



Parallels Desktop® for Mac Business Edition

Over 7 Million Users—Praised by Experts

- Best Windows experience on Mac
- Mass deployment with SCCM and other tools
- Easy to use and manage licensing
- Features for many scenarios, including BYOD

Forbes



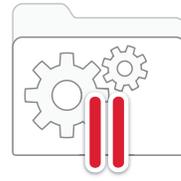
9TO5Mac
APPLE INTELLIGENCE



Exclusive special for this brochure: Run Windows on Mac free for one year!

1. Register and attend a live demo about managing Mac in SCCM at parallels.com/ignite.
2. Send us an email to usentsales@parallels.com and claim your free license!

Download and try our solutions for free at parallels.com.



Parallels® Mac Management for Microsoft® SCCM

Because it shouldn't be a challenge to manage Mac in a traditional Windows-centric enterprise.

Easy Mac Management for Windows IT guys

- 6 hours average time to deploy
- 0 new hires needed to manage Mac

Our customers before they started using Parallels to manage Mac in SCCM:

- 42% did not manage Mac before
- 23% switched to Parallels from a named solution
- 10% used a custom solution
- 24% tried using SCCM alone for managing Mac



Smart Mac management goes with Windows

- Full Mac lifecycle management in Microsoft SCCM
- Single pane of glass for PC and Mac management
- Leverage your knowledge of Windows administration and SCCM for managing Mac

Parallels®

KEEP CALM AND MANAGE MAC IN SCCM

...AND ENABLE WINDOWS ON YOUR EMPLOYEES' MAC DEVICES

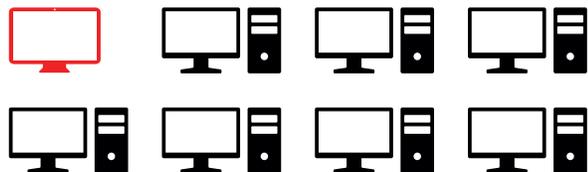
25% of Windows admins will allow Mac "over their dead body."** But there's no need to think like this. The best Windows experience on Mac for your users—**easy setup and control** for you.

Mac in the Workplace - Myth and Reality

Is Mac being used in your workplace?



Mac makes up less than 10% of computers in 80% of companies surveyed.



1 in 3
employees
ask for a Mac



With choose-your-own-device (CYOD) policies, employees want Mac!

70% of enterprise users prefer Mac

75% are more likely to work or stay at a company that offers device choice.**

Why bother getting and learning a completely separate program? One Person Manages 2,500 Mac computers—and helps his teammates manage 45,000 Windows PC in SCCM.

Source: Current Parallels customer; case study pending.

How do companies expect Mac usage to change in the next three years?



We've made many Windows IT admins happy managing Mac.

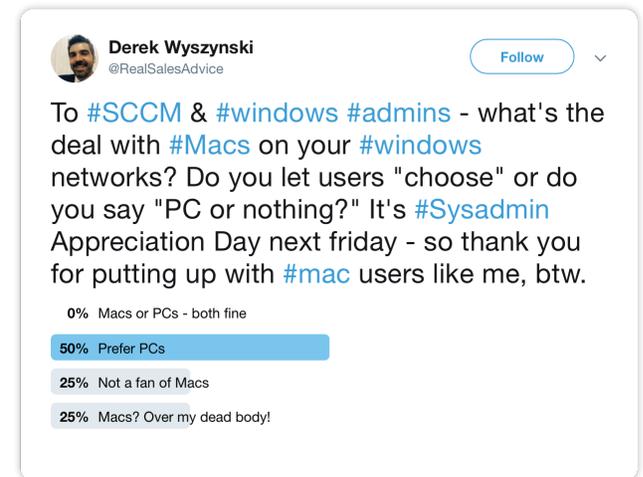
"We have recommended Parallels Mac Management for Microsoft SCCM to many other colleges and universities because it makes it easy for our IT department to manage our Mac and PC devices through one pane of glass."

-Kyle Tousignant,
Senior Desktop Systems Engineer,
Wesleyan University

Early reaction from a Microsoft executive in 2013:

"System Center Configuration Manager is designed for extensibility, and the Parallels Mac Management plug-in was built to help expand and enhance System Center's management of Mac in enterprise environments."

-Andrew Conway,
Senior Director Product Marketing,
Microsoft



The secret is out: You don't like Mac—and we know why. We made a plug-in for Microsoft SCCM to manage Mac like you manage Windows PC.

*According to our survey on Twitter
**MacDailyNews: macdailynews.com/2018/04/26/jamf-72-of-enterprise-employees-choose-apple-macs-over-windows-pcs-75-pick-apple-iosdevices-over-android