



CONSUMER ELECTRONIC TECHNOLOGY GUIDE

2017 Fall Edition



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Power & Connectivity



Audio



Tools & Accessories



Device



MEEM: YOUR STUDENTS' SECOND CHANCE



Who is it for?

- » iPhone and Android smartphone and tablet (device) users
- » Students and faculty who value their data
- » Users that upgrade their phones frequently
- » Social media butterflies and content producers



Why it fits

- » MEEM makes restoring data easy between devices or computers
- » Students get more space
- » There is no need for the cloud or paying fees



Why it's great

- » Cable automatically backs up every time users charge their device and can automatically back up to a computer
- » Platform Neutral—iPhone and Android can be backed up onto one cable—Visible/Useable and Shareable
- » 100% visible—users can see everything they back up: contacts, photos, videos, messages, etc.
- » Backup up to three devices on the cable



How it compares

- » Nothing else does this
- » Easy to use and Easy upgrades
- » Selectively sync data between different phones
- » 100% privacy and security as the data remains under user control



MEEM was created to protect users' memories if their phones should they get lost, stolen, or damaged and to make it easier to move memories when they upgrade to other devices.

MEEM now offers users more space than ever with their new, larger, cables. The cable comes in 3 great sizes for both iOS (iPhone and iPad) users and Android Smartphone and Tablet users. This allows them to choose the size that best fits their data needs.

Whether users are looking for a small backup cable or lots of extra room for all those photos and videos, MEEM has the option for everyone. The MEEM cable can act as external memory using Archive mode so you won't run out of space on a device.

iOS: 32GB, 64GB, and 128GB

SIZE	DSC#	VENDOR#	ESRP
32GB	110918	32IOSMEEMLOR20286	\$108.23
64GB	110919	64IOSMEEMLOR20293	\$144.31
128GB	110920	128IOSMEEMLOR20309	\$192.42

Android: 32GB, 64GB, and 128GB

SIZE	DSC#	VENDOR#	ESRP
32GB	110921	32ANDMEEMLOR20316	\$96.20
64GB	110922	64ANDMEEMLOR20323	\$126.27
128GB	110923	128ANDMEEMLOR20330	\$174.38

RECEIVE A FREE MEEM DISPLAY WITH THE PURCHASE OF 6 MEEM CABLES! »



Who is it for?

- » Athletes
- » Music enthusiasts
- » Artists
- » Students
- » Faculty
- » Impulse shoppers



Why it fits

- » Affordable to high style price points
- » Rugged audio products
- » Target demographic ages 16–24



Why it's great

- » 2-year warranty
- » Robust merchandising opportunities
- » Pushing the boundaries in audio



How it compares

- » 93% brand customer awareness
- » As a brand Skullcandy is the #1 seller in the under \$100 segment for 2015 and 2016
- » Skullcandy donates to non-profits focused around children and music
- » Partners with influencers in sport, art, and music industries

THE BESTSELLING SKULLCANDY BUD IS NOW WIRELESS



JIB WIRELESS

Jib Wireless lets users discover the convenience of Bluetooth listening without breaking the bank. Packing up to 6 rechargeable hours of battery life and an in-line microphone and remote with call and track control, users can live wirelessly without sacrificing essential features.

COLOR	DSC#	VENDOR#	ESRP
BLACK	107766	S2DUW-K003	\$42.08
BLACK/RED	107767	S2DUW-K010	\$42.08
BLUE	107768	S2DUW-K012	\$42.08
PURPLE	107769	S2DUW-K082	\$42.08

[SHOP WIRELESS »](#)



Who is it for?

- » Fashionistas
- » Minimalists
- » Ethical shoppers

happy plugs
STOCKHOLM



Why it fits

- » Simple merchandising opportunities
- » Target demographic is 18–24



Why it's great

- » Combines style and function
- » First ever CE brand to be nominated in Sweden's biggest fashion award
- » Over 1,000,000 followers on social media
- » Features charity line



How it compares

- » Featured in StyleWatch, Women's Health, Cosmopolitan Gift Guide, Ok! Magazine, InStyle, and more!
- » Happy Plugs is the owner of the brand Yevo
- » One year warranty on products music industries

SPEAK WITH YOUR DOUGLAS STEWART ACCOUNT MANAGER TO CREATE YOUR CUSTOM PLANOGRAM TODAY!



TRUE WIRELESS FREEDOM



YEVO 1 uses NFMI technology from NXP in combination with Bluetooth for premium quality connection and amazing audio without interruptions.

HEAR THE WORLD AROUND YOU

YEVO 1 offers fantastic Passive Noise Isolation that lets users shut out disturbing background noise. Just a tap away, Audio Transparency lets them mix their music with the surroundings.

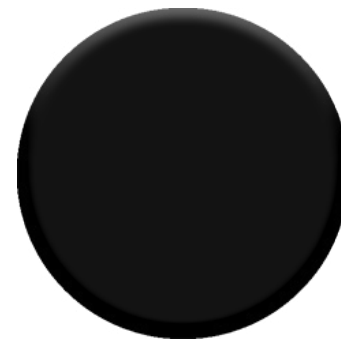
POWER AT THE TIP OF YOUR FINGER

The YEVO 1 touch sensor technology allows users to manage the volume, take phone calls, control music, activate audio transparency, talk to their favorite classmate and much more with just a tap, without taking the phone out of a pocket.

Works with Apple Siri, Google Now, and Microsoft Cortana.

DISPLAY COMES FREE WITH THE PURCHASE OF 6 YEVO EARBUDS.

SHOP NOW »



POPSOCKETS



Who is it for?

- » College students and faculty with a mobile device
- » Smart phone users
- » Tablet users
- » Media viewers
- » Selfie takers



Why it fits

- » 40% of consumers are in between 18–30 years old
- » Phone sizes are getting larger
- » Consumers like to customize their tech



Why it's great

- » PopSockets have a wide array of trending styles to choose from
- » PopSockets are the perfect add-on purchase when picking up books or supplies
- » They allow a more comfortable and effective way to study, watch Netflix/YouTube, or browse social media



How it compares

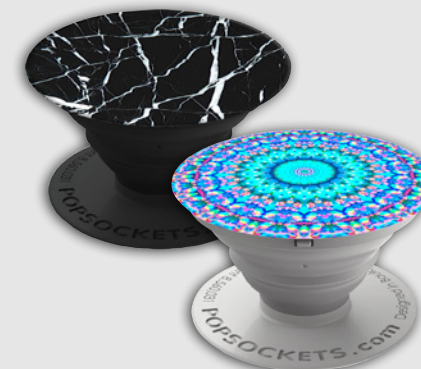
- » Over 1 million PopSockets sold*
- » PopSockets have created a new category within tech accessories—the Phone Grip
- » #1 search term on Amazon.com starting with the letter P, top 10 search term on Amazon overall
- » Douglas Stewart Company exclusive

*Source: January 2016, PopSockets

A GRIP, A STAND, A WRAP AND MORE



PopSockets offer a secure grip for texting or snapping the perfect selfie, and propping a phone up for catching the latest video. Users can reposition their PopSocket whenever and wherever they want to get it just right for what they need.



Add a single PopSocket, or a pair of PopSockets, to the back of almost any mobile device to transform its capabilities. PopSockets “pop” whenever users need a grip, a stand, an earbud-management system, or just something to play with.

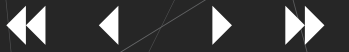
COLOR	DSC#	VENDOR#
BLACK MARBLE	112609	101251
BLUE ARABESQUE	112099	101390

ESRP \$12.01

Get this display (DSC# 112518) FREE with the purchase of 36 PopSockets, PLUS, you will receive 6 FREE demo units!

Additional patterns and colors are available online.

[SHOP ALL »](#)





iHome™



Who is it for?

- » Apple enthusiasts
- » College students
- » Young professionals
- » Mobile tech users



Why it fits

- » Broad range of accessories for all Apple devices
- » Durable and fashionable products
- » Features accessories for iOS and Android
- » Color coded packaging making products easy to merchandise



Why it's great

- » Complementary to Apple product lines
- » #1 selling iPod digital player speaker in North America*
- » All power packs are UL certified



How it compares

- » Products can be found in over 70 countries
- » Winner of numerous awards: CES 2017 Innovation Award Honoree, iLounge best in show award, and more

*Source: NPD Retail Tracking Service, 12 months ending March 2017



THE PERFECT TECH BUNDLE



iHome Type Slim Bluetooth Keyboard Case for All iPad Devices

- Ultra slim design
- Mac style keycaps
- Keyboard high quality and durable
- Full access to screen, buttons and ports
- Built in Bluetooth keyboard for wireless typing
- Built-in rechargeable lithium-ion battery offers up to 100 hours of use

DSC# 109754 | VENDOR# IH-IP2105B
ESRP \$84.18



iHome Bluetooth Mouse for Mac

- A 1600dpi laser sensor glides across the user's desktop surface with accuracy and precision
- Designed for either right or left hand use

DSC# 109771 | VENDOR# IMAC-M110W
ESRP \$36.07

[SHOP iHOME »](#)





PUREgear®



Who is it for?

- » On-the-go users
- » Smartphone users
- » Tablet users
- » Students
- » ROTC students



Why it fits

- » Products support on-the-go lifestyle
- » Low price points
- » Full line coverage
- » Multiple universal products are available



Why it's great

- » Online training program for store employees
- » Big margin products
- » Patented charging technology
- » Student and Military discounts available



How it compares

- » CES 2017 innovation award winner
- » Raving product reviews from Macworld, Laptop Magazine, Maire Claire, iLounge, and more
- » Global brand
- » Available at At&T, Verizon, US Cellular, T-Mobile, Target, and more

YOUR LIFE IS CALLING



2-in-1 Charge and Sync Cable

Switch between Lightning or Micro-USB devices in ease with the 2-in-1 Charge-Sync Cable.

- Lightning to Micro-USB adapter
- USB 2.0 for fast synchronization
- Works with all USB car and wall chargers
- Compatible with Apple Lightning and Micro-USB devices
- Available in 9" or 48" length
- Apple Certified

DSC# 108990 | VENDOR# 99568PG
ESRP \$30.06



Univ Folio 10in Keyboard

Premium aluminum keyboard with folio offers exceptional convenience and protection for tablets.

- Attached aluminum keyboard with rubberized, raised keys for quiet typing
- Built-in kickstand offers multiple angles for convenient viewing and typing
- Protective soft-touch material with magnetic closure
- Folio folds flat when keyboard is not in use for easy handheld comfort
- Flexible bands securely hold tablet in place
- Long-lasting battery life – up to 30 hours
- Available in 7-8" or 9-10"
- Works with most iOS and Android operating systems
- One-Year Limited Warranty

DSC# 108993 | VENDOR# 61383PG
ESRP \$96.20

[SHOP NOW »](#)





A



B



Who is it for?

- » Photographers
- » Videographers
- » Audio students
- » Computer users



Why it fits

- » Students and faculty use a lot of data
- » Fast data transfers
- » Rugged design



Why it's great

- » Premium technology
- » World-class storage solutions
- » Active on social media sites



How it compares

- » Long term reliability
- » Unmatched technical performance
- » 24 years of visionary products
- » Award winning designs
- » Featured on MacWorld, Tech Radar, Apple, PCMag, and more!



ALL-TERRAIN STORAGE

Creative pros have been depending on LaCie Rugged drives for over a decade because they are the most reliable way to transport and capture data in the field.

A. Rugged Mini USB 3.0

The LaCie Rugged Mini drive shares features with the popular Rugged mobile hard drive, like shock resistance, drop resistance, and a rubber sleeve for added protection. But the Rugged Mini is also rain and pressure resistant, meaning users can drive over it with a 1-ton car*, and it still works. With the Rugged Mini, LaCie has reduced the size and added tons of new features, making it perfect for on-the-go data transport.

SIZE	DSC#	VENDOR#	ESRP
1TB	104647	LAC301558	\$120.26

B. Rugged Mini USB 3.1 & USB-C

The LaCie Rugged USB-C portable drive marries rugged durability with cutting-edge USB-C. The result is a vault for data that's compatible with next-gen computers like the Apple MacBook, as well USB computers. Featuring the markets highest storage capacity for its size, the LaCie Rugged USB-C gives users enough space to store their digital present and future. With resistance to drops, crush, rain, and unauthorized access, the LaCie Rugged USB-C is tough enough for extreme conditions.

SIZE	DSC#	VENDOR#	ESRP
2TB	108701	STFR2000800	\$204.45
4TB	108702	STFR4000400	\$312.69

*Determined by a test that approximates a real-world scenario in which the hard drive remained functional, despite aesthetic damage, after the product was driven over by an approximately 1-ton car (1000 kg/2205 lbs).

[SHOP NOW »](#)





Who is it for?

- » Students using large amounts of data
- » Digital artists
- » Video editors
- » Gamers
- » Digital packrats
- » Everyday computer user



Why it fits

- » Ample amounts of storage
- » It's an offline alternative to the cloud
- » Easy to access and store data



Why it's great

- » They provide software and applications to maximize the use of their products
- » Easy-to-use products—plug in and back up
- » Many products include USB 3.0 port for faster data transfers
- » 24-month limited time warranty on all products



How it compares

- » 39 years in the data business
- » Trusted name for IT professionals
- » Featured on CNET, PC Mag, PC Advisor, Tech Radar, and more!

DATA STORAGE YOU CAN COUNT ON



Backup Plus Slim Portable Hard Drive

The slim, metal design provides premium portability allowing users to slide the drive into their pocket, purse or backpack & carry it with them. High-speed USB 3.0 and 2.0 connectivity offers plug and play functionality on a PC without the need of an external power supply. Via the Seagate Dashboard software, users are provided with tools for local, mobile, cloud and social media backup. Additional colors available—please see www.dstewart.com for details.

SIZE	DSC#	VENDOR#	ESRP
1TB	106011	STDR1000100	\$96.20
2TB	106012	STDR2000100	\$132.28



Backup Plus Ultra Slim Portable Hard Drive

At 9.6mm thin, this high-speed drive offers USB 3.0 & 2.0 connectivity giving users plug and play functionality on their PC without the need of an external power supply. Via the downloadable Seagate Dashboard software, users are provided with tools for local, mobile, cloud, and social media backup. Run a one-click backup or schedule an automatic backup plan to protect files in the Backup Plus portable drive at their convenience.

SIZE	DSC#	VENDOR#	ESRP
1TB	106019	STEH1000101	\$108.23
1TB	106021	STEH1000100	\$108.23
2TB	106020	STEH2000101	\$144.31
2TB	106022	STEH2000100	\$144.31



Backup Plus Portable Hard Drive

Offers the mobility of a portable with the high capacity of a desktop drive. Under a sleek metal design lies 4TB of storage—twice the capacity of comparable 2.5-inch portable drives. This gives users the space to store movie, music, and photo collections. High-speed USB 3.0 & 2.0 connectivity offers plug and play functionality on a PC without the need of an external power supply. Via the Seagate Dashboard software, users are provided with tools for local, mobile, cloud, and social media backup. Get the free Seagate Mobile Backup app on an iOS or Android mobile device to back up pictures and videos from the device to the external drive or the cloud.

SIZE	DSC#	VENDOR#	ESRP
4TB	105999	STDR4000100	\$192.42

[SHOP SECURITY »](#)





CREATIVITY AND PRODUCTIVITY AT THE CLICK OF A BUTTON



DASH 3



Who is it for?

- » Artists
- » Avid note takers
- » Social media gurus
- » Students with learning disabilities



Why it fits

- » Adaptive technology
- » Many students have touch capable screens
- » There's a stylus for every user and occasion
- » Approachable price points



Why it's great

- » Adonit stylus are solution base sales
- » Replacement parts are available
- » Products available in Apple colors



How it compares

- » Adonit started on Kickstarter in 2010
- » Sold in over 150 countries
- » Winner of Red Dot, iF Product Design, and ICT Month Awards



WRITE & DRAW

Users tap into true creativity and productivity on their touchscreen with a fine point stylus.

FINE POINT

The Dash 3 tip has been reconstructed with a new and improved material. Users enjoy increased drag, a more natural writing experience, and even faster notetaking.

CLICK ON

No need to connect—just open any note taking or sketching app and begin.

COMPATIBILITY

Dash works on all touch screens, iOS, and Android alike.

RECHARGABLE

Sketch with Dash 3 for up to 14 hours of continuous use—recharge in just 45 minutes.

COLOR	DSC#	VENDOR#	ESRP
BLACK	112877	ADJD3B	\$60.12
SILVER	112878	ADJD3S	\$60.12
BRONZE	112879	ADJD3BR	\$60.12

[START CREATING »](#)



DSC# 112269



DSC# 112270

DISPLAYS ARE AVAILABLE »



Who is it for?

- » Gamers
- » Game designers
- » Engineers
- » Medical students
- » IT Directors



Why it fits

- » Hands on learning in the classroom
- » Total revenue for VR is projected to increase from \$5.2 billion in 2016 to \$162 billion in 2020
- » Extensive line of VR headsets
- » Merchandising opportunities



Why it's great

- » Compatible with most smartphones
- » Built-in action button, making it easier to switch apps with the headset on
- » Augmented reality compatible



How it compares

- » Over 1 million VR headsets sold
- » Sold in Target, Toys R Us, Best Buy, Barnes and Noble, and more!



EXPERIENCE A WORLD BEYOND YOUR IMAGINATION



ReTrak Utopia 360 Virtual Reality Headset

- Built-in action button for maximum app compatibility
- Sliding cover for use with augmented reality
- LucidView™ Lens System reduces glare
- Dual adjustable focus maximizes clarity
- Ventilated form-fit cushion for cooling, custom-fit feel
- Ultra-compatible, works with virtually all smartphones

DSC# 111561
VENDOR# ETVR
ESRP \$30.06



ReTrak Utopia 360 Virtual Reality Headset and Bluetooth Remote

- Includes Bluetooth® Controller with Android/iOS compatibility
- Can be used as a one- or two-handed controller
- Built-in action button for maximum app compatibility
- Sliding cover for use with augmented reality
- LucidView™ Lens System reduces glare
- Dual adjustable focus maximizes clarity
- Ventilated form-fit cushion for cooling, custom-fit feel
- Ultra-compatible, works with virtually all smartphones

DSC# 111562
VENDOR# ETVRC
ESRP \$42.08



ReTrak Utopia 360 Virtual Reality Headset Immersive Bundle

- Includes Bluetooth Controller, Bluetooth Earbuds, and Micro USB Charge Cable
- Bluetooth Earbuds for HD audio immersion
- 8-button Bluetooth controller with joystick for one- or two-handed use
- Built-in action button for maximum app compatibility
- Sliding cover for use with augmented reality
- LucidView™ Lens System reduces glare
- Dual adjustable focus maximizes clarity
- Ventilated form-fit cushion for cooling, custom-fit feel
- Ultra-compatible, works with virtually all smartphones

DSC# 111563
VENDOR# ETVRCB
ESRP \$54.11

DISCOVER UTOPIA »



Who is it for?

- » Design, animation, illustration, game development, architecture, engineering students and faculty
- » Students looking to become professionals in their field
- » Students who are hobbyist artists
- » Students who want to collaborate, brainstorm, and share ideas



Why it fits

- » Wacom technology is used by professionals to create movies, video games, edit photos, create art, and design everything from shoes to cars
- » Built for creatives and their digital workflow
- » Many classes require students to have a Wacom tablet



Why it's great

- » It teaches students to use the products they will use in their professional career
- » Easy to set up and access training videos
- » Free US-based support



How it compares

- » Many industries use Wacom tablets; offering them in the campus store will help students become familiar with the products they will be using in the future.
- » Mac and Windows compatible
- » Works with industry-standard creative software
- » Natural pen performance

wacom®

REDEFINING THE PROFESSIONAL STANDARD IN CREATIVE PEN TABLETS



The professional standard in creative pen tablets

Wacom Intuos Pro brings new control to creativity. The sensitive Wacom Pro Pen 2 and slim tablet design enable users to draw in unprecedented detail. And working with Wacom Intuos Pro Paper Edition, users can draw in ink on their preferred paper with the Wacom Finetip Pen and convert sketches into digital files—ready to edit in their favorite software.

DSC#	SPEC	VENDOR#	ESRP
107421EDU	MEDIUM	107421EDU	\$434.76
107423EDU	MEDIUM PAPER	107423EDU	\$490.26
107425EDU	LARGE	107425EDU	\$610.53
107427EDU	LARGE PAPER	107427EDU	\$666.04

RECEIVE 3% OFF STANDARD PRICING WITH EDUCATION SKUS. CONTACT YOUR ACCOUNT MANAGER TO SEE IF YOU QUALIFY.

