

MERCHANDISING GUIDE SPRING 2018



TABLE OF CONTENTS

808 AUDIO	5	PENTEL	11
AVERY	13	PILOT	11
BIC	10	POPSOCKETS.....	9
CHARGE MAXX	8	NEWELL BRANDS	12
COMMAND	13	SKULLCANDY	4
HAPPY PLUGS	3	WACOM	15
LIL' DRUG	14	WRAPS.....	6
FIVE STAR	12	ESD SALES PORTAL.....	16
ONHAND.....	7		

ONE DISPLAY. ALL THE ESSENTIALS.

HAPPY PLUGS STANDING DISPLAY

Students won't be able to resist this colorful eye-catching display full of their favorite products. This double-sided display maximizes profits per square-foot and offers a wide variety of products.

Dimensions: 60" H x 18" W x 18" D

DSC# 108637 | Vendor# 2337

Free with purchase of 132 units of Happy Plugs product.

[SUGGESTED ASSORTMENTS »](#)

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happy plugs
STOCKHOLM



PREMIUM PRODUCTS FOR STUDENTS



SKULLCANDY 2018 FLOOR FIXTURE

This eye-catching display is perfect for Back-to-School, featuring a mixture of best-selling Skullcandy products students can't live without.

Dimensions: 65.2" H x 22" W x 11" D
DSC# 117643 | Vendor# SKDY 2018 Floor Fixture
 Free with the purchase of \$2000 in Skullcandy Product.

SUGGESTED ASSORTMENT »

SHOP NOW »



SKULLCANDY 2018 IMPULSE DISPLAY

Choose option A for an assortment of Jib in-ear earbuds or option B with an assortment of Ink'd In-Ear Earbuds. Can't decide? Mix and match Jib and Ink'd for the best of both worlds. This display can hold a total of 36 units on 12 pegs.

Dimensions: 10" H x 19" W x 13" D
DSC# 117646 | Vendor# 2018 Impulse Display
 Free with the purchase of (36) Wired Earbuds.

SUGGESTED ASSORTMENTS »



THE ULTIMATE AUDIO LISTENING STATION



808 AUDIO ACTIVE 6-PACK SPEAKER DISPLAY

The 808 Active 6-Pack Speaker Display is a great addition to your store and will attract students to the sound of 808 Audio. This pre-built display comes with six functional 808 speakers, one of each (CANZ, CANZ GLO, CANZ H20, HEX TLS, TL 2 & X2 Sport 2) speaker model. Each speaker comes with four demo soundtracks that you can interchange between each speaker with the simple push of a button. The display also comes with a volume control button to ensure you hear the sound you want along with a color lit header.

Dimensions: 15" H x 24" W x 15" D

DSC# 113401 | Vendor# DSP808SPDS2417 | Free with MOQ of \$550 in 808 Audio product.

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CAPTURE ATTENTION WITH VIDEO DISPLAYS



WRAPS PREMIUM FREE STANDING DISPLAY UNIT WITH TV

This premium free-standing unit is a high quality wooden display standee with an integrated slat wall that can hold up to 128 pieces on 16-euro hooks (supplied). A three hand foamex glorifier adorned with real examples of our unique cable types attract customers and further exemplifies the black silhouette hand that features on our packaging. To help further attract shoppers, there is also full color printed imagery at the base. The easy-to-assemble design simply slots together right out of the box with no need for tools, glue, or screws. And, it now includes a TV with looping show reel video!

Dimensions: 71" H x 24" W x 7" D

DSC# 111159 | Vendor# WRAPSWOD1VD

Free with purchase of 144 Wrap product.

WRAPS PREMIUM TABLE TOP DISPLAY WITH TV

This display is ideal for a table top-placement. It features a sturdy, simple, slotted MDF tray design that fits 18 pairs of Wraps and a single hand foamex glorifier adorned with a real example of our unique cable types. To help the display tilt back and attract shoppers, there is also a full-color, printed front piece. The easy-to-assemble design simply slots together, right out of the box with no glue or screws required.

Dimensions: 16" H x 15" W x 12" D

DSC# 111160 | Vendor# WRAPSPREMCTU18SVD

Free with purchase of 40 Wraps product.



[VIEW SUGGESTED ASSORTMENTS »](#)

[SHOP NOW »](#)

wraps
WRISTBAND HEADPHONES



THE NEW CHARGING STATION

SLIM CHARGING STATION

Display includes:

(8 each) 10ft Lightning® Cable in Black and Blue, (8 each) 5ft Lightning Cable in Black, Blue, Green, Pink, Purple, and Red, (8 each) 5ft Premium Leather Lightning Cable in Black and Brown, (8 each) 3ft Metal Lightning Cable in Black and Gold, (8) 10ft USB Type-C Cable in Black, (8 each) 5ft USB Type-C Cable in Black and Blue, (8 each) 5ft Micro USB Cable in Black, Blue, Green, Pink, Purple, and Red, (12) Ultra Slim Battery Pack 3000 mAh in Black, (12) Portable Power Strick Plus 5000 mAh in Black, (12) Dual USB Wall Outlet in Black, (12) Dual USB Car Adapter in Black, (12) Wireless Earbuds with Mic in Blue, (12) Earbuds with Mic in Blue, and (12) Everlasting Auxiliary Cables in Black.

Dimensions: 60" H x 30" W x 18" D

DSC# 77419 | Vendor# CS-SOH

FREE with a qualifying purchase of \$2,500 of OnHand product OR customers can purchase this merchandiser for \$388.89.

ONHAND GUARANTEES THEIR PRODUCTS WILL SELL IN YOUR STORE. LEARN MORE ABOUT ONHAND'S OPEN EXCHANGE POLICY »

SUGGESTED ASSORTMENT »

SHOP NOW »

POWER FOR ON THE GO



CHARGE MAXX FLOOR STAND DISPLAY

This display offers high quality products at an economical price and can hold 118 pieces. This eye-catching display will easily grab any student's attention and will fit anywhere in your store. The display is made from a thin PVC material to ensure it is durable and easy to set up.

Dimensions: 55" H x 20" W x 14" D

DSC# 118959 | Vendor# CM-FS-118

Free with minimum of 118 units of qualifying peggable packaged product purchased.

CHARGE MAXX MFI DISPLAY SHIPPER

Display includes: (8 each) Home Chargers in Black, Blue, Green, Pink, Red, and White, (10 each) Car Chargers in Black, Blue, Green, Pink, Red, and White, (24 each) MFi iPhone USB cables in Black and White, (12 each) Micro USB cables in Black, Blue, Green, Pink, Red, and White, (12 each) Type-C USB Cables in Black and White, and (16 each) Earbuds in Black, Blue, Red, and White.

Dimensions: 22" H x 9" W x 10" D

DSC# 117471 | Vendor# POS-MFI-KIT

SRP \$709.18 | COST \$285.18



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MERCHANDIZE POPSOCKETS WITH FREE SPINNER DISPLAYS!



MERCHANDIZE POPSOCKETS WITH FREE SPINNER DISPLAYS!

- These displays are compact and perfect to drive impulse purchases.
- Displays feature eye-catching on-trend designs students will love.
- Each display come with a branded header card with PopSocket branding and product instruction.
- Displays are FREE with the purchase of 36 or 72 units.
- Each display comes with 6 FREE black demo units.
- Use the recommended assortment based on best sellers, or customize your own assortment.

Dimensions: 21" H x 10" W x 10" D
DSC# 112517 | Vendor# PS72D
Free with purchase of 72 PopSocket products.

Dimensions: 12" H x 10" W x 10" D
DSC# 112518 | Vendor# PS36D
Free with purchase of 36 PopSocket products.

RECOMMENDED ASSORTMENTS »

SHOP NOW »



LAST CHANCE:

SAVE 7% ON THE NEW 2018 BIC QUARTER PALLET!

Special pricing valid now through April 27, 2018.



BIC 2018 QUARTER PALLET

Display includes:

(8) Brite Liner 3-in-1 Tank Style HL 3Pk, (8) Brite Liner Grip Tank Style HL 4Pk, (16) Brite Liner Pocket Style HL 5Pk, (12) Marking PM Blk 2Pk, (36) Round Stic Grip Ultra Cmfrt BP Pen 1.2mm Blk 8Pk, (24) Round Stic Xtra Life BP Pen 1.0mm Blu 10Pk, (8) 4-Color 3-in-1 RT BP Pen with MP 1Pk, (12) 4-Color RT BP Pen 1.0mm 1Pk, (12) Xtra Cmfrt MP .5mm 6Pk, (12) Xtra Precision MP .5mm Blk 5Pk, (12) Xtra Cmfrt MP .7mm 6Pk, (15) Xtra Strong MP .9mm Blk 10Pk, (12) Velocity MAX MP .7mm 2Pk, (12) Velocity MAX MP .9mm 2Pk, (30) Xtra Life MP .7mm Blk 10Pk, (12) Velocity Side Clic MP .7mm Blk 2Pk, (12) Cristal Xtra Bold Stic BP Pen 1.6mm Ast 8Pk, (36) Cristal Xtra Smooth Stic BP Pen 1.0mm Blk 10Pk, (10) Gel-ocity RT Quick Dry Gel Pen .7mm Ast 4Pk, (10) Gel-ocity RT Quick Dry Gel Pen .7mm Blk 2Pk, (10) Gel-ocity RT Quick Dry Gel Pen .7mm Blu 2Pk, (10) Gel-ocity RT Gel Pen .7mm Ast 4Pk, (16) Atlantis Cmfrt RT BP Pen 1.2mm Ast 3Pk, (8) Atlantis Exact RT BP Pen .7mm Ast 3Pk, (16) Atlantis Orig RT BP Pen 1.0mm Blk 4Pk, (8) Atlantis Ultra Cmfrt RT BP Pen 1.2mm Blk 1Pk, (12) Velocity RT BP Pen 1.6mm Ast 4Pk, (8) Wite-Out Brand Twist Correct Tape Mini 2Pk, and (8) Wite-Out Brand EZcorrect Correct Tape 1Pk.

Dimensions: 60" H x 19" W x 23" D

DSC# 115958 | Vendor# WP8OP781-A-AST

SRP \$1,920.59 | Regularly \$876.13

PROMO COST \$812.00

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Special pricing valid 1/8/18, through 4/27/18.



THE ULTIMATE WRITING DISPLAY



BACK-TO-SCHOOL FLOOR DISPLAY

Display includes: (14) RSVP Ballpoint Pen Fine Point Black 2Pk, (7) RSVP Ballpoint Pen Fine Point Blue 2Pk, (7) RSVP Ballpoint Pen Fine Point Violet 2Pk, (14) RSVP Ballpoint Pen Medium Point Black 2Pk, (7) Click 'n Go Ballpoint Pen Black 3Pk, (14) Click 'n Go Ballpoint Pen Assorted Colors 3Pk, (14) Champ Starter Set .7mm Pencil with lead, (14) Champ Starter Set .5mm Pencil with lead, (7) Cometz .9mm Mechanical Pencil Assorted Barrels 2Pk, (14) Clic eraser 1Pk, (12) Lead .5mm 30Pk, (12) Lead .7mm 30Pk, and (12) Lead .9mm 30Pk.

Dimensions:
 35" H x 14.5" W x 8.25" D
DSC# 96494
VENDOR# FDCOM-BTS
SRP \$342.41 | COST \$165.38

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CHANGE YOUR MIND, ERASE YOUR MISTAKES



PILOT FRIXION COLORSTICKS ERASABLE GEL PEN DISPLAY

Display includes: (48) Black FriXion ColorStick Erasable Gel Ink Pens.

Dimensions: 8.5" H x 7.5" W x 7.6" D
DSC# 110804 | VENDOR# 57092
SRP \$87.84 | COST \$41.23

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BEST-IN-CLASS SHARPIE DISPLAYS



SHARPIE PERMANENT MARKER CANISTER DISPLAY

- Rich black markers make a strong impression
- Durable fine tip delivers bold, detailed lines
- Ink dries quickly, resists smearing and fading and is water resistant
- Works on most hard-to-mark surfaces
- Includes: 36 Black permanent markers. Individually barcoded.

DSC# 60853 | VENDOR# 35010
SRP \$56.52 | COST \$25.29



SHARPIE METALLIC PERMANENT MARKER CANISTER DISPLAY

Brilliant sheen on both light and dark surfaces! Assorted colors include: (18) Silver, (12) Gold, (6) Bronze.

- Opaque metallic permanent ink writes on most surfaces
- No shaking or pumping required to start—simply uncap and write
- Durable fine point tip produces thin, detailed lines
- When not in use, store marker tip down for more vibrant ink
- AP Certified ink is water, smear, and fade-resistant

DSC# 21961 | VENDOR# 1835492
SRP \$87.84 | COST \$39.00

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STAY PREPARED WITH FIVE STAR NOTEBOOKS



FIVE STAR WIREBOUND NOTEBOOK

Display includes (72) 1 Subject Notebooks, (24) 3 Subject Notebooks, and (24) 5 Subject Notebooks. Assorted colors include: Black, Cobalt, Electric Green, Red, Royal Purple, and White.

DSC# 64967 | VENDOR# 51266
SRP \$1,112.40 | COST \$511.66



FIVE STAR TREND WIREBOUND NOTEBOOK

Display contains: (72) 1 Subject Trend Notebooks, (24) 3 Subject Trend Notebooks, and (24) 5 Subject Trend Notebooks. Assorted colors include: Bright Pink, Gray, Lime, Orange, Teal, and Yellow.

DSC# 64574 | VENDOR# 52020
SRP \$1,112.40 | COST \$511.66

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GET ORGANIZED WITH ONE DISPLAY



AVERY BTS BINDER TOWER FLOOR DISPLAY

Display includes: (24) Clear Standard Weight Sheet Protectors 10Pk, (24) Buff Pockets 'n Tabs 5 Tab multicolor, (24) Big Tab Plastic Insertable Dividers 5 Tab multicolor, (24) Big Tab Plastic Insertable Dividers 8 Tab multicolor, (9) Fashion View Binders 1in assorted designs, (9) Two-Tone View Binders 1in assorted colors, (18) Durable View Binder 1in assorted colors, and (15) Durable View Binder 1.5in assorted colors.

Dimensions:
54.88" H x 21.75" W x 12.88" D
DSC# 66459
VENDOR# 56172
SRP \$829.95 | COST \$333.08

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DAMAGE FREE HANGING SOLUTIONS



COMMAND ADHESIVE HOOK

Display includes: (12) Standard Hook Medium White 2Pk, (14) Mini Hook Clear 6Pk, and (9) Standard Hook Large White 1Pk.

Dimensions: 24.8" H x 13.9" W x 4.75" D
DSC# 58463 | VENDOR# 17SK
SRP \$154.76 | COST \$75.34

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ON-THE-GO RELIEF



LIL' DRUG NAME BRAND ON-THE-GO ALLERGY RELIEF DISPLAY

Display includes: (12 each) Tylenol Extra Strength Capsules 500mg 4Ct, Advil 200mg 4Ct, Claritin 1Ct, Allegra 180mg 2Ct, Tylenol Sinus Severe 4Ct, and Clear Eyes .2oz 1Pk.

Dimensions: 18.4" H x 7.5" W x 7.5" D
DSC# 117442 | Vendor# 71666
SRP \$205.68 | Cost \$115.80

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LIL' DRUG NAME BRAND ON-THE-GO COLD AND FLU RELIEF DISPLAY

Display includes: (12 each) Tylenol Extra Strength Capsules 500mg 4Ct, Advil 200mg 4Ct, Tylenol Sinus Severe 4Ct, Tylenol Cold and Flu Severe 4Ct, DayQuil Severe Cold and Flu 4Ct, and NyQuil Severe Cold and Flu 4Ct.

Dimensions: 18.4" H x 7.5" W x 9.8" D
DSC# 117443 | Vendor# 72093
SRP \$188.88 | Cost \$108.30

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FEATURE WACOM IN YOUR STORE WITH THESE EXCITING NEW DISPLAYS!



BAMBOO DISPLAY

Sell more Bamboo products with this fun, interactive display that allows students to try before they buy.

*Video display free with purchase of \$1,000 in Wacom product.

*\$500 of the \$1,000 MUST be in Bamboo products listed in the assortment, remaining \$500 can be in any Wacom products.

**Limited quantities available; first come, first served.

Dimensions: 16.5" H x 12" W x 6" D
DSC# 119095

[SUGGESTED ASSORTMENT »](#)



MOBILESTUDIO PRO DISPLAY

Utilize this eye-catching new display to assist with MobileStudio Pro sales. This display also comes with 50 brochures, so students have all the information they need to make a purchase.

*Display with ordering brochures FREE with purchase of two MobileStudio Pro Devices.

**Limited quantities available; first come, first served.

Dimensions: 11.5" H x 10" W x 6" D
DSC# 119097

[SUGGESTED ASSORTMENT »](#)

**HURRY! THESE DISPLAYS
ARE ONLY AVAILABLE
WHILE SUPPLIES LAST!**

[SHOP NOW »](#)

wacom®



INTRODUCING THE ESD SALES PORTAL

SELLING SOFTWARE IS BACK ON THE TABLE

The Douglas Stewart Company's ESD Sales Portal is a resource for you to deploy essential ESD (Electronic Software Downloads) to your students in store! By using a platform that is more conducive to current device form factors and student retail expectations, you can now generate revenue on software sales with minimal overhead.

Program details:

- Customize your portal to include a store or school name and logo
- Add additional users to the account and adjust access levels
- Choose which ESD SKUs to offer your students within the portal
- Update student pricing to account for everyday pricing or promotional pricing levels
- The portal can be loaded onto any device in store to allow your customers to place their ESD orders. Stores must have in-store Wi-Fi for customers to gain access to the portal

[INTERESTED? LEARN HOW TO ENROLL! »](#)

[FREQUENTLY ASKED QUESTIONS »](#)

*Select software vendors require authorization. Contact your Account Manager to find out which vendors you are authorized to offer.

YOU WILL BE ABLE TO SELL*:



NUANCE



AND MORE!