



Software Product Guide 2019 Summer Edition

**E** List of Vendors  $\blacktriangleright$ 





	BIBLIOGRAPHY & REFERENCE
Endl	Note

### BUSINESS & PRODUCTIVITY

FileMaker.....4

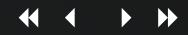
# CAD, MODELING & 3D

DESIGN & PAGE LAYOUT	
TechSmith	)

# 💼 к-12

Inspiration6
Netop
TechSmith

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$\mathbf{x}$	UTILITY SOFTWARE	
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Retrospect	3
TechSmith	9

	VIDEO & ANIMATION
TechSmith	

ESD Portal	 	 	 	 	 . 10

Volume Licensing	 			•	 	1	1



# Research Smarter.

With EndNote X9 students can leave behind the tedious work of formatting bibliographies, finding full text, and searching for references. EndNote also gives students greater ease and control in coordinating with others.

ndNot



## What's in it for you?

- ESD options
- Custom licensing options available for departments, institutions, and more



# What's in it for your customers?

- Insert citations and references from an EndNote library into a manuscript and automatically build a bibliography in over 6,000 styles right from Microsoft<sup>®</sup> Word
- Work from a single reference library with up to 100 people, no matter where they are located or what the organization they are affiliated with
- For one upfront price, users can store and share as many reference documents and files needed
- Instantly see the history of changes made to a shared library with a built-in activity log

# What's new in EndNote X9

Smarter teamwork access.

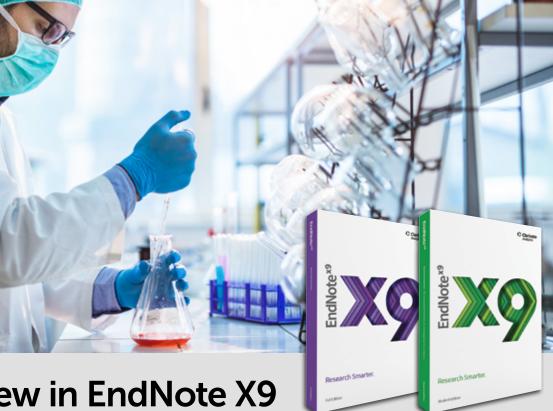
Smarter workflow Ensure bibliographic accuracy with new refreshed styles to update references to key styles such as Chicago, ALA, MLA, and APA.

Smarter insights They can use Manuscript Matcher to get an informed list of best-fit journals for submitting their papers.

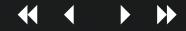
### Software Options:

Electronic Software Download, Finished Good, and Volume Licensing

**Available on ESD Portal** \*Select software vendors require authorization Enroll Now »



**E** List of Vendors



Users can control how they share their libraries with new sharing permission options, including "read-only" and "read-and-write"

• DSC# 122286 (EDU) | SRP \$115.95 | Cost \$96.67 • DSC# 122284 (Commercial) | SRP \$249.95 | Cost \$184.44

#### START RESEARCHING »







# Make Your Own App for Any Task

The FileMaker Platform is a unified tool to help users quickly create and use custom apps that are optimal for their workflow. Users can organize contacts, track inventory, manage events, and much more. The same app works on mobile devices, computers, the web, and in the cloud.



What's in it for you?

- ESD options
- Competitive margins

# What's in it for your customers?

- Quick to get started
- Easy integration
- Comprehensive learning tools

FileMaker<sup>®</sup> database software helps schools collect, manage and report on student and administrative data. Frequently used as a complement to large, centralized data sources such as Student Information Systems, FileMaker is highly customizable and lets schools rapidly create and modify solutions in real-time.

### **Software Options:**

Volume Licensing

Contact <u>licensing@dstewart.com</u> for a quote

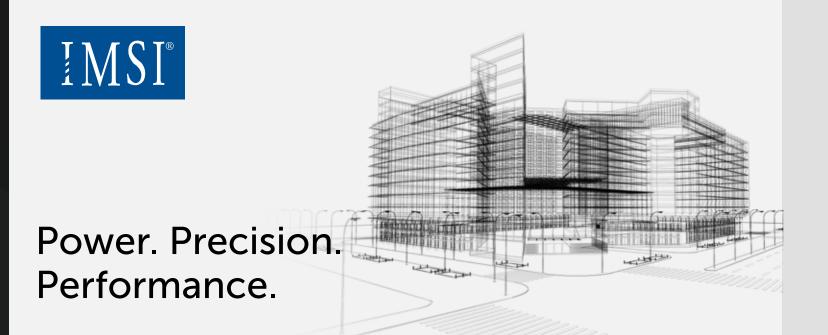
**Available on ESD Portal** \*Select software vendors require authorization Enroll Now »

#### **START BUILDING »**

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TurboCAD has been working with educators to develop curriculum tools for many years. TurboCAD's goal is to enhance student and teacher classroom performance. Their STEM Solutions provide tutorials, training guides, and carefully selected plug-ins and add-ons for a complete solution for schools.



## What's in it for you?

- Competitive margins
- Ability to resell upgrades
- ESD options
- Full line of TurboCAD products and plug-ins

## What's in it for your customers?

- Complete 2D/3D design tools for drafting, modeling, modifying, rendering, dimensioning, and annotation
- Easy to learn and use with set-up wizards, context-sensitive help, snaps, alignment aids, and handle-based editing
- Great value tons of features at an affordable price



### TurboCAD **Professional 2019**

TurboCAD Professional is for experienced 2D/3D CAD users. Get hundreds of drawing tools, an optional AutoCAD®-like 2D drafting interface with command line and dynamic input cursor, 3D surface and solid modeling tools, photorealistic rendering and extensive file support. Design, modify, present and document in an integrated fashion.

DSC#137004 MFG# 00TCP526XX SRP \$199.99

**Software Options:** 

Electronic Software Download and Volume Licensing

<u>Enroll Now »</u>

#### LEARN MORE »



### **TurboCAD Deluxe 2019**

TurboCAD Deluxe is ready-to-use 2D drafting, 3D surface and solid modeling and rendering software. Easily adjust the interface for your level of experience to access hundreds of drawing, modification, dimensioning and annotation tools. Quickly render designs for powerful presentation, share with AutoCAD and more.

DSC# 137005 MFG# 00TCD526XX SRP \$99.99

#### **Available on ESD Portal**

\*Select software vendors require authorization

SHOP NOW »

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# Thinking. Comprehension. Communication.

For visual mapping, outlining, writing and making presentations, use Inspiration<sup>®</sup> 9, the ultimate thinking and learning tool. By using webs, idea maps, mind maps, or other diagrams, students can structure their thinking process.



## What's in it for you?

ESD options

- Single and volume license margins range from 20-28%
- Site license margins are 15% (except for the first, enrollment price tier, which is 20%)

# What's in it for your customers?

- Visualize and develop ideas with diagrams and mind maps
- Plan and organize written work with outlines diagrams transform into outlines and vice versa
- Improve communication and build presentations with the built-in presentation tool

# **Inspiration 9.2**

Inspiration<sup>®</sup> 9 is the ultimate thinking and learning tool. Brainstorm ideas, structure thoughts and visually communicate concepts to strengthen understanding with the Diagram and Map Views. To take notes, organize information, and structure writing, use the integrated Outline View. With Inspiration's Presentation Manager, transform diagrams, mind maps and outlines into polished presentations that communicate ideas clearly and demonstrate understanding and knowledge.

# **Inspiration Kidspiration 3.0**

Using visual thinking methodologies, Kidspiration provides a cross-curricular visual workspace for K-5 learners. Students combine pictures, text, numbers and spoken words to develop vocabulary, word recognition, reading for comprehension, writing, and critical thinking skills.

# **Software Options:**

**Available on ESD Portal** 

<u>Enroll Now »</u>

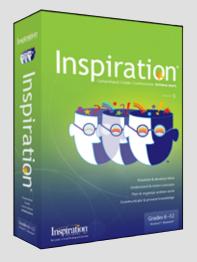
• DSC# i0853 | MFG# IS92-US-ESDW | SRP \$39.95

• DSC# i0821 | MFG# KS30-US-ESDW | SRP \$39.95

Electronic System Download and Volume Licensing

\*Select software vendors require authorization

**GET INSPIRED** »













# Keep Students Focused and On-Task

Netop develops market-leading software solutions that connect people with computers and smart devices using remote access, screen-sharing and video chat technologies. Millions of users count on Netop to make 100 million swift, secure and seamless connections every day.



## What's in it for you?

- Deal Registration Available
- Competitive margins



## What's in it for your customers?

- Ability to see real-time views of students' screens
- Designed for teachers to keep students on task
- Proven to improve student performance

In education, Netop software connects more than 6 million teachers and students, helping schools transform education and improve learning outcomes with tools that make teaching with technology easier and more effective. Netop Vision classroom management software makes it easy to monitor and modify student activity on computers. Vision helps teachers enhance learning and keep students safe

### Software Options:

Volume Licensing

Contact licensing@dstewart.com for a quote.

#### List of Vendors



#### SHOW ME THE PRICELIST »



# Data Protection for Every Platform

Retrospect is a data protection software to ensure data is backed up and securely stored. With more than two decades of field-tested expertise and millions of users worldwide, Retrospect meets the needs of organizations that require the highest level of security.



## What's in it for you?

- Partner programs with free NFRs
- Free partner portal and locator tools

# What's in it for your customers?

- Secure local and/or remote backups
- Disk, tape, and cloud Support
- Cross-platform, server and end-point protection
- 100% US-based support

## Retrospect

Designed specifically for organizations with limited IT resources and small budgets. Thousands of schools and universities worldwide use Retrospect backup and recovery software to protect critical data on mixed platform networked computers.

#### Now Offering a New Web-based Management Console

The New Centralized Management Console will enable you to monitor and manage multiple sites, up to 100 instances of Retrospect from a single pane of glass. See which sources are protected and which needs your attention, from your desktop browser or mobile device.

### **Software Options:**

Volume Licensing

Contact licensing@dstewart.com for a quote.







#### SHOW ME THE PRICE LIST »



# Personalize Teaching with Powerful Images & Videos

Most people struggle to communicate effectively. Whether it's giving feedback on a project, teaching a course, or training others, it's hard to make sure people understand. If the message isn't quick and engaging, the communication will fail. TechSmith helps you create high-quality images and videos for better communication so you always get your point across.



### What's in it for you?

- Deal Registration Available
- Competitive margins
- New annual releases

# What's in it for your customers?

- Video creation
- Screenshot capture
- Flipped and blended learning
- Lecture capture

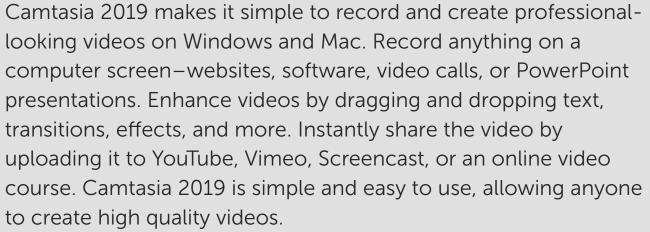


to create high quality videos.

**Software Options:** 

Volume Licensing

Contact licensing@dstewart.com for a quote.



#### **CREATE VISUALS »**

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# **Selling Software is Back on the Table**

The Douglas Stewart Company's ESD Sales Portal is a resource for you to deploy essential ESD to your students in store! Software is a profitable opportunity on college campuses. Now you can bring software sales back to your store with the ESD Sales Portal.

#### **Program details:**

- Students can quickly and conveniently buy ESD software in store
- It's easy to customize your portal. You can change the ESD SKUs and pricing as you wish. You can even include your store or school name and logo!
- The portal can be loaded onto any device
- Students can get academic pricing or store promotion pricing and save money
- If applicable, students can use their financial aid when purchasing software
- You can update student pricing to account for everyday pricing or promotional pricing levels
- Minimal overhead
- Marketing support from The Douglas Stewart Company

#### Learn more »

**Enroll Now** »

\*Select software vendors require authorization. Contact your Account Manager to find out which vendors you are authorized to offer.





**List of Vendors** 

You will be able to sell\*:



# /// MAGIX



# Parallels



# And more!



# **Volume Discounts for Schools and Districts**

Volume licensing offers you a tremendous opportunity for sales growth, as more software publishers are recognizing the importance of offering volume discounts specifically for educators and students. Licensing programs give you numerous add-on sales options, such as technical support and maintenance.

# **License Types**

#### **Individual License**

Most vendors allow an organization to license one software copy per computer, regardless of how many people use it. They may permit one person to install software on both their office and laptop computers with a single license, because it is assumed that the user cannot run both copies simultaneously. Some vendors will also allow a user to install software on their home and business computers with a single license.

#### Network

There are two types of licenses for applications that run over a network:

• Concurrent Use:

Only a certain number of users may run the program at the same time. The software locks out additional users until someone quits the program. Some vendors require customers to install special metering software to buy this kind of license.

• Site License:

Any number of users on the same company network can use the program

### LEARN MORE »

SEE ALL VENDORS »

#### Contact <u>licensing@dstewart.com</u> for a quote or demo.





