

MERCHANDISING GUIDE SUMMER 2017



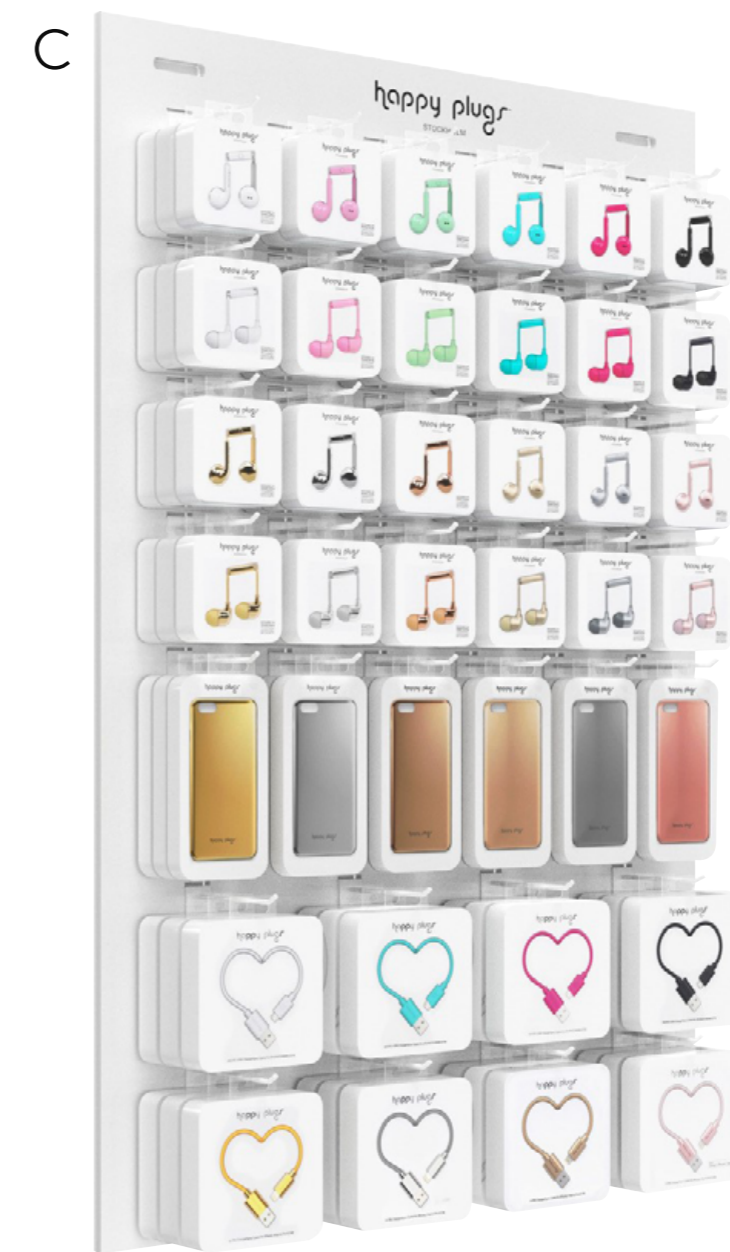


TABLE OF CONTENTS

808 AUDIO	4	ONHAND.....	8
HAPPY PLUGS	3	SKULLCANDY	6
MEEM	7	WRAPS.....	5
		ESD SALES PORTAL.....	9



THE DISPLAY LOOK BOOK



HANG ON DISPLAY

Happy Plugs hang-on displays take up a small footprint, fit a whole lot of product, and allow you to create a brand experience right in your store. Choose between a small, medium, or large display.

A. Small – Dimensions: 20.47" H x 17.72" W

DSC# 108634 | VENDOR# 2330

Free with purchase of a recommended display assortment.

B. Medium – Dimensions: 20.5" H x 25.5" W

DSC# 108635 | VENDOR# 2331

Free with purchase of a recommended display assortment.

C. Large – Dimensions: 39" H x 25.5" W

DSC# 108636 | VENDOR# 2332

Free with purchase of a recommended display assortment.

Assortments can be modified to fit your school best sellers and colors.

SUGGESTED ASSORTMENTS »

happy plugs
STOCKHOLM



TAKE YOUR MUSIC WITH YOU ANYWHERE YOU GO.

NEW DISPLAY!

808 AUDIO CANZ SINGLE-SHOT ACTIVE DISPLAY

Customers can experience the big sound in the little Canz speaker with this interactive demo display for the 808 Canz Wireless Speakers. Free with the purchase of (6) units of Canz speakers.

Dimensions: 10.25" H x 12" W x 14.5" D
 DSC# 111816 | VENDOR# DSPSP800BL
 Free with purchase of 6 CANZ



SUGGESTED ASSORTMENT:

COLOR	DSC#	VENDOR#	QTY
Silver	111810	SP880SLP	2
Black	111806	SP880BKP	2
Blue	111807	SP880BLP	1
Red	111809	SP880RDP	1

ESRP \$31.14 | COST \$21.07



GET LOUD »



NEW VIDEO DISPLAYS!



NEW DISPLAY!

WRAPS PREMIUM FREE STANDING DISPLAY UNIT WITH TV

FREE with purchase of 144 Wraps units. Include DSC# 111161 with purchase of DSC# 111159. The premium free standing unit is a high quality wooden display standee with an integrated slat wall that can hold up to 128 pieces on 16 euro hooks (supplied). A three hand foamex glorifier adorned with real examples of the unique cable types attract customers and exemplifies the black silhouette hand that features on the packaging. To help further attract shoppers there is a full color printed imagery at the base. The easy to assemble design simply slots together right out of the box with no need for tools, glue or screws. Now also includes a TV with looping show-reel video!

Dimensions: 71" H x 24" W x 7" D

DSC# 111159 | VENDOR# WRAPFSWOD1VDU

Free with purchase of 144 Wraps units

NEW DISPLAY!

WRAPS PREMIUM TABLE TOP DISPLAY WITH TV

FREE with purchase of 40 Wraps units. This display is ideal for a table top placement. It features a sturdy, simple slotted MDF tray design to fit 18 pairs of Wraps and a TV looping with real example of the unique cable types. To help the display tilt back and attract shoppers, there is also a full color printed front piece. The easy to assemble design simply slots together, right out of the box with no glue or screws required.

Dimensions: 15" H x 16" W x 12" D

DSC# 111160 | VENDOR# WRAPSPREMCTU18SVDU

Free with purchase of 40 Wraps units



[VIEW SUGGESTED ASSORTMENTS »](#)

[WEAR YOUR SOUND »](#)

wraps
WRISTBAND HEADPHONES



GO ALL IN ON SKULLCANDY



SKULLCANDY GRIND SINGLE SHOT PREMIUM LISTENING STATION DISPLAY

Stay loud with this premium 1 foot listening station display. Display features one Grind headphone and comes free with a purchase of 8 Grind Headphones

Dimensions: 12.5" H x 9.5" W x 9" D
DSC# 76883 | VENDOR# DSLSJP-003
Free with purchase of 8 Grind Headphones

GET THE DISPLAY »



SKULLCANDY INK'D DUMP BIN

The Ink'd Earbud Dump Bin is a Skullcandy classic. Place this display in an aisle or near the checkout counter to entice customers to purchase Skullcandy. The display comes free with a purchase of 75 Ink'd Earbuds; mix and match colorways to fit your campus.

Dimensions: 60" H x 16" W x 12" D
DSC# 108520 | VENDOR# 2017 Ink'd Dump Bin
Free with (75) Ink'd Earbuds units

GET THE DISPLAY »



SAVE YOUR MOBILE MOMENTS

Back up a phone to the cable during every charge!

MEEM COUNTERTOP DISPLAY

The MEEM Countertop Display acts as an unassisted salesman, breaking down the robust product features of a MEEM cable. Using icons, the display outlines the many product features of the cable while the bright colors draw the user in.

Dimensions: 16.9" H x 7.30" W x 6.9" D
 DSC# 107712 | VENDOR# USCDUMEEMSHOP20057
 Free with purchase of 6 MEEM units

[GET MEEM »](#)



SUGGESTED ASSORTMENT:

DESCRIPTION	SIZE	DSC#	VENDOR#	ESRP	COST	QTY
Micro USB	4ft/32GB	110921	32ANDMEEMLOR20146	\$99.67	\$42.77	3
Lightning	4ft/32GB	110918	32IOSMEEMLOR20085	\$112.13	\$49.91	3

[SUGGESTED ASSORTMENT »](#)





NEW ONHAND DISPLAY OPTIONS!

These new slat-wall display options from OnHand are perfect for any space in your store. The display features wheels making it mobile and offering plenty of flexible merchandising options. The small footprint maximizes profits per square foot!

Dimensions: 24" W x 60" H x 18" D

DORM ESSENTIALS MERCHANDISING DISPLAY KIT

This display features everything your students need to set up their new dorm room or apartment. The set includes a pre-packaged assortment which will cover both sides of the display with new dorm essentials products.

DSC# 108670

Vendor# DE-DISPLAYOH

ESRP \$1,209.01

Cost \$727.44

TECH MERCHANDISING DISPLAY SET

Carry the best tech options for your students with the new tech merchandising display. This set includes a pre-packaged assortment of OnHand tech accessories that cover both sides of the slat-wall display.

DSC# 108672

Vendor# TECH-DISPLAYOH

ESRP \$3,813.67

Cost \$2,166.06

HALF 'N' HALF MERCHANDISING DISPLAY SET

Get the best of both worlds with the Half 'n' Half Merchandising Set. This blended set is pre-Asst to cover one side of the display in new dorm essentials products and the other side in OnHand's tech accessories.

DSC# 108671

Vendor# HH-DISPLAYOH

ESRP \$2,511.34

Cost \$1,466.75



[SHOP NOW »](#)

ONHAND GUARANTEES THEIR PRODUCTS WILL SELL IN YOUR STORE. LEARN MORE ABOUT ONHAND'S OPEN EXCHANGE POLICY »





INTRODUCING THE ESD SALES PORTAL

SELLING SOFTWARE IS BACK ON THE TABLE

The Douglas Stewart Company's ESD Sales Portal is a resource for you to deploy essential ESD (Electronic Software Downloads) to your students in store! By using a platform that is more conducive to current device form factors and student retail expectations you can now generate revenue on software sales with minimal overhead.

Program details:

- Customize your portal to include a store or school name and logo
- Add additional users to the account and adjust access levels
- Choose which ESD SKUs to offer your students within the portal
- Update student pricing to account for everyday pricing or promotional pricing levels
- The portal can be loaded onto any device in store to allow your customers to place their ESD orders. Stores must have in-store Wi-Fi for customers to gain access to the portal

INTERESTED? LEARN HOW TO ENROLL! »

FREQUENTLY ASKED QUESTIONS »

*Select software vendors require authorization. Contact your Account Manager to find out which vendors you are authorized to offer.

YOU WILL BE ABLE TO SELL*:



AND MORE!

