

CONSUMER ELECTRONIC TECHNOLOGY GUIDE

2017 Fall Edition



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Power & Connectivity



Audio



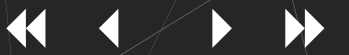
Tools & Accessories



Device



MEEM: YOUR STUDENTS' SECOND CHANCE



Who is it for?

- » iPhone and Android smartphone and tablet (device) users
- » Students and faculty who value their data
- » Users that upgrade their phones frequently
- » Social media butterflies and content producers



Why it fits

- » MEEM makes restoring data easy between devices or computers
- » Students get more space
- » There is no need for the cloud or paying fees



Why it's great

- » Cable automatically backs up every time users charge their device and can automatically back up to a computer
- » Platform Neutral—iPhone and Android can be backed up onto one cable—Visible/Useable and Shareable
- » 100% visible—users can see everything they back up: contacts, photos, videos, messages, etc.
- » Backup up to three devices on the cable



How it compares

- » Nothing else does this
- » Easy to use and Easy upgrades
- » Selectively sync data between different phones
- » 100% privacy and security as the data remains under user control



MEEM was created to protect users' memories if their phones should they get lost, stolen, or damaged and to make it easier to move memories when they upgrade to other devices.

MEEM now offers users more space than ever with their new, larger, cables. The cable comes in 3 great sizes for both iOS (iPhone and iPad) users and Android Smartphone and Tablet users. This allows them to choose the size that best fits their data needs.

Whether users are looking for a small backup cable or lots of extra room for all those photos and videos, MEEM has the option for everyone. The MEEM cable can act as external memory using Archive mode so you won't run out of space on a device.

iOS: 32GB, 64GB, and 128GB

SIZE	DSC#	VENDOR#	SRP	COST
32GB	110912	32IOSMEEMLOR20085	\$69.99	\$39.66
64GB	110913	64IOSMEEMLOR20092	\$89.99	\$50.99
128GB	110914	128IOSMEEMLOR20108	\$119.99	\$73.66

Android: 32GB, 64GB, and 128GB

SIZE	DSC#	VENDOR#	SRP	COST
32GB	110915	32ANDMEEMLOR20146	\$59.99	\$33.99
64GB	110916	64ANDMEEMLOR20153	\$79.99	\$45.32
128GB	110917	128ANDMEEMLOR20160	\$109.99	\$67.52

RECEIVE A FREE MEEM DISPLAY WITH THE PURCHASE OF 6 MEEM CABLES! »



CENTON



Who is it For

- » Students and teachers
- » Alumni
- » People on the go
- » Impulse shoppers



Why it Fits

- » Customized design
- » Full line coverage
- » Extraordinary build quality and materials



Why it's great

- » Convenient way to save, transfer, and export data
- » Share documents, photos, and projects
- » Low price point
- » Impulse purchase



How it compares

- » High quality products
- » 5 year warranty on USB flash drives
- » 1 year warranty on accessories (cases, sleeves, mouse pads, etc.)
- » Mac and PC compatible



YOUR ONE STOP COLLEGIATE SHOP

Ohio State University Custom Logo USB Drive Keychain

Store data with style! This branded USB allows users to display their favorite school logo while storing up to 16GB of files. Even better, the keychain feature makes this USB convenient and easy to carry. Compatible with Mac or PC.

DSC# 37819 | VENDOR# DSK2C8GB-OHS | SRP \$24.99 | COST \$9.00

University of Wisconsin Custom Logo Mouse Pad

Show school pride with favorite school logos applied on a smooth cloth surface for a user's comfort. Improves mouse tracking and responsiveness. Non-slip rubber base. Great for students, teachers, alumni, sporting and school events, student orientation and conference.

DSC# 42175 | VENDOR# MPADC-WIS | SRP \$14.99 | COST \$6.86

Michigan State University Custom Logo Neoprene Laptop Sleeve

Laptop Sleeves are a convenient way to store and handle a laptop computer. These reliable and durable sleeves allow users to keep their computer safe while they're on the go. Features: Strong and lightweight neoprene material which protects against bumps. Faux fur lining keeps notebooks cozy and scratch-free. Inner elastic straps help prevent accidents.

DSC# 47276 | VENDOR# LTSC13-MSU | SRP \$34.99 | COST \$18.84

IS YOUR SCHOOL LOGO AVAILABLE WITH CENTON? »

SHOP ALL »





Who is it for?

- » Athletes
- » Music enthusiasts
- » Artists
- » Students
- » Faculty
- » Impulse shoppers



Why it fits

- » Affordable to high style price points
- » Rugged audio products
- » Target demographic ages 16–24



Why it's great

- » 2-year warranty
- » Robust merchandising opportunities
- » Pushing the boundaries in audio



How it compares

- » 93% brand customer awareness
- » As a brand Skullcandy is the #1 seller in the under \$100 segment for 2015 and 2016
- » Skullcandy donates to non-profits focused around children and music
- » Partners with influencers in sport, art, and music industries

THE BESTSELLING SKULLCANDY BUD IS NOW WIRELESS



JIB WIRELESS

Jib Wireless lets users discover the convenience of Bluetooth listening without breaking the bank. Packing up to 6 rechargeable hours of battery life and an in-line microphone and remote with call and track control, users can live wirelessly without sacrificing essential features.

COLOR	DSC#	VENDOR#	SRP	COST
BLACK	107766	S2DUW-K003	\$34.99	\$22.64
BLACK/RED	107767	S2DUW-K010	\$34.99	\$22.64
BLUE	107768	S2DUW-K012	\$34.99	\$22.64
PURPLE	107769	S2DUW-K082	\$34.99	\$22.64

[SHOP WIRELESS »](#)



Who is it for?

- » Audiophiles
- » Shoppers looking for convenience
- » On-the-go listeners
- » Fashionistas
- » Athletes



Why it fits

- » Full audio line coverage
- » Industry leaders in audio since 1946
- » State of the art technology



Why it's great

- » Household name
- » High quality audio and products
- » They have a product for every user



How it compares

- » JBL, Harman, and Yurbuds are all under the parent company Harman
- » JBL has received awards from the Grammys, CES, iFA, redden, and more
- » The official sound of the NBA
- » Featured in The Verge, Tech Radar, CNET, PC Mag, and more

SOUND YOU CAN SEE



360° Sound and Light



Bluetooth® 4.2



Playtime up to 12 hours



Bluetooth Connect



Waterproof IPX7



JBL Pulse 3 Bluetooth Speaker
 DSC# 107613 | VENDOR# JBLPULSE3BLKAM
 SRP \$199.95 | COST \$127.11

[VIEW DETAILS »](#)



Who is it for?

- » Fashionistas
- » Minimalists
- » Ethical shoppers

happy plugs
STOCKHOLM



Why it fits

- » Simple merchandising opportunities
- » Target demographic is 18–24



Why it's great

- » Combines style and function
- » First ever CE brand to be nominated in Sweden's biggest fashion award
- » Over 1,000,000 followers on social media
- » Features charity line



How it compares

- » Featured in StyleWatch, Women's Health, Cosmopolitan Gift Guide, Ok! Magazine, InStyle, and more!
- » Happy Plugs is the owner of the brand Yevo
- » One year warranty on products music industries

SPEAK WITH YOUR DOUGLAS STEWART ACCOUNT MANAGER TO CREATE YOUR CUSTOM PLANOGRAM TODAY!



TRUE WIRELESS FREEDOM



YEVO 1 uses NFMI technology from NXP in combination with Bluetooth for premium quality connection and amazing audio without interruptions.

HEAR THE WORLD AROUND YOU

YEVO 1 offers fantastic Passive Noise Isolation that lets users shut out disturbing background noise. Just a tap away, Audio Transparency lets them mix their music with the surroundings.

POWER AT THE TIP OF YOUR FINGER

The YEVO 1 touch sensor technology allows users to manage the volume, take phone calls, control music, activate audio transparency, talk to their favorite classmate and much more with just a tap, without taking the phone out of a pocket.

Works with Apple Siri, Google Now, and Microsoft Cortana.

DISPLAY COMES FREE WITH THE PURCHASE OF 6 YEVO EARBUDS.

SHOP NOW »



SONY



Who is it for?



- » Music enthusiasts
- » Gamers
- » Smartphone users
- » Brand loyalists

Why it fits



- » Household brand
- » Full line coverage
- » World class quality products

Why it's great



- » Eye-catching packaging
- » Supports Android, Samsung, and Apple devices
- » Luxurious design

How it compares



- » Challenges the technology status quo
- » Strong history in the tech world
- » Loud dynamic sound

BASS MATTERS, SO DOES SOUND

SONY EXTRA BASS HEADPHONES

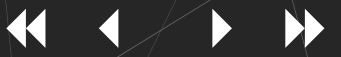


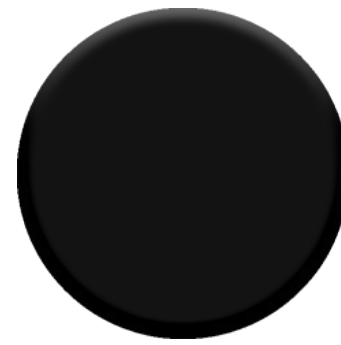
Feel the beat with these Sony EXTRA BASS Bluetooth headphones. With Bass Booster technology, these headphones are tailored for dance music. They feature an acoustically tight seal for sound isolation. EXTRA BASS Bluetooth headphones support wireless connectivity with Bluetooth and NFC one-touch listening and let users to listen to up to 30 hours of music before recharging the batteries.

COLOR	DSC#	VENDOR#	SRP	COST
RED	106059	MDRXB650BT/R	\$129.99	\$79.07
BLACK	106057	MDRXB650BT/B	\$129.99	\$79.07
BLUE	106058	MDRXB650BT/L	\$129.99	\$79.07

RECEIVE A FREE DEMO UNIT WHEN YOU PURCHASE 6 HEADPHONES!

SHOP NOW »





Who is it for?

- » College students and faculty with a mobile device
- » Smart phone users
- » Tablet users
- » Media viewers
- » Selfie takers



Why it fits

- » 40% of consumers are in between 18–30 years old
- » Phone sizes are getting larger
- » Consumers like to customize their tech



Why it's great

- » PopSockets have a wide array of trending styles to choose from
- » PopSockets are the perfect add-on purchase when picking up books or supplies
- » They allow a more comfortable and effective way to study, watch Netflix/YouTube, or browse social media



How it compares

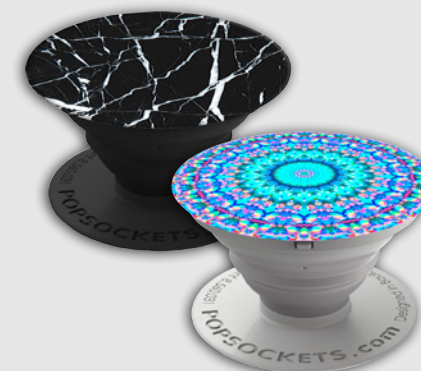
- » Over 1 million PopSockets sold*
- » PopSockets have created a new category within tech accessories—the Phone Grip
- » #1 search term on Amazon.com starting with the letter P, top 10 search term on Amazon overall
- » Douglas Stewart Company exclusive

*Source: January 2016, PopSockets

A GRIP, A STAND, A WRAP AND MORE



PopSockets offer a secure grip for texting or snapping the perfect selfie, and propping a phone up for catching the latest video. Users can reposition their PopSocket whenever and wherever they want to get it just right for what they need.



Add a single PopSocket, or a pair of PopSockets, to the back of almost any mobile device to transform its capabilities. PopSockets “pop” whenever users need a grip, a stand, an earbud-management system, or just something to play with.

COLOR	DSC#	VENDOR#
BLACK MARBLE	112609	101251
BLUE ARABESQUE	112099	101390

SRP \$9.99 | COST \$4.12



Get this display (DSC# 112518) FREE with the purchase of 36 PopSockets, PLUS, you will receive 6 FREE demo units!

Additional patterns and colors are available online.

[SHOP ALL »](#)





iHome™



Who is it for?

- » Apple enthusiasts
- » College students
- » Young professionals
- » Mobile tech users



Why it fits

- » Broad range of accessories for all Apple devices
- » Durable and fashionable products
- » Features accessories for iOS and Android
- » Color coded packaging making products easy to merchandise



Why it's great

- » Complementary to Apple product lines
- » #1 selling iPod digital player speaker in North America*
- » All power packs are UL certified



How it compares

- » Products can be found in over 70 countries
- » Winner of numerous awards: CES 2017 Innovation Award Honoree, iLounge best in show award, and more

*Source: NPD Retail Tracking Service, 12 months ending March 2017



THE PERFECT TECH BUNDLE



iHome Type Slim Bluetooth Keyboard Case for All iPad Devices

- Ultra slim design
- Mac style keycaps
- Keyboard high quality and durable
- Full access to screen, buttons and ports
- Built in Bluetooth keyboard for wireless typing
- Built-in rechargeable lithium-ion battery offers up to 100 hours of use

DSC# 109754 | VENDOR# IH-IP2105B
SRP \$69.99 | COST \$33.88

iHome Bluetooth Mouse for Mac

- A 1600dpi laser sensor glides across the user's desktop surface with accuracy and precision
- Designed for either right or left hand use

DSC# 109771 | VENDOR# IMAC-M110W
SRP \$29.99 | COST 15.06

[SHOP iHOME »](#)





PUREgear®



Who is it for?

- » On-the-go users
- » Smartphone users
- » Tablet users
- » Students
- » ROTC students



Why it fits

- » Products support on-the-go lifestyle
- » Low price points
- » Full line coverage
- » Multiple universal products are available



Why it's great

- » Online training program for store employees
- » Big margin products
- » Patented charging technology
- » Student and Military discounts available



How it compares

- » CES 2017 innovation award winner
- » Raving product reviews from Macworld, Laptop Magazine, Maire Claire, iLounge, and more
- » Global brand
- » Available at At&T, Verizon, US Cellular, T-Mobile, Target, and more

YOUR LIFE IS CALLING



2-in-1 Charge and Sync Cable

Switch between Lightning or Micro-USB devices in ease with the 2-in-1 Charge-Sync Cable.

- Lightning to Micro-USB adapter
- USB 2.0 for fast synchronization
- Works with all USB car and wall chargers
- Compatible with Apple Lightning and Micro-USB devices
- Available in 9" or 48" length
- Apple Certified

DSC# 108990 | VENDOR# 99568PG
SRP \$24.99 | COST \$10.95



Univ Folio 10in Keyboard

Premium aluminum keyboard with folio offers exceptional convenience and protection for tablets.

- Attached aluminum keyboard with rubberized, raised keys for quiet typing
- Built-in kickstand offers multiple angles for convenient viewing and typing
- Protective soft-touch material with magnetic closure
- Folio folds flat when keyboard is not in use for easy handheld comfort
- Flexible bands securely hold tablet in place
- Long-lasting battery life – up to 30 hours
- Available in 7-8" or 9-10"
- Works with most iOS and Android operating systems
- One-Year Limited Warranty

DSC# 108993 | VENDOR# 61383PG
SRP \$79.99 | COST \$40.83

SHOP NOW »



A



B



C



Who is it for?

- » Photographers
- » Videographers
- » Audio students
- » Computer users



Why it fits

- » Students and faculty use a lot of data
- » Fast data transfers
- » Rugged design



Why it's great

- » Premium technology
- » World-class storage solutions
- » Active on social media sites



How it compares

- » Long term reliability
- » Unmatched technical performance
- » 24 years of visionary products
- » Award winning designs
- » Featured on MacWorld, Tech Radar, Apple, PCMag, and more!

ALL-TERRAIN STORAGE

Creative pros have been depending on LaCie Rugged drives for over a decade because they are the most reliable way to transport and capture data in the field.

A. Rugged Mini USB 3.0

The LaCie Rugged Mini drive shares features with the popular Rugged mobile hard drive, like shock resistance, drop resistance, and a rubber sleeve for added protection. But the Rugged Mini is also rain and pressure resistant, meaning users can drive over it with a 1-ton car*, and it still works. With the Rugged Mini, LaCie has reduced the size and added tons of new features, making it perfect for on-the-go data transport.

SIZE	DSC#	VENDOR#	SRP	COST
1TB	104647	LAC301558	\$99.99	\$75.90
4TB	104649	LAC9000633	\$199.99	\$157.95

B. Rugged Mini USB 3.1 & USB-C

The LaCie Rugged USB-C portable drive marries rugged durability with cutting-edge USB-C. The result is a vault for data that's compatible with next-gen computers like the Apple MacBook, as well USB computers. Featuring the markets highest storage capacity for its size, the LaCie Rugged USB-C gives users enough space to store their digital present and future. With resistance to drops, crush, rain, and unauthorized access, the LaCie Rugged USB-C is tough enough for extreme conditions.

SIZE	DSC#	VENDOR#	SRP	COST
1TB	108698	STFR1000400	\$129.99	\$86.30
2TB	108701	STFR2000800	\$169.99	\$133.33
4TB	108702	STFR4000400	\$259.99	\$200.00

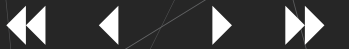
C. Rugged Thunderbolt

The new LaCie Rugged drive is the perfect solution for heavy data users who require extreme data security and mobility. With USB 3.0 and Thunderbolt ports, it is also one of the fastest bus-powered products ever. Now featuring two-meter drop resistance and IP 54-level protection against dust and water, the new LaCie Rugged drive goes even further to protect precious data.

SIZE	DSC#	VENDOR#	SRP	COST
1TB	108712	STEV1000400	\$159.99	\$125.13
2TB	112513	STEV2000400	\$199.99	\$157.95

*Determined by a test that approximates a real-world scenario in which the hard drive remained functional, despite aesthetic damage, after the product was driven over by an approximately 1-ton car (1000 kg/2205 lbs).

[SHOP NOW »](#)





Who is it for?

- » Students using large amounts of data
- » Digital artists
- » Video editors
- » Gamers
- » Digital packrats
- » Everyday computer user



Why it fits

- » Ample amounts of storage
- » It's an offline alternative to the cloud
- » Easy to access and store data



Why it's great

- » They provide software and applications to maximize the use of their products
- » Easy-to-use products—plug in and back up
- » Many products include USB 3.0 port for faster data transfers
- » 24-month limited time warranty on all products



How it compares

- » 39 years in the data business
- » Trusted name for IT professionals
- » Featured on CNET, PC Mag, PC Advisor, Tech Radar, and more!

DATA STORAGE YOU CAN COUNT ON



Backup Plus Slim Portable Hard Drive

The slim, metal design provides premium portability allowing users to slide the drive into their pocket, purse or backpack & carry it with them. High-speed USB 3.0 and 2.0 connectivity offers plug and play functionality on a PC without the need of an external power supply. Via the Seagate Dashboard software, users are provided with tools for local, mobile, cloud and social media backup. Additional colors available—please see www.dstewart.com for details.

SIZE	DSC#	VENDOR#	SRP	COST
1TB	106011	STDR1000100	\$79.99	\$59.47
2TB	106012	STDR2000100	\$109.99	\$69.05



Backup Plus Ultra Slim Portable Hard Drive

At 9.6mm thin, this high-speed drive offers USB 3.0 & 2.0 connectivity giving users plug and play functionality on their PC without the need of an external power supply. Via the downloadable Seagate Dashboard software, users are provided with tools for local, mobile, cloud, and social media backup. Run a one-click backup or schedule an automatic backup plan to protect files in the Backup Plus portable drive at their convenience.

SIZE	DSC#	VENDOR#	SRP	COST
1TB	106019	STEH1000101	\$89.99	\$67.89
1TB	106021	STEH1000100	\$89.99	\$67.89
2TB	106020	STEH2000101	\$119.99	\$87.37
2TB	106022	STEH2000100	\$119.99	\$87.37

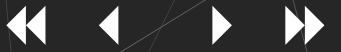


Backup Plus Portable Hard Drive

Offers the mobility of a portable with the high capacity of a desktop drive. Under a sleek metal design lies 4TB of storage—twice the capacity of comparable 2.5-inch portable drives. This gives users the space to store movie, music, and photo collections. High-speed USB 3.0 & 2.0 connectivity offers plug and play functionality on a PC without the need of an external power supply. Via the Seagate Dashboard software, users are provided with tools for local, mobile, cloud, and social media backup. Get the free Seagate Mobile Backup app on an iOS or Android mobile device to back up pictures and videos from the device to the external drive or the cloud.

SIZE	DSC#	VENDOR#	SRP	COST
4TB	105999	STDR4000100	\$159.99	\$116.32

[SHOP SECURITY »](#)





HANDS-FREE HELP FROM THE GOOGLE ASSISTANT



Who is it for?

- » Students on a budget
- » Phone-centric users
- » Google loyalists
- » All media users



Why it fits

- » 97% of college students stream video through Netflix, YouTube, Hulu, Amazon Prime, and more!*
- » More and more media users are cutting the cord with their cable subscriptions
- » Mobile device is not tied down to one location



Why it's great

- » The ultimate living-room accessory
- » Integrated cable
- » Small footprint
- » Users do not need a remote—they can use their mobile device



How it compares

- » Free updates are available for devices
- » Users can use any iOS, Android, or Windows device
- » Thousands of apps are available
- » One of the most affordable streaming devices in the channel

*Business Insider



Google Home

Simplify everyday life with the Google Home, a voice-activated speaker powered by the Google Assistant. Use voice commands to enjoy music, get answers from Google, and manage everyday tasks. Google Home is compatible with Android and iOS operating systems, and can control compatible smart devices such as Chromecast or Nest.

DSC# 113045 | VENDOR# GA3A00417A14 | SRP \$129.99 | COST \$121.49

[SHOP NOW »](#)

[GOOGLE WIFI IS AVAILABLE, CLICK TO LEARN MORE »](#)



Who is it for?

- » Educators
- » Assisted Learning Students
- » Departmental use
- » Brain-storming sessions
- » Special needs students
- » Anyone that need to take, organize, search, and share their notes and audio



Why it fits

- » Saves notes in 3 ways: on paper, in the pen, and on the computer
- » Preference for note taking on pen and paper
- » Users want digital access to analog notes, superior to digital input



Why it's great

- » Save and organize notes and audio for easy play back from either the pen or software
- » Send and share notes and audio as standard PDF files
- » Never miss a word—record, and play back everything heard, said, and written



How it compares

- » No competitor offers the unique Dot technology
- » Works seamlessly with both PC and Mac
- » Global leader in design and manufacturing of smartpens
- » Only manufacturer on the market that synchronizes handwritten notes with recorded audio



CAPTURE IT. REPLAY IT. SEND IT.

2GB of Memory for Recordings and Notes

When digitizing notes and audio, users will need storage space; with 2GB of memory, the smartpen has it. The 2GB smartpen can hold over 200 hours of audio¹ or over thousands of pages of notes.

Record and Play Back

Smartpens record everything users write and hear so they'll never miss a word. Replay meetings or lectures simply by tapping on the notes².

Save, Search and Organize

Echo Desktop saves notes and recordings to a user's computer for fast, easy access to what's important. Search for words within notes and find what's needed fast.

Send and Share

Easily share notes and audio from Echo Desktop as PDFs or audio files.

DSC# 98825 | VENDOR# APX-00008
SRP \$179.95 | COST \$142.06

[START LEARNING »](#)

¹ Actual recording time varies by audio quality setting.
² Livescribe paper required. Don't record without permission.



CREATIVITY AND PRODUCTIVITY AT THE CLICK OF A BUTTON



DASH 3



Who is it for?

- » Artists
- » Avid note takers
- » Social media gurus
- » Students with learning disabilities



Why it fits

- » Adaptive technology
- » Many students have touch capable screens
- » There's a stylus for every user and occasion
- » Approachable price points



Why it's great

- » Adonit stylus are solution base sales
- » Replacement parts are available
- » Products available in Apple colors



How it compares

- » Adonit started on Kickstarter in 2010
- » Sold in over 150 countries
- » Winner of Red Dot, iF Product Design, and ICT Month Awards



WRITE & DRAW

Users tap into true creativity and productivity on their touchscreen with a fine point stylus.

FINE POINT

The Dash 3 tip has been reconstructed with a new and improved material. Users enjoy increased drag, a more natural writing experience, and even faster notetaking.

CLICK ON

No need to connect—just open any note taking or sketching app and begin.

COMPATIBILITY

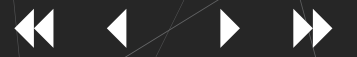
Dash works on all touch screens, iOS, and Android alike.

RECHARGABLE

Sketch with Dash 3 for up to 14 hours of continuous use—recharge in just 45 minutes.

COLOR	DSC#	VENDOR#	SRP	COST
BLACK	112877	ADJD3B	\$49.99	\$27.99
SILVER	112878	ADJD3S	\$49.99	\$27.99
BRONZE	112879	ADJD3BR	\$49.99	\$27.99

[START CREATING »](#)



INTRODUCING THE NEW SURFACE PRO.

The most versatile laptop.



Who is it for?

- » All students
- » Professors
- » Institutions
- » Users that want versatility in their device



Why it fits

- » Student and faculty discounts are available
- » Long battery life
- » Runs commonly used software in the education channel
- » Ultra-thin and lightweight



Why it's great

- » Ultimate versatility
- » High-quality screen and cameras
- » Best-in-class digital inking capabilities
- » Supports users anywhere, anytime



How it compares

- » Perfectly runs Windows 10
- » Use in both tablet or laptop mode for ultimate functionality
- » Great battery life
- » Premium piece with state-of-the-art craftsmanship, innovation, and connectivity
- » Household name

Display

12.3-inch PixelSense Display—
Resolution 2736x1824 (267 PPI)
Aspect Ratio 3:2—10 point
multi-touch

Storage

256GB Solid State Drive (SSD)

Warranty

1-Year Limited

Processor

Intel® Core™ i5 7300U

Graphics

Intel® HD Graphics 620

Memory

8GB

Ports

Full-size USB 3.0
microSD/microSDHC/MicroSDXC
Card reader
Combo Headphone/Mic jack
Mini DisplayPort
Dock
Surface Connect

DSC# 112740 | VENDOR# GXR-00001

SRP \$1,340.08 | COST \$1,224.80

EDU Bundle includes*: (1) Surface Pro Device, (1) Black Type Cover, and (1) Surface Pen

[VIEW ALL EDU BUNDLES »](#)

*EDU bundles can only be sold to EDU end-users



Who is it for?

- » Students
- » Faculty
- » IT Directors
- » Computer labs
- » Testing centers



Why it fits

- » Laptops available for business, engineering, and art students
- » Variety in price points
- » Full accessory line up
- » Deep and comprehensive product security



Why it's great

- » #1 PC manufacturer in the world
- » Average margin of 8%
- » Tablets, desktops, 2-in-1's, and laptops available



How it compares

- » Rated best laptop brand by Laptop Magazine
- » Unmatched durability
- » Proven, reliable PCs and features

HARDWARE SOLUTIONS FOR YOUR CAMPUS



Stay Flexible with 360-Degree Hinge

More than just a traditional laptop, the Flex 5 transitions with a user's schedule. Thanks to a durable 360-degree hinge, they can easily flip into tablet mode for browsing the web, or share a presentation in tent mode.

Bring Ideas to Life with Windows Ink and Pen Capability

Take notes directly on a class document or send a hand-drawn birthday card, using Windows Ink and the Lenovo Active Pen (available for purchase separately). With pin-point accuracy and palm-rejection technology, users enjoy a natural pen-on-paper writing experience. And thanks to Windows Ink—found directly on the taskbar—they'll be able to capture their thoughts as quickly as they occur, with the ability to instantly reformat notes or send them to other devices.

Brilliant Clarity of Full High Definition Viewing

With a Full HD IPS touch screen display, users will be able to edit photos and browse the web in vivid detail from nearly every angle—whether they're lounging on the couch, or hanging with a friend.

Display 15.6" IPS FHD (1920 x 1080) Touchscreen	Graphics Intel® HD Graphics 620
Storage 256GB Solid State Drive (SSD)	Memory 8GB

DSC# 108838 | VENDOR# 80XB0002US
SRP \$799.99 | COST \$730.85

[GET LENOVO »](#)



A



B



C



D



Who is it for?

- » Students
- » Faculty
- » Gamers
- » Artists
- » IT Directors
- » Computer Labs



Why it fits

- » Full hardware line up
- » Laptop price points for every student
- » Dell offers monitors, desktop computers, bags, and other computer accessories



Why it's great

- » Excellent warranty options for higher ed
- » Offers back-to-school promotion
- » Marketing support is available



How it compares

- » Rated 3rd best laptop brand by Laptop Magazine
- » House hold name
- » Trusted by healthcare and business professionals

A L I E N W A R E™ 



OFFER THE COMPLETE GAMING PACKAGE

Alienware Accessories

A. Mobile Edge Alienware Extra Large Gaming Mouse Pad

The Alienware Extra Large Gaming Mouse Mat allows for extra space when users need it most. Designed with enough space for both a keyboard and mouse.
DSC# 113036 | VENDOR# AWGMP1 | SRP \$29.99 | COST \$25.24

B. Alienware Tobii Eye Tracker 4C

The Tobii Eye Tracker 4C is the only PC gaming device to provide simultaneous head and eye tracking functionality, adding a hugely immersive experience in simulator games. With a simple USB connection, gamers can experience richer and more natural gaming experiences and in-game interactions—all harnessing their natural eye movements.
DSC# 112322 | VENDOR# A9326130 | SRP \$149.99 | COST \$139.16

C. Alienware Core Gaming Keyboard AW568

Expect iconic Alienware aesthetics, a mechanical brown switch for faster reaction time and AlienFX lighting. Enhancing the gaming experience with AlienFX, an RGB lighting system designed to bring users closer to the worlds they play in with dynamic lighting effects tied directly to the in-game action. N-key rollover, anti-ghosting and 5 programmable macro key functions let you learn your keyboard like an instrument, conquering every match with pro-level reaction time.
DSC# 112325 | VENDOR# 580-AGJS | SRP \$89.99 | COST \$68.00

D. Alienware Core Gaming Mouse AW558

Experience lightning-fast response speed and sensitivity control with 5000 DPI, 100 IPS, 20G and 3 on-the-fly DPI settings, a feature that allows users to change their DPI setting in the heart of the action. The durable yet comfortable Alienware Advanced Gaming Mouse was built to get users through thousands of matches without breaking down or causing discomfort. An extended grip offers thumb support and high capacity Omron switches ensure reliable performance up to 10 million clicks. And 9 programmable buttons create a more customizable gaming experience.
DSC# 112326 | VENDOR# 275-BBCP | SRP \$49.99 | COST \$39.00

LET'S GAME »



DSC# 112269



DSC# 112270

DISPLAYS ARE AVAILABLE »



Who is it for?

- » Gamers
- » Game designers
- » Engineers
- » Medical students
- » IT Directors



Why it fits

- » Hands on learning in the classroom
- » Total revenue for VR is projected to increase from \$5.2 billion in 2016 to \$162 billion in 2020
- » Extensive line of VR headsets
- » Merchandising opportunities



Why it's great

- » Compatible with most smartphones
- » Built-in action button, making it easier to switch apps with the headset on
- » Augmented reality compatible



How it compares

- » Over 1 million VR headsets sold
- » Sold in Target, Toys R Us, Best Buy, Barnes and Noble, and more!



EXPERIENCE A WORLD BEYOND YOUR IMAGINATION



ReTrak Utopia 360 Virtual Reality Headset

- Built-in action button for maximum app compatibility
- Sliding cover for use with augmented reality
- LucidView™ Lens System reduces glare
- Dual adjustable focus maximizes clarity
- Ventilated form-fit cushion for cooling, custom-fit feel
- Ultra-compatible, works with virtually all smartphones

DSC# 111561
VENDOR# ETVR
SRP \$24.99 | COST \$10.59



ReTrak Utopia 360 Virtual Reality Headset and Bluetooth Remote

- Includes Bluetooth® Controller with Android/iOS compatibility
- Can be used as a one- or two-handed controller
- Built-in action button for maximum app compatibility
- Sliding cover for use with augmented reality
- LucidView™ Lens System reduces glare
- Dual adjustable focus maximizes clarity
- Ventilated form-fit cushion for cooling, custom-fit feel
- Ultra-compatible, works with virtually all smartphones

DSC# 111562
VENDOR# ETVRC
SRP \$34.99 | COST \$15.88



ReTrak Utopia 360 Virtual Reality Headset Immersive Bundle

- Includes Bluetooth Controller, Bluetooth Earbuds, and Micro USB Charge Cable
- Bluetooth Earbuds for HD audio immersion
- 8-button Bluetooth controller with joystick for one- or two-handed use
- Built-in action button for maximum app compatibility
- Sliding cover for use with augmented reality
- LucidView™ Lens System reduces glare
- Dual adjustable focus maximizes clarity
- Ventilated form-fit cushion for cooling, custom-fit feel
- Ultra-compatible, works with virtually all smartphones

DSC# 111563
VENDOR# ETVRCB
SRP \$44.99 | COST \$21.18

DISCOVER UTOPIA »



Who is it for?

- » Design, animation, illustration, game development, architecture, engineering students and faculty
- » Students looking to become professionals in their field
- » Students who are hobbyist artists
- » Students who want to collaborate, brainstorm, and share ideas



Why it fits

- » Wacom technology is used by professionals to create movies, video games, edit photos, create art, and design everything from shoes to cars
- » Built for creatives and their digital workflow
- » Many classes require students to have a Wacom tablet



Why it's great

- » It teaches students to use the products they will use in their professional career
- » Easy to set up and access training videos
- » Free US-based support



How it compares

- » Many industries use Wacom tablets; offering them in the campus store will help students become familiar with the products they will be using in the future.
- » Mac and Windows compatible
- » Works with industry-standard creative software
- » Natural pen performance

wacom®

REDEFINING THE PROFESSIONAL STANDARD IN CREATIVE PEN TABLETS



The professional standard in creative pen tablets

Wacom Intuos Pro brings new control to creativity. The sensitive Wacom Pro Pen 2 and slim tablet design enable users to draw in unprecedented detail. And working with Wacom Intuos Pro Paper Edition, users can draw in ink on their preferred paper with the Wacom Finetip Pen and convert sketches into digital files—ready to edit in their favorite software.

DSC#	SPEC	VENDOR#	SRP	COST
107420EDU	MEDIUM	107420EDU	\$349.95	\$280.92
107422EDU	MEDIUM PAPER	107422EDU	\$399.95	\$321.06
107424EDU	LARGE	107424EDU	\$499.95	\$401.34
107426EDU	LARGE PAPER	107426EDU	\$549.95	\$441.47

RECEIVE 3% OFF STANDARD PRICING WITH EDUCATION SKUS. CONTACT YOUR ACCOUNT MANAGER TO SEE IF YOU QUALIFY.

