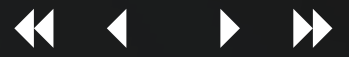
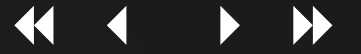


# SOFTWARE PRODUCT GUIDE

## 2019 Winter Edition







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## An All-in-One Solution for 1:1

GoGuardian has changed the way K-12 schools keep their students safe online and enhance learning. GoGuardian enables teachers and administrators to maximize the learning potential of the internet, while protecting their students with real-time AI filtering and monitoring, real-world learning customization, and real-time risk detection for self-harm and suicide. Today, over seven million students are safely exploring more of the internet with the industry's most advanced device management solution.



### What's in it for you?

- [Deal Registration available](#)
- Resellers are provided access to the GoGuardian regional sales team to provide demos or help customers get set up with a free trial
- Easily bundled and sold with 1:1 device initiatives



### What's in it for your customers?

- Inspires curiosity in the classroom
- Protects students from harmful or distracting content
- Supports student mental health

**"GoGuardian allowed us to open up the internet for our students so they may explore it, learn from it and most importantly, build smart and practical habits when it comes to using it."**

– Rade Obradovic, 5th Grade Teacher

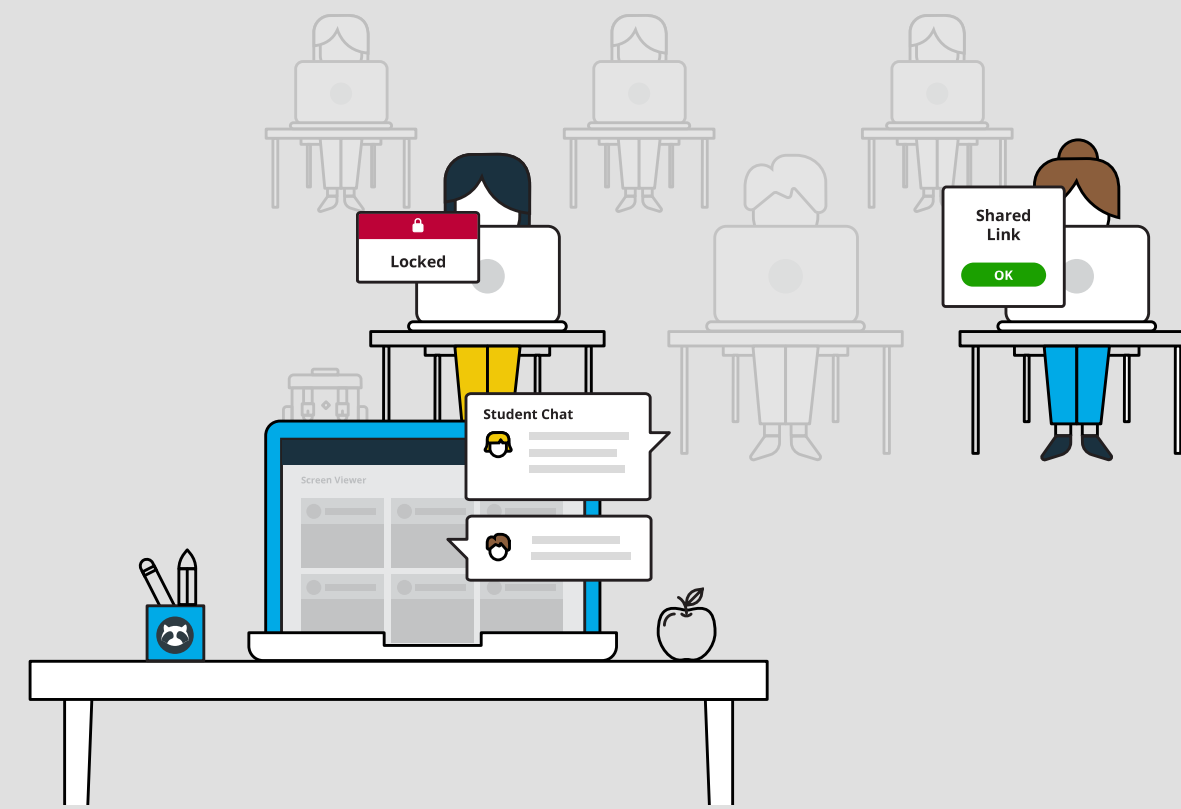


### Tools to help you sell

[Sell Sheet](#)

[Product Flyer](#)

[Deal Registration Guide](#)



## Comprehensive Student Safety

With GoGuardian products, teachers and administrators can create safer digital learning environments with multi-layered solutions powered by advanced machine learning.

### GoGuardian Admin

Smart filtering and monitoring that sees past the URL, understanding the context of the page to help keep students safe.

### GoGuardian Teacher

An advanced classroom management platform that promotes differentiated learning while keeping the class on task. The Scenes feature on GoGuardian Teacher easily defines the sites teachers want accessible to students for a test or class period.

### GoGuardian Beacon

Suicide and self-harm prevention tool designed for, and in collaboration with, school mental health experts.

### Software Options:

Volume Licensing

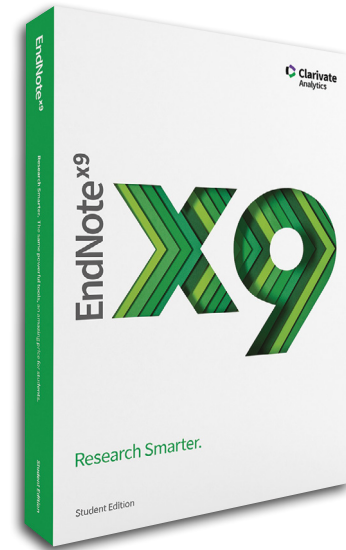
Contact [licensing@dstewart.com](mailto:licensing@dstewart.com) for a quote.

[SHOW ME THE PRICE LIST »](#)



## Research Made Easy with EndNote X9

EndNote X9 is reference management software that frees students from the tedious work of manually collecting and curating research materials and formatting bibliographies. Plus, EndNote has built-in tools that streamline the process for working with colleagues or co-collaborators.



### What's in it for you?

- [ESD options](#)
- Custom licensing options available for departments, institutions, and more



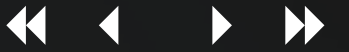
### What's in it for your customers?

- Users can work from a single reference library with up to 100 people, no matter where they are located or what organization they are affiliated with
- Store and share as many reference documents and files needed, all for one upfront price
- New to EndNote X9 is the ability to share an entire library with read-only or read-and-write access
- Automatically find and apply bulk reference updates



### Tools to help you sell

- [EndNote X9 Fact Sheet](#)
- [Comparison Fact Sheet](#)



## EndNote X9 Student Edition

The student version is the same powerful reference management software at a special price for students. Current proof of enrollment must be required at time of purchase by end-user.

### Smarter teamwork

- Email a reference, including file and figure attachments, with one click.

### Smarter workflow

- Sync EndNote and EndNote Web libraries so all references, attachments, and groups in one can be accessed from the other.
- Allows for one account, but can be installed on up to 3 devices.

### Smarter insights

- Track references and find favorites with new rating and status tools.
- See more with the expanded layout options to make better use of screen space.

### Software Options:

Electronic Software Download, Finished Good, and Volume Licensing

Description	DSC#	MFG#	SRP
Student Edition	122286	42527970	\$153.13
Commercial	122284	42527973	\$330.11
Commercial Upgrade	122285	42527971	\$132.00

### Available on ESD Portal

\*Select software vendors require authorization

[Enroll Now »](#)

START RESEARCHING »





## Inspire Creativity

Corel is changing the way people express and share ideas.

Corel is at the forefront of design innovation with a spectrum of products that awaken and enhance creativity in students and adults alike. With products covering illustration, animation, video editing, painting, photo editing, and more, Corel has an answer to every creative need.



### What's in it for you?

- [ESD options](#)
- New annual releases



### What's in it for your customers?

- A wide range of products that fit every creative niche
- Flexible, cost-effective licensing options
- Free trials so customers can test-drive the software before purchasing



### Tools to help you sell

#### Pinnacle Studio 23

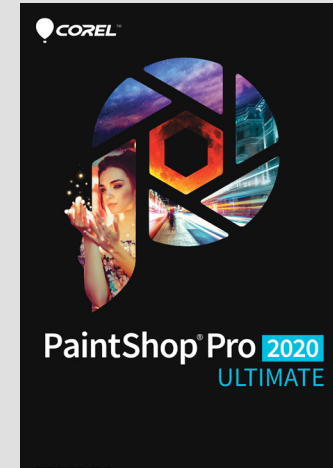
[Version Comparison](#)

[Reasons to Buy](#)

#### PaintShop Pro 2020

[Product Info Sheet](#)

[Reasons to Buy](#)

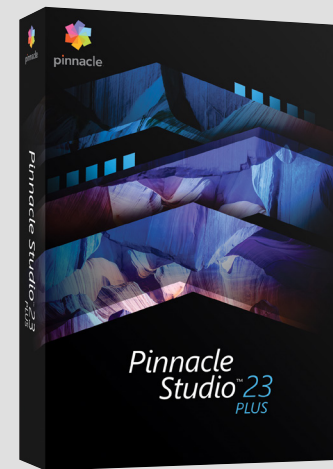


## PaintShop Pro 2020

Developed by like-minded users and trusted by professional photographers, PaintShop Pro 2020 delivers a powerful, all-in-one photo editing and graphic design experience with mind-blowing results. Choose from multiple workspaces and toolsets for any level of expertise, and all types of workflows. Students will find user-inspired features to edit, retouch, and enhance photos with ease along with creative design power.

DSC# 138345

MFG# ESDPSP2020ULML | SRP \$132.06



## Pinnacle Studio 23

Unleash creativity with the pro-quality video editing and audio tools found in NEW Pinnacle Studio 23 Plus. Edit movies on the 24-track timeline, add flair with 1,800+ filters and effects, tap into Multi-Camera editing and screen recording, and leverage enhanced Color Grading and pro-caliber tools to output pro-quality productions! It's easy for students to create their best videos yet with Pinnacle Studio Plus.

DSC# 138342

MFG# ESDPNST23PLML | SRP \$132.00

### Software Options:

Electronic Software Download, Finished Good, and Volume Licensing

**Available on ESD Portal**

\*Select software vendors require authorization

[Enroll Now »](#)

START CREATING »





## See Your Ideas at Work

### Next-Generation Mind-Mapping Software

ideamapper enables students to brainstorm and input creative thoughts via visual mind maps, using these as prompts to create well-structured work. Using images and icons in maps aids creativity and helps the user to absorb and retain more information. Students can brainstorm, structure, write, edit, and publish from one single application.



#### What's in it for you?

- [ESD options](#)
- Demo program



#### What's in it for your customers?

- Patented split-screen view
- Software tailored to fit the needs of each age range
- Visual learning technique that works for all learning styles



#### Key benefits:

- Next generation mind-mapping tool
- Never lose your old maps with unique Inspiration™ importer
- Use one program with built-in word processor
- Compatible with Chrome OS, Windows, and macOS



#### Tools to help you sell

- [Product Comparison](#)
- [ideamapper Flyer](#)
- [ideamapper<sup>4Kids</sup> Flyer](#)



**ideamapper** is for grades 5-12 and helps students structure work better by mapping ideas visually. Split-screen mode means that mind maps and written content are shown side-by-side.

**ideamapper<sup>4Kids</sup>** is the same great product, but tailored to grades K-4. The software helps broaden vocabulary, develop critical thinking skills, improve reading and writing, and better understand the connections between things. ideamapper<sup>4Kids</sup> has an extended clipart library to support visual learning.

**ideamapper<sup>4Students</sup>** is geared toward college and university students and includes referencing and bibliography capabilities that take the stress out of referencing. The referencing tool automatically formats entries using a variety of customizable styles.

**ideamapper<sup>4Students</sup> AT** is for students with assistive technology needs and includes additional features like text-to-speech, which helps students with literacy and comprehension issues, as well as paragraph highlighting which guides students to use more concise structuring.

#### Software Options:

Volume Licensing

Contact [licensing@dstewart.com](mailto:licensing@dstewart.com) for a quote.

[SHOW ME THE PRICE LIST »](#)



## Your Go-To Company for Visual Communication

The global leader in screen recording and screen capture software

TechSmith's mission is to help anyone create professional, impactful videos and images that share knowledge and information. Give teachers the tools that let them ensure students understand what is taught. When concepts and information are communicated with visuals, students get key points faster and feel more engaged throughout the process.



### What's in it for you?

- [Deal Registration available](#)
- Free trials for customers



### What's in it for your customers?

- High-quality video and images for presentations
- Easy-to-use tool for teachers on the go
- Operates on both Mac and Windows



### Tools to help you sell

[Snagit Overview](#)

[Why Upgrade? What's New in Snagit](#)

[How to Sell Snagit](#)

[Snagit with Camtasia Upsell](#)



## Capture. Edit. Share.

### Introducing Snagit 2020

#### Key Features:

**Create from Templates:** Combine images in professional looking templates to create easy to follow handouts and guides.

**Create Video from Images:** Quickly combine images in video with voice narration and on-screen drawing. Include your webcam if you want students to see your face!

**Panoramic Capture:** Capture wide or infinitely scrolling content (like webpages or Excel).

**Grab Text:** Extract the text from a screen capture or existing image.

**MP4 and GIF:** Create short screen videos (screencasts) and GIFs when images alone aren't enough.

Companies and schools buy Snagit because they can use ONE tool that meets the needs of every department and works the same on both Windows and Mac.

#### Software Options:

Volume Licensing

Contact [licensing@dstewart.com](mailto:licensing@dstewart.com) for a quote.







## See the Difference with Netop Vision

Netop Vision is a classroom management tool that lets teachers monitor and manage student devices. Being able to see what students see is a great way to boost achievement and keep students on task. Over 8,000 school systems nationwide are already using Netop products and seeing great results.



### What's in it for you?

- [Deal Registration Available](#)
- Competitive reseller margins
- [Partner Portal](#)



### What's in it for your customers?

- Ability to see real-time views of students' screens
- Designed for teachers to keep students on task
- Proven to improve student performance



### Tools to help you sell

[Case Study](#)

[Why Choose Netop Vision](#)

[Vision Pro Data Sheet](#)

[Vision Selector](#)



## Netop Vision

### Powerful features, Painless to Use

With Netop Vision teachers can...

- **View Student Screens:** See everything students see on their computers. At a glance, see who is on task and who needs assistance.
- **Share Teacher's Screens:** Teachers can facilitate learning by sharing their screen on every student device. No need for projectors and handouts—give everyone a front row view.
- **Showcase Student:** Students can display their screens directly on the other student computers, practicing their presentation skills and enhancing collaboration.
- **Blank Screens:** Refocus student attention with the push of a button, locking screens and keyboards.
- **Send a Message:** Guide student progress and provide instant assistance.

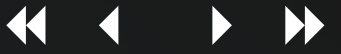
### Software Options:

Volume Licensing

Contact [licensing@dstewart.com](mailto:licensing@dstewart.com) for a quote.

[SHOW ME THE PRICELIST »](#)





# Selling Software is Back on the Table

The Douglas Stewart Company's ESD Sales Portal is a resource for you to deploy essential ESD to your students! Software is a profitable opportunity on college campuses. Now you can bring software sales back to your store with the ESD Sales Portal.

**Program details:**

- Students can quickly and conveniently buy ESD software in store.
- It's easy to customize your portal. You can change the ESD SKUs and pricing as you wish. You can even include your store or school name and logo!
- The portal can be loaded onto any device.
- Students can get academic pricing or store promotion pricing and save money.
- If applicable, students can use their financial aid when purchasing software.
- You can update student pricing to account for everyday pricing or promotional pricing levels.
- Minimal overhead.
- Marketing support from The Douglas Stewart Company.

[Learn more »](#)

[Enroll Now »](#)

\*Select software vendors require authorization. Contact your Account Manager to find out which vendors you are authorized to offer.

**You will be able to sell\*:**



**And more!**





# Volume Discounts for Schools and Districts

Volume licensing offers you a tremendous opportunity for sales growth, as more software publishers are recognizing the importance of offering volume discounts specifically for educators and students. Licensing programs give you numerous add-on sales options, such as technical support and maintenance.

## License Types

### Individual License

Most vendors allow an organization to license one software copy per computer, regardless of how many people use it. They may permit one person to install software on both their office and laptop computers with a single license, because it is assumed that the user cannot run both copies simultaneously. Some vendors will also allow a user to install software on their home and business computers with a single license.

### Network

There are two types of licenses for applications that run over a network:

- **Concurrent Use:**

Only a certain number of users may run the program at the same time. The software locks out additional users until someone quits the program. Some vendors require customers to install special metering software to buy this kind of license.

- **Site License:**

Any number of users on the same company network can use the program

[LEARN MORE »](#)

[SEE ALL VENDORS »](#)

Contact [licensing@dstewart.com](mailto:licensing@dstewart.com) for a quote or demo.