

AfterShokz3	<b>LaCie</b>	PlayStation 16
<b>Adonit</b>	<b>Libratel</b> 5	Xbox
<b>Centon</b>	PhoneSuit9	<b>Dell</b>
Charge MAXX 6	<b>Seagate</b>	Microsoft Surface 18
<b>Emerge</b> 4	<b>Wacom</b> 8	
KamShield	LucidSound14	









Audio

Connectivity & Accessories

Device

Gaming



# AFTERSHOKZ.



### Who is it for?

- » Athletes
- » Music enthusiasts
- » On-the-go listeners
- » Students



### Why it fits

- » AfterShokz headphones are sweatproof, secure, and safe
- » Perfect for students commuting between class
- » Listening experience display available
- » Available in bright on-trend colors



### Why it's great

- » AfterShokz headphones use bone conduction technology, leaving student's eardrums open to the environment
- » Unique open-ear design so headphones don't sit inside the user's ear
- » A suite of convenient features delivers premium music play and crystal-clear calling without compromise



### How it compares

- » AfterShokz is the safest alternative to traditional headphones and earbuds
- » Wireless and Bluetooth® compatible with any device
- » For any initial order of up to 4 units with 1 POP display, receive up to 120 days with 100% return window on the initial order

# PROVIDE YOUR STUDENTS WITH THE ULTIMATE OPEN EAR LISTENING EXPERIENCE

Bone conduction headphones that deliver unrivaled situational awareness and comfort

#### A. Trekz Titanium Wireless Headphones

The lightweight and comfortable Titanium wireless stereo headphones are the safest alternative to traditional sport headphones and earbuds. Bone conduction technology, an open ear design and a suite of convenient features deliver premium music play and crystal-clear calling without compromise. Designed with athletes in mind, Titanium are sweat-proof, secure, and will allow students to hear their surroundings - no matter where life takes them.

- » Titanium wraparound headband is lightweight and flexible for durability and portability
- » Wireless Bluetooth® 4.1 connectivity and convenient multipoint pairing
- » Enjoy six hours of continuous music + calls on a single charge



DESCRIPTION	DSC#	VENDOR#
BLUE	120725	AS600OE
RED	120729	AS600RD
IVY GREEN	120726	AS600IG
PINK	120728	AS600PK
SLATE GRAY	120727	AS600SC

MIN 1 | SRP \$79.95 | COST \$44.44

#### B. Trekz Air Wireless Headphones

The next generation of bone conduction technology is what's inside Aftershokz's lightest and most organically designed open ear headphones to date. They cut the bulk and used titanium everywhere possible to ensure they not only fit more securely but sound better too. Air are inspired by the demands of elite and aspiring athletes motivated by their music and their world

- » A 20% lighter build than its counterpart
- » A new organic design delivers increased comfort
- » Complete wraparound titanium design provides a flexible fit for unnoticeable all-day comfort and stability
- » Bluetooth® v4.2 connectivity and convenient multipoint pairing

DESCRIPTION	DSC#	VENDOR#
SLATE GRAY	120734	AS650SG
CANYON RED	122399	AS650CR
FOREST GREEN	120732	AS650FG

MIN 1 | SRP \$119.95 | COST \$66.67



SHOP NOW »

**List of Vendors** 









- » Students
- » Smartphone users
- » Commuters
- » Students on a budget
- » On-the-go users



### Why it fits

- » Premium products at an economical price point
- » Ultra-durable to sustain a student's mobile lifestyle

emerge<sup>™</sup> technologies

» Offers a variety of charging products



### Why it's great

- » The sleek packaging design is easy to read and catches any shopper's eye
- » Portable, compact, and convenient products



### How it compares

- » Emerge is the parent company for ReTrak and Helix products
- » There's no risk to try new products from the Emerge line
- » The entire Emerge brand offers an Open Exchange Policy that allows stores to exchange any of Emerge's ReTrak and Helix products



#### **Pod Pack**

Students can get everything they want out of their AirPods and more with the Helix 5-in-1 PodPack Accessory Kit. Every accessory is designed to add function and maximize portability for an on-the-go lifestyle. The kit includes a protective case, carabiner, winged ear gels, neck strap and a watch band holder.

DESCRIPTION	DSC#	VENDOR#
BLACK	128745	ETPODPAKBK
BLUE	128746	ETPODPAKBU
PINK	128747	ETPODPAKPK
WHITE	128748	ETPODPAKWT

MIN 1 | SRP \$9.99 | COST \$5.29

#### **Charging Cable Lanyard**

This tangle-free, 2-in-1 lanyard and cable can be clipped to your students' badge or keys.

DESCRIPTION	DSC#	VENDOR#	MIN	SRP	COST
USB - LGHTNG	118682	ETHLANLT	1	\$24.99	\$10.59
USB - USB-C	118683	ETHLANC	1	\$19.99	\$8.47

#### Wireless Charger with Micro USB Adapter

This ultra-convenient wireless charger includes a 5-foot Micro USB cable and provides a subtle LED light to indicate charging status. It safely protects devices from overheating and is compatible with all Qi-enabled devices.

DSC# 117752 | VENDOR# ETHQI MIN 1 | SRP \$9.99 | COST \$4.24



**E** List of Vendors





SHOP NOW »

SHOP NOW "





- » iOS and Android smartphone and tablet users
- » Students
- » Fashion-centric customers



### Why it fits

- » High-end products at a comfortable price
- » Fashionable products
- » Variety of peripheral and accessory product solutions



### Why it's great

- » Promotional Counter Displays allow customers to touch and feel the products
- » Mobile accessories that complement the lives of their customers
- » Variety of peripheral and accessory product solutions



### How it compares

Online www.dstewart.com | Phone 800.279.2795 | Fax 608.221.5217

- » Products are featured by many wireless carriers around North America
- » Products are sold at thousands of national retailers across North America
- » It's a name customers can trust; Libratel has produced cell phone accessories since 1997



## SOLUTIONS FOR DAYS!

From power banks to earphones to charging cables, Libratel has your students covered

#### 7 Days Power Bank

Students can keep their mobile devices fully charged while on the go with LBT's exclusive fast charging technology. This power bank technology can last up to 7 days.

DESCRIPTION	DSC#	VENDOR#
BLACK	115476	7DAYSBK
GREY	115477	7DAYS



#### **Grab & Go Earphones Counter Display**

This Grab-and-Go display is refillable, pre-loaded with 25 economical and has great sounding in-ear headphones that plug into a 3.5mm audio jack. The in-ear headphones are available in 5 exciting colors: Black, Blue, Green, Pink, and White. Refill SKUs available.

DSC# 136457 | VENDOR#DSPKIT-EARPHN MIN 1 | SRP \$224.99 | COST \$87.06

#### Grab & Go 3-in-1 Retractable Cable Display

This Grab-and-Go display is refillable and comes pre-loaded with 32 economical 3-in-1 retractable cables for charging and data transfer for the on-thego customer. Each cable includes interchangeable Micro USB, Lightning<sup>®</sup>, and USB-C connectors and are available in 4 exciting colors: Black, Blue, Pink, and White. Refill SKUs available.

DSC# 136476 | VENDOR# DSPKIT-3IN1CBL MIN 1 | SRP \$351.99 | COST \$141.18



**E** List of Vendors



















- » Impulse shoppers
- » Apple enthusiasts
- » Students
- » Community members



### Why it fits

- » Core product assortment for impulse purchases
- » Impulse countertop displays
- » Bright colors are available



### Why it's great

- » Hold a true, fast charge
- » Cables use the same TPE material as Apple
- » Great impulse countertop displays to prevent theft
- » Margin rich lineup for you



### How it compares

- » Cables use the same TPE material as Apple
- » Durable lightweight displays
- » Pre-packed display refills
- » Try the display for 90 days with their 100% guarantee

## DISPLAYS TO DRIVE IMPULSE BUYS

#### **Charge MAXX Floor Stand Display**

This display has the ability to hold 118 pieces of Charge MAXX product. It is a great way to merchandize the product in your store no matter what size store you have. There is great branding and text on all sides of the display to highlight the products . The display is made out of thick PVC material to insure it is durable and easy to set up and move if needed throughout your store location.

DSC# 118959 | VENDOR# CM-FS-118 Free with a minimum purchase of 118 units for qualifying peggable product

#### Charge MAXX MFi Display Shipper

The compact size of this display makes it perfect to place near a register for your impulse buyers. This display includes: (8) Home Chargers in Black, Blue, Green, Pink, Red, and White, (10) Car Chargers in Black, Blue, Green, Pink, Red, and White, (24) MFi iPhone USB cables in Black and White, (12) Micro USB cables in Black, Blue, Green, Pink, Red, and White, (12) Type-C USB Cables in Black and White, and (16) Earbuds in Black, Blue, Red, and White.

DSC# 117471 | VENDOR# POS-MFI-KIT SRP \$709.18 | COST \$285.18

#### Charge MAXX Point of Sale Counter Display

Charge MAXX provides both a 100% guarantee and a small footprint with this display. This display includes: (8) Home Chargers in Black, Blue, Green, Pink, Red, and White, (10) Car Chargers in Black, Blue, Green, Pink, Red, and White, (24) iPhone USB cables in Black, Blue, Green, Pink, Red, and White, (12) Micro USB cables in Black, Blue, Green, Pink, Red, and White, (12) Type-C USB Cables in Black and White, and (16) Earbuds in Black, Blue, Red, and White.

DSC# 117470 | VENDOR# POS-V1-KIT SRP \$589.19 | COST \$200.47





**Example 2** List of Vendors











- » Students
- » Professors



### Why it fits

- » Products support on-the-go lifestyle
- » Low price point
- » Merchandise with apparel and other school emblematic gear



### Why it's great

- » Products make for great impulse purchase
- » It's emblematic



### How it compares

- » Products don't compete with other school's products
- » Centon products are unique and vibrant













**Example 2** List of Vendors

### SHOW YOUR SCHOOL SPIRIT

Focused on quality and reliability, Centon is committed to providing quality products, services, and storage solutions for your students. These devices are a convenient and easy way for students to save, transfer, and export data.



Flash Drive 4 GB





Centon's USB 2.0 devices are a convenient and easy way to save, transfer and export data. They are plug & play and are compatible with both Mac & PC. USB products are a great way to share documents, important data. transport a presentation, work on documents from home and carry digital photos to share with

SRP \$7.99 | COST \$4.68

friends and family.



The Centon USB 3.0 DataStick Pro is a flash drive ideal for everyday use. The small form factor, aluminum case is a classic design and offers a convenient way to store, share and transfer

SRP \$17.99 | COST \$8.39



#### DataStick Sport USB 2.0 Flash Drive 8GB

The DataStick Sport is the latest in rugged portable electronics and can easily withstand the bumps and bruises of the daily grind. The drive is sealed through a conformal coating process to ensure that the electronic components are protected from water damage. Additionally, it has a durable silicon casing and leak-proof cap.

SRP \$9.99 | COST \$5.91

Contact your Account Manager or email custserv@dstewart.com for specific SKU information regarding your school's logo.









- » Design, animation, illustration, game development, architecture, and engineering students and faculty
- » Students looking to become professionals in their field
- » Students who are hobbyist artists
- » Students who want to collaborate, brainstorm, and share ideas



### Why it fits

- » Wacom technology is used by professionals to create movies, video games, edit photos, create art, and design everything from shoes to cars
- » Built for creatives and their digital workflow
- » Many classes require students to have a Wacom tablet



### Why it's great

- » It teaches students to use the products they will use in their professional career
- » Easy to set up and also has training videos
- » Free US-based support



### How it compares

- » Many industries use Wacom tablets; offering them in the campus store will help students become familiar with the products they will be using in the future
- » Mac and Windows compatible
- » Works with industry-standard creative software
- » Natural pen performance

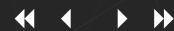
# INTRODUCE YOUR STUDENTS TO A WORLD OF CREATIVITY



4,096 levels of pressure sensitivity gives users control and precision when drawing, painting, and photo-editing in any software program. Users can connect via USB cable to any Mac (OS X 10.11 or later) or PC (Windows 7 or later). The small, compact size (7.87x6.3in) with larger active area (6.0x3.7in) is perfect for limited desktop areas and can be set up for both left and right-handed use. Four customizable ExpressKeys put students' favorite shortcuts like undo or copy/paste at their fingertips.

Includes 3 bonus downloadable software titles upon registration: Corel Painter Essentials 6 (graphic drawing), Corel AfterShot 3 (photo editing), and CLIP STUDIO PAINT PRO 2 year license (comic manga).

USB Connection COLOR BLACK	SIZE SMALL	<b>DSC#</b> 119073EDU	VENDOR# 119073EDU	<b>MIN</b> 1	<b>SRP</b> \$79.95	<b>COST</b> \$64.18	
With Bluetooth®	With Bluetooth®						
COLOR	SIZE	DSC#	<b>VENDOR#</b>	MIN	SRP	COST	
BLACK	SMALL	119075EDU	119075EDU	1	\$99.95	\$80.23	
PISTACHIO GREEN	SMALL	119077EDU	119077EDU	1	\$99.95	\$80.23	
BLACK	MEDIUM	119079EDU	119079EDU	1	\$199.95	\$160.51	
PISTACHIO GREEN	MEDIUM	119081EDU	119081EDU	1	\$199.95	\$160.51	







- » On-the-go users
- » iOS and Android users
- » Students



### Why it fits

- » Broad range of products including power cases, chargers, and battery packs
- » Accessories for Apple®, Samsung, Android Smartphones, and tablets
- » Keeps students charged and connected while on the go



### Why it's great

- » Provides performance and power mobile devices need
- » Stylish products to match the quality of consumer's favorite mobile devices



### How it compares

- » Featured in PC Magazine, CNET, Mashable, and more
- » PhoneSuit discovered a need in the market for portable power delivery to feed the growing demand of energyhungry smartphones back in 2007



# POWER ON THE GO OR IN THEIR ROOM

#### FlexCard Keychain Pocket Charger

The FlexCard Pocket Charger Mini Battery Pack provides the power your students need for all of their mobile devices. Integrates a powerful rechargeable battery and a full USB output port for charging. The FlexCard easily fits in their pocket, purse, or bag for wherever they may take it.

DSC# 110772 VENDOR# PS-FLXCRD-26-BLK SRP \$19.99 | COST \$10.63



#### **Energy Core Wireless Qi Charging Stand**

This stand lets students take full advantage of their Qi wireless compatible device. They can simply lay their device on the charge stand and the device starts charging at the fastest speeds.

Consumer Electronics Technology Guide 2019 Summer Edition

DSC# 123857 VENDOR# PS-WIRSTD-02 SRP \$39.99 | COST \$20.00



SHOP NOW »

**E** List of Vendors







- » On-the-go users
- » iOS and Android users
- » Students



### Why it fits

- » Adaptive technology
- » Approachable price points
- » Expanding product lines into mobile products for the modern adventurer



### Why it's great

- » Growing product selection including Apple<sup>®</sup> and Android devices
- » Accessories that assist with everyday tasks for the mobile user



### How it compares

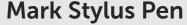
- » Adonit started on Kickstarter in 2010
- » Sold in over 150 countries
- » Winner of Red Dot, iF Product Design, and ICT Month Awards



**Pro 4 Stylus** 

The Adonit Pro 4 is lightweight yet manufactured from high-quality materials that assure high durability, and glides on the screen without offering too much or too little resistance. The fine point and soft touch precision allows for easy, accurate movements. The solid aluminium body and luxurious design is ideal for day-to-day tasks, but also enhances the user experience to the next level with its copper twist cap and improved texture and grip.

DSC# 136429 | VENDOR# ADP4B | MIN 1 SRP \$29.99 | COST \$17.00



adonit

The Adonit Mark is an essential stylus for writing and drawing on any touchscreen. The stylus offers precision and simplicity to do what fingers can't – from everyday navigation to more intensive tasks. With Mark, students get a smudge-free experience that looks and feels a touch above the rest. The mesh tip is built to last and last without the need for connection or batteries.

DSC# 81901 | VENDOR# ADMB | MIN 1 SRP \$9.99 | COST \$6.59

**Wireless Charging Pad** 

Fast Qi Charging Wireless Charging Pad for iOS and Android devices. It features triple protection against over-temperature, over-voltage, and over current. This wireless charging pad includes a premium durable nylon braided Micro USB charging cable and can charge through phone cases.

DSC# 123294 | VENDOR# ADWCP | MIN 1 SRP \$19.99 | COST \$11.06

**Wireless Fast Charging Stand** 

Wirelessly fast-charge any Qi-enabled smartphone from iPhone X to Samsung Galaxy S9. This provides a comfortable view while delivering up to 10-Watts of wireless power to Samsung devices, 7.5-Watts to iPhone, and 5-watts for standard charging. Students can place it on a desk at the office, home on the counter, or bedside for easy access.

DSC# 125675 | VENDOR# ADWFCSUSW | MIN 1 SRP \$34.99 | COST \$15.08

















- » Students
- » Professors







### Why it fits

- » Safety is a priority on campuses
- » 73% of Americans have fallen victim to identity theft in the last year



### Why it's great

» 5% of all Kamshiled sales are donated to P.S. I Love You Foundation, a nonprofit dedicated to nurturing youth through social and emotional learning programs.



### How it compares

- » Kamshield was started when founder Kameron Miller had her own computer compromised in 2015. The realization of how easy and dangerous webcam hacking is prompted her to protect her friends and family.
- » Kamshield became the first company to offer kid-friendly designs and customizable prints for webcam covers as well as sleek and discreet styles.

# YOUR STUDENTS' PRIVACY IS A PRIORITY

Kamshield webcam covers are elegantly designed to give your students the privacy and peace of mind they deserve. From discreet, solid colors to playful, vibrant covers, Kamshield Webcam Covers keep the power for decision of camera use in their hands

#### **Kamshield Webcam Covers**

Kamshield is an elegantly designed cover that fits securely over the camera lens of the laptop, Chromebook, iPad, or tablet, and it is the only way to keep the internet connected webcams on the device secure when they are not in use.

DESCRIPTION	DSC#	VENDOR#
BLACK/WHITE	136375	BLWH8160
MARBLE	136383	MARB8252

MIN 1 | SRP \$9.99 | COST \$4.00



**Stand Alone Counter Display for 12 Kamshields** 

DSC# 136405 | VENDOR# 12sa8481 FREE with a minimum purchase of 12 Kamshield units.







Counter Display for 24 Kamshields

DSC# 136398 | VENDOR# 24sa8474 FREE with a minimum purchase of 24 Kamshield units.









**E** List of Vendors



### Who is it for?

- » Photographers
- » Videographers
- » Audio students
- » Computer users



### Why it fits

- » Students and faculty use a lot of data
- » Fast data transfers
- » Rugged design



### Why it's great

- » Premium technology
- » World-class storage solutions
- » Active on social media sites
- » Great for storing large file types



### How it compares

- » Long term reliability
- » Unmatched technical performance
- » 24 years of visionary products
- » Award winning designs
- » Featured on MacWorld, Tech Radar, Apple, PCMag, and more!

### EXPECT MORE THAN A DRIVE.

Creative pros have been depending on LaCie Rugged drives for over a decade because they are the most reliable way to transport and capture data in the field.

#### Rugged USB-C

The LaCie Rugged USB-C portable drive marries rugged durability with cutting-edge USB-C. The result is a vault for data that's compatible with next-gen computers like the Apple MacBook, as well USB equipped computers. Featuring the market's highest storage capacity for it size, the LaCie Rugged USB-C gives users enough space to store their digital present and future. With resistance to drops, crush, rain, and unauthorized access, the LaCie Rugged USB-C is tough enough for extreme conditions. Includes 2-year Seagate Rescue Data Recovery Services.\*

SIZE	DSC#	<b>VENDOR#</b>	SRP	COST
1TB	121676	STFR1000800	\$99.99	\$74.29
2TB	121677	STFR2000800	\$129.99	\$99.05
4TB	121678	STFR4000800	\$179.99	\$140.33
5TB	121705	STFR5000800	\$199.99	\$156.83

\*LaCie knows how much digital content means. And sadly, users can lose it all in a second—from accidental file deletion and viruses to damaging malware, power surges, water damage, and more. With LaCie's latest professional line of solutions, users will benefit from more than exquisite drive performance—they'll be armed with Rescue Data Recovery Services.

All causes for data loss are covered. LaCie's 90% success rate makes them industry leaders in data recovery. Expect exceptional customer service, always. Data recovery can cost thousands. With LaCie's Rescue Plan, they're covered.







- » Students using large amounts of data
- » Digital artists
- » Video editors
- » Gamers
- » Digital packrats
- » Everyday computer users



### Why it fits

- » Ample amounts of storage
- » It's an offline alternative to the cloud
- » Easy to access and store data



### Why it's great

- » They provide software and applications to maximize the use of their products
- » Easy-to-use products—plug in and back up
- » Many products include USB 3.0 port for faster data transfers
- » 24-month limited time warranty on all products



### How it compares

- » 40 years in the data business
- » Trusted name for IT professionals
- » Featured on CNET, PC Mag, PC Advisor, Tech Radar, and more!

# BUSY LIFE? SEAGATE PROTECTS IT FOR YOUR STUDENTS



#### **Backup Plus Ultra Touch Portable Hard Drive**

Sporting a chic, woven fabric enclosure, Seagate Backup Plus Ultra Touch portable hard drive is aimed at making file protection as simple as possible. This HDD, featuring password protection with Seagate Secure AES-256 encryption, is compatible across USB-C and USB 3.0 for both Windows and Mac laptops and even offers customizable backup options to suit a variety of needs and lifestyles. Tactile, textile industrial design fits in with modern lifestyle elements. Type-C compatibility for the latest laptops. Also compatible with USB 3.0 and USB 2.0. Secure private data with advanced password protection and 256-AES hardware encryption—the same standard used by the U.S. government and global intelligence agencies. Designate key folders to synchronize files across multiple devices. Works with PCs and Mac right out of the box—no driver installation or reformatting needed. Comes with 1-year Mylio Create plan and a 2-month Adobe Creative Cloud Photography membership.

COLOR	SIZE	DSC#	<b>VENDOR#</b>	SRP	COST		
BLACK	1TB	138846	STHH1000400	\$89.99	\$69.38		
BLACK	2TB	138847	STHH2000400	\$109.99	\$89.23		
MUST BE PURCHASED IN MULTIPLES OF 4							



#### **Backup Plus Portable Hard Drive**

Looking for an external portable hard drive that's reliable, stylish, and offers massive capacity? Meet Seagate Backup Plus portable drive. With sleek colors to choose from and up to 5TB of serious space for a growing digital library, this portable HDD is compatible with USB 3.0 and both Windows and Mac computers. Topping it off—on demand and customizable backup options that make file protection practically effortless. Textured metal finish fits in with modern lifestyle elements. Compatible with USB 3.0 and USB 2.0. Powered by USB connection—offers customized backup and folder mirroring. Drop files into the designated folder for automatic file synchronization. Works with Windows and Mac without the need to reformat. Comes 1-year Mylio Create plan and a 2-month Adobe Creative Cloud Photography plan.

COLOR	SIZE	DSC#	<b>VENDOR#</b>	SRP	COST		
BLACK	4TB	138848	STHP4000400	\$129.99	\$109.17		
BLACK	5TB	138849	STHP5000400	\$159.99	\$129.01		
NUST BE PURCHASED IN MULTIPLES OF 4							

SHOP PORTABLE HARD DRIVES »

**List of Vendors** 









**Example 2** List of Vendors



### Who is it for?

- » Recreational gamers
- » eSports competitors
- » PC, Xbox, PS4, and Nintendo Switch and PSVR users
- » Gaming clubs on campus
- » Game-design students and teachers



### Why it fits

- » Gaming is popular with college-age students
- » Perfect for campuses with gaming clubs
- » Video and PC gaming is a billion-dollar industry



### Why it's great

- » High-quality audio provides a competitive advantage
- » Superior comfort for long play sessions
- » Easy controls for quick adjustments
- » Sleek packaging and product design



### How it compares

- » LucidSound became a top 10 gaming headset manufacturer in 2016
- » Offers advanced, wireless-gaming headphones
- » LucidSound creates gaming headphones for specific gaming needs such as eSports or surround sound
- » Solid social media presence within the gaming community
- » Support website available to answer questions about set up, features, and user guides

# EXPERIENCE GAMING THE WAY IT WAS MEANT TO BE HEARD



#### **Wireless Gaming Headset**

The LucidSound LS35X Officially Licensed Wireless Xbox Gaming Headset is one of the first headsets designed for Xbox One and Xbox One X that directly connects to the console without the need for cables or a base station.

DSC# 123170 | VENDOR# LS35X SRP \$179.99 | COST \$130.00



#### **eSports Gaming Headset**

Whether students are gaming online or at a tournament, the LS25 is designed for the competitive gamer with an over-ear design offering immersive sound isolation and impressive acoustics. Designed for next generation gamers, the LS25 delivers high-fidelity audio, crystal-clear chat, and advanced gaming control with intuitive design.

DSC# 115489 | VENDOR# LS25 SRP \$79.99 | COST \$56.67

GAME ON »







**E** List of Vendors







#### Who is it for?

- » Gamers
- » Media viewers
- » Game designers
- » Students



### Why it fits

- » Users need one device for gaming, streaming, and Skyping
- » Powered by the familiar Windows 10
- » Easily stream Xbox games to other Windows devices



### Why it's great

- » Voice control works with "Hey Cortana" digital assistant
- » Variety of bundles to choose from
- » Household name in gaming
- » Top-of-the-line graphics



### How it compares

- » Backwards compatibility is available on select games
- » Millions of units in circulation

#### A. Xbox One Wireless Controller

Experience the incredible intensity, precision, and comfort of the Xbox Wireless Controller. Impulse triggers deliver fingertip vibration feedback, so players can feel every jolt and crash in high definition. Responsive thumbsticks and an enhanced D-pad provide greater accuracy.

DSC# 113033 | VENDOR# TF5-00002 | MIN 1 | SRP \$59.99 | COST \$49.19

#### B. Xbox One S NBA 2K19 Bundle

Bundle includes: Xbox One S console (1TB), NBA 2K19 (download code), wireless controller, 14-Day Xbox Live Gold Trial Membership, 1-month Xbox Game Pass Trial which gives you access to 100+ Xbox One and Xbox 360 games, HDMI cable, and AC Power cable. Users can play over 1,300 great games from the biggest blockbusters and most popular franchises to three generations of favorites they can play again or experience for the first time. They can stream 4K Ultra HD video on Netflix, Amazon, Hulu, and more, and watch movies in stunning detail with built-in 4K Ultra HD Blu-ray. They can bring their games and movies to life with immersive audio through Dolby Atmos and DTS: X. Brilliant graphics with High Dynamic Range, and show off their skills in NBA 2K19 - players can immerse themselves in the excitement and culture of NBA basketball. NBA 2K19 celebrates 20 years of redefining sports gaming: players can start their MyCAREER, make a name for themselves, play with the legends, and explore an open-world neighborhood. NBA 2K19 continues to push limits as it brings gaming one step closer to real-life basketball excitement and culture.

DSC# 128810 | VENDOR# 234-00575 | MIN 1 | SRP \$299.99 | COST \$269.99

#### GAME ON »

Xbox Live Gold and Xbox eGift cards are available for purchase through ESD!



Consumer Electronics Technology Guide 2019 Summer Edition



### PLAY FOR DAYS!







### Who is it for?

- » Gamers
- » Brand loyalists
- » Game designers
- » Students
- » Media users



### Why it fits

- » State of the art accessories
- » Exclusive premium games
- » Users can play against each other or play together
- » Only console to feature a fully-fledged virtual reality headset, the PlayStation VR (sold separately)



### Why it's great

- » Made for 4K televisions
- » Play select PS2 and PS3 games on the PS4
- » Play PS4 remotely through PlayStation Vita
- » Users can upgrade the internal hard drive



### How it compares

- » Sony has been in the gaming business for over 20 years
- » Access to exclusive games
- » Offers users an alternative to cable with PlayStation Vue

#### 4 Console

The all-new lighter and slimmer
PlayStation 4 system has a 1TB hard
drive for all of the greatest games,
TV, music, and more. Exclusive games
take players on incredible journeys,
from critically acclaimed indies to
award-winning AAA hits. Something
new and amazing is always in reach.
They can find what they're looking for
andw get it at the touch of a button
via PlayStation entertainment options
like PlayStation Vue and more.

#### **PlayStation 4 Pro Console**

Explore vivid game worlds with rich visuals heightened by PS4 Pro. Support for faster frame rates delivers super-sharp action for select PS4 games. With up to 4K streaming and 4K\* auto-upscaling for video content. PS4 Pro plays all PS4 format games. Users can check PlayStation Store for games that take advantage of PS4 Pro specific features, or look for the 'PS4 Pro Enhanced' icon on software packaging. Features vary from title to title. Select features depend on the type of display connected to PS4 Pro. Vertical stand sold separately. PS Plus membership sold separately.

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DESCRIPTION	DSC#	VENDOR#	SRP	COST
PLAYSTATION 4 PRO CONSOLE	113040	3003346	\$399.99	\$387.99
PLAYSTATION 4 CONSOLE	123805	3003348	\$299.99	\$290.00
DUALSHOCK 4 CONTROLLER	113042	3001538	\$59.99	\$51.33

### SHOP NOW »

\*Compatible 4K display required as well as subscription to 4K-compatible content streaming service. PS4 Pro does not support 4K Blu-ray® Discs. PS4 Pro provides auto-upscaling for standard Blu-ray Discs.

**Example 2** List of Vendors







### MADE TO MEET YOUR STUDENTS' NEEDS

Students can connect their devices with Dell Mobile Connect.

- » Seamless PC/smartphone integration: Students can access multiple devices without dividing their attention—Dell Mobile Connect pairs their iOS or Android smartphone with their laptop.
- » Limit disruptions: With Dell Mobile Connect, they get the option to channel notifications from phone calls, SMS, IMs and other apps right to their laptop. Keep their focus on a single screen and respond only when it's convenient.
- **Maintain privacy**: Their phone connects to their PC via Dell Mobile Connect's point-to-point, secure connection so their data is never exposed via unsecure internet connections.



### Who is it for?

- » Students
- » Professors
- » Budget conscious students



### Why it fits

- » Student and faculty discounts are available
- » Runs commonly used software in the education channel
- » Ultra-thin and lightweight



### Why it's great

- » Ultimate versatility
- » Operates Windows 10
- » High-quality screen and cameras
- » Supports users anywhere, anytime



### How it compares

- » Premium piece with state-of-the-art craftsmanship, innovation, and connectivity
- » Household name





#### Inspiron 14 5000 (5481) 2-in-1

- **Myriad of modes:** Their 2-in-1 is built with four flexible modes—laptop for typing, tablet for drawing or writing, and tent or media modes for easy entertainment.
- » Your power source: With up to 8th Gen Intel® Quad Core<sup>™</sup> processors and up to 8GB DDR4 memory, they have ample power and storage for all their entertainment, projects and more.
- **Super storage:** With options up to 1TB HDD or up to 256GB PCIe NVMe SSD, the Inspiron 14 5000 2-in-1 is ultra-reliable, with enough storage to make everything they do fast, smooth and easy.
- Easy connection: They're never out of options. A handy, full-size HDMI port lets them connect their 2-in-1 to your TV or a second monitor, while a convenient full-size SD slot lets them upload pictures in a flash.

DSC# 136720 | VENDOR# 210-AQEO | MIN 1 SRP \$481.99 | COST \$472.73

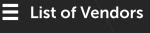
#### Inspiron 15 5000 (5584) Laptop Computer

- » Latest processors: 8th Generation Intel® processors deliver incredible responsiveness and smooth, seamless multitasking.
- » **Memory and storage galore:** Easily switch back and forth between open applications with up to 8GB of memory. Store movies, photos and music with up to 256 PCle SSD of storage.
- » Numeric keypad: With a 10-key numeric pad, they can easily keep working away.

DSC# 138786 | VENDOR# 210-ARTK | MIN 1 SRP \$685.99 | COST \$635.77

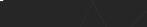
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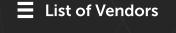








### A TOUCH ABOVE THE ORDINARY















### Who is it for?

- » All students
- » Professors
- » Institutions
- » Users that want versatility in their device



### Why it fits

- » Student and faculty discounts are available
- » Long battery life
- » Runs commonly used software in the education channel
- » Ultra-thin and lightweight



### Why it's great

- » Ultimate versatility
- » High-quality screen and cameras
- » Best-in-class digital inking capabilities
- » Supports users anywhere, anytime



### How it compares

- » Perfectly runs Windows 10
- » Use in either tablet or laptop mode for ultimate functionality
- » Great battery life
- » Premium piece with state-of-the-art craftsmanship, innovation, and connectivity
- » Household name

#### **Surface Laptop 2**

Students can go beyond the traditional with Surface Laptop 2. Featuring improved performance and the full Windows 10 Pro experience. They can slip it into their bag and make every day more productive. Passions are powered with the slimmer and faster, easy-to-carry Surface Laptop 2.

#### **Key Features:**

- » 8th Generation Intel<sup>®</sup> Core<sup>™</sup> processor
- » Up to 14.5 hours of battery life
- » Starting at just 2.76 lbs
- » Available in a variety of rich color options including Matte Black, Burgundy, and Cobalt Blue



Interactive touchscreen



On-screen writing and drawing



Syncs with their phone and devices

DSC#	VENDOR#	SRP
124726	LQM-00001-EDU	\$1,074.00
124727	LQP-00001-EDU	\$1,199.00
124729	JKR-00066-EDU	\$2,049.00
124732	LQT-00001-EDU	\$2,049.00
	124726 124727 124729	124726 LQM-00001-EDU 124727 LQP-00001-EDU 124729 JKR-00066-EDU