended learning capabilities
- Lecture capture

Educators teaching online or in flipped, blended, and mobile learning formats need an easy way to create engaging videos and digital content. **Camtasia** makes it easy for teachers to provide clear, personalized instruction with video. **Snagit** makes it simple to create supplemental course materials and handouts with pre-made templates and easy image capture.

Software Options:

Individual and Volume Licensing, Free Training and Support

Contact licensing@dstewart.com for a quote.

CREATE ENGAGING LESSONS »

Social learning made easy

The Social Express is focused on Social-Emotional Learning and Career Path Exploration. Interactive lessons allow students to practice the skills needed to manage real-life social situations.

What's in it for you?

- Easily bundled and sold with SEL, distance, or hybrid learning solutions

What's in it for your customers?

- The Social Express meets the standards outlined in the CASEL State Scan in all 50 states
- Turn-key lesson plans centered around SEL
- 81+ Webisodes that teach foundational skills for SEL
- Online and offline learning activities for any learning set up

Our world is a social place, and we spend most of our time as members of social groups. In order to have positive social interactions, students need to be socially competent and have strong social learning skills. The Social Express has programs that can help.

The Social Express
The Social Express is designed to teach core social-emotional skills needed to help develop meaningful relationships and successfully navigate our social world.

Cool School
Cool School teaches students what to do if they are a victim or bystander to Cyber, Social, Emotional and Physical bullying. Cool School is research-based and covers modern day topics.

Teen Career Path
Utilizing the current trends of game-based learning, Teen Career Path enables students to play through a day in the life of a professional worker and learn job specific concepts, vocabulary, and skills.

Software Options:

Volume Licensing

Contact licensing@dstewart.com for a quote.

LEARN MORE »

LET'S GO »

edmodo

Edmodo helps them learn better, together

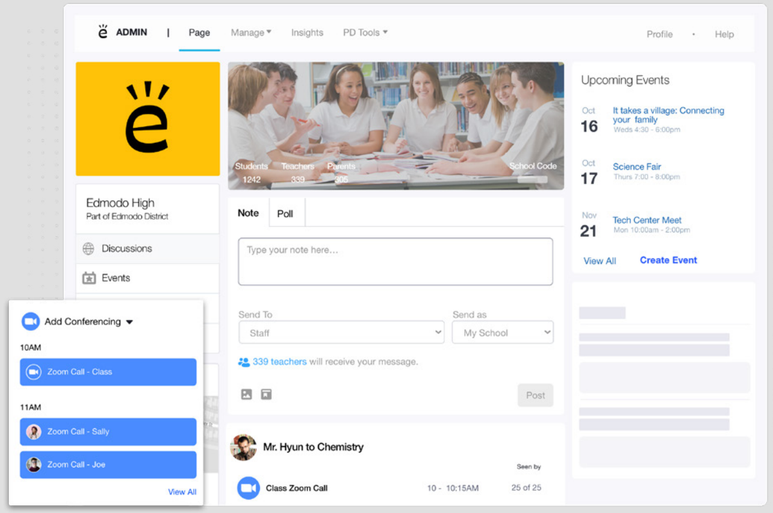
Edmodo is a global education network that helps connect all learners with the people and resources needed to reach their full potential.

What's in it for you?

- Easily bundled and sold with 1:1 device initiative or any distance or hybrid learning solution

What's in it for your customers?

- Easy communication and collaboration
- Built-in assessment and grading tools
- Live video conferencing or pre-recorded lessons
- Integrated interactive whiteboard
- Instant well-being and progress checks
- Professional development and training sessions
- Community webinars and teaching tips



Tools teachers need on a platform students love

With Edmodo, students, teachers, parents and schools can connect and collaborate with ease.

Tools teachers need
Educators can send messages, share class materials, and make learning accessible anywhere.

A platform students love
Edmodo's easy to use platform allows students experience what it means to be a digital citizen and empowers them to take charge of their learning.

Updates parents want
Parents get class updates, stay in sync with teachers, and support can help learning at home.

Software Options:

Volume Licensing

Contact licensing@dstewart.com for a quote.

TELL ME MORE »

LEARN BETTER »

Selling Software is Back on the Table

The Douglas Stewart Company's ESD Sales Portal is a resource for you to deploy essential ESD to your students! Software is a profitable opportunity on college campuses. Now you can bring software sales back to your store with the ESD Sales Portal.

Program details:

- Students can quickly and conveniently buy ESD software in store.
- It's easy to customize your portal. You can change the ESD SKUs and pricing as you wish. You can even include your store or school name and logo!
- The portal can be loaded onto any device.
- Students can get academic pricing or store promotion pricing and save money.
- If applicable, students can use their financial aid when purchasing software.
- You can update student pricing to account for everyday pricing or promotional pricing levels.
- Minimal overhead.
- Marketing support from The Douglas Stewart Company.

Learn more » **Enroll Now »**

*Select software vendors require authorization. Contact your Account Manager to find out which vendors you are authorized to offer.

You will be able to sell*:

COREL™

Clarivate™

eset ENJOY SAFER TECHNOLOGY®

Microsoft

Parallels®

And more!

Volume Discounts for Schools and Districts

Volume licensing offers you a tremendous opportunity for sales growth, as more software publishers are recognizing the importance of offering volume discounts specifically for educators and students. Licensing programs give you numerous add-on sales options, such as technical support and maintenance.

License Types

Individual License

Most vendors allow an organization to license one software copy per computer, regardless of how many people use it. They may permit one person to install software on both their office and laptop computers with a single license, because it is assumed that the user cannot run both copies simultaneously. Some vendors will also allow a user to install software on their home and business computers with a single license.

Network

There are two types of licenses for applications that run over a network:

- **Concurrent Use:**
  Only a certain number of users may run the program at the same time. The software locks out additional users until someone quits the program. Some vendors require customers to install special metering software to buy this kind of license.
- **Site License:**
  Any number of users on the same company network can use the program.

LEARN MORE » SEE ALL VENDORS » **Contact licensing@dstewart.com for a quote or demo.**